

Experience

Jun 2023 - February 2024

Mazinda

UI/UX and Graphic Designer

- Increased product sales designing complete Mazinda(an online shopping 30 min delivery store) website UI with focus on user behaviour and heatmap.
- Participated in design, communication, and contributed in the growth of startup via providing PRDs', social promotion graphic design and designing business' pitch decks.

August 2022 - May 2023

RISE E-Summit

Branding & Creative Team Lead

- Acted as associate lead in development and designing phase.
- In designing and developing for India's Biggest E-Summit event to be hosted, which collaborates and funds for new startups of India.
- Helped in promoting event alongwith the whole team, via teasers, banner, brochures, video editing, in-person awareness about event.

Volunteering

- Alexa Developer Community - Lead Graphic Designer and Event
- Google Developer Clubs - Chandigarh
- Hactoberfest 2022 - Open Source Contribution on **Github**

Projects

- Rise Summit 2023 - Event: Brand Identity, Banners, Roll Ups, Merchandise Designing (Tshirts)
- Mazinda - Ecommerce store Design: Branding and Wireframing, Prototyping, Social Posts Designing
- Eduvizo - EduTech Website: Branding, Pitch Deck, Social Media Graphic Design, Prototyping
- HealthyMe - Medical sector based website: Designing UI, Prototyping, Design System
- Sthetics - Streetstyle Clothing: Clothing Mockups, Website UI, Branding, Prototyping

Education

Chandigarh, India

Chandigarh University

Aug 2020 - 2024

- B.Eng. in Computer Science Engineering (CGPA 8.2)

Uttar Pradesh, India

Suditi Global Academy

Aug 2016 - 2020

- Intermediate, XII (Secured 83%)
- High School, X (Secured 87%)

Tools, Technologies and Programming Languages

- Figma, Adobe Creative Suite(Basic), Protopie, Spline, Sketch, Miro
- Framer, HTML, Python, CSS, Git & Github, GCloud, ANT Design System

Additional Information

- **Tech-A-thon 2.0** by iNeuron (UI Designer)
- **IC Hackathon' 2022** (UI/UX Designer)