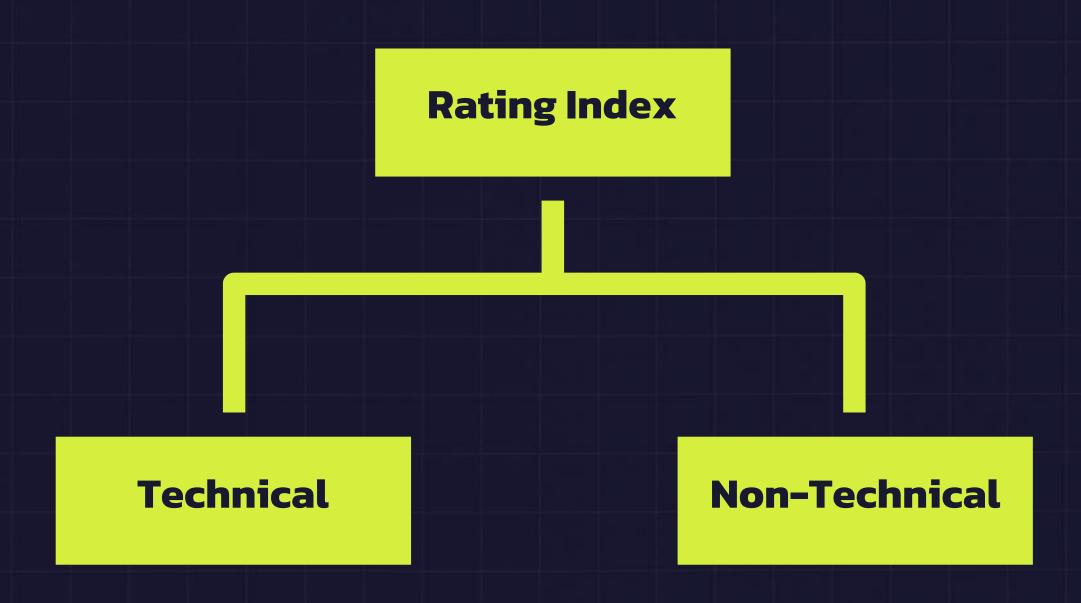






#15







Technical

Skill Type	Maximum Marks
Technical Correctness of the Insights	6
Technical Research, Knowledge & Application	4



Non - Technical

Skill Type	Maximum Marks
Insights Presentation Effectiveness (Research, Domain, Clear Explanation, Recommendations)	6
LinkedIn Post Effectiveness (Sharing learnings, thought processes, inspiring others)	2
Additional Presentation Effort*	2



Additional Presentation Effort*



Video Presentation

2 Points

Audio Presentation

1 Point

Screen Recording

0.5 Point