

Assignment 5

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#Importing required libraries

```
library(cluster)
library(caret)
library(dendextend)
library(knitr)
library(factoextra)
library(readr)
```

#Importing dataset

```
Cereals <- read_csv("Cereals.csv")
## Rows: 77 Columns: 16
## -- Column specification -----
## Delimiter: ","
## chr (3): name, mfr, type
## dbl (13): calories, protein, fat, sodium, fiber, carbo, sugars, potass,
vita...
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this
message.
data_cereals <- data.frame(Cereals[,4:16])
```

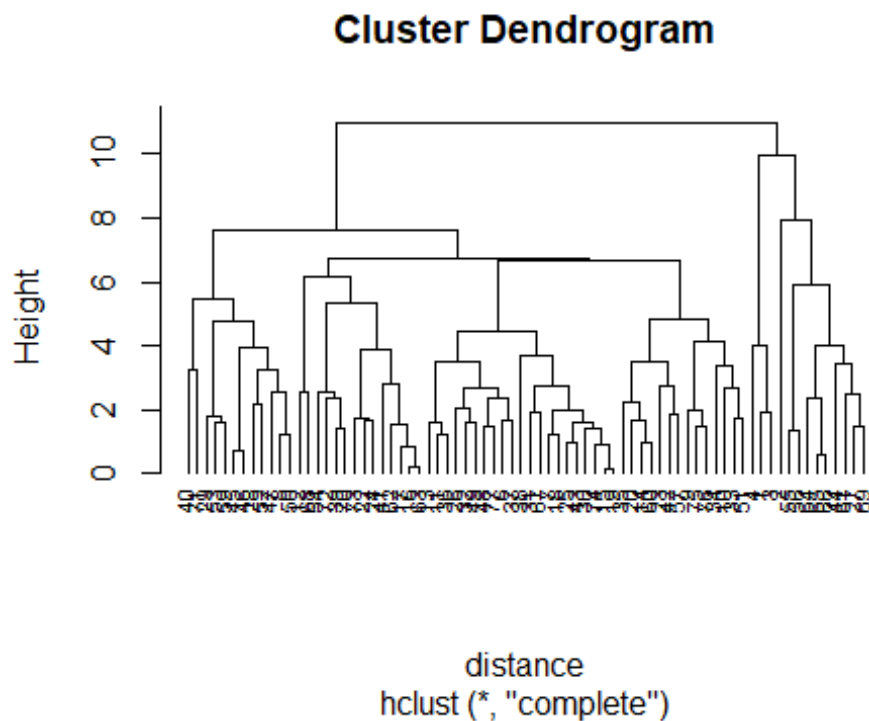
#Preprocessing the data

```
data_cereals <- na.omit(data_cereals)
```

#Normalizing the Data

```
data_cereals_scaled <- scale(data_cereals)
```

#(1) Applying hierarchical clustering to the data using Euclidean distance to the normalized measurements and using Agnes to compare the clustering from single linkage, complete linkage, average linkage, and Ward.



