

Date	02.11.2023
Project title	How to add Google Analytics to a website

BRAINSTORMING AND PRIORITIZE IDEA

<https://app.mural.co/t/naanmudhalvanibm2413/m/naanmudhalvanibm2413/1698906036432/a47b56170ecb90ff3d92b9e3141b018caae97dd7?sender=u79f5a93a8116722e7d548488>

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

How Might We Add Google Analytics to a website ?



2 Brainstorm

Write down any ideas that come to mind that address your problem statement. Remember, the key rules of brainstorming are:

Advice

- ✓ Defer judgment
- ✓ Go for volume
- ✓ Build on the ideas of others
- ✓ Stay on topic
- ✓ Encourage wild ideas
- ✓ Be visual

PRO TIP: Select a sticky note and click the pencil icon in the menu to sketch.



4 Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details. Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.

Vote area

