

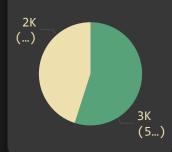
Website

Room Rpt

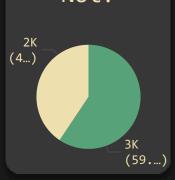
Occupancy

F&B Rpt

One night or more?



Loyal or Not?



5K Booking Count

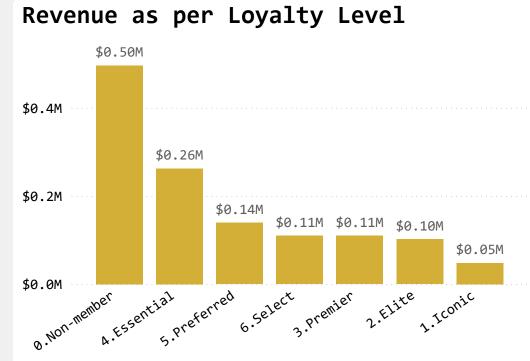
28.7% Cancellation Pct \$1M Total Revenue

9K Total Room...

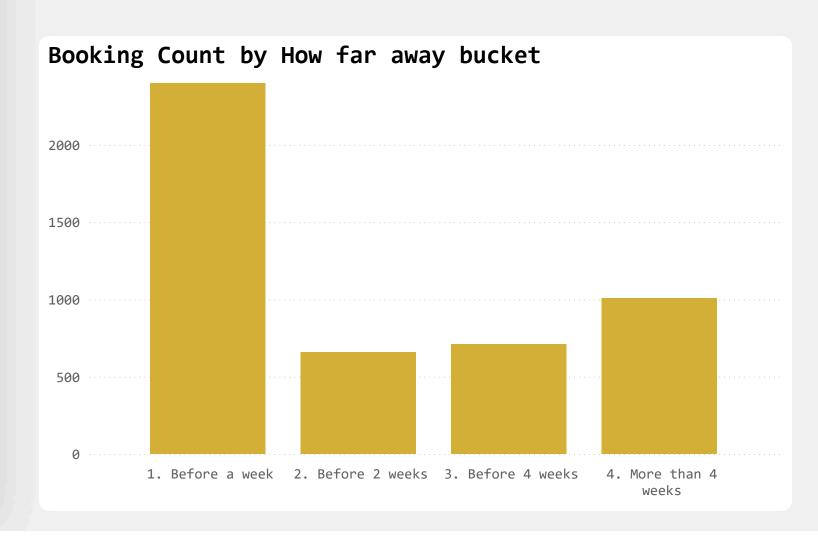
\$147.9 Avg. Room Rate











Loyalty Level	App	At th	Connecte	GDS	0t	Phone	Velor
0.Non-member	385	842	167	263	3	172	108
1.Iconic		72		42		7	73
2.Elite		28		140		11	169
3.Premier		22		145		28	226
4.Essential	185	150	48	207	3	130	260
5.Preferred	11	31	3	184	1	40	247
6.Select	15	32	6	142		36	141