

DIGITAL MARKETING: ASSIGNMENT

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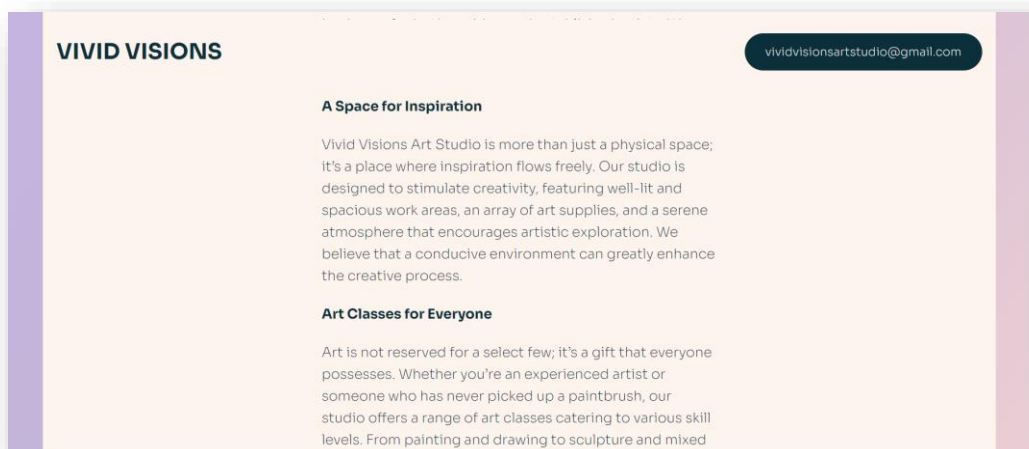
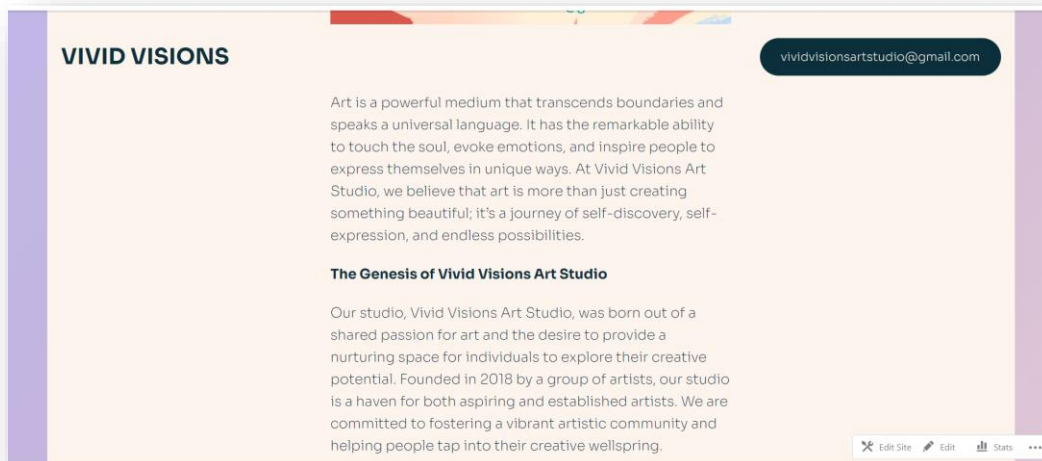
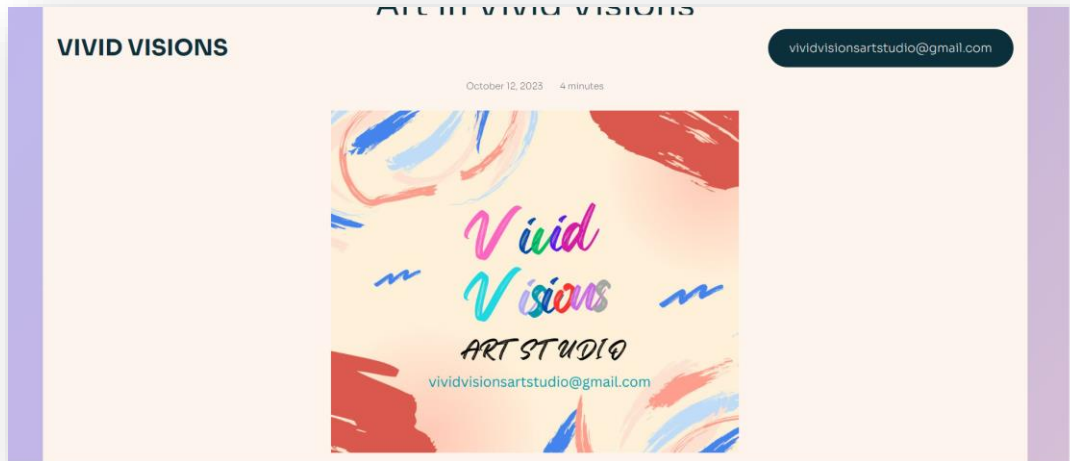
NAME : ANUSHA K

