



01-01-2016

30-06-2017

Total Orders by Category

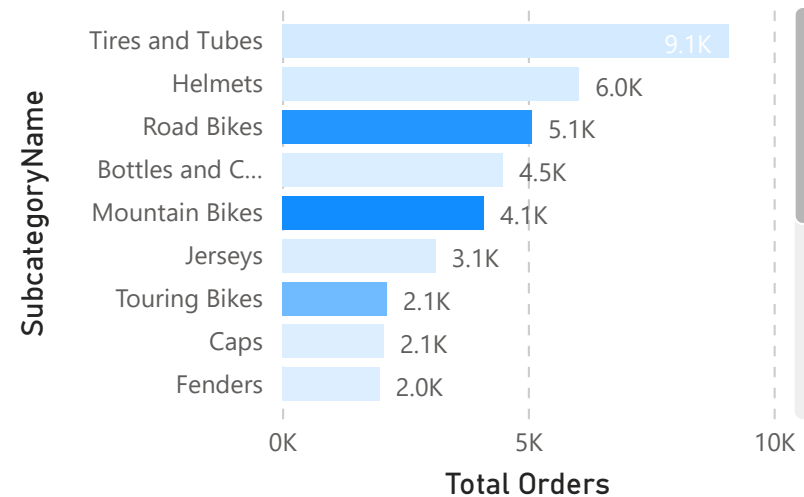
Accessories

Clothing

Bikes

Total Orders by Subcategory

Total Revenue \$0.01M \$7.05M



ProductName	Total Orders	Return Rate
Women's Mountain Shorts, S	283	4.24%
Women's Mountain Shorts, M	327	3.36%
Women's Mountain Shorts, L	334	5.09%
Water Bottle - 30 oz.	3,983	1.95%
Touring-3000 Yellow, 62	48	4.17%
Touring-3000 Yellow, 58	46	4.35%
Touring-3000 Yellow, 54	47	
Touring-3000 Yellow, 50	56	1.79%
Touring-3000 Yellow, 44	59	5.08%
Touring-3000 Blue, 62	63	1.59%
Touring-3000 Blue, 58	57	3.51%
Touring-3000 Blue, 54	54	5.56%
Touring-3000 Blue, 50	48	4.17%
Touring-3000 Blue, 44	52	
Touring-2000 Blue, 60	79	3.80%
Touring-2000 Blue, 54	86	1.16%
Touring-2000 Blue, 50	100	3.00%
Touring-2000 Blue, 46	96	8.33%
Touring-1000 Yellow, 60	138	2.17%
Touring-1000 Yellow, 54	153	3.27%
Touring-1000 Yellow, 50	146	4.79%
Touring-1000 Yellow, 46	168	2.98%
Touring-1000 Blue, 60	147	3.40%
Touring-1000 Blue, 54	157	3.18%
Touring-1000 Blue, 50	148	2.70%
Total	22,534	2.14%

View Product Details

Monthly Revenue

\$1.83M

Goal: 1.77M (+3.31%)

Monthly Orders

2,146

Goal: 2165 (-0.88%)

Monthly Returns

166

Goal: 2165, 169

Top Products (Orders)

Water Bottle - 30 oz.

Top Products (Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific





Sport-100 Helmet, Red

First ProductName

Price Adjustment (%)