#Single Linkage vs Complete Linkage vs Average Linkage vs Ward

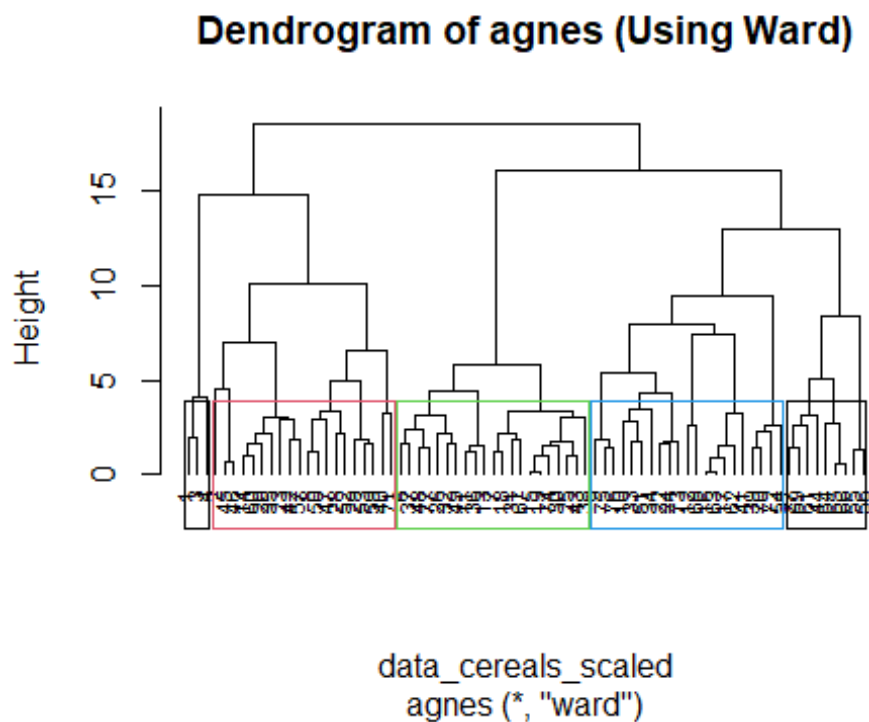
```
## [1] 0.8353712
print(hier.clust_average$ac)
## [1] 0.7766075
print(hier.clust_ward$ac)
## [1] 0.9046042
```

#We can see that Ward method is best with highest value of 0.9046042.

#(2) Choosing the clusters:

#We will choose 5 clusters after observing the distance.

```
pltree(hier.clust_ward, cex = 0.7, hang = -1, main = "Dendrogram of agnes
(Using Ward)")
rect.hclust(hier.clust_ward, k = 5, border = 1:4)
```



```
Cluster1 <- cutree(hier.clust_ward, k=5)
dataframe2 <- as.data.frame(cbind(data_cereals_scaled,Cluster1))
```

#(3)Commenting on the structure of the clusters and on their stability

#Creating Partitions

```

set.seed(123)
Part_1 <- data_cereals[1:50,]
Part_2 <- data_cereals[51:74,]

#Performing Hierarchical Clustering, considering k = 5.

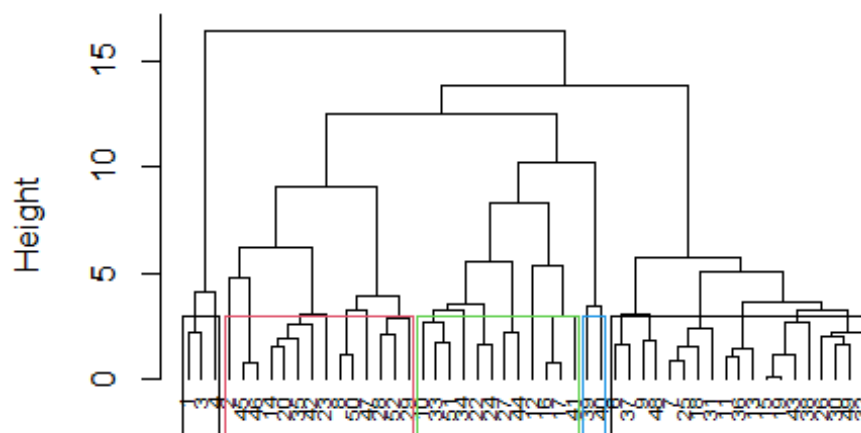
ag_single <- agnes(scale(Part_1), method = "single")
ag_complete <- agnes(scale(Part_1), method = "complete")
ag_average <- agnes(scale(Part_1), method = "average")
ag_ward <- agnes(scale(Part_1), method = "ward")
cbind(single=ag_single$ac , complete=ag_complete$ac , average= ag_average$ac
, ward= ag_ward$ac)

##           single complete average      ward
## [1,] 0.6393338 0.8138238 0.7408904 0.8764323

pltree(ag_ward, cex = 0.6, hang = -1, main = "Dendrogram of Agnes with
Partitioned Data (Using Ward)")
rect.hclust(ag_ward, k = 5, border = 1:4)

