## Unhasked



## MEETHERIERM

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## 

- Deepfakes: Advanced technology replacing faces in videos/images with remarkable accuracy.
- Implications: Potential for spreading false information and manipulating public perception.
- Example: A political deepfake could create confusion or sway opinions during an election.
- Impact: Raises ethical concerns about trust, authenticity, and media manipulation.



# PROPOSED SOLUTION: UNMASKED

Our solution is a detection system that uses advanced computer vision algorithms by detecting inconsistencies in facial expressions, lighting, and audio quality.

Let's begin!

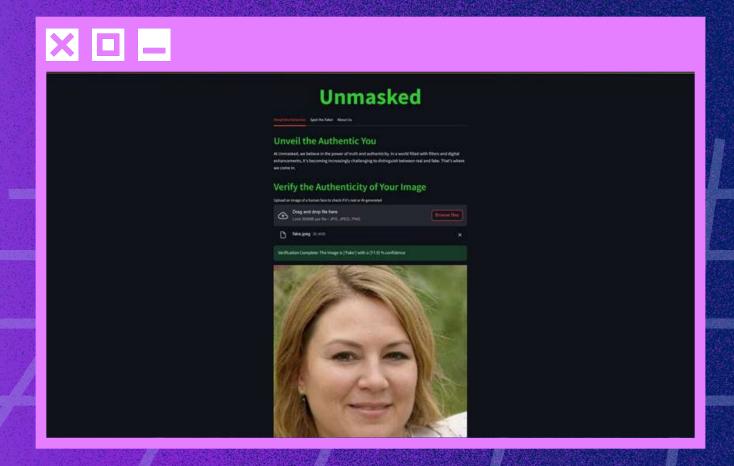


## FUNCTIONALITIES

#### Our Homepage



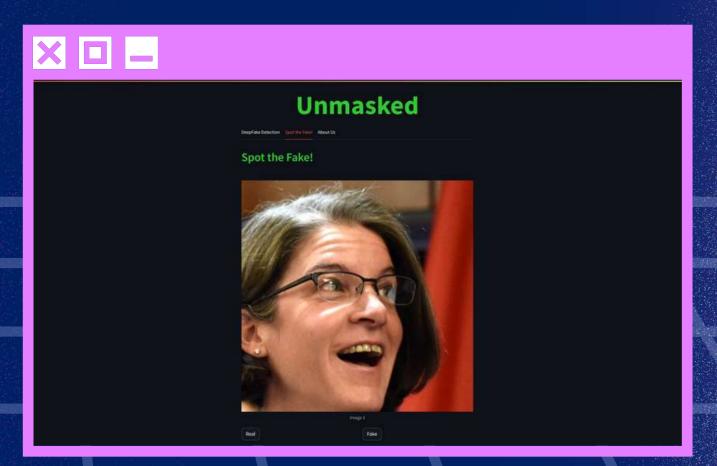
Here we have an upload button where we upload the image and it predicts whether the image is fake or real.



#### Spot the fake!

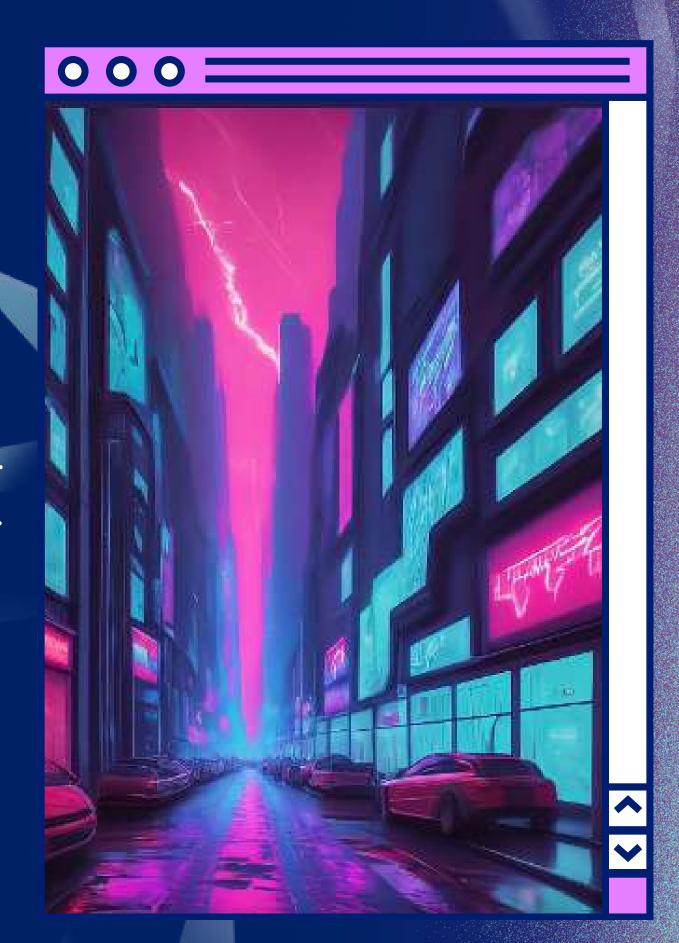


We have added an extra functionality as a game to make the users aware about how a Deepfake image looks like and increase their knowledge about the same



## TEGHNOLOGY STACK

- Python Programming Language- provides open extensive libraries.
- TensorFlow aids advanced machine learning and model development.
- Matplotlib, Plotly visualize data comprehensively for in-depth analysis.
- Flask web framework in python that handles HTTP requests.
- CNN and its architechtures like VGG16 and RESTful50 for image classification.