0.00



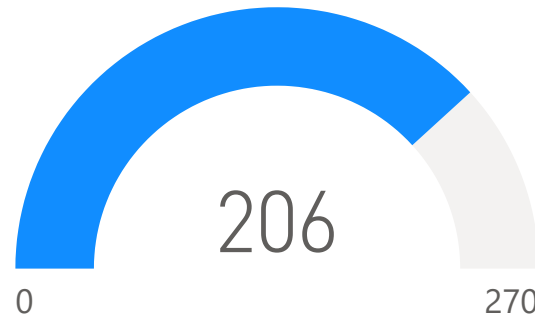
\$34.99

Avg Retail Price

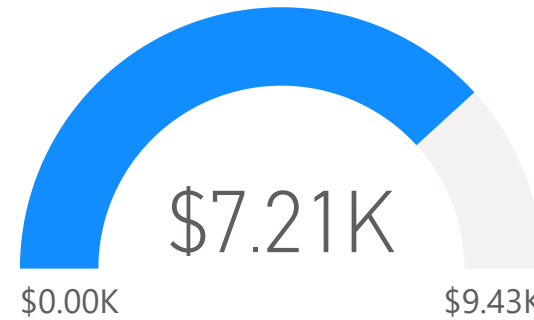
34.99

Adjusted Price

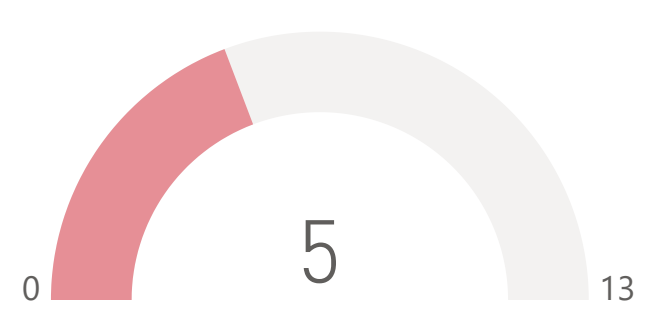
Current Month Order vs Targets



Current Month Revenue vs Targets

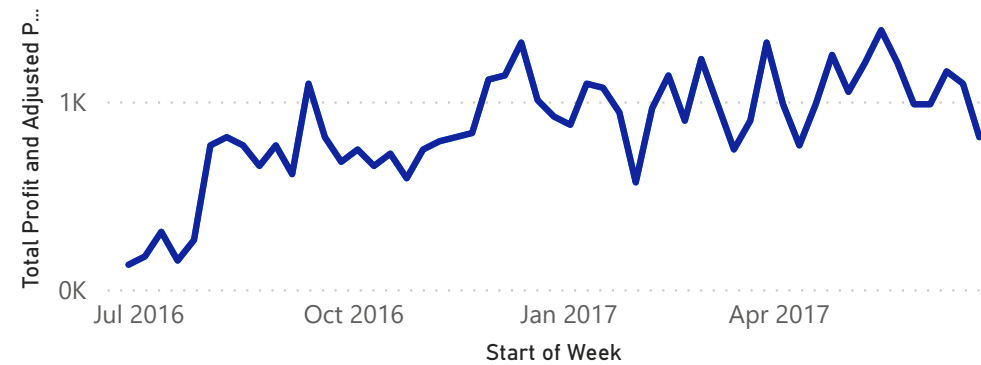


Current Month Returns vs Prev Month

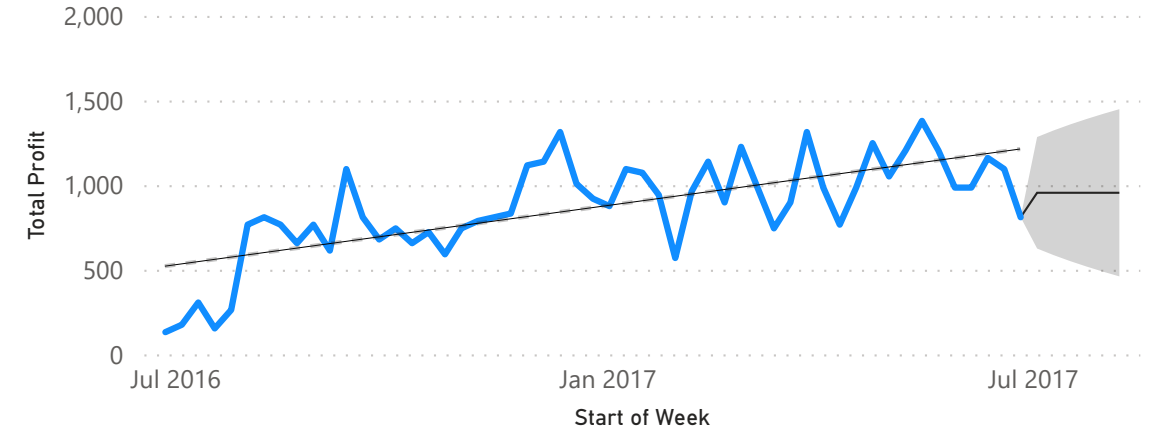


Weekly Profit

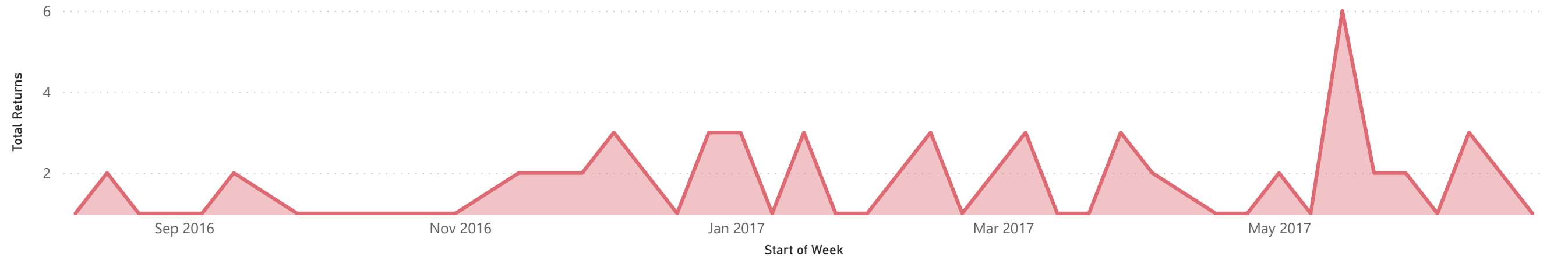
Total Profit Adjusted Profit




Weekly Profit




Weekly Return Volume



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 Ask a question about your data



Try one of these to get started

what is the total cost by
SKU category

what is the total orders by
SKU category

what is the total profit by
SKU category

what is the total revenue
by SKU category

what is the total revenue
by education level

what is the total revenue
by customer priority

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