

# ANURAG YADAV

## DATA ANALYST

### Profile

Highly skilled data analyst with **2 years of experience** in **SQL**, **Excel**, and **Microsoft PowerBI**. Seeking a challenging role where I can utilize my analytical skills to extract insights from data and drive data-driven decision-making

### Skills

#### Advance Excel

(VLOOKUP, Index, Match, Row, Charts, Pivot Table, Offset, Macros)

#### Python

##### Programming

(Basic commands of python, String, List, Tuple, Dictionary, Functions, Loops(If-else, For, While))  
(Jupyter Notebook, Python libraries-Pandas, Numpy, Matplotlib)

#### SSAS,SSIS

#### SQL

(DDL, DML, TCL, Having, Group By, Joins, Subquery, Window Functions, View, Constraints, Aggregate Functions)

#### PowerBI

(Power Query, Power Pivot, Power View, Power Map, Power Services, DAX, Filters, Data Modelling)

#### Team Player

Communicating with the team over a challenging task and taking ownership to complete it.

### Contact



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New Delhi  
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### → Work Experience

❖ **Actiknow Consulting | Dec 2021- Present | New Delhi**

#### Data Analyst

- ♦ Extracted and modeled meaningful data in Excel as per client requirements. Researched and implemented VBA code, **reducing efforts by 20% and improving work efficiency by 50%(Automating the manual work)**. Analyzing workload patterns using charts that revealed peak periods monthly and quarterly basis. Resolving client queries related to output discrepancies across various fields. Evaluated daily progress with the team and addressed any issues, **resulting in a 50% reduction in the issues occurrence**. Provided guidance to the team and engaged with the client when encountering new insights in the data. Overall, these efforts streamlined data processing, enhanced efficiency and improved accuracy in delivering desired outputs to the client.

### Projects

❖ **Analyzed And Created A Dashboard For An Ecommerce Sales Data Using SQL Server, Advance Excel & Microsoft PowerBI.**

- ♦ Created interactive **KPI** dashboard using **PowerBI** with advanced features: complex parameters, filters, slicers, connections, joined tables, calculations, user-driven parameters, and customized visualizations (bar, pie, donut, line, area, map, slicer). Empowers analysis and decision-making. Extracted data from **SQL Server** and **Excel** spreadsheet.
- ♦ **100%** visibility into sales pipeline with relevant trend/milestone mapping
- ♦ **4x** improvement in effective decision making
- ♦ **30%** increase in QTD sales.

❖ **Customer Analysis Dashboard Using Power BI.**

- ♦ Perform data transformation and cleaning on a customer dataset(**CSV format**). Figure out the customer **Churn Rate**. Used different types of visuals to have a clear view on the customer information. Enabled data-driven decision-making and deeper understanding of customer behavior. Also applied row-level security on the prepared dashboard.
- ♦ **24.6%** was the overall **Churn Rate**.
- ♦ Customer having credit score **<400** and account balance **>200k** has the highest churn rate in comparison to others
- ♦ The churn rate was highest with in the age group of **51-60**

### Education

❖ **B.Tech(EEE)**

Guru Gobind Singh Indraprastha University  
New Delhi  
(2016-2020)

❖ **Intermediate School(Science)**

Kamal Model Sr.Sec.School(C.B.S.E)  
New Delhi  
(2015-2016)

❖ **High School(General)**

Kamal Model Sr.Sec.School(C.B.S.E)  
New Delhi  
(2013-2014)