

**Project Title: How to add Google Analytics to a website**

**TEAM ID: NM2023TMID05823**

Brand Name: Enchanted Exchanges

Category: Shopping brand

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Google Analytics Measurement ID: **G-3XNTHER2KS**

**Project Demo Link:** [https://drive.google.com/file/d/1e4AYamuUCIZ5q-0LQ\\_reNjT4nvEe1Sp/view?usp=drivesdk](https://drive.google.com/file/d/1e4AYamuUCIZ5q-0LQ_reNjT4nvEe1Sp/view?usp=drivesdk)

**GitHub Link:** <https://github.com/Anusha-Kannapiran/Digital-Marketing-NM>