

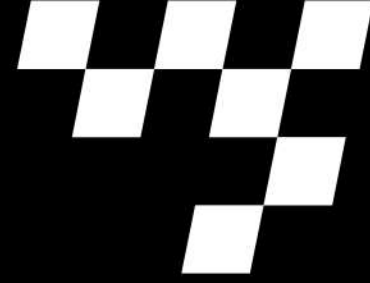


CAB RIDES

This project simulates the backend of a cab booking platform similar to Ola or Uber. It involves a structured SQL database that records trip details, including driver and customer IDs, trip distances, durations, pickup and drop locations, fare methods, and total fares. The dataset is designed to support analytical queries for performance monitoring, fare calculation, route optimization, and user behavior insights. It serves as a foundation for building data-driven solutions in the urban mobility domain.

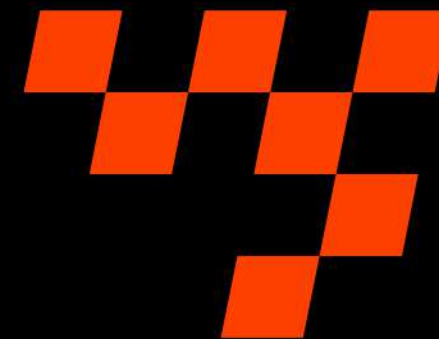
Start Presentation



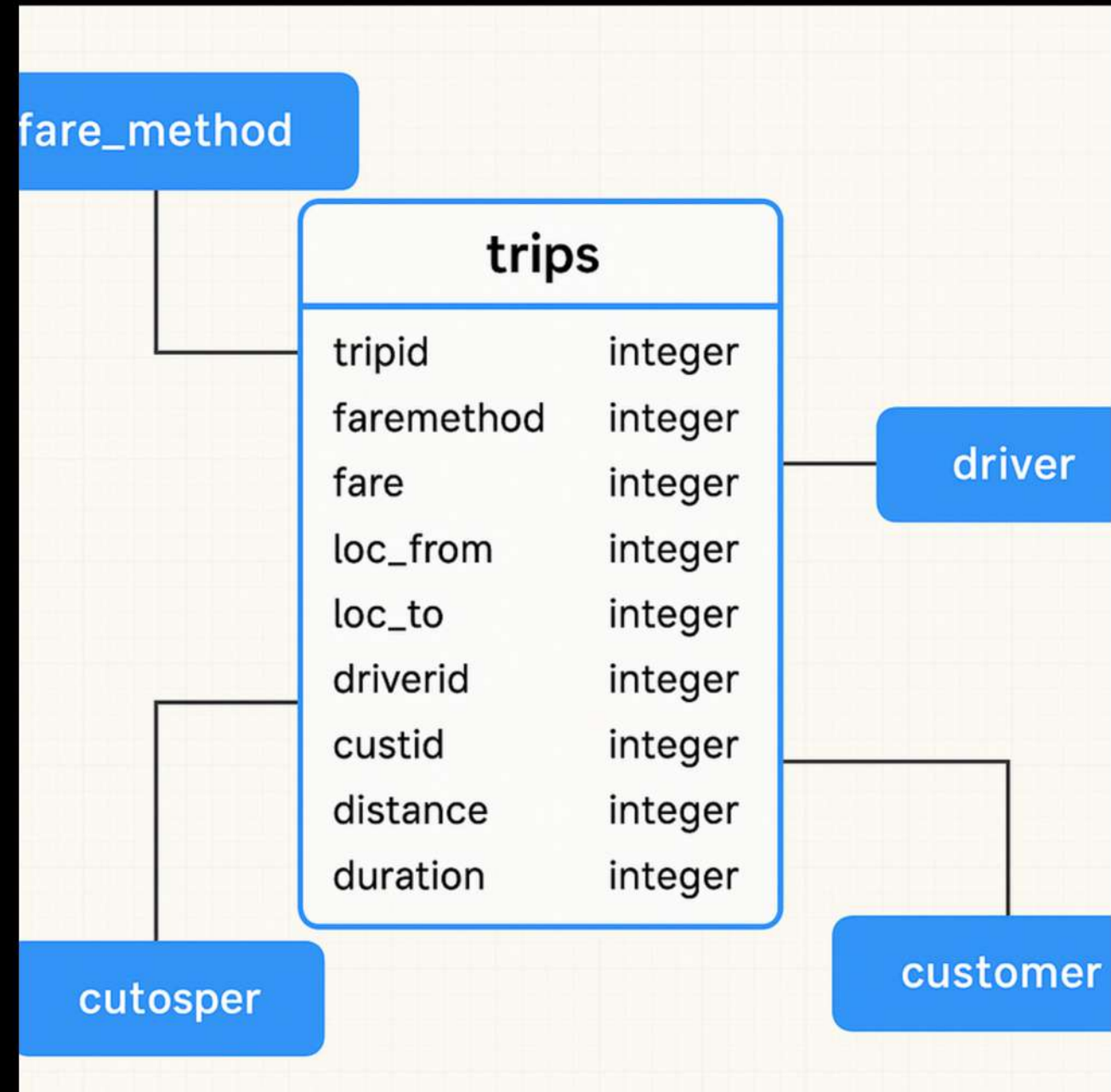


GOAL

To design and implement a relational database that captures and analyzes cab ride data, enabling insights into trip patterns, fare trends, and customer-driver interactions.



