## Report on Market survey and Data collected (Delhi visit)

Chinmay Soni (Intern) Chemical Marketing Project Guide –Sir P.S. Bindra

#### Products -

- Phosphoric Acid
- Ammonium Sulphate
- Hydrofluoric Acid
- Chlorosulphonic Acid
- Dimethyl Sulphate
- Sulphamic Acid
- Oleum
- Poly Aluminum Chloride (PAC)
- Acid Slurry
- Single Super Phosphate

# Dealers visited (Inputs) \*Alliance Global

Only in the business of some chemicals

Phosphoric Acid – Priced at 60-65/kg (Manufacturer price)

Acid slurry (Most demanded of all chemicals but there are many small manufacturers) Priced at 85/kg for 90%, requirement of 200-300 tonnes monthly.

## \*Advance chemicals Sales Corporation

**Suphamic acid** monthly required in north region around 100-200 tonnes priced at 28-30/kg.

(Mostly used in herbicides, descalant and dying)

**Phosphoric Acid** required around 500 tonnes in north region but in sugar season can go upto 1000 tonnes. Mostly required food grade (60/kg). Current manufacturers (Aditya birla ,punjab alkalies)

Only Wet process of manufacturing uses Sulphuric Acid and demand will depend on purity which can be manufactured. Mostly market uses Phosphoric manufactured by Thermal process all time versatile.

**Acid slurry** 90% at 80/kg manufactured by Phogla group and Advance surfactants.

**Ammonium Sulphate** can be known only through Fertilizer route

Hydrofluoric Acid in different purity around 40,50,60% with major manufacturer as Tanfac, Naveen fluorics.

PAC(poly Aluminium Chloride) 30-32/kg mostly by Grasim

## \*Scientific Industries

Only in the business of lab and scientific Chemicals.

Doesn't Deal with Commercial market.

Recommended for **Chemical weekly** –PUBLISHED FROM BOMBAY.

## \*Boconj Engineers

Only require Sulphamic Acid and oleum around 300-400 tonnes if supplied below their price.

Rest no Data regarding other chemicals but recommended for Phosphoric Acid.

#### \*JLKK Pharma

Not regular demand mostly Food chemicals
Uses acid slurry around 15-20 tonnes (Monthly) from Mumbai and Gujarat
Sulphamic acid requirement of 10-12 tonnes monthly
Potassium Sulphate 5-6 tonnes monthly

## \*Chaudhary Chemicals

(Didn't entertained, just recommended for Ammonium Sulphate which has huge demand and is an evergreen Fertilizer)

#### \*Amco industries

(Second Dealer of acids such as Phosphoric, Hydrofluoric, Sulfuric –All washing Chemicals) (Can become a potential customer)

Buys PHOSPHORIC Acid At Around 80/kg and hydrofluoric at 90/kg Used in washing and Metal Treatment (Approx Delhi Consumption monthly -400 tonnes)

Requires Sulphuric Acid(Commercial Grade) At 8-8.5 /kg (monthly requirement of 25-35 tonnes)

## \*Parnami Dyes

Recommended for Phosphoric Acid and Acid slurry used in huge quantity with Major demand in the market.

## \*Ajay chemicals

Recommended for Acid Slurry and Phosphoric Acid