```

Dendrogram of Agnes with Partitioned Data (Using Ward)



scale(Part_1)
agnes (*, "ward")

```

cut_2 <- cutree(ag_ward, k = 5)

#Calculating the centroids.

result <- as.data.frame(cbind(Part_1, cut_2))
result[result$cut_2==1,]

```

```

##   calories protein fat sodium fiber carbo sugars potass vitamins shelf
weight
## 1      70      4  1   130   10    5      6   280      25    3
1
## 3      70      4  1   260    9    7      5   320      25    3
1
## 4      50      4  0   140   14    8      0   330      25    3
1
##   cups   rating cut_2
## 1 0.33 68.40297      1
## 3 0.33 59.42551      1
## 4 0.50 93.70491      1

centroid_1 <- colMeans(result[result$cut_2==1,])
result[result$cut_2==2,]

##   calories protein fat sodium fiber carbo sugars potass vitamins shelf
weight
## 2      120      3  5    15   2.0   8.0      8   135      0    3
1.00
## 8      130      3  2   210   2.0  18.0      8   100      25    3
1.33
## 14     110      3  2   140   2.0  13.0      7   105      25    3
1.00
## 20     110      3  3   140   4.0  10.0      7   160      25    3
1.00
## 23     100      2  1   140   2.0  11.0     10   120      25    3
1.00
## 28     120      3  2   160   5.0  12.0     10   200      25    3
1.25
## 29     120      3  0   240   5.0  14.0     12   190      25    3
1.33
## 35     120      3  3    75   3.0  13.0      4   100      25    3
1.00
## 42     100      4  2   150   2.0  12.0      6    95      25    2
1.00
## 45     150      4  3    95   3.0  16.0     11   170      25    3
1.00
## 46     150      4  3   150   3.0  16.0     11   170      25    3
1.00
## 47     160      3  2   150   3.0  17.0     13   160      25    3
1.50
## 50     140      3  2   220   3.0  21.0      7   130      25    3
1.33
## 52     130      3  2   170   1.5  13.5     10   120      25    3
1.25
##   cups   rating cut_2
## 2  1.00 33.98368      2
## 8  0.75 37.03856      2
## 14 0.50 40.40021      2

```

```
## 20 0.50 40.44877      2
## 23 0.75 36.17620      2
## 28 0.67 40.91705      2
## 29 0.67 41.01549      2
## 35 0.33 45.81172      2
## 42 0.67 45.32807      2
## 45 1.00 37.13686      2
## 46 1.00 34.13976      2
## 47 0.67 30.31335      2
## 50 0.67 40.69232      2
## 52 0.50 30.45084      2
```

```
centroid_2 <- colMeans(result[result$cut_2==2,])
result[result$cut_2==3,]
```

```
##      calories protein fat sodium fiber carbo sugars potass vitamins shelf
weight
## 6          110        2  2    180   1.5  10.5     10     70        25     1
1
## 7          110        2  0    125   1.0  11.0     14     30        25     2
1
## 9           90        2  1    200   4.0  15.0      6    125        25     1
1
## 11         120        1  2    220   0.0  12.0     12     35        25     2
1
## 13         120        1  3    210   0.0  13.0      9     45        25     2
1
## 15         110        1  1    180   0.0  12.0     13     55        25     2
1
## 18         110        1  0     90   1.0  13.0     12     20        25     2
1
## 19         110        1  1    180   0.0  12.0     13     65        25     2
1
## 25         110        2  1    125   1.0  11.0     13     30        25     2
1
## 26         110        1  0    200   1.0  14.0     11     25        25     1
1
## 30         110        1  1    135   0.0  13.0     12     25        25     2
1
## 31         100        2  0     45   0.0  11.0     15     40        25     1
1
## 32         110        1  1    280   0.0  15.0      9     45        25     2
1
## 36         120        1  2    220   1.0  12.0     11     45        25     2
1
## 37         110        3  1    250   1.5  11.5     10     90        25     1
1
## 38         110        1  0    180   0.0  14.0     11     35        25     1
1
## 43         110        2  1    180   0.0  12.0     12     55        25     2
```

```

1
## 48      100      2  1    220    2.0  15.0      6    90      25    1
1
## 49      120      2  1    190    0.0  15.0      9    40      25    2
1
##      cups    rating cut_2
## 6  0.75 29.50954      3
## 7  1.00 33.17409      3
## 9  0.67 49.12025      3
## 11 0.75 18.04285      3
## 13 0.75 19.82357      3
## 15 1.00 22.73645      3
## 18 1.00 35.78279      3
## 19 1.00 22.39651      3
## 25 1.00 32.20758      3
## 26 0.75 31.43597      3
## 30 0.75 28.02576      3
## 31 0.88 35.25244      3
## 32 0.75 23.80404      3
## 36 1.00 21.87129      3
## 37 0.75 31.07222      3
## 38 1.33 28.74241      3
## 43 1.00 26.73451      3
## 48 1.00 40.10596      3
## 49 0.67 29.92429      3

centroid_3 <- colMeans(result[result$cut_2==3,])
result[result$cut_2==4,]

##      calories protein fat sodium fiber carbo sugars potass vitamins shelf
weight
## 10      90      3  0    210      5    13      5    190      25    3
1
## 12     110      6  2    290      2    17      1    105      25    1
1
## 16     110      2  0    280      0    22      3     25      25    1
1
## 17     100      2  0    290      1    21      2     35      25    1
1
## 22     110      2  0    220      1    21      3     30      25    3
1
## 24     100      2  0    190      1    18      5     80      25    3
1
## 27     100      3  0      0      3    14      7    100      25    2
1
## 33     100      3  1    140      3    15      5     85      25    3
1
## 34     110      3  0    170      3    17      3     90      25    3
1
## 41     110      2  1    260      0    21      3     40      25    2

