Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	**PNT2022TMID51918**
Project Name	Project – Personal expense tracker
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyonewithin a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Team Gathering:

Team Members	
Team Leader	Anuraam S
Team Members	Anandhapadmanabhan G
	Bala chandran
	Kaneeshma Laj

Problem Statement:

I am Anuraam S and I am a employee in famous a famous IT company. The problem I spend more amount, I don't have any reliable sources to clear my doubts.

There are reviews and customer ratings in many websites, but somehow, I don't feel they are authentic and real. It would make my world if those replies were from a real expert, and I could clarify all my doubts in a single platform. Of course, I would need instant replies from a real expert who knows about the cost of the money I am asking for.

Step-2: Brainstorm, Idea Listing and Grouping

Anuraam S

Login	Amount
Amount status	Ask queries

Anandhapadmanabhan G

Agent login	Show amount
Answer queries	Close amount

Bala chandran

Admin login	Agent creation
Assign agent	Check all amount

Kaneeshma Laj

Check the complete amount	Good skills
Nice user	Instant reply

Grouping Ideas

Category 1

Customer login	Admin login
Create a ticket	Show the tickets

Category 2

Agent login	Agent creation
Assign agent	Study the ticket

Category 3

All tickets	Ask queries
Instant reply	Answer the queries

Category 4

Ticket status	Good verbal command
Nice user experience	Close a ticket

Step-3: Idea Prioritization

Prioritization