26-Aug-17

Anuradha Naik

servepool

Servepool

Business Proposal

Table of Contents

[Executive summary 2](#_Toc491641557)

[The Website 3](#_Toc491641558)

[Current Stage 4](#_Toc491641559)

[Market Size 5](#_Toc491641560)

[Target Audience 6](#_Toc491641561)

[Market strategy 7](#_Toc491641562)

[Monetization 8](#_Toc491641563)

[Unit economies 9](#_Toc491641564)

[Current team 10](#_Toc491641565)

[Competition 11](#_Toc491641566)

[Previous investors and funding 12](#_Toc491641567)

[Goal of your business 13](#_Toc491641568)

# Executive summary

# The Website

# Current Stage

# Market Size

# Target Audience

Progressive groups & millennials

# Market strategy

# Monetization

# Unit economies

# Current team

# Competition

# Previous investors and funding

# Goal of this document