ANURAG MISHRA
Data Analyst

CONTACT

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PROFILE

Curious BCA student with real-world experience in SQL, Power BI, and dashboards. Known for converting raw data into powerful business insights across advertising, hospitality, and sports domains.

SKILLS

- SQL, Power BI, Excel, Python
- Tableau, Jupyter, Streamlit, Colab
- PostgreSQL, MySQL Workbench, Git, GitHub
- Data Cleaning, EDA, Dashboards, Reporting
- Storytelling with Data.

PROJECTS

IPL 2025 Ads Impact Analysis (SQL)

- Used PostgreSQL to analyze ₹10,373 Cr ad revenue, ethics scores, and public health cost.
- Built an AEI-based dashboard highlighting high-risk categories and brand-level insights.

🔗 GitHub | LinkedIn | Video

Hotel Booking Analysis (Excel + Power BI)

- Analyzed 130K+ hotel bookings to uncover revenue leaks and no-show patterns.
- Built a dynamic dashboard using slicers, visuals & metrics for quick insights.

🔗 GitHub | LinkedIn | Video

IPL 2024 Data Analysis & Prediction (Power BI + Python)

- Built a multi-page Power BI dashboard covering teams, stats, bowling, and predictions.
- Included "Best Playing XI" and rivalry analysis using real data storytelling.

🔗 GitHub | LinkedIn | Video

WORKSHOP & CERTIFICATES

- IBM Python For Data Science.
- Udemy – Excel for Analysts, Python Essentials.
- Great Learning – SQL & Data Analysis.
- Web Development Workshop.
- AI/ML Workshop (Algorithms & Neural Network).
- Data Science Workshop (with Python & Excel).   🔗 See All Certificates

EDUCATION

Mahatma Jyotiba Phule Rohilkhand University
2022 - 2025
Bachelor of Computer Applications.

LANGUAGES

- ENGLISH (Fluent)
- HINDI (Native).