Assignment

01).

Item Set	Sup Count		
Hot Dogs	4		
Buns	2		
Ketchup	2		
Coke	3		
Chips	4		

Frequent k-item sets - HotDogs, Buns, Ketchup, Coke, Chips

=> pass(K) = 2

Item Set	Set Count	
(HotDogs, Buns)	2	
(HotDogs, Ketchup)	1	
(HotDogs , Coke)	2	
(HotDogs, Chips)	2	
(Buns, Ketchup)	1	
(Buns , Coke)	0	
(Buns , Chips)	0	

(ketchup , Coke)	0
(Ketchup, Chips)	1
(Coke, Chips)	3

Frequent k-item sets - (HotDogs, Buns), (HotDogs, Coke), (HotDogs, Chips), (Coke, Chips)

Pass(k) = 3

Item Set	Set Count	
(HotDogs , Coke ,	2	
Chips)		

Frequence k-Item sets – (HotDogs, Coke, Chips)

Item sets:

{HotDogs}, {Buns}, {Ketchup}, {Coke}, {Chips}, {HotDogs, Buns}, {HotDogs, Coke}, {HotDogs, Chips}, {Coke, Chips}, {HotDogs, Coke, Chips}.

Association rules:

{HotDogs, Buns} would generate: HotDogs \rightarrow Buns (2/6=0.33, 2/4=0.5)

Buns \rightarrow HotDogs (2/6=0.33, 2/2=1)

{HotDogs, Coke} would generate: HotDogs →Coke (0.33, 0.5)

Coke \rightarrow HotDogs (2/6=0.33, 2/3=0.66)

{HotDogs, Chips} would generate: HotDogs → Chips (0.33, 0.5)

Chips \rightarrow HotDogs (2/6=0.33, 2/4=0.5)

{Coke, Chips} would generate: Coke \rightarrow Chips (3/6=0.5, 3/3=1)

Chips \rightarrow Coke (3/6=0.5, 3/4=0.75)

{HotDogs, Coke, Chips} generate:

HotDogs \rightarrow Coke ^ Chips (2/6=0.33, 2/4=0.5),

Coke \rightarrow Chips ^ HotDogs (2/6=0.33, 2/3=0.66),

Chips \rightarrow Coke ^ HotDogs (2/6=0.33, 2/4=0.5),

HotDogs $^$ Coke \rightarrow Chips (2/6=0.33, 2/2=1),

HotDogs $^$ Chips \rightarrow Coke (2/6=0.33, 2/2=1)

Coke $^$ Chips \rightarrow HotDogs (2/6=0.33, 2/3=0.66)

confidence threshold set to 60%,

Strong Association Rules

- 1. Coke \rightarrow Chips (0.5, 1)
- 2. Buns \rightarrow HotDogs (0.33, 1)
- 3. HotDogs $^{\land}$ Coke \rightarrow Chips(0.33, 1)
- 4. HotDogs ^ Chips \rightarrow Coke(0.33, 1)
- 5. Chips \rightarrow Coke (0.5, 0.75);
- 6. Coke \rightarrow HotDogs (0.33, 0.66);
- 7. Coke \rightarrow Chips ^ HotDogs (0.33, 0.66)
- 8. Coke ^ Chips \rightarrow HotDogs (0.33, 0.66)