

HospiGo

Book healthcare services seamlessly

Problem

Hospitals operate in silos with no real-time coordination across the city.

No common platform exists for hospital information, forcing patients to search around and causing emergency delays and tragedies.

People don't know where to find specific health services and resort to manual searching

Solution

A **Web platform** to discover live hospital beds, predict OPD wait times, and route emergencies intelligently

**SAVE
LIFE**

when in emergency

**SAVE
TIME**

when searching

**SAVE
MONEY**

in treatments

Why Now

Healthcare Has Digitized Access, But Not Intelligence

For the first time, large-scale behavioral and availability data exists, but **no system-level intelligence layer** sits on top of it

Explosion of Choice Has Created a Discovery Crisis for Patients

(Market Evolution. In Tier-1 and Tier-2 cities, patients now choose between 50–300 hospitals per specialty. Decision-making remains unstructured, opaque, and trust-based

COVID exposed the cost of poor healthcare information

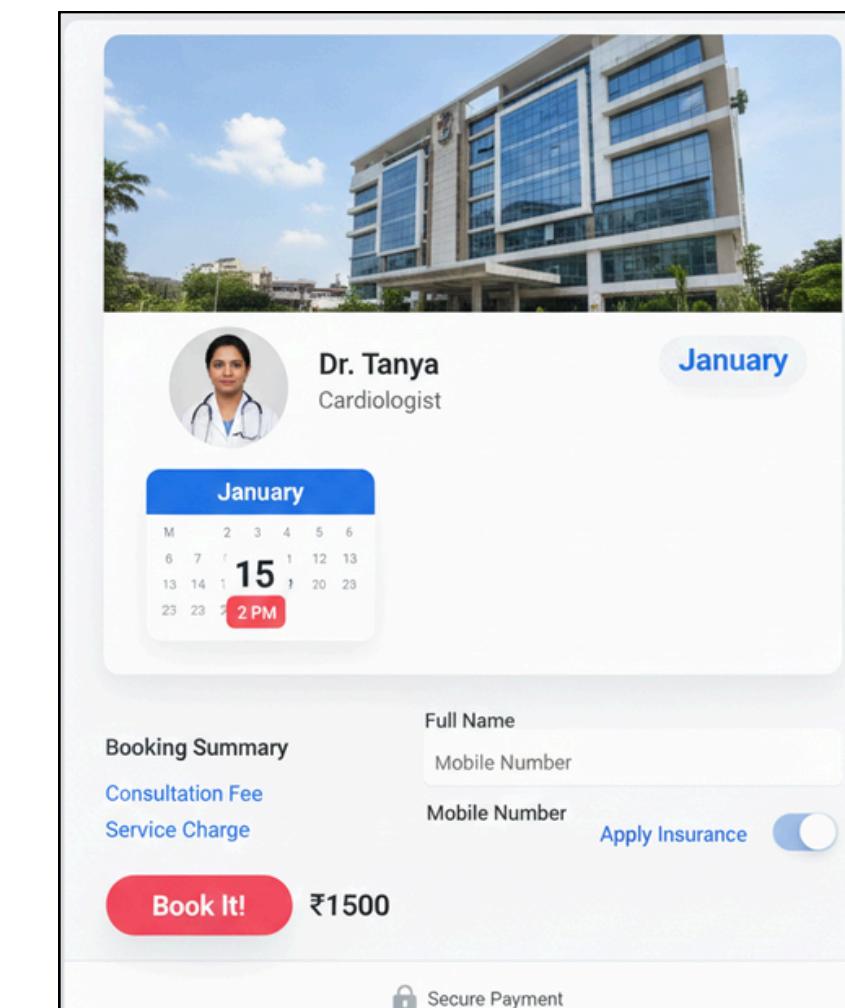
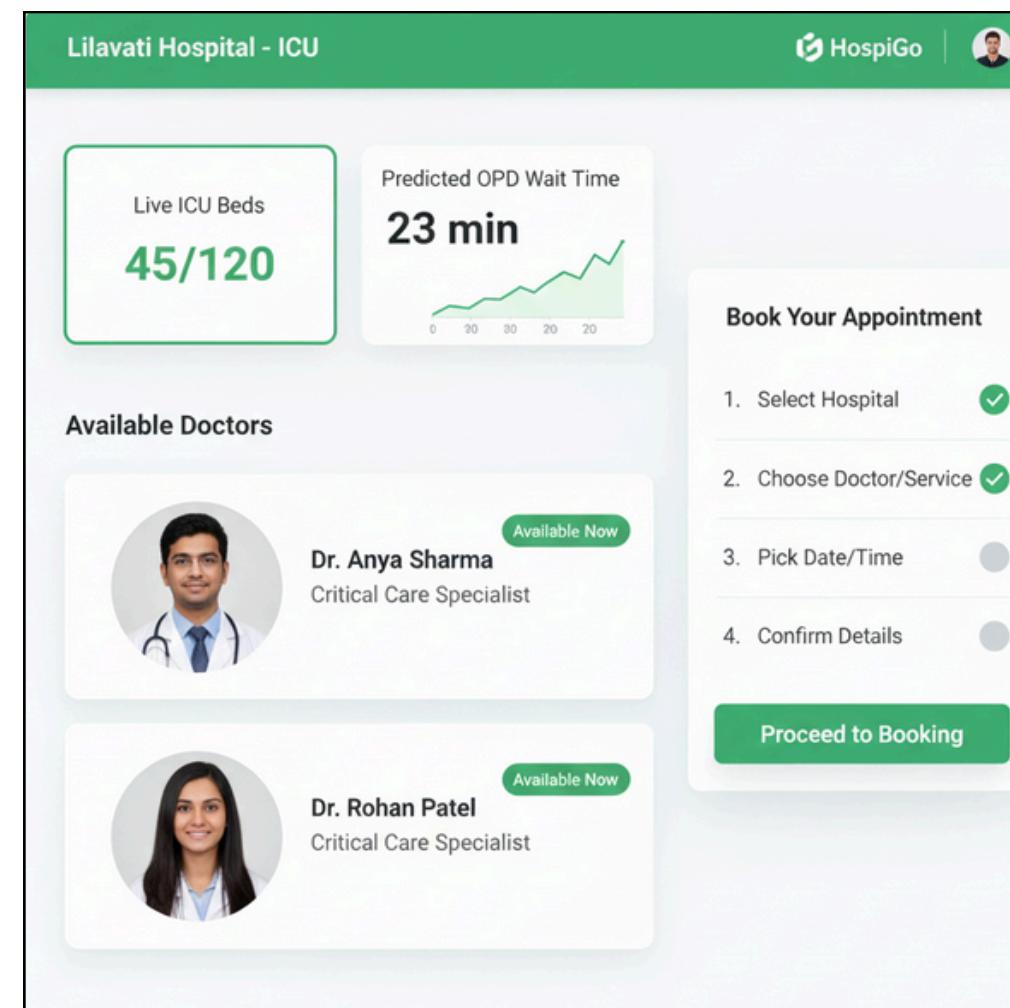
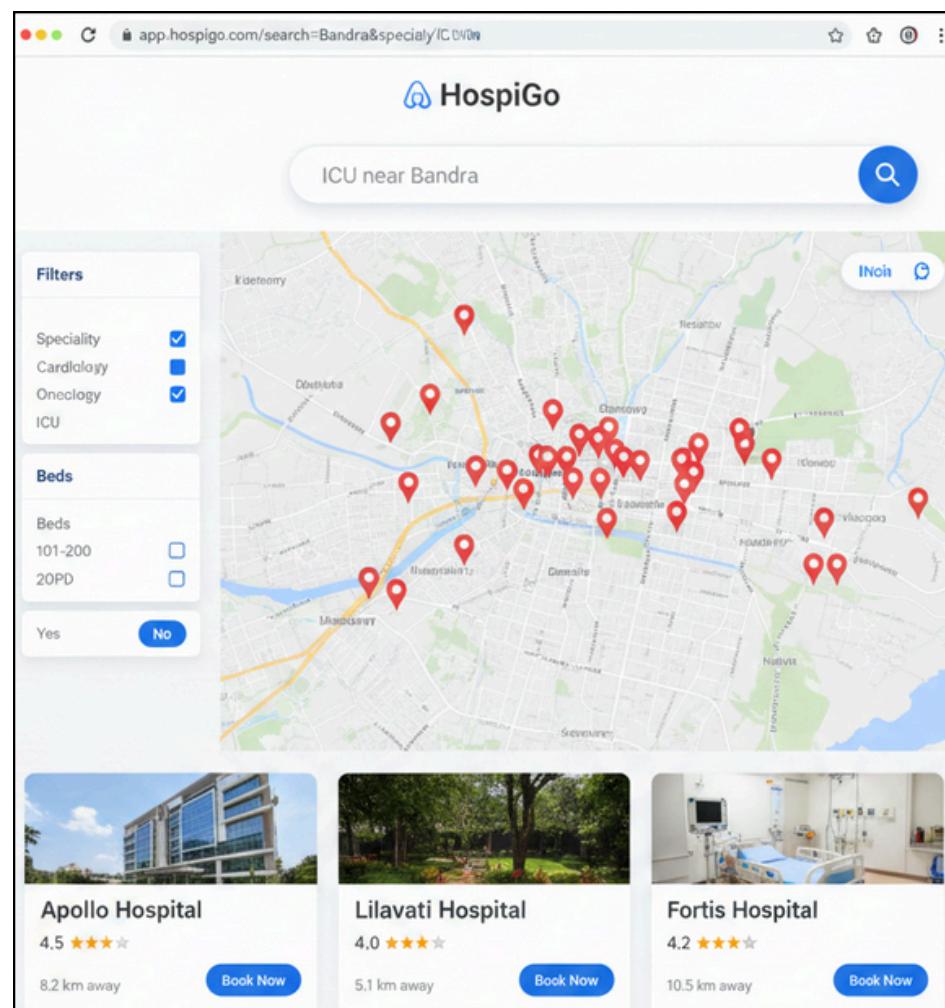
today, trust, transparency, and preparedness drive adoption creating strong pull for intelligence platforms like Hospigo.