```

```

1
## 44      100      4  1      0      0      16      3      95      25      2
1
## 51      90      3  0     170      3      18      2      90      25      3
1
##      cups   rating cut_2
## 10 0.67 53.31381      4
## 12 1.25 50.76500      4
## 16 1.00 41.44502      4
## 17 1.00 45.86332      4
## 22 1.00 46.89564      4
## 24 0.75 44.33086      4
## 27 0.80 58.34514      4
## 33 0.88 52.07690      4
## 34 0.25 53.37101      4
## 41 1.50 39.24111      4
## 44 1.00 54.85092      4
## 51 1.00 59.64284      4

centroid_4 <- colMeans(result[result$cut_2==4,])
centroids <- rbind(centroid_1, centroid_2, centroid_3, centroid_4)
x2 <- as.data.frame(rbind(centroids[, -14], Part_2))

```

#Calculating the Distance

```

Distance_1 <- get_dist(x2)
Matrix_1 <- as.matrix(Distance_1)
dataframe1 <- data.frame(data=seq(1,nrow(Part_2),1), Clusters =
rep(0,nrow(Part_2)))
for(i in 1:nrow(Part_2))
{dataframe1[i,2] <- which.min(Matrix_1[i+4, 1:4])}
dataframe1

##      data Clusters
## 1      1      1
## 2      2      4
## 3      3      3
## 4      4      2
## 5      5      2
## 6      6      1
## 7      7      2
## 8      8      2
## 9      9      3
## 10     10      3
## 11     11      2
## 12     12      2
## 13     13      2
## 14     14      3
## 15     15      4
## 16     16      2
## 17     17      3

```



```
## 18 18 2
## 19 19 4
## 20 20 4
## 21 21 3
## 22 22 4
## 23 23 4
## 24 24 3

cbind(dataframe2$Cluster1[51:74], dataframe1$Clusters)

##      [,1] [,2]
## [1,] 2 1
## [2,] 4 4
## [3,] 5 3
## [4,] 5 2
## [5,] 2 2
## [6,] 2 1
## [7,] 2 2
## [8,] 5 2
## [9,] 4 3
## [10,] 4 3
## [11,] 5 2
## [12,] 5 2
## [13,] 5 2
## [14,] 3 3
## [15,] 4 4
## [16,] 5 2
## [17,] 4 3
## [18,] 2 2
## [19,] 4 4
## [20,] 4 4
## [21,] 3 3
## [22,] 4 4
## [23,] 4 4
## [24,] 3 3

table(dataframe2$Cluster1[51:74] == dataframe1$Clusters)

##
## FALSE TRUE
## 12 12
```

#Since we are getting 12 FALSE and 12 TRUE, we can conclude that the model is partially stable.

