# 1. EVENT NAME: AVISHKAR

2. The event consists of 3 rounds. Participants can play individually.

## **3.** Round 1: Wordsworth

Participants will be displayed one big word on the screen at a time. Participants have 60 seconds to write as many small words from one big word as possible in 60 seconds. Repeat for at least 5 rounds. The one with highest word count of legitimate words will be promoted to next rounds.

#### Round 2: AD-Selfie

The basic theme of the event is to Imagine as if you are a "BRAND AMBASSADOR" and you have to endorse the brand.

Participants need to post a selfie with the product which is allotted to them and have to come with a new Tagline for the product,the more the hype created higher are your chances for qualifying next round. The event will be judged on the creativity and how much buzz your product has created.

#### Round 3: **TECH MEMORY**

The main aim of this event is to check their memory power. The participants will be shown 20 technical pictures for 1 minute and they need to write the names in the order we show them .The one who writes in less time and all 20 items correctly will be declared as winner.

### **4.** Event organisers:

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# **5.** Event volunteers:

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# **6.** STATIONARY REQUIREMENTS

a) Papers

Pens

b) 100-papers

10-pens

# **7.** Total cost-100 rupees