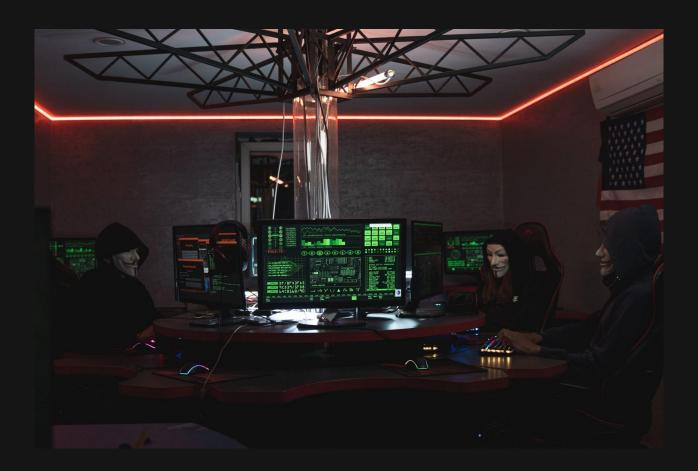


What is Cybersecurity?





What are we securing?

- + Personally Identifiable Information
- + Healthcare Information
- + Financial Data
- + Intellectual Property
- + Business Secrets
- + Business Operations

- + Criminals
- + Competitors
- + Insider Threats
- + Malicious Actors

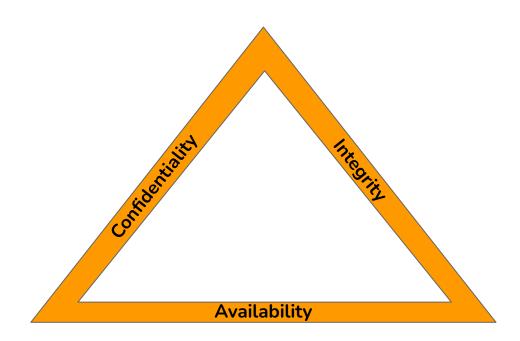
Securing from whom?

Where do we begin?





CIA Triad

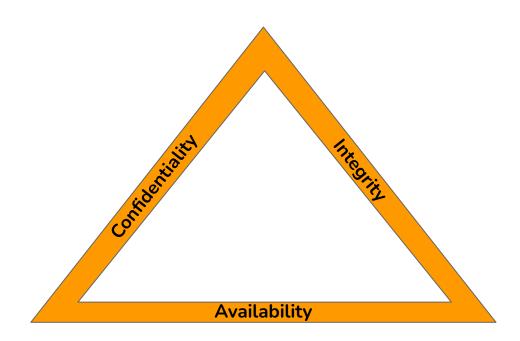




Confidentiality

For Your Eyes Only

CIA Triad

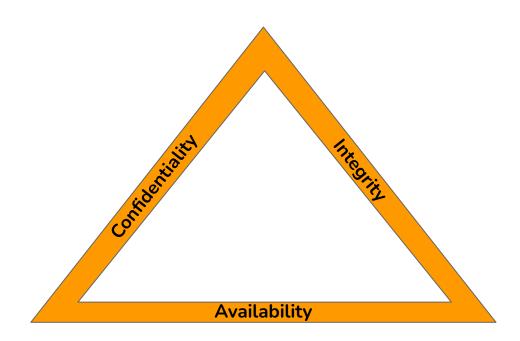




Integrity

Only Authorized Changes, Please

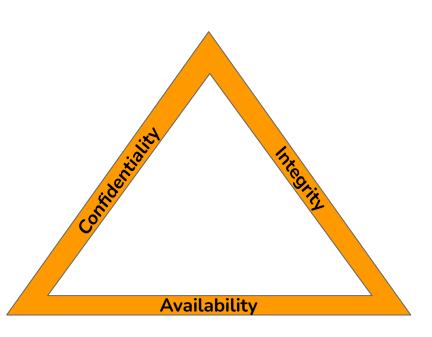
CIA Triad





Availability

I have a job to do here



Balance

Photo by Gustavo Galeano Maz from Pexels

Defense in Depth

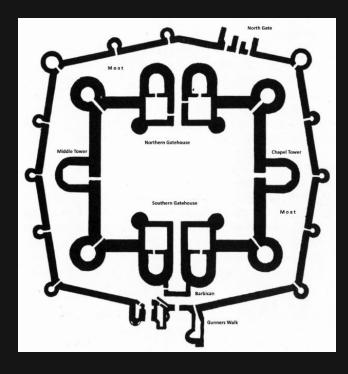




Photo by Markus Spiske from Pexels



Business Needs



Photo by Kindel Media from Pexels





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Risk Management

What's next?