Product

SEARCH BY
YOUR LOCATION

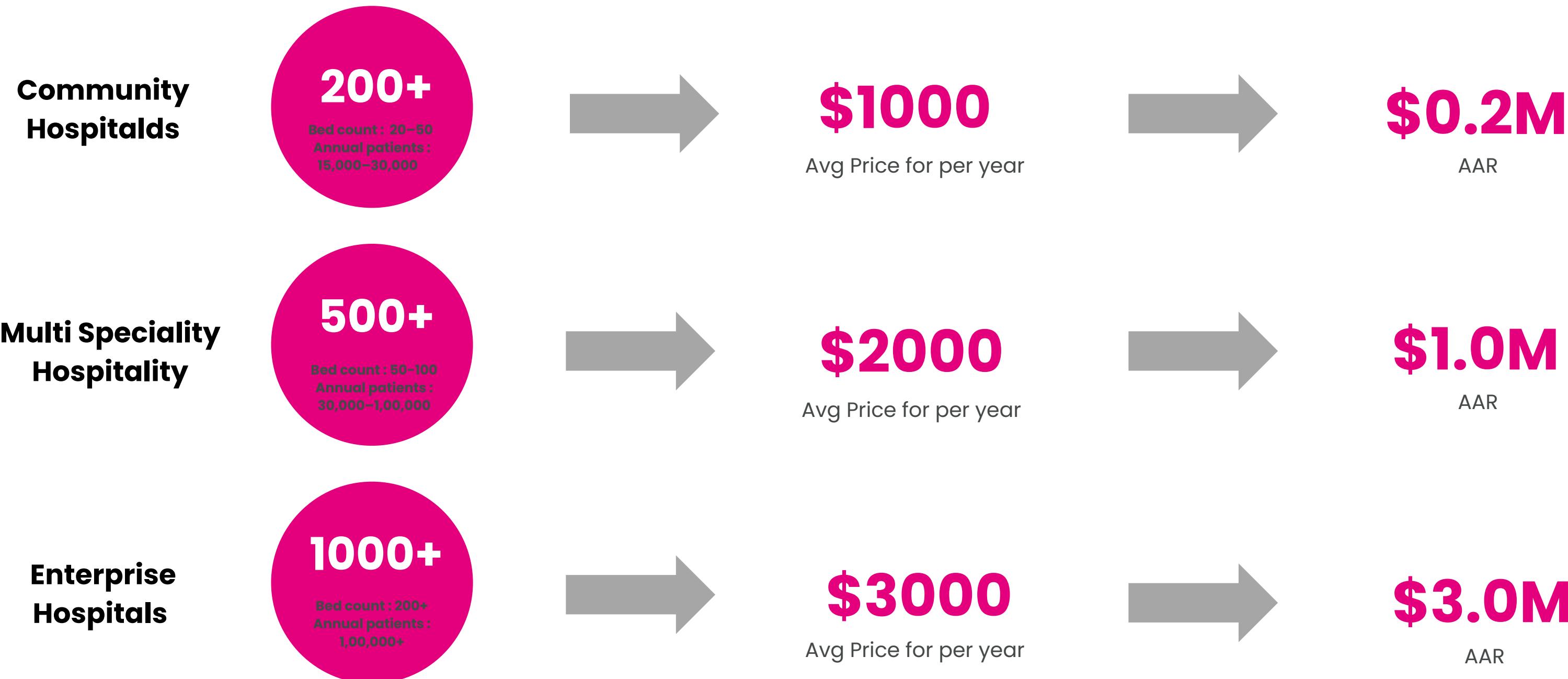
CHECK
AVAILABILITY

BOOK
IT !

