PROJECT REPORT TEMLATE

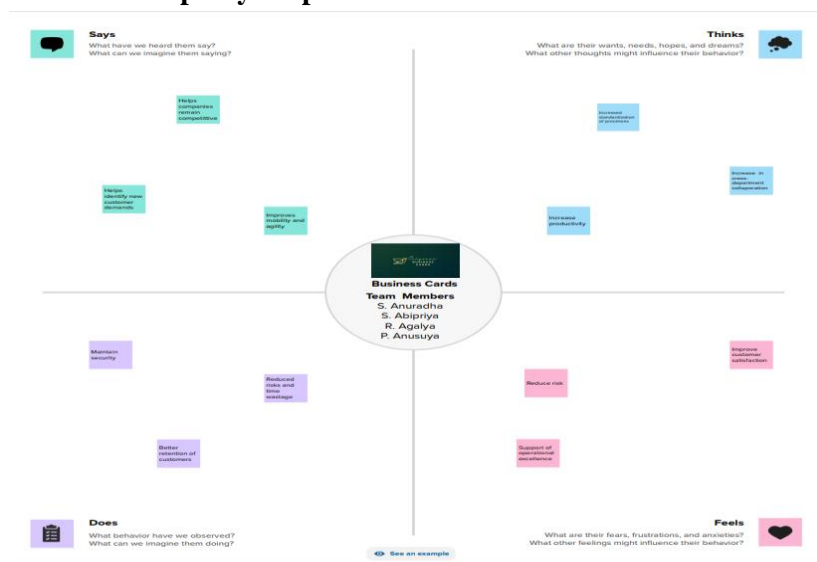## 1. INTRODUCTION

1.1 over view

The "Designing Professional Business Cards for Effective Networking" project focuses on creating visually appealing and impactful business cards that leave a lasting impression and facilitate meaningful connections in the business world. A well-designed business card is an essential tool for networking, showcasing professionalism, and conveying key information succinctly.

1.2 Purpose

- ✓ Small and Convenient
- ✓ Affordable Advertisement
- ✓ Give A visual aid to Remember your business
- ✓ Business cards are a vital networking tool
- ✓ Business Cards Create and professinal Image credible

2. Problem Definition & Design Thinking
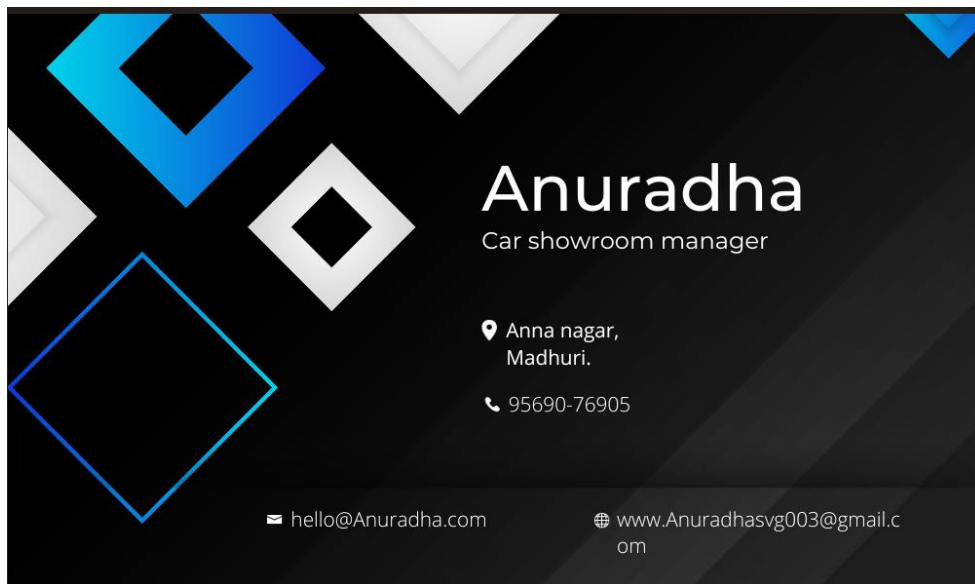
2.1 Empathy Map

2.2 Ideation & Brainstorming Map

3. RESULT

Business Card

4. ADVANTAGES & DISADVANTAGES

ADVANTAGES

    * Canva is very simple to use and user friendly
    * Canva provides social media templates
    * Canva offers a professional look
    * Team access
    * As well as million of image

DISADVANTAGES

    * The free version is limited
    * Unique elements cannot be created
    * limited export setting s
    * Alignment concerns
    * Unable to move one design to another design

APPLICATIONS

    * We create a canva account
    * Choose our design type
    * And we used business card template
    * we uploaded our backround image
    * we used uploading photos, and adding text, and used to editing elements ,and changefonts
    * Added to the women icon , flower design of corner.
    * we created to business card
    * Finally we downloaded a design

CONCLUSION

    People in our team worked together to make a business card on the topic " Designing professional business card " through this , a company's advertisement can be brought to the door of the card . canva is an essential tool for most business .It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.