



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

It says about a data exploration of Apple's iPhone impact in India.

The world has changed as a consequences of the increasing use of smartphones, which have improved communication, connected people and revolutionized many different businesses.

The Apple retail environment, word of mouth, product experience, and Apple's mission and values play a large part of influence.

they said it wasn't an evolution it is a revolution



I Revolution

A Data-Driven Exploration of Apple's iPhone Impact in India

One of the fascinating behaviours we have observed often is how some still keep their eyes glued to the phone when nothing is happened.

They feel fear about their charger getting unavailable.

Because of this feeling they having their charger all the time.

We have imagine them doing taking selfies infront of the mirror showing the logo of their iPhone.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?