SCHEMA



TOTAL TRIPS

```
select count(distinct tripid) trips from trips_details4;
```

| Results | |
|---------|-------|
| | trips |
| 1 | 2161 |

TOTAL DRIVERS

```
select count(distinct driverid) as total_drivers from trips;
```

| Results | | Messages | |
|---------|---------------|----------|--|
| | total_drivers | | |
| 1 | 30 | | |

TOTAL EARNINGS

```
select sum(fare) earning from trips;
```

| Results | |
|---------|---------|
| | earning |
| 1 | 751343 |

TOTAL COMPLETED TRIPS

```
select sum(end_ride) as trips from trips_details4;
```

| Results | |
|---------|-------|
| | trips |
| 1 | 983 |

TOTAL SEARCHES

```
select sum(searches) as searches from trips_details4;
```

| Results | |
|---------|----------|
| | searches |
| 1 | 2161 |

TOTAL SEARCHES WHICH GOT ESTIMATE

```
select sum(searches_got_estimate) as  
searches_got_estimate from trips_details4;
```

| Results | | Messages | |
|---------|-----------------------|----------|--|
| | searches_got_estimate | | |
| 1 | 1758 | | |

TOTAL SEARCHES FOR QUOTES

```
select sum(searches_for_quotes) as searches_for_quotes from trips_details4;
```

| Results | | Messages | |
|---------|---------------------|----------|--|
| | searches_for_quotes | | |
| 1 | 1455 | | |

TOTAL TRIPS

```
select count(distinct tripid) trips from trips_details4;
```

| Results | |
|---------|-------|
| | trips |
| 1 | 2161 |

TOTAL SEARCHES WHICH GOT QUOTES

```
select count(distinct tripid) trips from trips_details4;
```

| Results | | Messages | |
|---------|------|---------------------|--|
| | | searches_got_quotes | |
| 1 | 1277 | | |

TOTAL DRIVER CANCELLED

```
select count(*) select SUM(driver_not_cancelled) AS  
trips_cancelled_by_driver from trips_details4;
```

| | trips_cancelled_by_driver |
|---|---------------------------|
| 1 | 1140 |



TOTAL OTP ENTERED

```
select sum(otp_entered) as otp_entered from trips_details4;
```

| Results | | Mess | |
|---------|-------------|------|--|
| | otp_entered | | |
| 1 | 983 | | |

TOTAL END RIDE

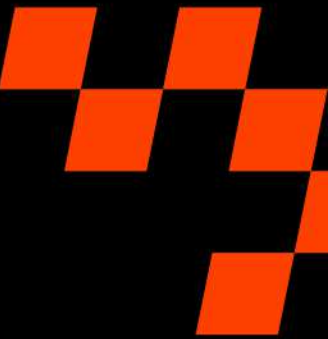
```
select sum(end_ride) as end_ride from trips_details4;
```

| Results | |
|---------|----------|
| | end_ride |
| 1 | 983 |

AVERAGE DISTANCE PER TRIP

```
select avg(distance) dist from trips;
```

| Results | |
|---------|------|
| | dist |
| 1 | 14 |



AVERAGE FARE PER TRIP

```
select sum(fare)/count(*) as avg_fare from trips;
```

| Results | |
|---------|----------|
| | avg_fare |
| 1 | 764 |

DISTANCE TRAVELLED

```
select sum(distance) as tot_dist from trips;
```

| Results | |
|---------|----------|
| | tot_dist |
| 1 | 14148 |



WHICH IS THE MOST USED PAYMENT METHOD ?

```
select a.method from payment a inner join  
(select top 1 faremethod, count(faremethod) cnt from trips  
group by faremethod  
order by count(distinct tripid) desc)b  
on a.id=b.faremethod;
```

| Results | |
|---------|-------------|
| | method |
| 1 | credit card |

WHICH TWO LOCATIONS HAD THE MOST TRIPS?

```
select * from
(select *, dense_rank() over(order by trip desc) rnk
from
(select loc_from, loc_to, count(distinct tripid) trip from trips
group by loc_from, loc_to)a)b
where rnk = 1;
```

| Results | | Messages | | |
|---------|----------|----------|------|-----|
| | loc_from | loc_to | trip | rnk |
| 1 | 35 | 5 | 5 | 1 |
| 2 | 16 | 21 | 5 | 1 |

TOP 5 EARNING DRIVERS

```
select * from  
(select *, dense_rank() over(order by fare desc) rnk  
from  
(select driverid, sum(fare) fare from trips  
group by driverid)b)c  
where rnk<6
```

| Results | | Messages | |
|---------|----------|----------|-----|
| | driverid | fare | rnk |
| 1 | 12 | 36787 | 1 |
| 2 | 8 | 30101 | 2 |
| 3 | 21 | 29787 | 3 |
| 4 | 24 | 28870 | 4 |
| 5 | 30 | 28853 | 5 |