# CHALLENGES IN DEEPFAKE DETECTION

Data Collection and Quality:
Acquiring a large dataset of high
quality images to train the deep
learning models is crucial. This
process can be time consuming
and expensive.

Hardware Requirement: GPUs or specialised hardware system to train and deploy. Finding a wide range of devices and hardware configurations was challenging.

Algorithmic complexity:
Developing a high end
algorithms capable of
accurately swapping faces while
it requires expertise in ML
,computer vision.

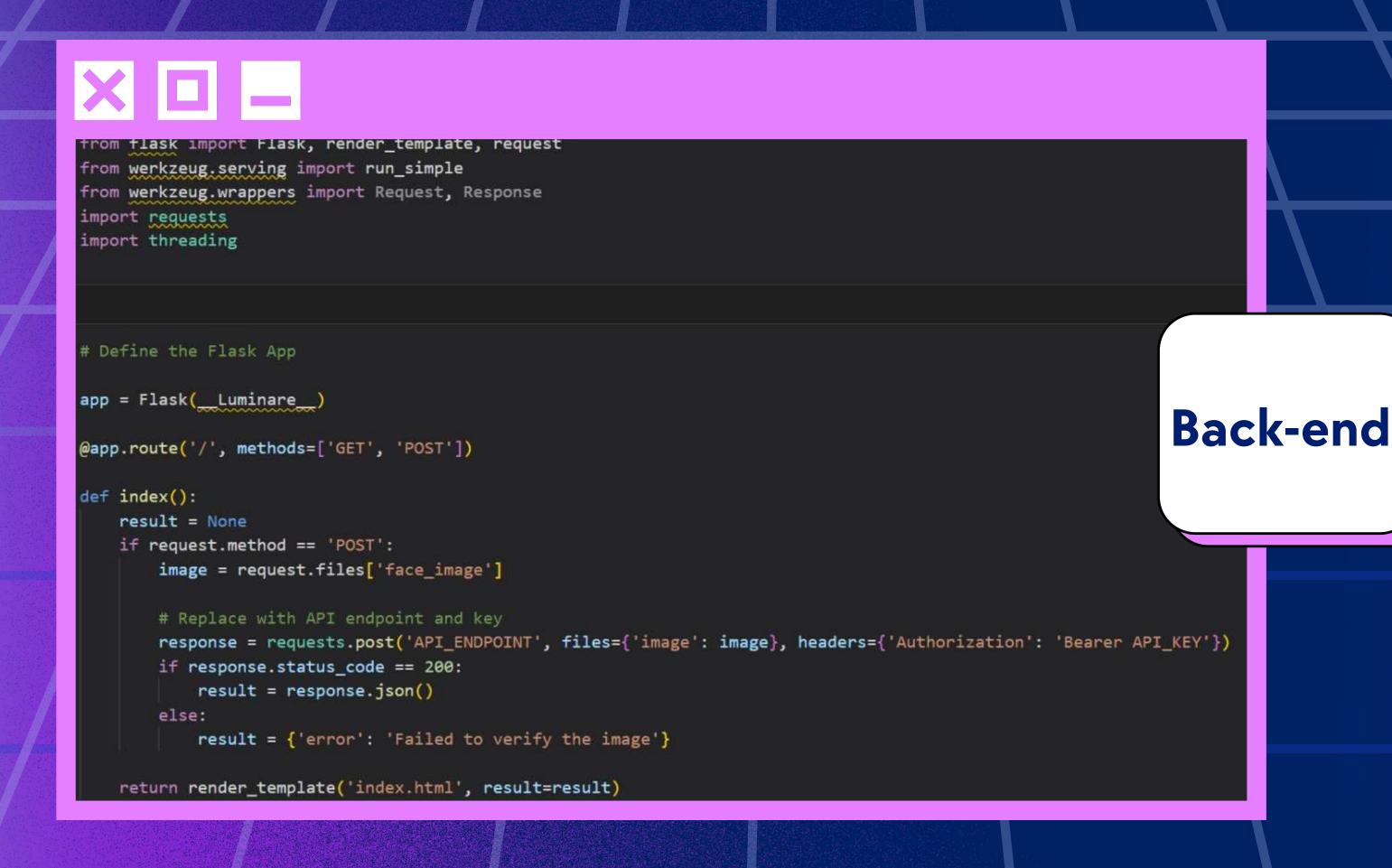




# Building a CNN Model using VGG16

```
# Loading pre-trained ResNet50 model
base_model = ResNet50(weights='imagenet', include_top=False, input_shape=(150, 150, 3))
for layer in base_model.layers:
    layer.trainable = False
# Adding custom layers
x = base_model.output
x = GlobalAveragePooling2D()(x)
x = Dense(1024, activation='relu')(x)
predictions = Dense(1, activation='sigmoid')(x)
rn50 = Model(inputs=base_model.input, outputs=predictions)
rn50.compile(optimizer=Adam(lr=0.0001), loss='binary_crossentropy', metrics=['accuracy'])
```

Model **Training** 



## FUTURE ENHANCEMENTS

#### Deep Learning Models

Advanced deep learning architechtures like BERT or GPT which may offer improved performance in detecting subtle cues and patterns that indicates deepfake manipulation.

### Multi-Modal fusion

Explore techniques for integrating information from multiple modalities (audio, text, video) to improve the robustness and accuracy of deepfake detection systems.

## **Continual Learning**

Develop algorithms for continual learning to adapt to evolving deepfake generation techniques and maintain detection effectiveness over time.

## THANK YOU!

