## **DIGITAL MARKETING ASSIGNMENT**

NM ID: 83B7C0F6B88C149897A42A72A52E1239

NAME: THIVIYADARSSINI K

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

WordPress Link: <a href="https://spaceworld5.wordpress.com/">https://spaceworld5.wordpress.com/</a>





# Our website serves as a virtual "Cosmic Cassiconin" where learners of all ages can entake on a journey to unawable secrets of space. With over 500 articles, interaction gazzes, staining images, and wide costent, see offer a comprehensive enhancing expension that covers a wide range of lopics, from the basics of astronomy to the latest of the control of the covers as wide range of lopics, from the basics of astronomy to the latest and the covers as wide range of lopics. advancements in space exploration.

The Cosmic Classroom

1. Advancemy 101: We staff with hardamentals of allocating, introducing you to be rigit did, consideration, and consist deptils. Vest learn have to dentify date, gloriest, and one may only object with marked yor or simple registered.
2. Our faire lightern, Journey Hough as sides system, deship yor the characteristics of each planet. He registered the eatherst, and the foundation good of each planet, the registered of the sizes of all energy on Earth.
3. Beyond Our Seal System: Vestilar tellurals to the tellur, Vestil per sub-typical on we explain explained. Vestilar tellural for the sizes were provided of the sizes of the sizes of the sizes of the sizes of the sizes.
4. Autonomy Helsen; Discource the distinct of the sizes on the charged our protections from California by Middle well take you in a National yoursey force; the distinct of pursues of the collections and scartificity on a National Journey Brough the annals of advances.

# Human Spaceflight: Learn about the incredible achievements of space agencies around the world. From Yuri Gagarin's pioneering flight to the International Space

Station, we cover it all.

2. Robotic Exploration: Uncover the secrets of distant planets and moons through the eyes of robotic spacecraft. From the Mans rovers to the Voyager probes, we egel of notice spacecraft. From the Main revers to the Vegager protect, we showcare their decircles and contribution to science.

3. Private Space Industry: Cel a glimpse of the Mains with the rive of private space companies. First out how the Mains's SpaceX, self theore State Clign, and other emispress are shaping the Mains of space explosion.

4. The Search for Extratemental Life Cyster the according quest to discover the special East Science and the procedulation.

Quizzes and Tests: Test your knowledge with interactive quizzes after each section Challenge yourself to see how much you've learned.

Virtual Stangazing: Use our online tools to virtually stangaze and identify colestant objects from your location. Without services affecting the one interactive objects from your location. Without meteors theorem and eclipses with our interactive objects from your location.

Space Exploration Human Spaceflight: Learn about the incredible achievements of space agencies around the world. From Yuri Gagarin's pioneering flight to the International Space

We believe that learning should be engaging and fun. Our website offers a range of interactive features.

around the world. From Yall Gagaries powering light to the International Space Station, see court of Joseph to the International Space 2. Reduced Exploration. Uncover to execute of death of lands around to the Volyage reduced. From the Manta sovers to the Volyage reduced to the International Proof of the International Space 2. Private Space Internative Cell adjusted of the International Net International Cell adjusted of the International Net International Cell adjusted Cell adjusted Cell adjusted Cell adjusted to the International Cell adjusted Cell adjusted to discover the Seport Earth. Lands out the Manta Space International, Tell Architecture Cell Architecture Cell adjusted to discover the Seport Earth. Lands out the Manta Security. The International Cell Architecture Cel

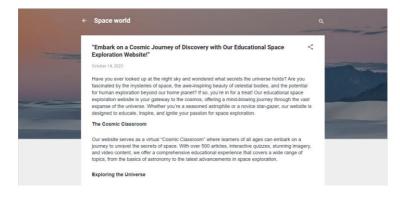
## Interactive Learning

interactive features

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## Blogspot link:https://spaceworld21.blogspot.com/



- Astronomy 101: We start with the fundamentals of astronomy, introducing you to the night sky, constellations, and celestial objects. You'll learn how to identify stars, planets, and even deep-sky objects with the naked eye or simple equipment.
- 2. Our Solar System: Journey through our solar system, delying into the characteristics of each planet, the mysteries of the asteroid belt, and the fascinating world of comets. Witness the grandeur of the sun, the source of all energy on Earth.
- 3. Beyond Our Solar System: Venture further into the Milky Way and beyond as we explore exoplanets, black holes, and the mind-boggling concept of dark matter. We'll help you understand ne scale and beauty of the universe.
- 4. Astronomy History: Discover the stories of the astronomers and scientists who changed our understanding of the cosmos. From Galileo to Hubble, we'll take you on a historical journey through the annals of astronomy.

