

MARKET MAGIC

Description:

This Event is based on marketing(design sensitisation) in which first years can be involved as they have no coding subject. This can be helpful for their participation.

3 rounds

Round 1: AD-SELFIE

We all love selfies, right?

The basic theme of the event is to imagine as if you are a BRAND AMBASSADOR, and you have to endorse the brand.

Participants need to post a selfie with the product which is allotted to them and the more creativity, higher are your chances for qualifying for the next round. The event will be judged on the creativity.

Ad-Selfie will make you learn the basic tricks of Social Media Marketing and will enhance your creative skills on how to create an advertisement.

Round 2:Entitle

In this round participants have to give a name for a given description of product. The main motto of this round is thinking out of the box.

Round 3: Corporate roadies

Participants will be given a product and they need to give a small presentation about that product which should be more convincing to buy that product. There are few conditions for this-they are- they should not criticise or degrade any other competitive product but should compare with the product and show that their product is better than any other product. It should be done within the given time. Who gives the best presentation and in a best convincing way will be declared as winner.

Event organisers:

Surya Teja (CSE) suryajakileti@gmail.com

9640334040

Srinivasa Prabu(CSE)

usprabu@gmail.com

9642122306

Event volunteers:

Tiruvedula Geethika (CSE)

tiruvedulageethika@gmail.com

9493404713

Snigdha Gogineni(CSE)

snigdhagogineni14@gmail.com

9849446787

K.Tapasvi(CSE)

tapasvi59@gmail.com

7780359913

Requirements: room , benches,projector,A4 papers(2 bundles),pens,poster, registration forms are compulsory (printed).

This is not a paid event.