#4) The elementary public schools would like to choose a set of cereals to include in their daily cafeterias. Every day a different cereal is offered, but all cereals should support a healthy diet. For this goal, you are requested to find a cluster of “healthy cereals.” Should the data be normalized? If not, how should they be used in the cluster analysis?

#Clustering Healthy Cereals.

```

Healthy_Cereals <- Cereals
Healthy_Cereals_na <- na.omit(Healthy_Cereals)
Clusthealthy <- cbind(Healthy_Cereals_na, Cluster1)
Clusthealthy[Clusthealthy$Cluster1==1,]

##              name mfr type calories protein fat sodium fiber
carbo
## 1          100%_Bran   N   C        70         4   1   130    10
5
## 3          All-Bran   K   C        70         4   1   260     9
7
## 4 All-Bran_with_Extra_Fiber   K   C        50         4   0   140    14
8
##  sugars potass vitamins shelf weight cups   rating Cluster1
## 1         6    280        25    3         1 0.33 68.40297         1
## 3         5    320        25    3         1 0.33 59.42551         1
## 4         0    330        25    3         1 0.50 93.70491         1

Clusthealthy[Clusthealthy$Cluster1==2,]

##              name mfr type calories protein fat
sodium
## 2          100%_Natural_Bran   Q   C        120         3   5
15
## 8              Basic_4   G   C        130         3   2
210
## 14              Clusters   G   C        110         3   2
140
## 20      Cracklin'_Oat_Bran   K   C        110         3   3
140
## 23      Crispy_Wheat_&_Raisins   G   C        100         2   1
140
## 28 Fruit_&_Fibre_Dates,_Walnuts,_and_Oats   P   C        120         3   2
160
## 29              Fruitful_Bran   K   C        120         3   0
240
## 35      Great_Grains_Pecan   P   C        120         3   3
75
## 40      Just_Right_Fruit_&_Nut   K   C        140         3   1
170
## 42              Life   Q   C        100         4   2
150
## 45      Muesli_Raisins,_Dates,_&_Almonds   R   C        150         4   3
95
## 46      Muesli_Raisins,_Peaches,_&_Pecans   R   C        150         4   3
150
## 47      Mueslix_Crispy_Blend   K   C        160         3   2
150
## 50      Nutri-Grain_Almond-Raisin   K   C        140         3   2
220

