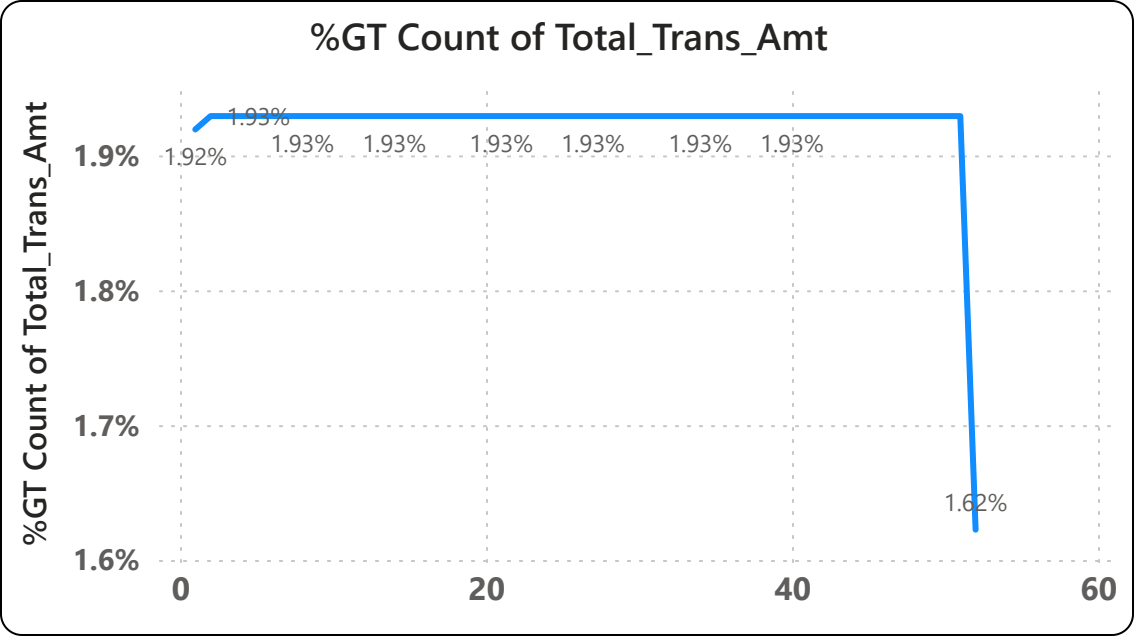
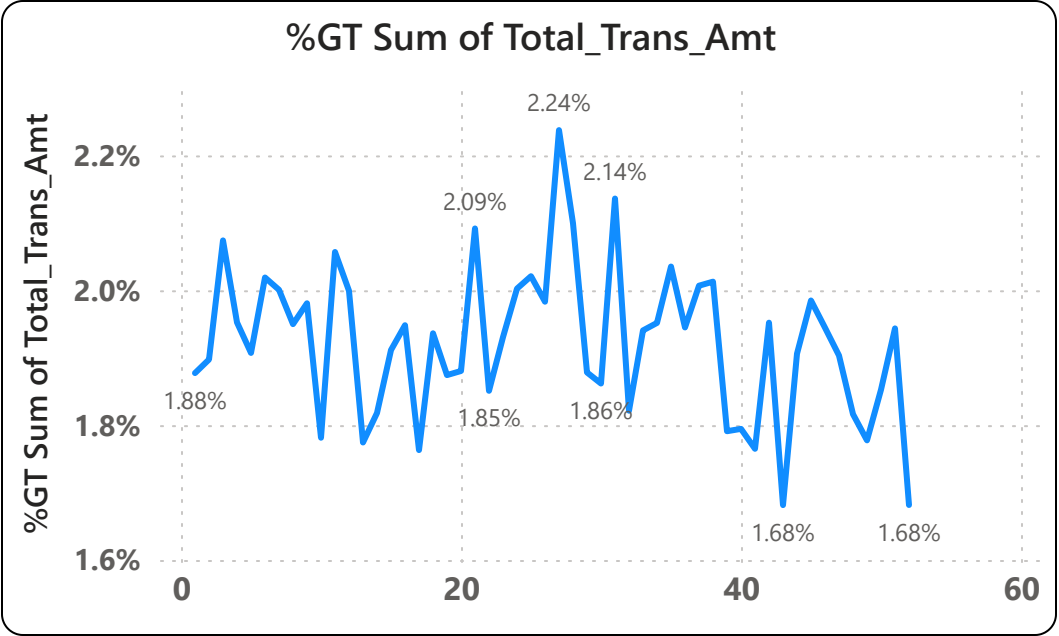


week_num2	Previous_week_Reveneue	Current_week_Reveneue	WOW
28	12,36,294.67	11,53,364.56	-6.7%
32	11,82,651.53	10,15,951.26	-14.1%
29	11,53,364.56	10,41,928.77	-9.7%
4	11,48,249.80	10,71,919.27	-6.6%
Total	10,70,439.10	9,33,134.43	-12.8%





