

MAD - 1 Project T2 2024

Personal Details:

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Level: Diploma

Project Details

Influencer Engagement and Sponsorship Coordination Platform

Problem Statement:

- It's a platform to connect Sponsors and Influencers so that sponsors can get their product/service advertised and influencers can get monetary benefit.

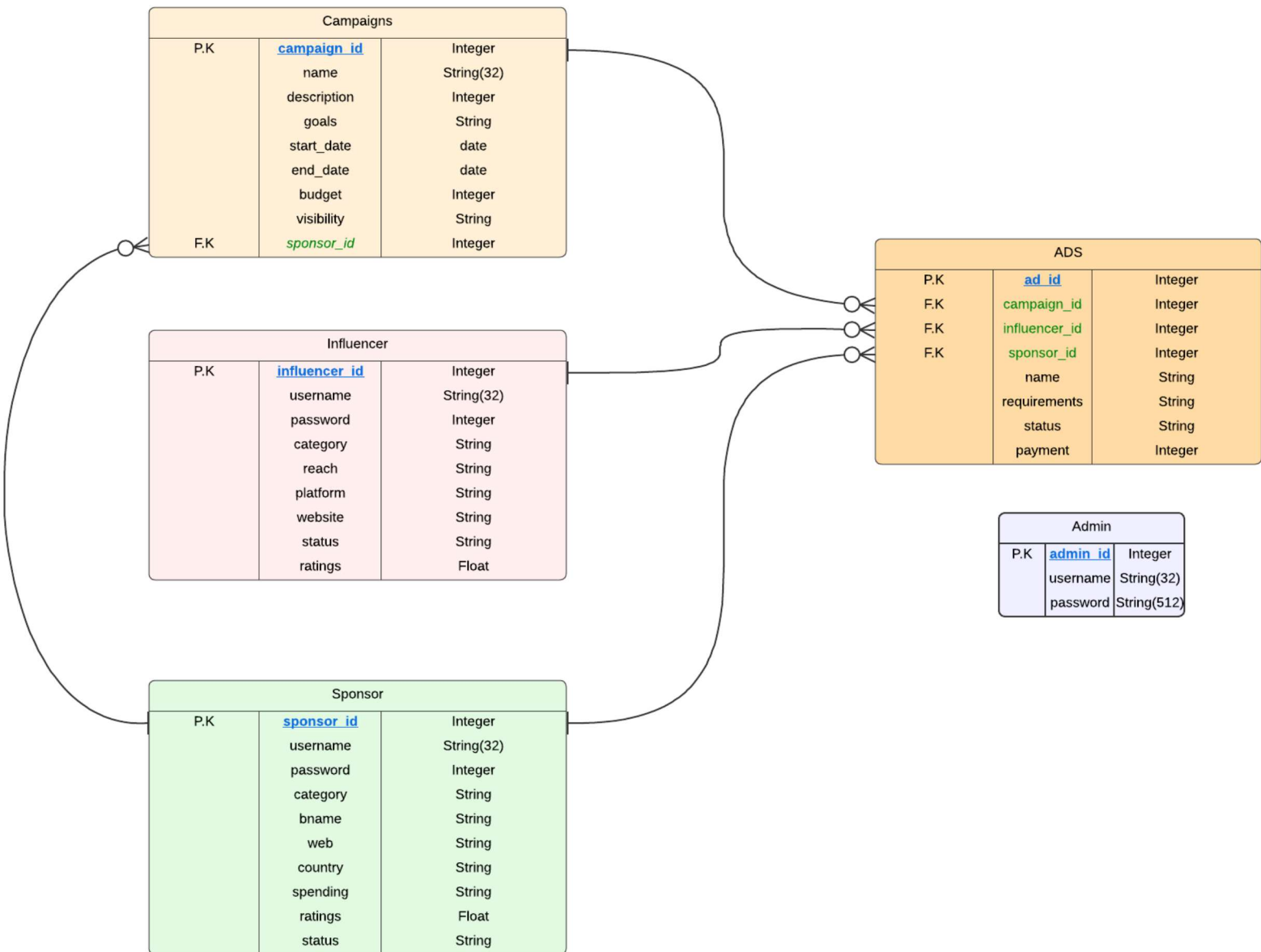
How I approached problem:

- As a newbie to the programming world I took help from instructor session's on how to approach and start building project.
 - So, I started by configuring the schema of my database , relationships, attributes, entities, keys.(ER Diagram Next Page)
 - After that, I moved on with the approach of doing **backend + frontend** simultaneously.
 - After that with help of some tutorials and quick recap on HTML and CSS I started building Frontend for the project and with the help of live sessions by SatayaNarayan Sir got the backend.
- ❖ This is how I approached the problem Statement.

★ Presentation Link: [Representation Video](#)

For Admin: Username: admin , | Password : 123

★ ER Diagram of the Database:



★ Frameworks and Libraries Used are:

- **Framework:** Flask
- **Libraries:** render_template, request, current_app, session, redirect & url_for, Flask-SQLAlchemy, Matplotlib, matplotlib.pyplot (as plt), datetime