

Project design phase-II

Determine the requirements (Customer journey maps)

Date	02 November 2023
Team ID	NM2023TMID05823
Project Name	How to add google analytics to our website



Create awareness among the customers

Customers are interested in gifts during festival ceremonies.

Nurture the profit by advertising the product among the customers.

Based on the steps taken, evaluate the profit.

Based on the yield, further decisions on the development of the business is taken.

Opportunities are committed to doing the program.

Customer purchased the product.

Customers become the fan of Enchanted Exchanges.

