## **Executive Summary**

- ➤ To date, a total of 4285 movies have been produced in the "Drama" category, with 1078 of them originating in the year 2019, suggesting that RSVP Movies should consider prioritizing the 'Drama' genre for their upcoming project.
- The data shows a declining trend in the quantity of movies produced over the years, with the peak production occurring in the month of March.
- ➤ Based on the dataset, it can be inferred that Dream Warrior Pictures, which holds the top rank, and National Theatre Live, ranked second, are potential candidates to consider as the production company for their next project.
- Marvel Studios, Twentieth Century Fox, and Warner Bros have secured the top three positions based on the number of votes received by their movies. Hence, they should be seriously considered as global partners for the upcoming project.
- Considering his consistently high average rating, James Mangold appears to be a strong candidate for the director's role in their next project.
- Considering the median rating, either Mammootty (ranked 1st) or Mohanlal (ranked 2nd) would be suitable choices for the actor role in their next project.
- ➤ Taking into account the average rating, Vijay Sethupathi is a suitable candidate to be considered as an additional actor for their next project.
  - Fahadh Faasil and Yogi Babu are next in line right after Vijay Sethupathi in terms of total votes.
- Considering the average rating, Taapsee Pannu emerges as a strong candidate for the actress role in their next project.
  - Based on total votes, Shraddha Kapoor is a strong candidate for the actress role in their next project.