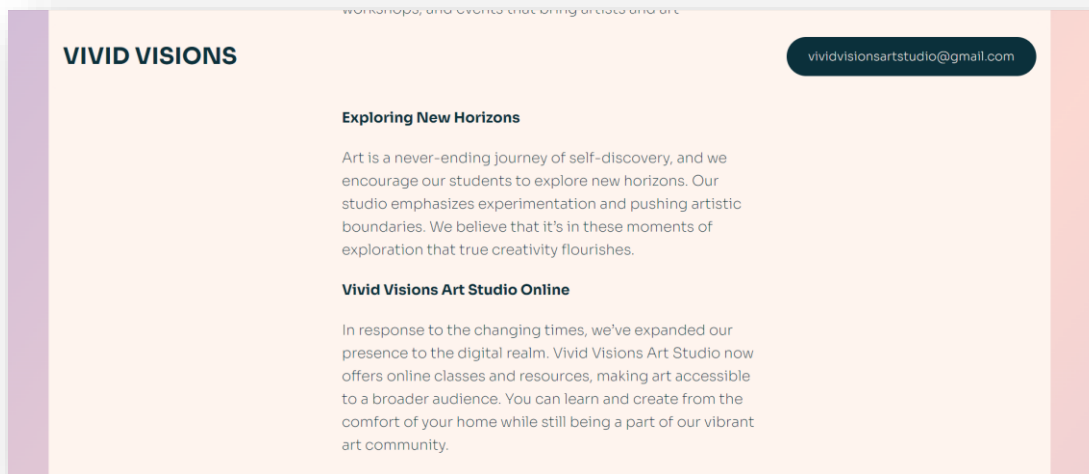
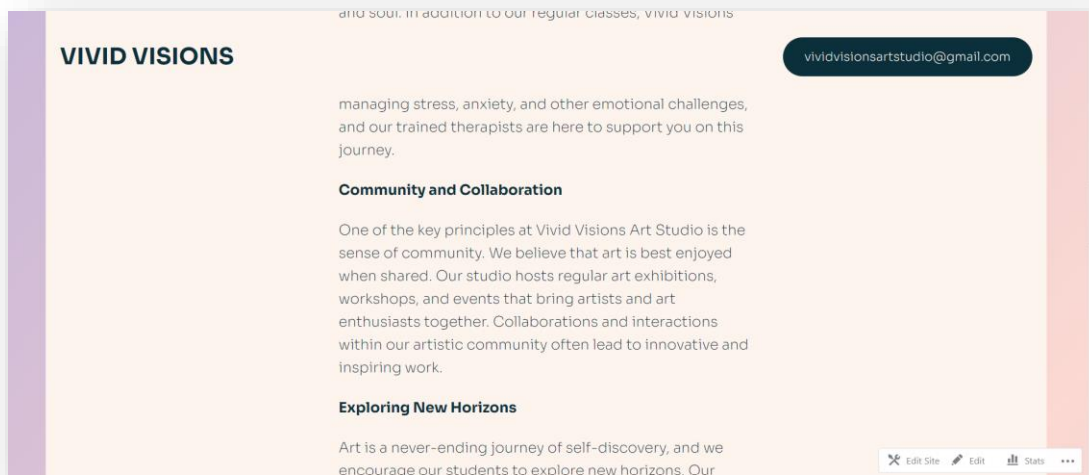
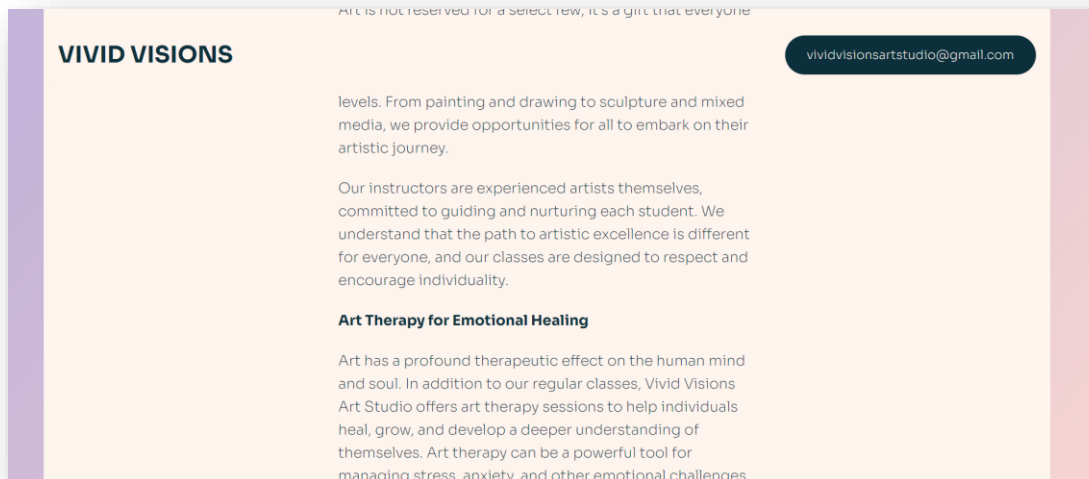
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words