```

```
## 52          Oatmeal_Raisin_Crisp  G    C      130      3    2
170
## 53          Post_Nat._Raisin_Bran  P    C      120      3    1
200
## 57          Quaker_Oat_Squares    Q    C      100      4    1
135
## 59          Raisin_Bran           K    C      120      3    1
210
## 60          Raisin_Nut_Bran       G    C      100      3    2
140
## 71          Total_Raisin_Bran     G    C      140      3    1
190
```

```
##      fiber carbo sugars potass vitamins shelf weight cups  rating Cluster1
## 2      2.0   8.0      8    135         0     3   1.00 1.00 33.98368         2
## 8      2.0  18.0      8    100        25     3   1.33 0.75 37.03856         2
## 14     2.0  13.0      7    105        25     3   1.00 0.50 40.40021         2
## 20     4.0  10.0      7    160        25     3   1.00 0.50 40.44877         2
## 23     2.0  11.0     10    120        25     3   1.00 0.75 36.17620         2
## 28     5.0  12.0     10    200        25     3   1.25 0.67 40.91705         2
## 29     5.0  14.0     12    190        25     3   1.33 0.67 41.01549         2
## 35     3.0  13.0      4    100        25     3   1.00 0.33 45.81172         2
## 40     2.0  20.0      9     95       100     3   1.30 0.75 36.47151         2
## 42     2.0  12.0      6     95        25     2   1.00 0.67 45.32807         2
## 45     3.0  16.0     11    170        25     3   1.00 1.00 37.13686         2
## 46     3.0  16.0     11    170        25     3   1.00 1.00 34.13976         2
## 47     3.0  17.0     13    160        25     3   1.50 0.67 30.31335         2
## 50     3.0  21.0      7    130        25     3   1.33 0.67 40.69232         2
## 52     1.5  13.5     10    120        25     3   1.25 0.50 30.45084         2
## 53     6.0  11.0     14    260        25     3   1.33 0.67 37.84059         2
## 57     2.0  14.0      6    110        25     3   1.00 0.50 49.51187         2
## 59     5.0  14.0     12    240        25     2   1.33 0.75 39.25920         2
## 60     2.5  10.5      8    140        25     3   1.00 0.50 39.70340         2
## 71     4.0  15.0     14    230       100     3   1.50 1.00 28.59278         2
```

```
Clusthealthy[Clusthealthy$Cluster1==3,]
```

```
##              name mfr type calories protein fat sodium fiber
carbo
## 6  Apple_Cinnamon_Cheerios  G    C      110      2    2    180    1.5
10.5
## 7              Apple_Jacks  K    C      110      2    0    125    1.0
11.0
## 11             Cap'n'Crunch  Q    C      120      1    2    220    0.0
12.0
## 13  Cinnamon_Toast_Crunch  G    C      120      1    3    210    0.0
13.0
## 15             Cocoa_Puffs  G    C      110      1    1    180    0.0
12.0
## 18             Corn_Pops    K    C      110      1    0     90    1.0
13.0
```

## 19	Count_Chocula	G	C	110	1	1	180	0.0
12.0								
## 25	Froot_Loops	K	C	110	2	1	125	1.0
11.0								
## 26	Frosted_Flakes	K	C	110	1	0	200	1.0
14.0								
## 30	Fruity_Pebbles	P	C	110	1	1	135	0.0
13.0								
## 31	Golden_Crisp	P	C	100	2	0	45	0.0
11.0								
## 32	Golden_Grahams	G	C	110	1	1	280	0.0
15.0								
## 36	Honey_Graham_Ohs	Q	C	120	1	2	220	1.0
12.0								
## 37	Honey_Nut_Cheerios	G	C	110	3	1	250	1.5
11.5								
## 38	Honey-comb	P	C	110	1	0	180	0.0
14.0								
## 43	Lucky_Charm	G	C	110	2	1	180	0.0
12.0								
## 48	Multi-Grain_Cheerios	G	C	100	2	1	220	2.0
15.0								
## 49	Nut&Honey_Crunch	K	C	120	2	1	190	0.0
15.0								
## 67	Smacks	K	C	110	2	1	70	1.0
9.0								
## 74	Trix	G	C	110	1	1	140	0.0
13.0								
## 77	Wheaties_Honey_Gold	G	C	110	2	1	200	1.0
16.0								

