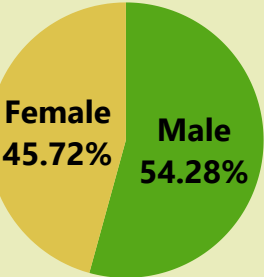


# Bank Customer Segmentation



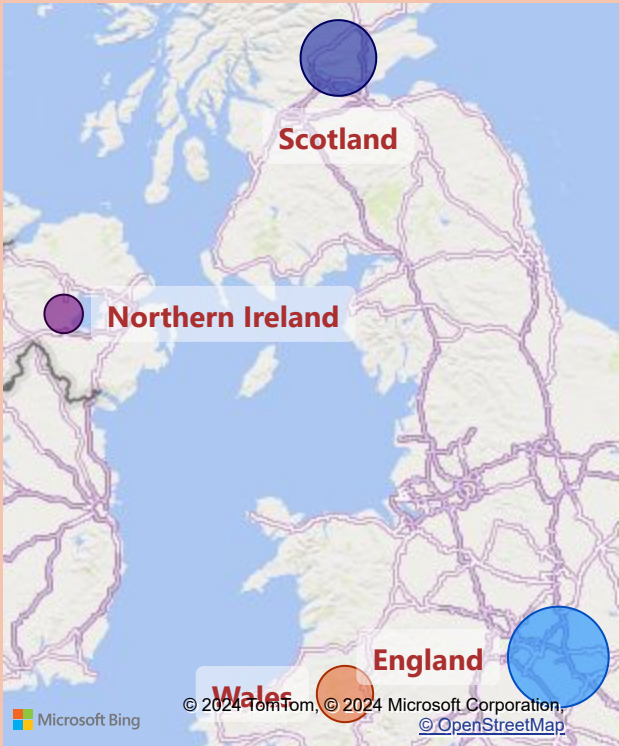
England is mostly represented by white collars worker.

Customers in Scotland are mostly male in late 50's & early 60's. And White collar job is

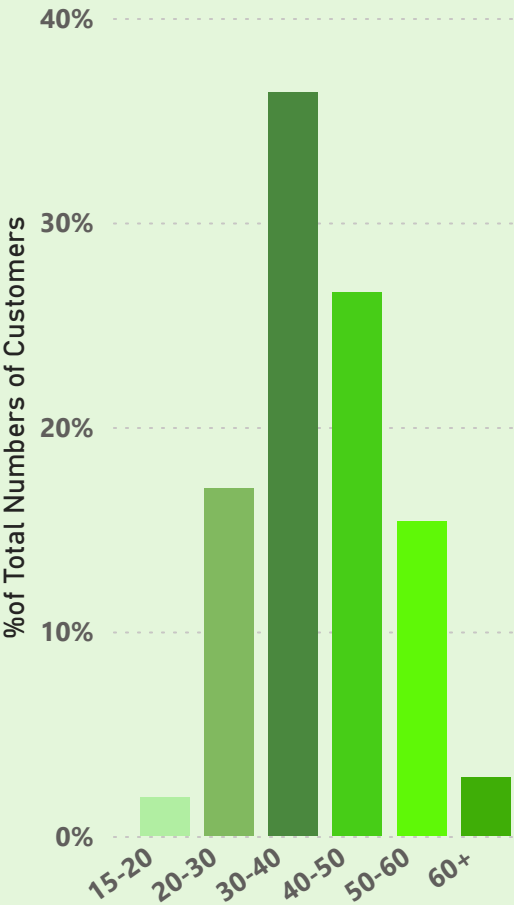
North Ireland is mostly dominated by females population in younger age group.

In Wales the representation of White collar job by woman is high.

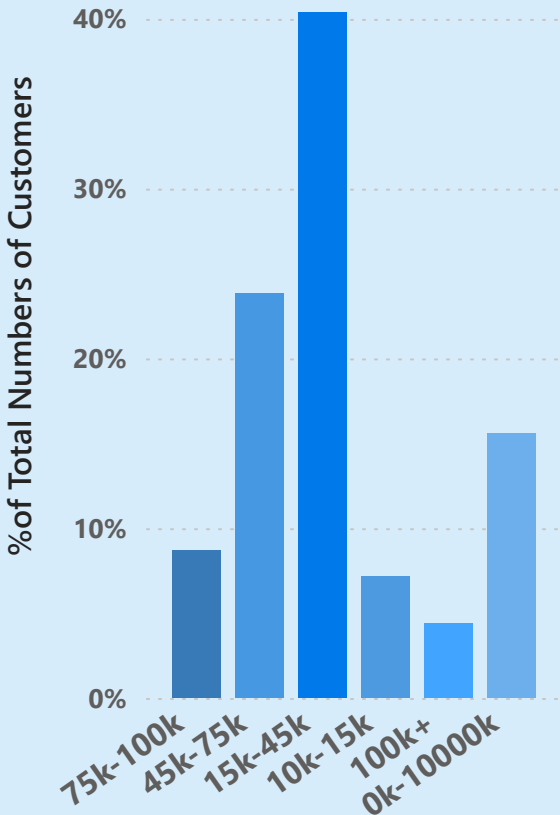
Map



Age\_Group



Balance By Customers



Region

- ☐ England
- ☐ Northern ...
- ☐ Scotland
- ☐ Wales

11.52

1,83,467.70

15

64

Job Classification