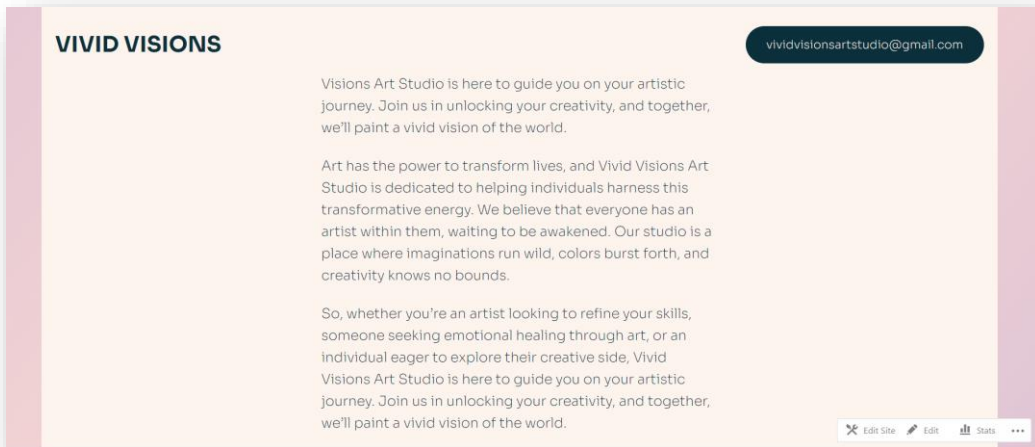
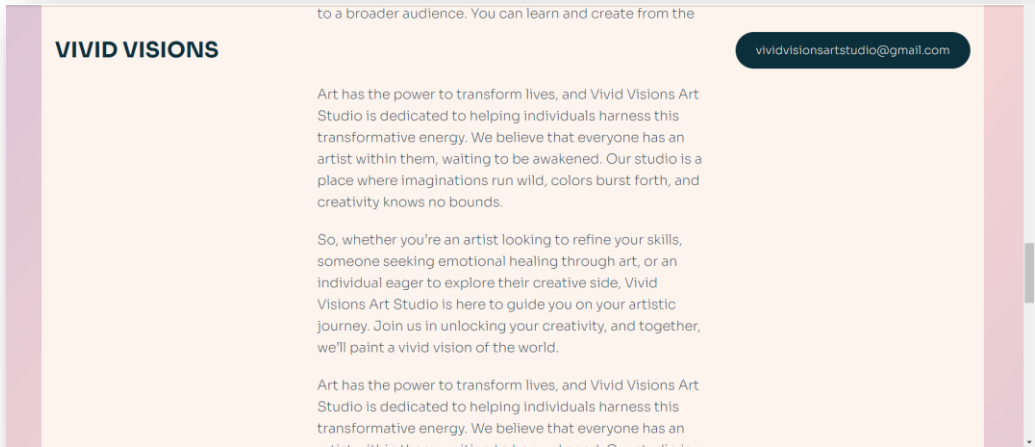
WORDPRESS LINK:

<https://vividvisions13.wordpress.com/2023/10/12/unlocking-your-creativity-the-power-of-art-in-vivid-visions-art-studio/>

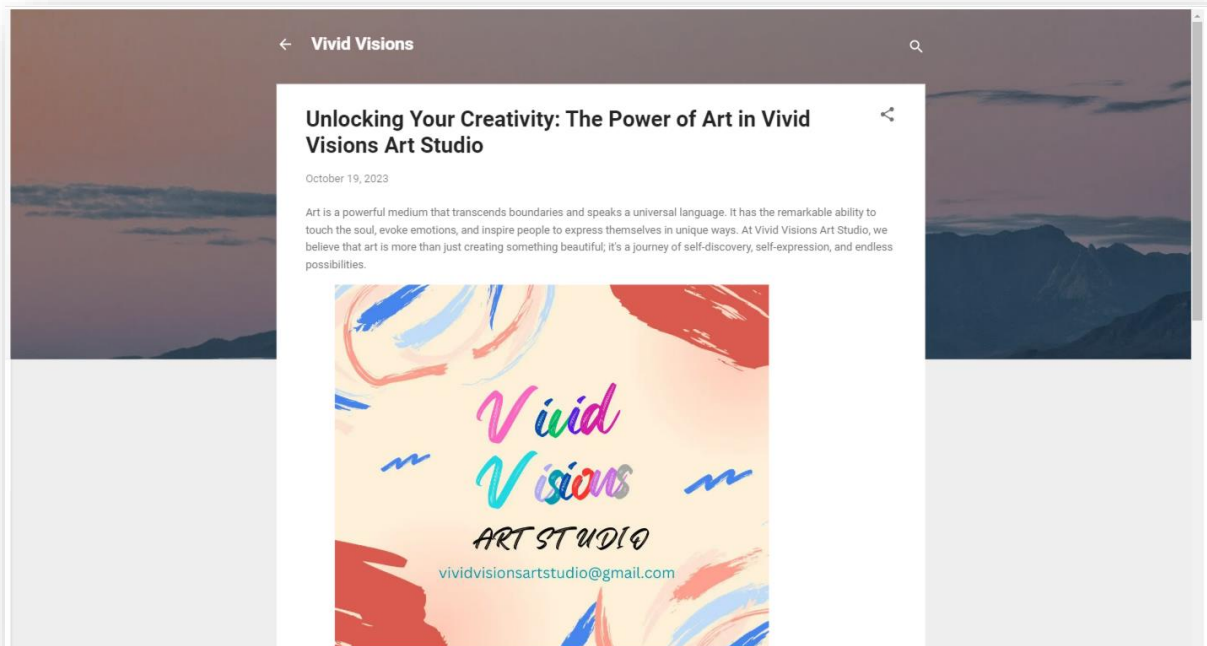








BLOGSPOT LINK : <https://vividvisions13.blogspot.com/2023/10/unlocking-your-creativity-power-of-art.html>



The Genesis of Vivid Visions Art Studio

Our studio, Vivid Visions Art Studio, was born out of a shared passion for art and the desire to provide a nurturing space for individuals to explore their creative potential. Founded in 2018 by a group of artists, our studio is a haven for both aspiring and established artists. We are committed to fostering a vibrant artistic community and helping people tap into their creative wellspring.

A Space for Inspiration

Vivid Visions Art Studio is more than just a physical space; it's a place where inspiration flows freely. Our studio is designed to stimulate creativity, featuring well-lit and spacious work areas, an array of art supplies, and a serene atmosphere that encourages artistic exploration. We believe that a conducive environment can greatly enhance the creative process.