### Space Exploration

- 1. Human Spaceflight: Learn about the incredible achievements of space agencies around the
- world. From Yuri Gagarin's pioneering flight to the International Space Station, we cover it all.

  2. Robotic Exploration: Uncover the secrets of distant planets and moons through the eyes of robotic spacecraft. From the Mars rovers to the Voyager probes, we showcase their discoveries
- and contributions to science 3. Private Space Industry: Get a glimpse of the future with the rise of private space companies Find out how Elon Musk's SpaceX, Jeff Bezos' Blue Origin, and other enterprises are shaping the
- future of space exploration 4. The Search for Extraterrestrial Life: Explore the fascinating quest to discover life beyond Earth. Learn about the Mars missions, the hunt for exoplanets, and the possibilities of enco

← Space world



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### Interactive Learning

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- 1. Quizzes and Tests: Test your knowledge with interactive guizzes after each section. Challenge yourself to see how much you've learned.
- 2. Virtual Stargazing: Use our online tools to virtually stargaze and identify celestial objects from
- Virtual star gazing: Use our orimine coors of virtuals starting active star properties and operation your location. Without meteor showers and eclipses with our interactive sky maps.
   Virtual Reality Experiences: Immerse yourself in the cosmos with our virtual reality experiences, offering breathtaking 360-degree views of the universe.
- 4. Live Webinars: Join our live webinars where experts in the field of astronomy and space exploration share their knowledge and answer your questions

### Community and Discussion

Engage with a community of like-minded space enthusiasts. Share your thoughts, ask questions, and ite in discussions. Whether you're a student, teacher, or simply a curious soul, our website is a platform for you to connect with others who share your passion.

← Space world



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## The Future of Space Education

Space exploration is an ever-evolving field, and we're committed to keeping our content up to date. We cover the latest missions, discoveries, and technological advancements to ensure that you're always at the forefront of space exploration knowledge.

Our educational space exploration website is more than just a learning platform; it's a portal to the infinite wonders of the cosmos. Whether you're a child with dreams of becoming an astronaut, a student aiming for a career in astrophysics, or an adult with a lifelong love for the stars, our website has something to offer you.

Join us on this incredible journey through the universe, and unlock the mysteries of space one discovery at a time. Start your cosmic adventure today by visiting our website and igniting your passion for space exploration. The universe is waiting to be explored, and the adventure begins right here!

2.Create a new Facebook business page and post one social media poster for your brand.

## **BUSINESS PAGE**



## **FACEBOOK PAGE'S COVER PICTURE**



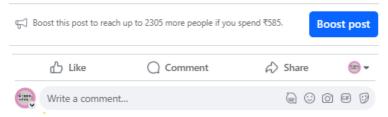
## LOGO

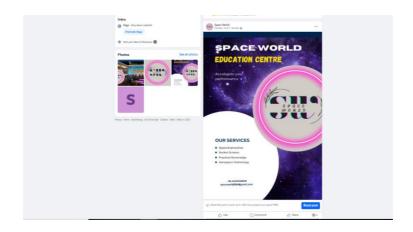


## **FACEBOOK POSTS**



Explore the mysteries of space through interactive exhibits, engaging workshops, and captivating stargazing sessions. Our team of passionate educators and astronomers will guide you on an unforgettable journey through the cosmos, from our own solar system to the far reaches of the universe.





3.Create and design a social media advertisement poster using Canva.



# 4.Create email newsletter design using MailChimp or Canva tool.

