

# PINNACLE'10

*"Good Business leaders create a vision, articulate the vision, passionately own the vision and relentlessly drive it to completion"*

It's a confluence of gray minds on a sublime platform to the most enthusiastic budding entrepreneurs across the country to showcase their innovative ideas and research works to the vanguards of Science and Technology. Every good business starts with two things: a good idea and a robust business plan.

Pinnacle is a B-Plan competition organized under the aegis of **Infotsav - the Techno - Managerial festival of ABV-IIITM, Gwalior**. Reveal your entrepreneurship and propose a business model that makes effective use of management skills. If you are a Pinnacle, give success to your idea.

Last year, more than **200 participants** had taken part in this B-plan contest from **NITs, IITs, IIMs** and other eminent institutes. The previous year it had been organised in collaboration with **IIT Bombay**. This year also we expect collaboration with one of these well renowned institutes.

## **Important Dates:**

## **First Phase (*Off campus*)**

- Executive Summaries Submission upto 5<sup>th</sup> October
  - Announcement of Results of 1st Phase on 10<sup>th</sup> October

## **Second Phase (*Off campus*)**

- 2nd Phase Submission 15<sup>th</sup> October, 2010
  - Results of 2nd Phase 18<sup>th</sup> October, 2010

## Last Phase (*On campus*)

- Finals Presentations 30<sup>th</sup> Oct, 2010

Mail your entries at- [pinnacle@infotsv.org](mailto:pinnacle@infotsv.org)

## **Rules PINNACLE'10**

- There is no registration fee.
- The event will travel through three phases.
- Team size consist of maximum five members
- First two round submissions will be online.
- Executive Summary should not exceed 4 pages excluding cover page.
- Font should be 12 pixels in Times New Roman with a scaling of 1.5 between the lines.
- Students from different colleges can form a single team.
- The cover page should include Project Sector, Project Name, Team Name, Team Leader, Team Members and their Contact details in the given order.
- The First two Phases will be off campus and the third Phase will be held at ABV-IIITM, Gwalior campus with two sub rounds each having weight age 40% and 60% respectively.

: Final's Sub-round 1 : Presentation (8 - 10 minutes).

: Final's Sub-round 2 : Elevator Pitch (2 minutes)

## **Prizes**

**1<sup>st</sup> Prize :**            15,000 INR

**2<sup>nd</sup> Prize:**            10,000 INR

The winning Business Plan will be mentored by the Incubation Centre ABV-IIITM, according to it's rules n policies.

For more details visit our website : <http://infotsav.org/events.php?id=Pinnacle>