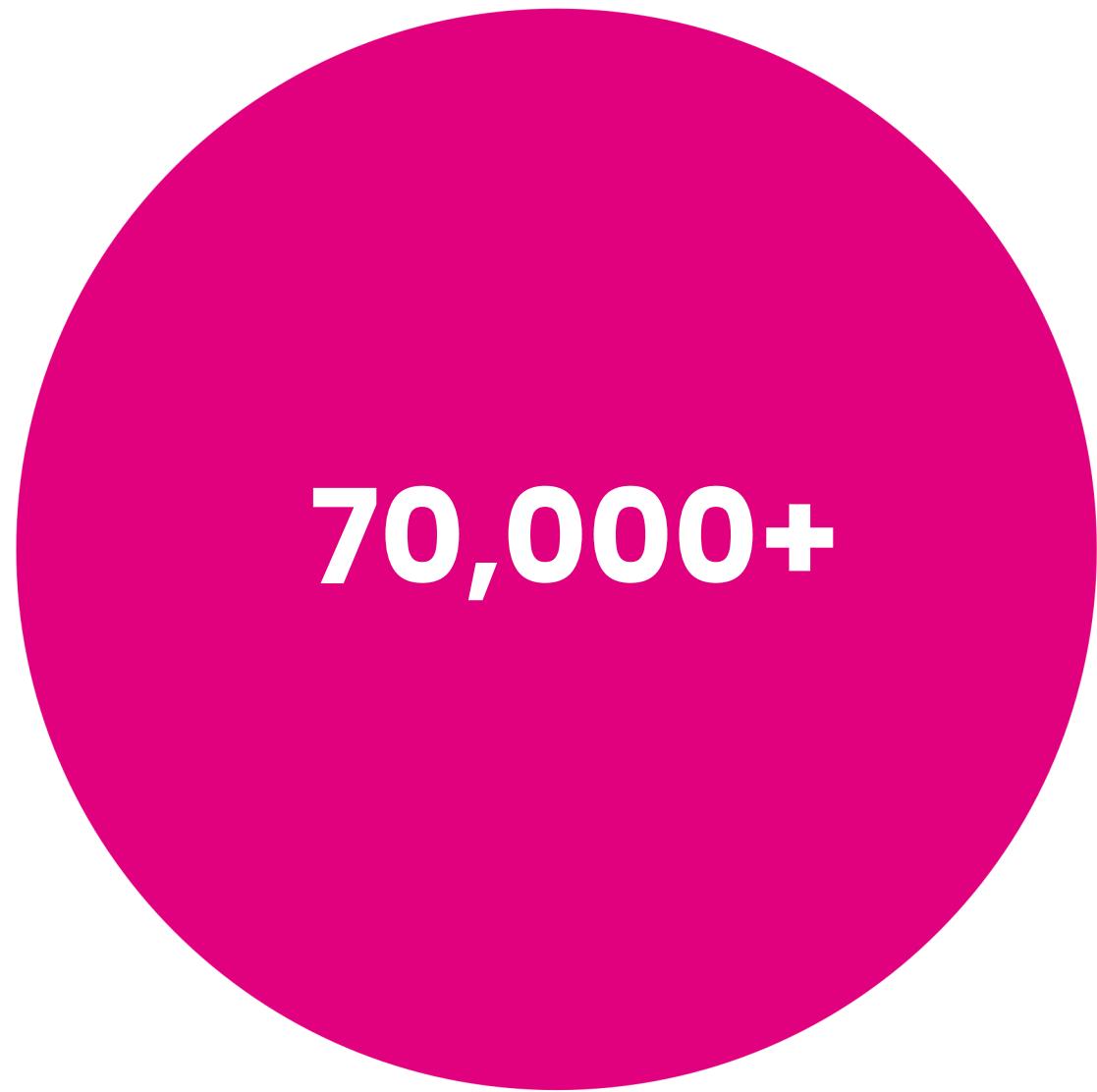


Business Model

Annual Subscriptions Fee from all listed Hospitals

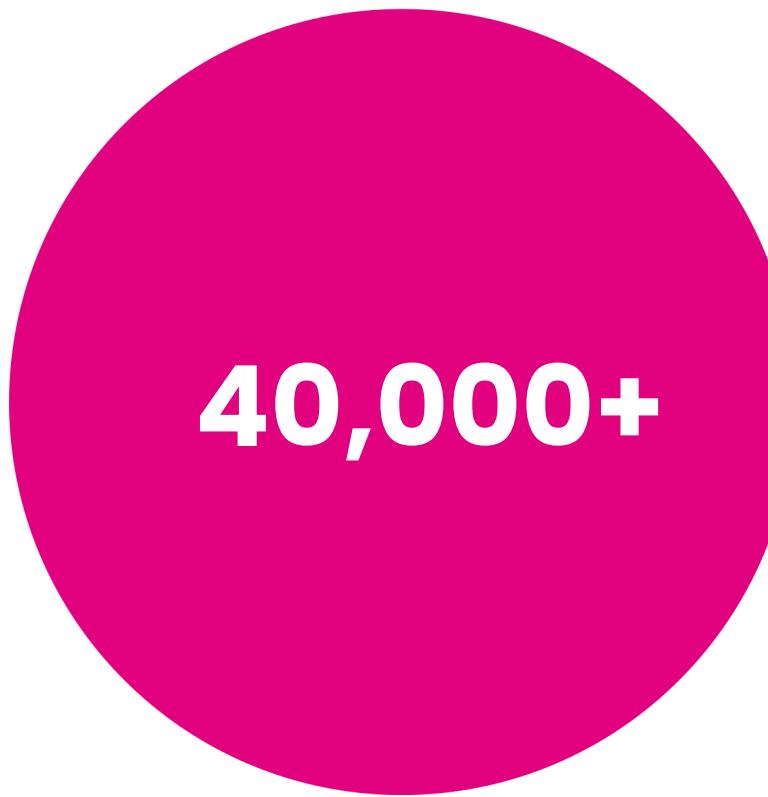


Market Size



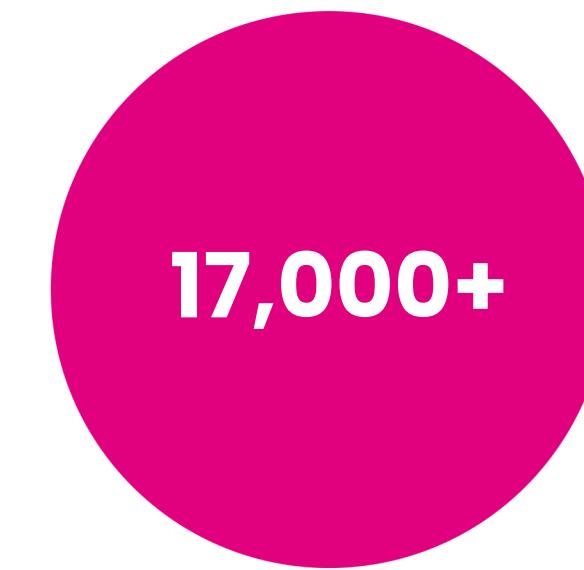
All Hospitals
worldwide

TAM



Tier 1-2 city
hospitals

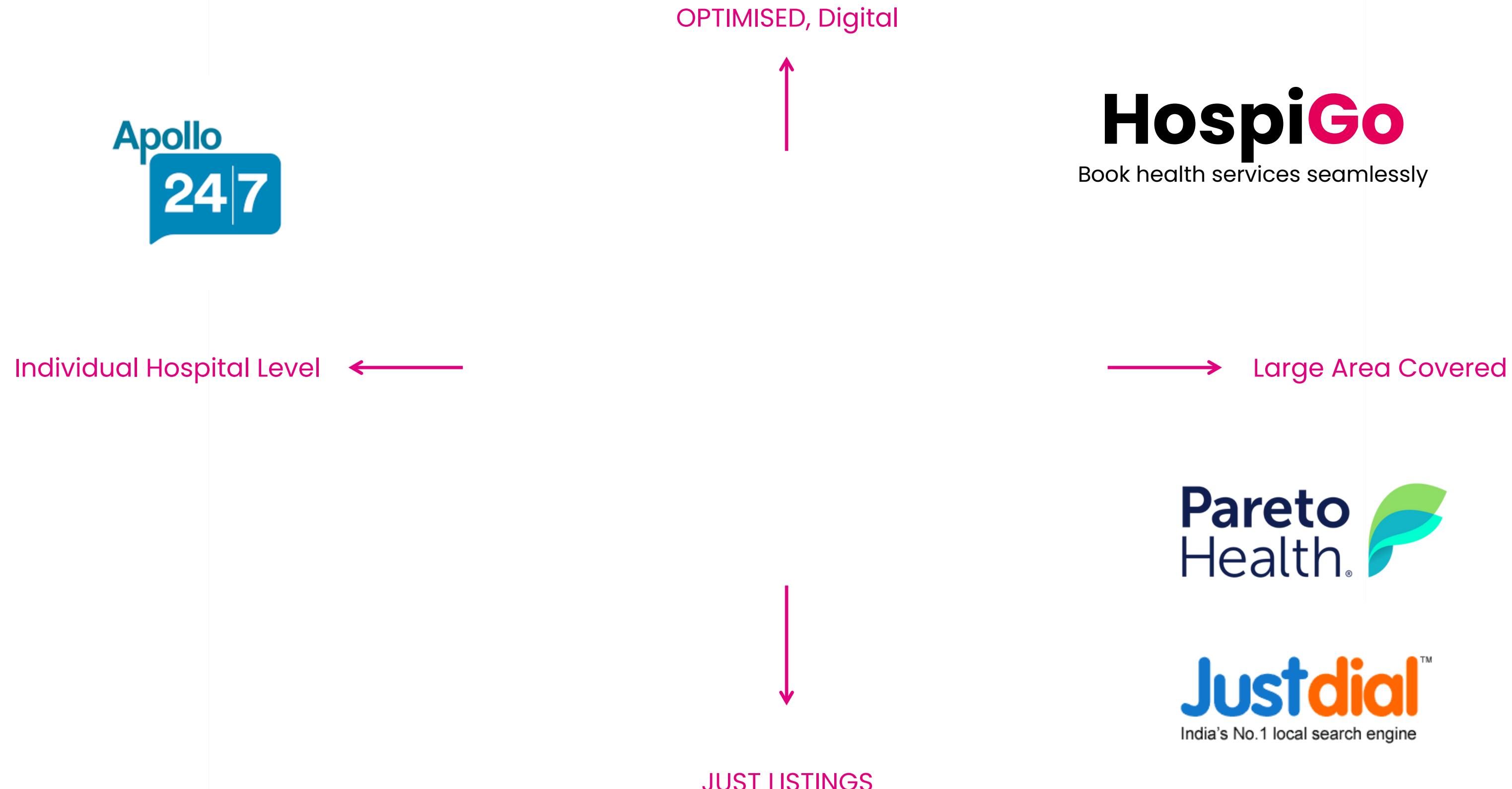
SAM



Underutilized hospitals
needing coordination

SOM

Competition



Validation

NEWS / INDIA NEWS / 27% Of Deaths In India For Want Of Medical Attent...

TRENDING

kha Gupta

Ranveer Allahbadia

India vs Bangladesh

CBSE Board Exam 2025



⌚ THIS STORY IS FROM OCTOBER 21, 2015

27% of deaths in India for want of medical attention

Sivakumar B / TNN / Updated: Oct 21, 2015, 15:33 IST



Nearly 27% of the total deaths in India happen with no medical attention at the time of death, according to the 2013 civil registration data released by the Census directorate.

Why Hospitals Lose Patients Before They Even Visit

Written by

Published on

Tusharika Ranjan

November 4, 2025

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In today's **digital healthcare** environment, most hospitals believe they lose patients because of competition or pricing. The truth is far more surprising: in India, a large percentage of patients never reach the hospital door at all. They drop off somewhere in the journey before the first visit silently, invisibly, and without any chance for the hospital to explain its value.

For decades, **healthcare** was driven by referrals, reputation, and word of mouth. If a hospital had good doctors, patients walked in with confidence. But patient behaviour has changed. Today, the first consultation happens online, not in OPD.

45% people who died in 2020 had no access to medical care: Report

As pandemic struck in 2020, non-Covid medical services were either suspended or reduced



DH Web Desk

Last Updated : 05 May 2022, 16:39 IST

Appointment Scheduling Problem in Complexity Systems of the Healthcare Services: A Comprehensive Review

