



Infotsav-2010 presents....

ANALYST-The
Case Study Contest

About the Event



Analyst this year comes with...

- More than 15,000 INR prize money
- Extensive media coverage
- Eminent Judges.
- Opportunity to compete with students from the best management schools.

Analyst-The Case Study Event is all about judging your intellect, managerial skills and ability to craft sustainable solutions to problems that organizations face today. If you can strain your nerve and sinew, and come up with solutions that are practical and implementable, Analyst has a place for you. Challenging live cases from some great ventures await your sight, who knows... May be you can make a difference! Analyst this year comes with interesting cases, mind-boggling reasoning and some big people to judge your acumen and innovation.

Come join those who wish to solve.....

ANALYST- General Rules and Regulations

1. Maximum team size allowed is 4.
2. Students from different institutes can form a team.
3. No student can be a part of more than one team.
4. There is no restriction on number of teams from an organization.
5. The solutions should not be copied from web or any other such source exactly else the entry would be discarded.
6. All references & sources of data should be clearly mentioned in your submission.
7. A team cannot submit multiple entries.
8. The event will be conducted in 2 phases – The Preliminary Phase and the Final Phase.
9. The Solution to the case of the Preliminary phase is to be submitted online.
10. The Final Phase is an on-campus phase and will be conducted at IIITM, Gwalior.
11. The decision of Judges and organizing team would be final and binding.
12. The teams should strictly adhere to deadlines mentioned in the brochure.
13. Any immediate changes in the deadlines due to unforeseen circumstances would be communicated through our website- www.infotsav.org.
14. Teams are requested to avail accommodation by contacting the hospitality team of Infotsav, 2010.

TIMELINE:

Preliminary Phase:

Case to be uploaded on	:	20 th September, 2010.
Deadline for submission	:	1 st October, 2010.
Results of Preliminary Phase	:	5 th October, 2010.

Final Phase:

Presentation on-campus	:	29 th October, 2010.
Enclosure of Live-Case	:	After Completion of Presentations.
Dead-line for the submission	:	30 th October, 2010.

Rules for Preliminary (short listing) phase:

1. The team can choose to solve any one of the two uploaded cases.
2. Entries in the PDF format will only be accepted.
3. The solution to the case study should not exceed 5 pages excluding the cover page.
4. The font being 12 pixels in Times New Roman.
5. The cover page should consist of the following details :

Team Details	Team Leader	Member-1	Member-II	Member-III
Name				
Educational Qualification				
Organization/Institute				
Contact no.				
E-Mail ID				

6. The PDF file should be named as follows : **Analyst_TeamName.pdf**
7. Entries to be mailed to :
analyst@infotsav.org

Rules for Final Phase:

1. The final phase will be held at IIITM, Gwalior with two sub-phases:
 - Sub-Round 1: Presentation of the solution provided to the case in Preliminary phase.
 - Sub-Round 2: A live case to be solved on-campus, which would be enclosed after presentation.
2. The PowerPoint presentation has to submit to the organizing team 1 hour before the event.
3. The presentation should have maximum of 15 slides excluding the cover slide.
4. The cover slide should clearly mention the details of the team including Team name, Institute, Members etc. as mentioned in the table in the Preliminary Phase.

CONTACT US:

ORGANIZERS:

- Arpita Kapoor +91-9752954812 arpita.kapoor@infotsav.org
- Sakshi Bahmbhu +91-9981405095 sakshi.bhambhu@infotsav.org
- Mohit Rangaraju +91-9770029785 mohit.rangraju@infotsav.org



Infotsav Cell

ABV-Indian Institute of Information Technology and Management,
Morena Link Road,
Gwalior, Madhya Pradesh-474010