

ChalanaChitra

Online video making competition

Structure

- Participants are required to send videos on given theme.
- Videos will be posted in social media after screening round.

Rules and Regulations

- Duration should be of 3-10 min including title and end credits.
- Video should be in expectation vs reality format.
- If the video lacks relevance to the given theme, it will be disqualified.
- Subtitles are compulsory in case of usage of languages other than English/Hindi.
- Any kind of vulgarity or obscenity will not be entertained.
- The final video should be submitted before the deadline and late entries are not considered.
- Videos once entered cannot be withdrawn or edited.
- Likes and shares will be counted only if they are following tirutsava page.
- If more number of teams/participants doesn't turn up, the prize money would be waived by 50%.
- Any final decision will be taken by organizing committee.

Judging Criteria

Screening round

Videos will be judged in terms of relevance in theme, originality and humour evoked.

Final round

- Likes - 20%
- Shares - 30%
- Story and Screenplay -25%
- Editing and acting - 25%

Prizes

- First Prize : 5000 INR
- Second Prize : 3000 INR

Contact Details

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