# Credit Card Transaction Report

Total Revenue

55.3M

Transaction  
Amount

45M

Transaction  
Count

656K

Total Interest

7.8M

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,61,39,397.74	64,95,887.74	2685635
Gold	24,54,072.16	3,73,784.16	56210
Platinum	11,35,608.05	1,61,629.05	20665
Silver	55,86,332.28	8,12,081.28	187505
Total	5,53,15,410.23	78,43,382.23	2950015

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Med

Low

High

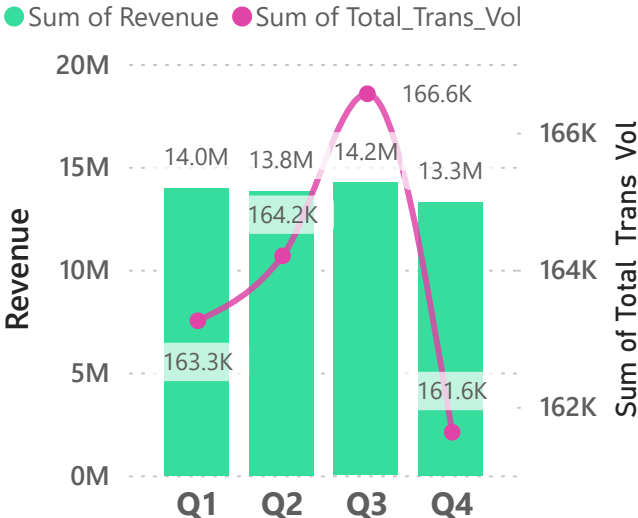
Silver

Blue

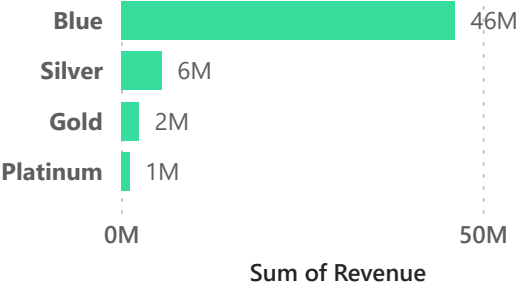
Gold

Platin...

