

Credit Card Transaction Report

Revenue

55M

Amount

45M

Total
Interest

8M

Count

656K

Card_Category Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned

Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Silver

Blue

Gold

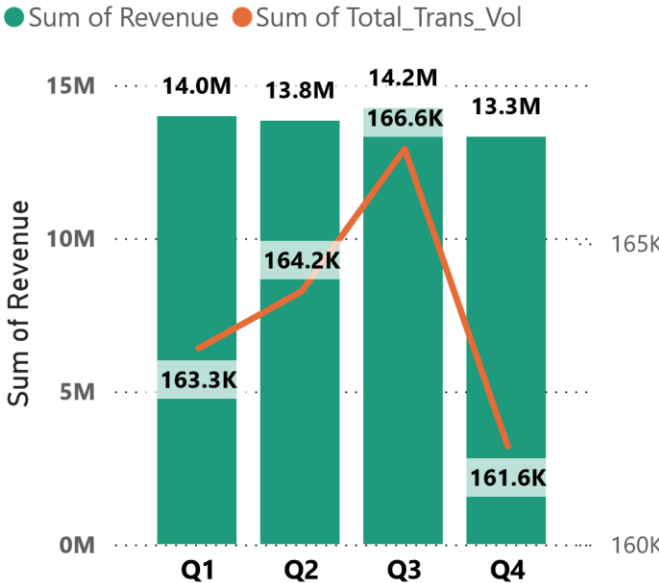
Platin...