##	sugars	potass	vitamins	shelf	weight	cups	rating	Cluster1
## 6	10	70	25	1	1	0.75	29.50954	3
## 7	14	30	25	2	1	1.00	33.17409	3
## 11	12	35	25	2	1	0.75	18.04285	3
## 13	9	45	25	2	1	0.75	19.82357	3
## 15	13	55	25	2	1	1.00	22.73645	3
## 18	12	20	25	2	1	1.00	35.78279	3
## 19	13	65	25	2	1	1.00	22.39651	3
## 25	13	30	25	2	1	1.00	32.20758	3
## 26	11	25	25	1	1	0.75	31.43597	3
## 30	12	25	25	2	1	0.75	28.02576	3
## 31	15	40	25	1	1	0.88	35.25244	3
## 32	9	45	25	2	1	0.75	23.80404	3
## 36	11	45	25	2	1	1.00	21.87129	3
## 37	10	90	25	1	1	0.75	31.07222	3
## 38	11	35	25	1	1	1.33	28.74241	3
## 43	12	55	25	2	1	1.00	26.73451	3
## 48	6	90	25	1	1	1.00	40.10596	3
## 49	9	40	25	2	1	0.67	29.92429	3
## 67	15	40	25	2	1	0.75	31.23005	3

```
## 74      12      25      25      2      1 1.00 27.75330      3
## 77       8      60      25      1      1 0.75 36.18756      3
```

```
Clusthealthy[Clusthealthy$Cluster1==4,]
```

```
##              name mfr type calories protein fat sodium fiber
carbo
## 9              Bran_Chex  R   C      90        2   1   200     4
15
## 10             Bran_Flakes  P   C      90        3   0   210     5
13
## 12              Cheerios  G   C     110        6   2   290     2
17
## 16              Corn_Chex  R   C     110        2   0   280     0
22
## 17              Corn_Flakes K   C     100        2   0   290     1
21
## 22              Crispix   K   C     110        2   0   220     1
21
## 24              Double_Chex R   C     100        2   0   190     1
18
## 33             Grape_Nuts_Flakes P   C     100        3   1   140     3
15
## 34              Grape-Nuts  P   C     110        3   0   170     3
17
## 39 Just_Right_Crunchy__Nuggets K   C     110        2   1   170     1
17
## 41              Kix       G   C     110        2   1   260     0
21
## 51             Nutri-grain_Wheat K   C      90        3   0   170     3
18
## 54              Product_19 K   C     100        3   0   320     1
20
## 62              Rice_Chex  R   C     110        1   0   240     0
23
## 63              Rice_Krispies K   C     110        2   0   290     0
22
## 68              Special_K  K   C     110        6   0   230     1
16
## 70             Total_Corn_Flakes G   C     110        2   1   200     0
21
## 72             Total_Whole_Grain G   C     100        3   1   200     3
16
## 73              Triples    G   C     110        2   1   250     0
21
## 75              Wheat_Chex  R   C     100        3   1   230     3
17
## 76              Wheaties    G   C     100        3   1   200     3
17
##      sugars potass vitamins shelf weight cups   rating Cluster1
```

## 9	6	125	25	1	1 0.67 49.12025	4
## 10	5	190	25	3	1 0.67 53.31381	4
## 12	1	105	25	1	1 1.25 50.76500	4
## 16	3	25	25	1	1 1.00 41.44502	4
## 17	2	35	25	1	1 1.00 45.86332	4
## 22	3	30	25	3	1 1.00 46.89564	4
## 24	5	80	25	3	1 0.75 44.33086	4
## 33	5	85	25	3	1 0.88 52.07690	4
## 34	3	90	25	3	1 0.25 53.37101	4
## 39	6	60	100	3	1 1.00 36.52368	4
## 41	3	40	25	2	1 1.50 39.24111	4
## 51	2	90	25	3	1 1.00 59.64284	4
## 54	3	45	100	3	1 1.00 41.50354	4
## 62	2	30	25	1	1 1.13 41.99893	4
## 63	3	35	25	1	1 1.00 40.56016	4
## 68	3	55	25	1	1 1.00 53.13132	4
## 70	3	35	100	3	1 1.00 38.83975	4
## 72	3	110	100	3	1 1.00 46.65884	4
## 73	3	60	25	3	1 0.75 39.10617	4
## 75	3	115	25	1	1 0.67 49.78744	4
## 76	3	110	25	1	1 1.00 51.59219	4

#Mean ratings to determine the best cluster.

```
mean(Clusthealthy[Clusthealthy$Cluster1==1,"rating"])
## [1] 73.84446
mean(Clusthealthy[Clusthealthy$Cluster1==2,"rating"])
## [1] 38.26161
mean(Clusthealthy[Clusthealthy$Cluster1==3,"rating"])
## [1] 28.84825
mean(Clusthealthy[Clusthealthy$Cluster1==4,"rating"])
## [1] 46.46513
```

#As we can see that the mean ratings of the cluster1 is the highest(i.e. 73.84446), Hence we can choose cluster 1.