WHICH DURATION HAD MORE TRIPS?

```
select * from  
(select *, rank() over (order by cnt desc) rnk from  
(select duration, count(distinct tripid) cnt from trips  
group by duration)b)c  
where rnk=1;
```

| Results | | Messages | |
|---------|----------|----------|-----|
| | duration | cnt | rnk |
| 1 | 1 | 53 | 1 |

WHICH DRIVER , CUSTOMER PAIR HAD MORE ORDERS?

```
select * from
(select *, rank() over(order by cnt desc) rnk from
(select driverid, custid, count(distinct tripid) cnt from trips
group by driverid, custid)c)d
where rnk = 1;
```

| Results | | Messages | | |
|---------|----------|----------|-----|-----|
| | driverid | custid | cnt | rnk |
| 1 | 28 | 15 | 4 | 1 |
| 2 | 17 | 96 | 4 | 1 |

SEARCH TO ESTIMATE RATE

```
select sum(searches_got_estimate)*100.0/sum(searches)  
as esti_rate from trips_details4;
```

| Results | | Message | |
|---------|-----------------|---------|--|
| | esti_rate | | |
| 1 | 81.351226284127 | | |

WHICH AREA GOT HIGHEST TRIPS IN WHICH DURATION?

```
select * from
(select *,rank() over(partition by loc_from order by cnt desc) rnk from
(select duration, loc_from, count(distinct tripid) cnt from trips
group by duration, loc_from)a)c
where rnk =1;
```

| Results | | Messages | | | |
|---------|----------|----------|-----|-----|--|
| | duration | loc_from | cnt | rnk | |
| 1 | 14 | 1 | 3 | 1 | |
| 2 | 7 | 2 | 4 | 1 | |
| 3 | 18 | 3 | 4 | 1 | |
| 4 | 4 | 4 | 3 | 1 | |
| 5 | 8 | 4 | 3 | 1 | |
| 6 | 23 | 4 | 3 | 1 | |
| 7 | 2 | 5 | 3 | 1 | |
| 8 | 14 | 6 | 4 | 1 | |
| 9 | 9 | 7 | 3 | 1 | |

WHICH AREA GOT THE HIGHEST FARES, CANCELLATIONS, TRIPS?

```
select* from  
(select*, rank() over(order by fare desc) rnk from  
(select loc_from, sum(fare) fare from trips  
group by loc_from)b)c  
where rnk = 1;
```

| Results | | Messages | |
|---------|----------|----------|-----|
| | loc_from | fare | rnk |
| 1 | 6 | 30295 | 1 |

```
select* from  
(select*, rank() over(order by cancelled desc) rnk from  
(select loc_from, count(*) - sum(driver_not_cancelled) cancelled  
from trips_details4 group by loc_from)b)c  
where rnk = 1;
```

| Results | | Messages | |
|---------|----------|-----------|-----|
| | loc_from | cancelled | rnk |
| 1 | 1 | 43 | 1 |

```
select* from  
(select*, rank() over(order by cancelled desc) rnk from  
(select loc_from, count(*) - sum(customer_not_cancelled) cancelled  
from trips_details4 group by loc_from)b)c  
where rnk = 1
```

| Results | | Messages | |
|---------|----------|-----------|-----|
| | loc_from | cancelled | rnk |
| 1 | 4 | 40 | 1 |



WHICH DURATION GOT THE HIGHEST TRIPS AND FARES?

```
select* from  
(select*, rank() over(order by fare desc) rnk from  
(select duration, sum(fare) fare from trips  
group by duration)b)c  
where rnk = 1;
```

| | duration | fare | rnk |
|---|----------|-------|-----|
| 1 | 1 | 45019 | 1 |


```
select* from  
(select*, rank() over(order by fare desc) rnk from  
(select duration, count(distinct tripid) fare from trips  
group by duration)b)c  
where rnk = 1;
```

| Results | | Messages | |
|---------|----------|----------|-----|
| | duration | fare | rnk |
| 1 | 1 | 53 | 1 |

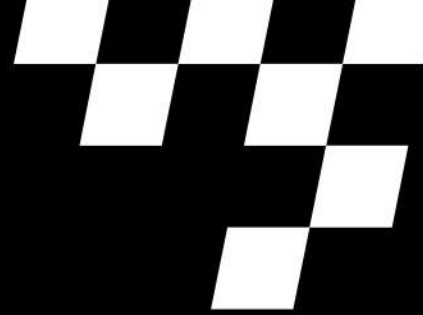




CONCLUSION



The cab rides database provides a scalable structure for analyzing mobility data. It lays the groundwork for actionable business decisions in real-time ride allocation, pricing strategies, and customer satisfaction in a modern cab service platform.



THANK YOU

F O R Y O U R A T T E N T I O N

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