# ANURAG BASU

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### **SKILLS**

Languages: Java, JavaScript

Frontend Tools: HTML5, CSS3, Git, Figma

Frameworks/Libraries: React.js, Tailwind CSS, GSAP

Core Strengths: Responsive Design, Component Architecture, UI/UX Implementation, Version Control

## **PROJECTS**

Market Me - Live Demo

Market Me is a fully responsive web application developed using React.js, designed to help startups connect with marketing agencies efficiently. The platform enables users to register and log in securely, explore a curated list of 50+ agencies, and initiate direct communication through a clean, intuitive interface. Built using a component-based architecture, it allows for scalable development and seamless page transitions. Emphasis was placed on consistent UI/UX, mobile optimization, and cross-browser compatibility, ensuring smooth performance across 100% of modern devices. The project maintains a Google Lighthouse score of 92+ across performance, accessibility, and best practices. Future-ready by design, the application includes structural support for integrating Al-driven agency recommendations, automated chatbot assistance, and user habits analytics to deliver personalized agency matching and improve engagement metrics over time.

### **PG Life**

**PG** Life is a housing portal designed for students and working professionals seeking **paying guest (PG)** accommodations across major Indian cities. Built using **React.js** and **Tailwind CSS**, the platform features a clean, responsive UI and supports **real-time search filters**, **map-based location exploration**, and **wish-list management**. The application dynamically renders over **500+ PG listings**, allowing users to easily find suitable accommodations based on their preferences. The project achieves a **90+ score on Google Lighthouse**, reflecting high performance and strong accessibility standards. Its modular structure makes it ready for back-end API integration, user dashboards, and booking/payment flows in future iterations.

### Vayosa Studio – Live Demo

**Vayosa Studio** is a portfolio website developed for a creative digital agency to professionally showcase its work and attract potential clients. Created using **React.js** and animated with **GSAP**, the site displays over **10 high-quality projects** with engaging transitions and scroll effects. Its **minimalist black-and-white aesthetic** provides a sophisticated user experience while ensuring content clarity. The design is **mobile-first**, ensuring full responsiveness across devices. The website achieves a **Lighthouse score of 95+**, confirming excellence in speed, SEO, and accessibility. Built with a reusable component structure, it's easy to maintain and scale as the agency grows its portfolio.

#### **EDUCATION**

B.Tech in Computer Science Engineering – JIS College of Engineering (2022–2026) | CGPA: 8.0

ISC (12th) – Shatavisha Public School (2020–2022)

ICSE (10th) – Don Bosco School, Bandel (2019–2020)

#### **CERTIFICATIONS**

- Web Development Internshala
- Full Stack Development Acmegrad
- Soft Computing NPTEL (Swayam Platform)