Art Classes for Everyone

Art is not reserved for a select few; it's a gift that everyone possesses. Whether you're an experienced artist or someone who has never picked up a paintbrush, our studio offers a range of art classes catering to various skill levels. From painting and drawing to sculpture and mixed media, we provide opportunities for all to embark on their artistic journey.

Our instructors are experienced artists themselves, committed to guiding and nurturing each student. We understand that the path to artistic excellence is different for everyone, and our classes are designed to respect and encourage individuality.

Art Therapy for Emotional Healing

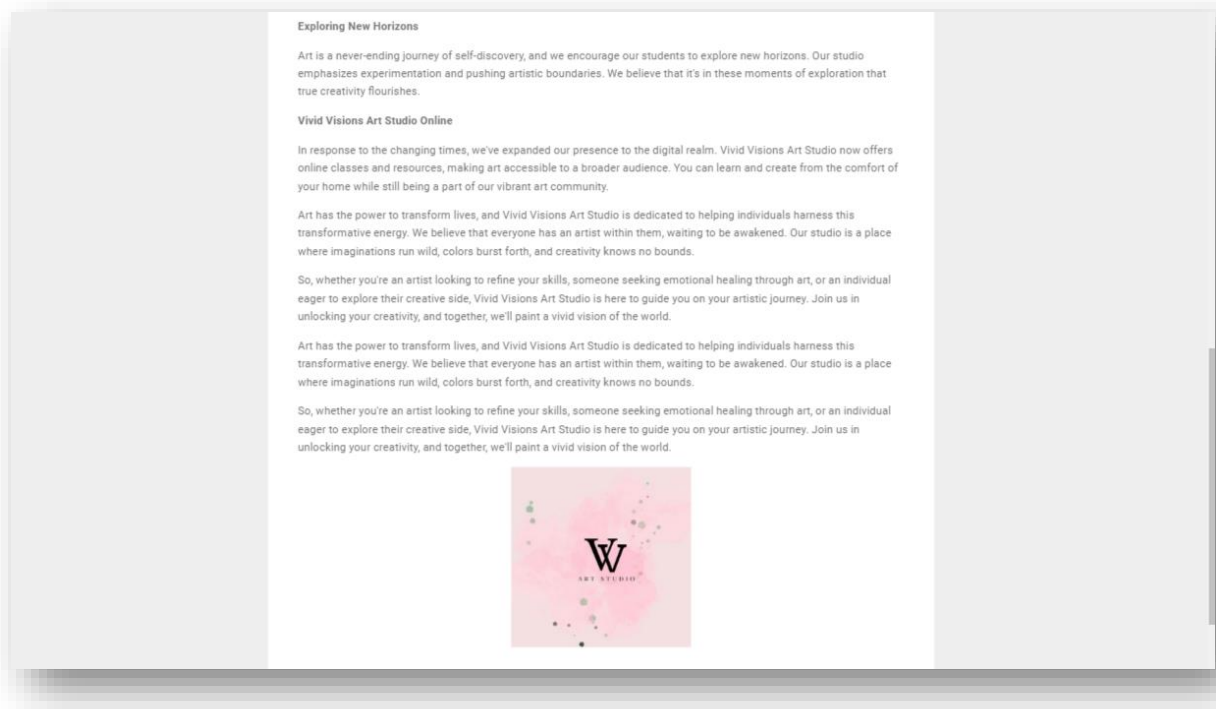
Art has a profound therapeutic effect on the human mind and soul. In addition to our regular classes, Vivid Visions Art Studio offers art therapy sessions to help individuals heal, grow, and develop a deeper understanding of themselves. Art therapy can be a powerful tool for managing stress, anxiety, and other emotional challenges, and our trained therapists are here to support you on this journey.

Community and Collaboration

One of the key principles at Vivid Visions Art Studio is the sense of community. We believe that art is best enjoyed when shared. Our studio hosts regular art exhibitions, workshops, and events that bring artists and art enthusiasts together. Collaborations and interactions within our artistic community often lead to innovative and inspiring work.

