RSVP Movie Data Analytics
EXECUTIVE SUMMARY & RECOMMENDATIONS

After analyzing the IMDB dataset we can draw some points based on the listed insights

Below is the gist of the data point of the summary given .

❖ From the dataset analysed it can be said that a total of 1078 movies were produced in the year 2019 in 'Drama' genre. Therefore, RSVP Movies should focus on 'Drama' genre for their next project.

❖ From the dataset it can be said that the future project could have an average duration of 107 mins.

❖ From the dataset, we can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd) or both could be their next project's production company.

❖ From the data analysis done it can be said that Due to higher average rating, James Mangold can be hired as the director for their next project.

❖ Based on the median rating, Mammootty (Ranked 1st) or Mohanlal (Ranked 2nd) can be hired as the Actor for their next project.

❖ Based on the total votes received and average rating, Taapsee Pannu can be chosen as the actress for their next project.

❖ Based on the total votes and also for the regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.

❖ As a global partner, Marvel Studios (Ranked 1st), Twentieth Century Fox (Ranked 2nd) or Warner Bros. can be chosen as the number of votes received is comparatively higher than other production houses.