Medium

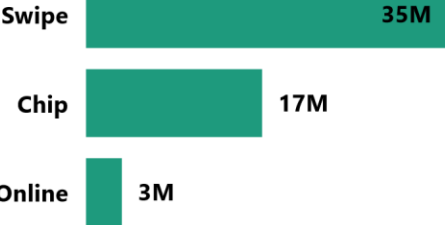
Low

High

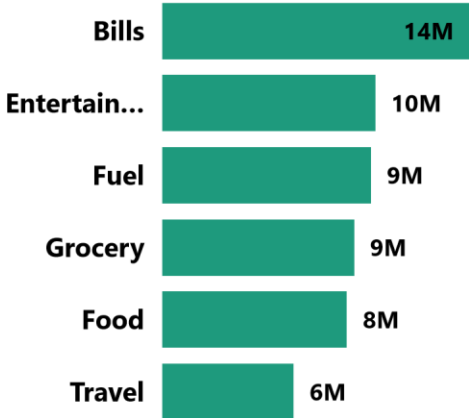
QTR Revenue and Total Trans count



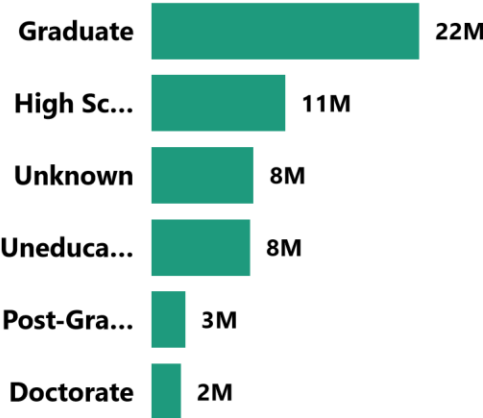
Revenue by Use Chip



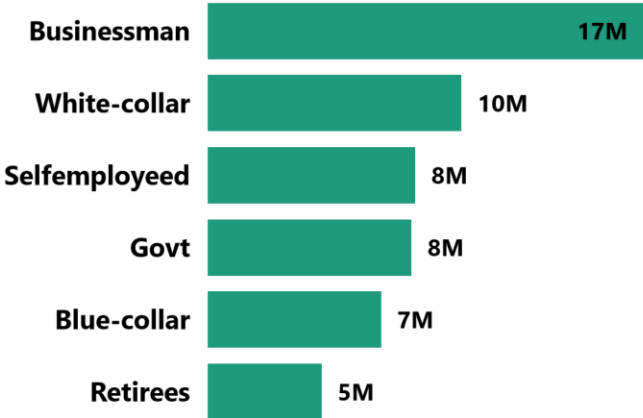
Revenue by Exp Type



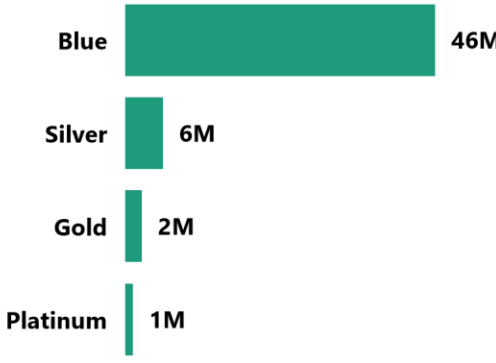
Revenue by Education



Revenue by Customer Job



Revenue by Acq Cost



Credit Card Customer Report

Revenue

55M

Total
Interest

8M

Income

576M

Count

3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Online

Chip

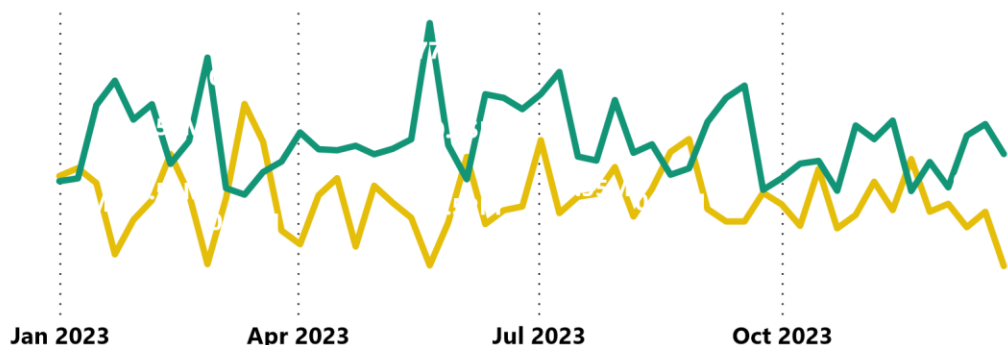
Silver

Blue

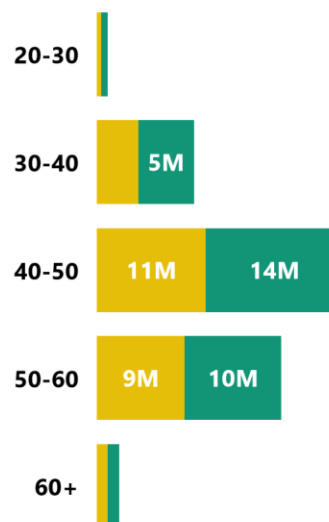
Gold

Platin...

Revenue by week



Revenue by Age Group

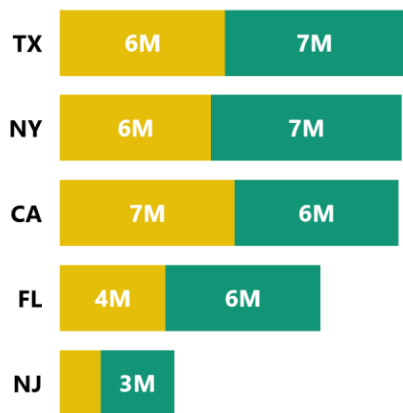


Sum of Revenue by Gender

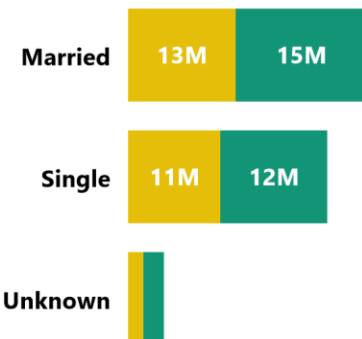


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Selfemployeed	8261758	1119742	75313288
Govt	8111701	1160016	88773989
Blue-collar	6904279	952801	72262158
Retirees	4535184	630359	48675030
Total	55315410	7843382	575914439

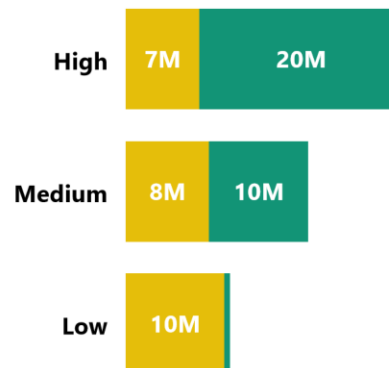
Top 5 State



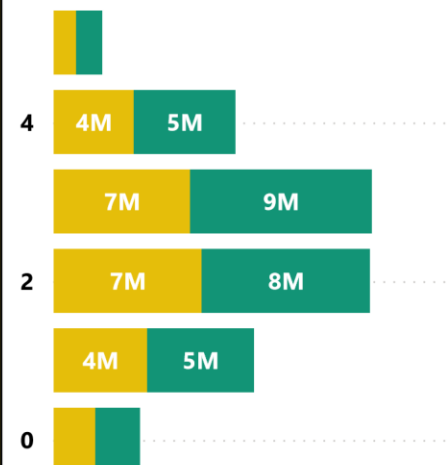
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