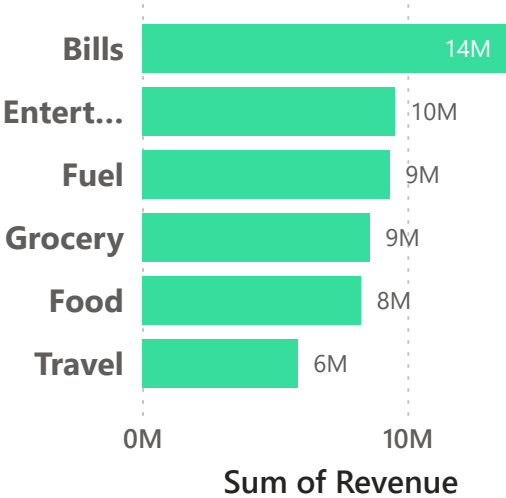
## Qtr Revenue & Transaction Count



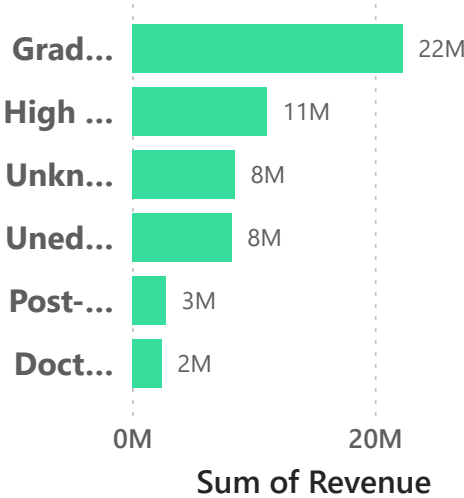
## Revenue by Card Category



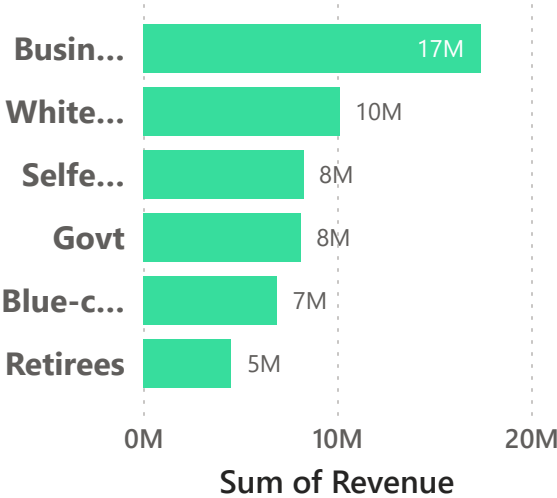
## Revenue by Expenditure Type



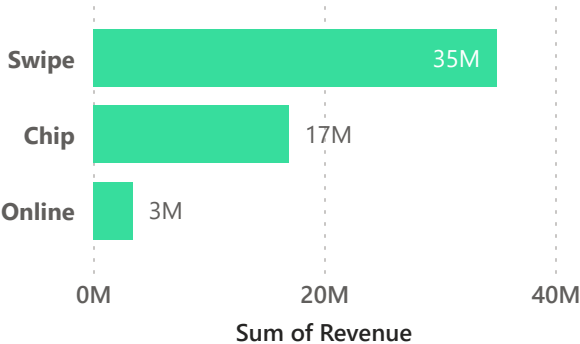
## Revenue by Education\_Level



## Revenue by Customer Job



## Revenue by Use Chip





# Credit Card Customer Report

Total Revenue

55.3M

CSS

3.19

Income

576M

Total Interest

7.8M

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Low

Med

High

Silver

Blue

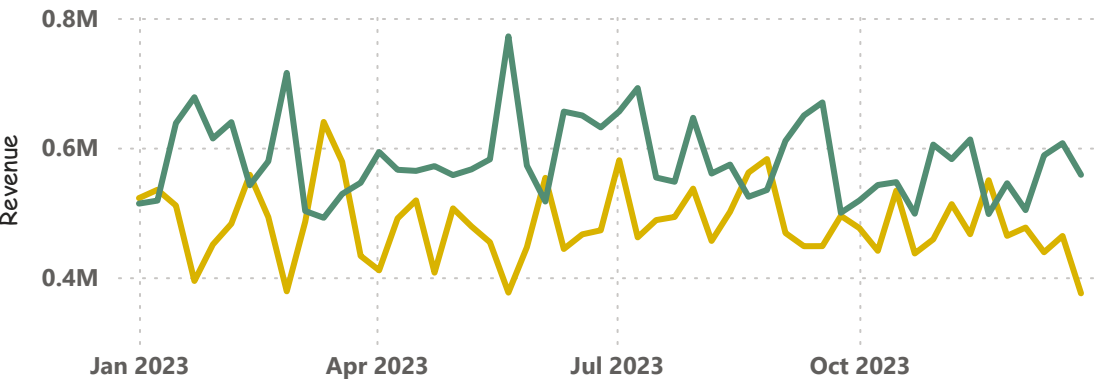
Gold

Platin...

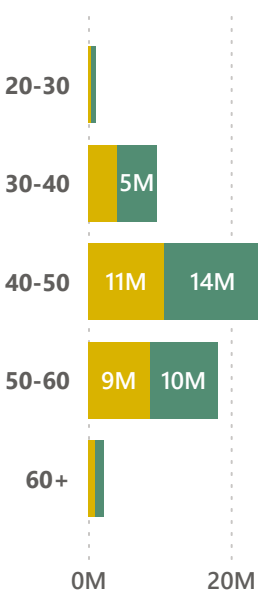
M  
30M

F  
25M

Revenue vs Gender

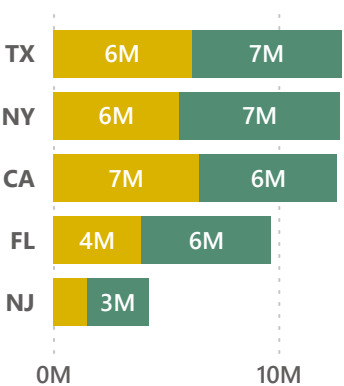


Age Group

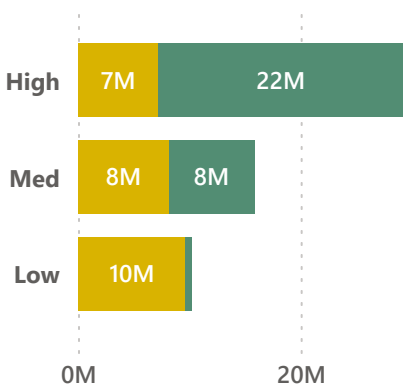


Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	S
Businessman	1,73,87,832.31	14285412	
White-collar	1,01,14,655.93	8221742	
Selfemployed	82,61,757.81	6395026	
Govt	81,11,701.37	6507875	
Blue-collar	69,04,278.57	5488838	
Total	5,53,15,410.23	44522013	

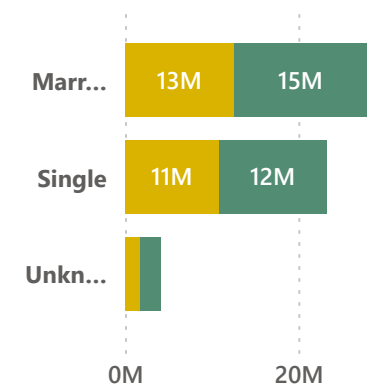
Top 5 States



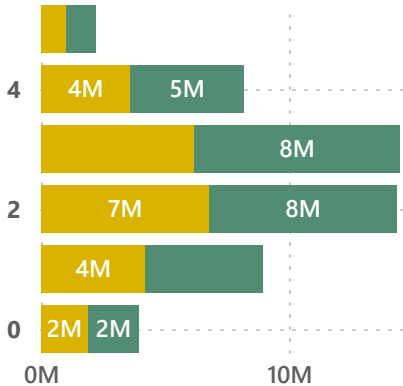
Salary Group



Marital Status



Dependent Count



Education Level

