



Hack
The
World

Hack The World Sponsor Information

OCTOBER 22ND - 24TH

AN INTRODUCTION:

Hello, my name is Michael, creator of Hack The World and the parent community NeuralWorks.

I am writing on behalf of my community NeuralWorks, a global community created by students to connect with like-minded people and work on meaningful projects that solve problems. As a participant in numerous hackathons, I found it extremely beneficial for learning and meeting new people. This is why I have decided to create HTW.

What is Hack The World?

HTW is a completely virtual international hackathon organised by students, for students. This hackathon was created to promote technical innovation and highlight students skills and abilities. We are looking for sponsors like you to help fund HTW and make it as great as possible!

Michael, NeuralWorks.

michael@neuralworks.group

Problems We Are Solving

LOCATION

We want to prove that you can make projects with anyone around the world. We are a team that have never met, a team from 6 continents. We want to prove that hackathons can be created from anywhere and that timezones do not limit success. Anyone can create great events, not just college associated groups.

DIVERSITY

We also want to maximise the number of participants we can reach. We have seen a real issue with a lack of African participants and look to change this. To solve this problem, we have taken on board organisers with ties to certain African tech communities, who can help reach these corners that would otherwise go untapped.

THE BEST EXPERIENCE

Finally, we want to create the best user experience possible. As fellow hackers, we have experienced many different hackathons and have realised that although hackathons are great, they have the opportunity to be so much better. We have decided to take the best ideas and combine them to make the experience as great as possible. This includes improving the infamous hackathon judging system, creating a more inclusive and friendly environment for beginners, and finally creating a stronger relationship between hackers and sponsors.

Why Sponsor Us?

RECRUITING

What could be better than an event full of ambitious students willing to spend an entire weekend building and hacking together new tech? Sponsor the event and get unparalleled access to high school and college/university talent, resumes, interview calls, and non-stop networking opportunities!

EXPOSURE

Sponsorship is a great way to accelerate brand recognition and allow students to explore your product's potential. We have arranged a variety of options for getting your name in front of our hackers including but not limited to merchandise, workshops, talks and exclusive prize categories.

APPRAISAL

Hackathons double as a weekend of high-speed, top-quality user testing. HTW is a chance to see how developers use your tech in practical applications while simultaneously getting feedback. To facilitate this, we offer the opportunity for your company to award a separate sponsored prize to whomever you believe utilized your tech the best.



Meet The Team

Due to our objective of creating the most diverse hackathon yet, our Hack The World team should represent this! We are a team that includes 5 continents and numerous different fields of education.



Michael Beer
GENERAL MANAGER



Pauline Brusset
HEAD OF RELATIONS



Jude Molloy
HEAD OF FINANCE



Job Madi
HACKER RELATIONS



Anurag Sharma
HACKER RELATIONS



Crislana Rafael
SPONSOR RELATIONS



Avinash U.
SPONSOR RELATIONS



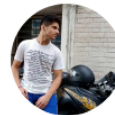
Saanvi T.
SPONSOR RELATIONS



Cyra Alesha
FLOW TEAM



Mayya Panfilova
FLOW TEAM



Saket Sarin
PLATFORM TEAM

Interested?

Great! You can view our sponsorship tiers below, and let us know if you want to become an official HTW sponsor. We need companies like you to help us make HTW as innovative and educational as possible, creating the best environment for both sponsors and participants! If you have any questions please email sponsor@hacktheworld.online.

Speak to you soon,
The Hack The World Team

HTW Sponsor Tiers

	Bronze \$199	Silver \$299	Gold \$499	Diamond \$799	Title* \$999
<u>General</u>					
Send Merch To Winners	●	●	●	●	●
Send Mentors	●	●	●	●	●
Send Judges		●	●	●	●
Sponsored Prize**				●	●
<u>Branding</u>					
Ceremony Mentions	●	●	●	●	●
Sponsored Workshop/Event	●	●	●	●	●
Demo at Opening Ceremony			1 min	2 min	5 min
Keynote Speaker Status				●	●
Closing Remarks					●
Hack The World, Powered By [You]					●
<u>Recruiting</u>					
Send Recruiters		●	●	●	●
Recruitment Room		●	●	●	●
Access To Résumés	Post-Event	Post-Event	Post-Event	Pre-Event	Pre-Event
Keynote Speaker Status				●	●
Private Interview Room					●

*Title tier is exclusive to one sponsor only, will be in the form of a bidding process, all other sponsors will receive the diamond tier.

**Funds from sponsoring will go towards your sponsored prize

Custom Sponsorship: If you feel as if none of these tiers match your sponsorship vision, please feel free to contact us (sponsor@hacktheworld.online)! We want to work with you to make sure we can provide the best possible experience.

CLOSING REMARKS

Thank you for viewing our brochure, I will finish by answering any common questions.

What do my funds go towards?

This year we are not creating our own swag, although you will still have the opportunity to ship to participants as you please. This means we have very small expenses and in turn, can focus all our funding on prizes and activities that will benefit the hackers. Just for clarity, this event is 100% non-profit and all funds will be going towards increasing the quality of the event.

How would I sponsor the event?

There are 2 ways you can financially support the event. The most common approach is to supply the prizes for our general tracks (which were discussed earlier), this means that you will be responsible for supplying hackers with certain prizes amounting to your sponsor tier price. The second way is by invoice, in which case we will use your funds to supply the hackers with prizes.

Yet again, thank you for taking the time to read over our brochure and I hope to speak to you soon!

sponsor@hacktheworld.online