

Anurag Dubey

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Profile

I am a final-year student, self-motivated, hard-working, and passionate about new technologies like Data Science, Machine Learning, and Artificial Intelligence.

I am looking for an entry-level position to kickstart my career.

Education

Bachelor of Technology(CSE),
IPS College of Technology and Management

2020 – 2024 | Gwalior , Madhya Pradesh

Higher Secondary, Govt. Thakur Ji Higher Secondary School

2019 – 2020 | Bhind, Madhya Pradesh

High School, Govt. Thakur Ji Higher Secondary School

2017 – 2018 | Bhind, Madhya Pradesh

Technical Skills

C • Python (OS, Numpy, Pandas, Matplotlib, Seaborn, Sci-kit Learn) • Data Preparation and Cleaning

Data Analysis • Data Visualization • Machine Learning • SQL • MS- Office • Power BI

Professional Experience

Data Analytics Intern, Edslash

04/2023 – 06/2023

- Perform ETL on marketing data, Conducted in-depth analysis, uncovering valuable insights to drive data-driven marketing strategies and enhance overall campaign performance.

Data Analytics Intern (Virtual Internship), KPMG

05/2023 – 06/2023

- Data Quality Assessment
- Generate insights,customer segmentation
- Data Dashboards, Data Visualizations

Data Science Intern, Learn & Build





06/2022 – 08/2022

- Collecting and cleaning data for various projects, ensuring data quality and integrity.
- Conducting exploratory data analysis to gain insights and identify patterns.
- Applying machine learning algorithms and techniques to build predictive models for customer churn and sentiment analysis.

Projects



Data Analysis (EDA) Projects

Packages worked on: Numpy, Pandas, Matplotlib, Seaborn

- **Marketing Data Analytics** 
 - Carried out ETL procedures to execute EDA and respond to business case queries.
- **Netflix Data Analysis** 
 - Performed comprehensive data analysis on Netflix data to understand user preferences, content trends, and viewer behavior to strategize 4Ps of marketing.
- **Sales Data Analysis** 
 - Conducted in-depth analysis of sales data for a retail store, uncovering valuable insights on customer purchasing patterns, product performance, and market trends.
- **Hotel Booking Cancellation Rate Analysis** 
 - Identifying key factors influencing cancellations and their impact on revenue.

SQL Projects

Features Used: CRUD operations, Aggregate functions, joins, group by, order by, case statement, etc.

- **Music Store Analysis** 
 - Analyzed music shop data to provide important insights into sales, consumer preferences, and inventory control.
- **Netflix Data Analysis** 
 - Extracting insightful information on user behavior, content preferences, and viewership patterns.

Excel Projects

Features Used: Vlookup, Index match, if else, aggregate functions, Pivot table, Pivot Chart, etc.

- **Store Data Analysis** [↗](#)
 - Create a report based on an analysis of a store's data.
- **Stock Market Dashboard** [↗](#)
 - Analyze the share price of the company and create a dashboard
- **Sales Dashboard** [↗](#)
 - Create a Dashboard of Sales data

Python Projects

- **Authentication System** [↗](#)
 - Features: SignUp and SignIn, Forgot/Reset Password
 - Packages used: Twilio, Random, Pandas
- **Kaun Banega Crorepati (KBC)** [↗](#)
 - Features: Lifelines, multiple-choice questions, and cash prizes.
 - Packages used: Numpy, Random
- **Youtube Video Downloader** [↗](#)
 - Packages used: Pytube, OS, Tkinter

Power BI Dashboard

- **E-Commerce** [↗](#)
 - Created an interactive dashboard to track and analyze online sales data
 - Used complex parameters to drill down in worksheets and customization using filters and slicers
 - Used different types of customized visualization(bar chart, pie chart, donut chart, clustered bar chart, map, slicer, etc.)
- **Super Store Sales** [↗](#)
 - Used time series analysis-focused data analysis approaches
 - To deliver valuable insights, accurate sales forecasting, and interactive dashboard creation driving business success.
 - Features used: Dax Query, filters, slicers, KPI's, various charts, etc.
- **HR Analytics** [↗](#)
 - Identifying key factors to reduce attrition
 - Improved the hiring process
 - Features used: Dax Query, filters, slicers, KPI's, various charts, etc.

Soft Skills

Problem Solving • Keen Observation • Quick Learning • Team Work • Work Ethic • Decision-Making • Leadership

ACHIEVEMENTS

- Solve 300+ Python coding questions on codechef.
- Received a badge on leetcode for 30 days pandas [↗](#)
- Awarded as a best intern of the month from Edslash
- Received letter of recommendation from Learn and Build

TRAININGS

Data Science , Coding Thinker	03/2023 – present
SQL , Great Learning	06/2023
Data Analysis , Free Code Camp	05/2023
MS - Excel , Udemy	05/2023
Summer Training , Learn and Build	06/2022 – 08/2022

Certificates

- Google Data Analytics [↗](#)
- Hacker Rank : Python [↗](#)
- Cisco Networking Academy : Data Analytics Essentials [↗](#)
- Codechef : Python [↗](#)
- Databases and SQL for Data Science with Python [↗](#)
- Hacker Rank : SQL [↗](#)
- Cisco Networking Academy : Python Essential 1 [↗](#)
- Codechef : SQL Intermediate [↗](#)

Interests

Listening Music, Travelling