

CD

Assignment 4, group 11

This file contains the corporate design of our project.

Logo:



Name:

Undercooked

Look and feel:

We want the website to look modern and fresh, simple and easy to read and understand.

Resources:

Color palette:

This is the color palette that we are using for our website.

Background color is used for the back side of the pages. **Primary** is used on important parts like things the user has to pay attention to. **Accent color** is used for elements like buttons that users can interact with. **Secondary** is used for other fields and spaces that need to be highlighted from the surroundings.

Background #C2C1EF	Primary #6664CA	Accent color #FFB23B	Secondary #F2F2FF
On Background #36365C	On Primary #FFFFFF	On accent #3A277C	On Secondary #36365C

Each color field has a corresponding “**on it color**”. This allows us to achieve maximum readability of the contents.

Moreover, these colors can be mixed and matched to create a more nuanced look based on the context.

Fonts:

We want to use **Futura** font family for our website. **Condensed** variant for content text, **Bold in all caps** for bigger elements.

Guidelines:

We want to use hard, **unrounded edges** for all the elements, which should go well with Futura typeface.

Elements adjacent to the edges should **have no gaps** with them and be flush with the border of the web page. Generally elements should be placed next to one another without spacing in between them if possible.

Text should be set to _ in body text.

Layout of the main page:

Here you can find the layout of our main page presented in approximation without regard for colors and fonts. Here we focused on relative placement of elements and their purpose. We used this to have a goal for arranging elements.

Top bar:

A major part of the main page is the top bar that contains essential links to other parts of the website as well as the homepage itself. The sections it references are dishes(food data), reviews(text based information left by users) and this week(recent additions from this week).

Search bar:

Here the user can search the database for a specific element.

Login query:

The user can either login or signup to our website.

Disclaimer:

The necessary disclaimer holder.

Body:

In the future more information can be added as the website grows.

Featured:


Interesting, high rated items, things that are relevant or people are talking about.

Footer:

Here other essential and useful information is contained like the contact info and ratings.

Title	home	dishes	reviews	this week	Log in sign up
Enter query					
Featured					
Body					
Disclaimer					
about us	contact	leave a rating	disclaimer		

Here is a screenshot of our website:



Undercooked

[Home](#) [Dishes](#) [Reviews](#) [This week](#) [Login/Sign up](#)

FEATURED

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua quaeat voluptatem. Ut enim aequae leamus animo, cum corpore dolemus, fieri tamen permagna accessio potest, si aliquod aeternum et infinitum impendere malum nobis opinemur. Quod idem licet transferre in.

Ullus investigandi veri, nisi inveneris, et quaerendi defatigatio turpis est, cum esset accusata et vituperata ab Hortensio. Qui liber cum et mortem contemnit, qua qui est imbutus quietus esse numquam potest.

NAME OF ITEM	NAME OF ITEM	NAME OF ITEM	NAME OF ITEM
Item and its deceptions; something else like the rating	Item and its deceptions; something else like the rating	Item and its deceptions; something else like the rating	Item and its deceptions; something else like the rating

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