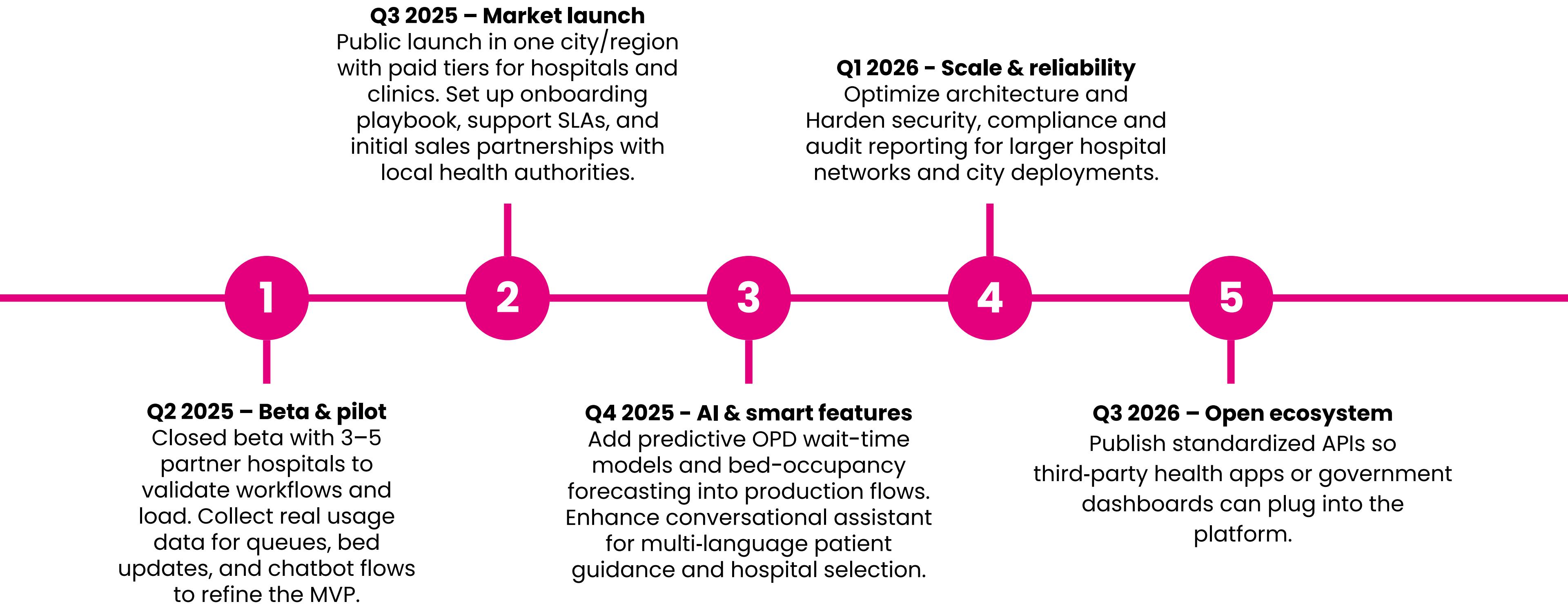
Ali Ala¹, Feng Chen^{2,*}

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PMCID: PMC8913063 PMID: 35281532

All this conclusively proves that poor hospital access, long wait times, and lack of real-time information are major barriers **causing patient dropouts** and **preventable deaths in India**.

Roadmap



Team



Anurag Desai

CEO

Shark Tank India S5 : Selected among Top 500 Startups out of 60k+ ventures from all over India
GSEA - Top 5 : Outperformed 1,500+ entrepreneurs worldwide, in the Global Student Entrepreneur Awards.
GRA Award : Top 5.8% of 15,000+ global applicants, for excellence in leadership, innovation, and impact.
Catalyst : Built an EdTech Startup with a valuation of (INR)40L+ acquiring 2000+ customers
CaseFront - 2nd Prize : Secured for developing a GTM Strategy for Master Union's PGP
Hackathon - 3rd Prize : Awarded Prize for developing an AI-based financial system



Tanya Menghani

CXO

AI Analytics Hackathon : Won 3rd Prize nationally among 500+ teams for building a privacy-first RAG AI system for NGO finance analytics
Agentic AI Systems : Built an autonomous code testing and debugging platform using multi-agent AI and CI/CD integration
Student Leadership : Selected as Convenor of Analytics Club IIT Bombay among 500+ applicants representing 5,500+ students
CSIR Innovation Award : Secured 3rd place nationally among 5,000+ participants for engineering-led innovation



Shrestha Khatri

CXO

National Hackathon : Secured 3rd Prize nationwide at FinEdge Hackathon IIT Bombay for building a full-stack youth empowerment platform
Research & AI Systems : Built advanced ML systems across solar weather prediction reinforcement learning path planning and biomedical computer vision
Competitive Excellence : India's Future Tycoons Top 400 Finalist and SIH 2025 National participants for AI innovation
Leadership & Impact : Core organizer at Techfest IIT Bombay and Editor at Aerospace Engineering Association managing large-scale events and publications