Exploring New Horizons

Art is a never-ending journey of self-discovery, and we encourage our students to explore new horizons. Our studio emphasizes experimentation and pushing artistic boundaries. We believe that it's in these moments of exploration that true creativity flourishes.



2. Create a New Facebook Business Page and post one social media poster for your brand.

Facebook link:

<https://www.facebook.com/profile.php?id=61552144656902&mibextid=ZbWKwL>

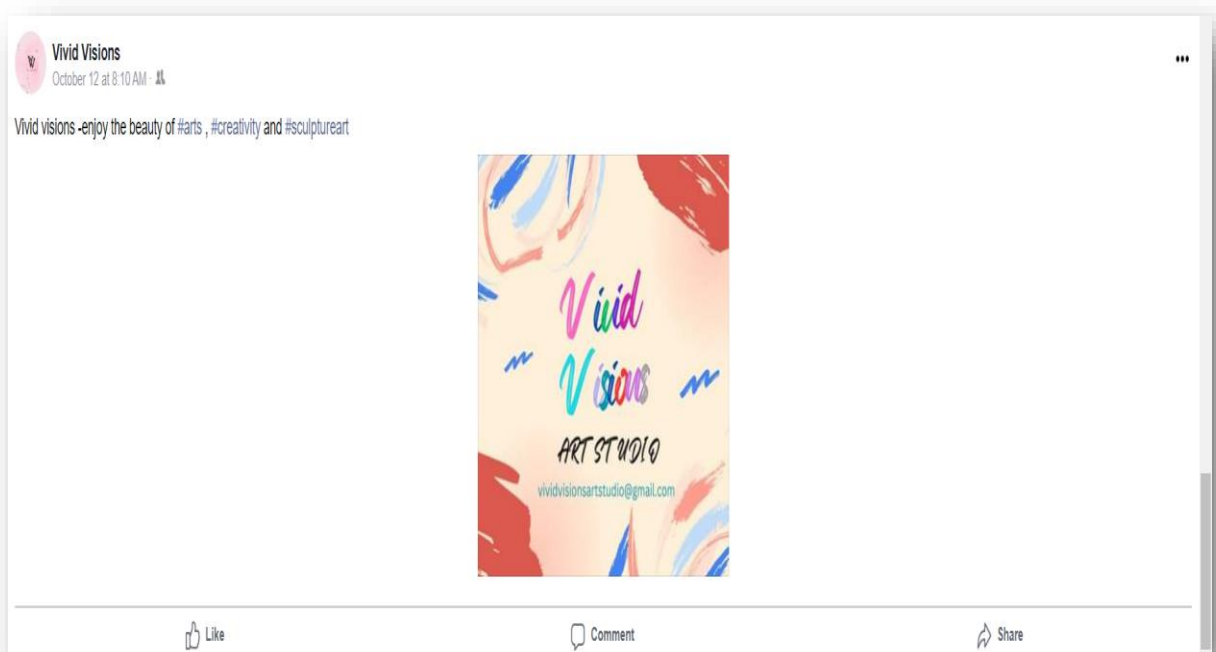
FACEBOOK PROFILE



LOGO



FACEBOOK POST



3. Create and design a social media advertisement poster using canva



4. Create email newsletter design using MailChimp or canva tool





Upcoming Exhibitions and Events

We understand that art is not only about creating something beautiful; it can also be a powerful tool for emotional healing. Our art therapy sessions have been instrumental in helping individuals manage stress, anxiety, and other emotional challenges. If you or someone you know could benefit from this transformative experience, we encourage you to explore our art therapy offerings.

Vivid Visions Art Studio is not just a place to create; it's a place to connect. Our upcoming exhibitions, workshops, and community events are fantastic opportunities to showcase your work, collaborate with fellow artists, and immerse yourself in the world of art. Stay tuned for announcements on our latest events!

DIGITAL ART RESOURCES

For those looking to expand their creative horizons, we're developing a collection of digital art resources, including tutorials, tips, and inspiration. Watch out for our newsletter and social media updates to access these valuable tools for your artistic journey. At Vivid Visions Art Studio, we're driven by our passion for art and our commitment to fostering a supportive and inspiring environment for all artists. Whether you've been part of our community for years or are considering joining us for the first time, we want to extend our gratitude for your support and enthusiasm.

