



PIZZA SALES REPORT

Jan/15-Dec/15

Pizza Category

All

01-01-2015

31-12-2015



HOME



Best/Least Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **FRIDAY/SATURDAY** evenings.

MONTHS

There are **more orders** in the month of **JANUARY , JULY**

SALES PERFORMANCE

CATEGORY

CLASSIC category contributes to **maximum sales and orders.**

SIZE

LARGE size pizza contributes to **maximum sales**

21,350

Total Orders

49,574

Total Pizzas Sold

817.86K

Total Revenue

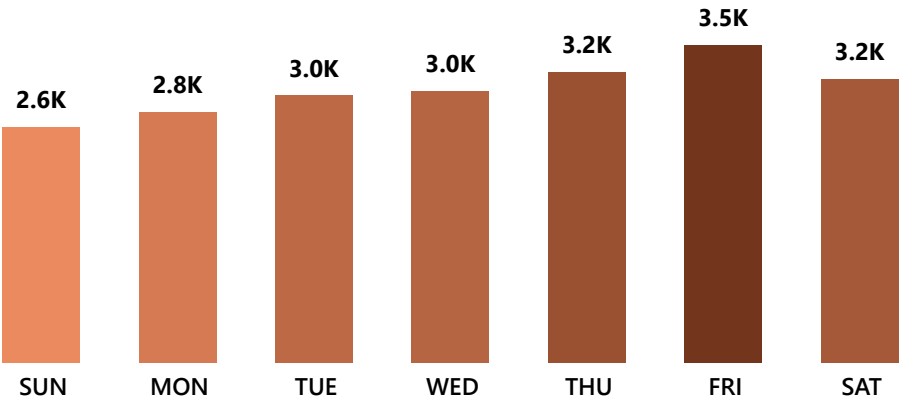
38.31

Average Order Value

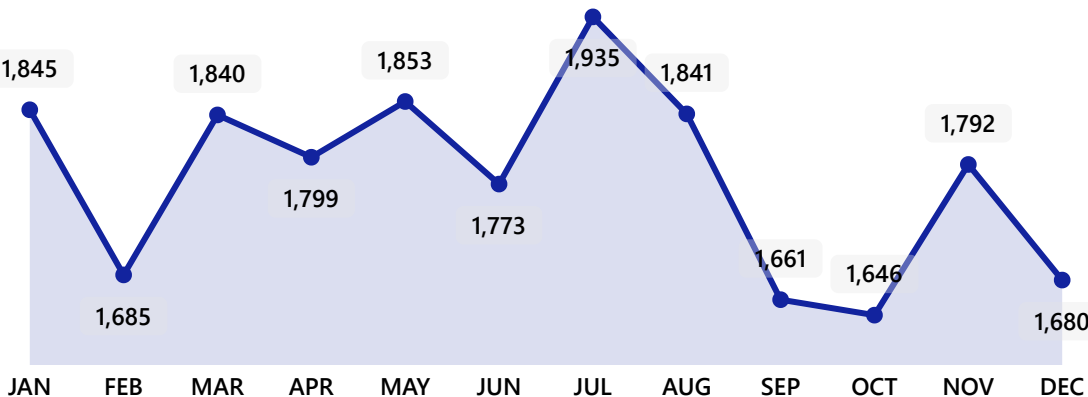
2.32

Average Pizzas Per Order

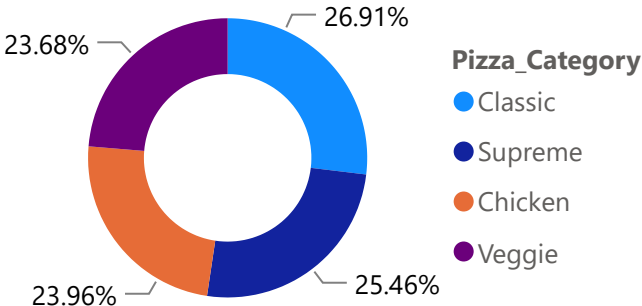
Daily Trend for Total Orders



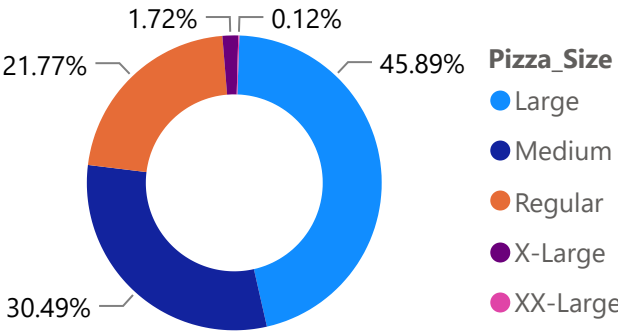
Monthly Trend for Total Orders



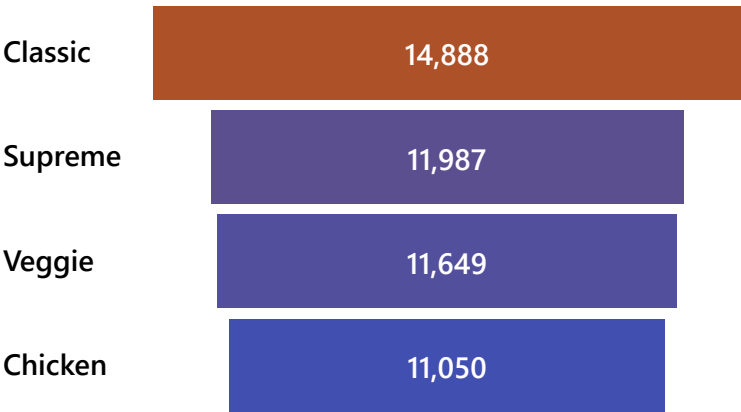
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Least Sellers



BEST SELLERS

REVENUE

The **Thai Chicken Pizza** contributes to **maximum** revenue.

QUANTITY

The **Classic Deluxe Pizza** contributes to **maximum** order quantity.

LEAST SELLERS

REVENUE

The **Brie Carre Pizza** contributes to **minimum** revenue.

QUANTITY

The **Brie carre Pizza** contributes to **minimum** order quantity.

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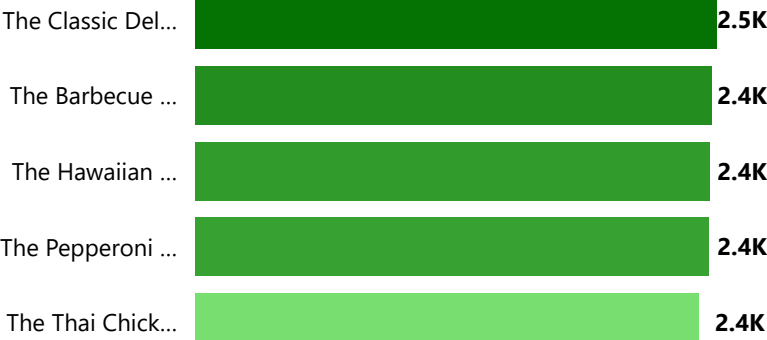
2.32

Average Pizzas Per Order

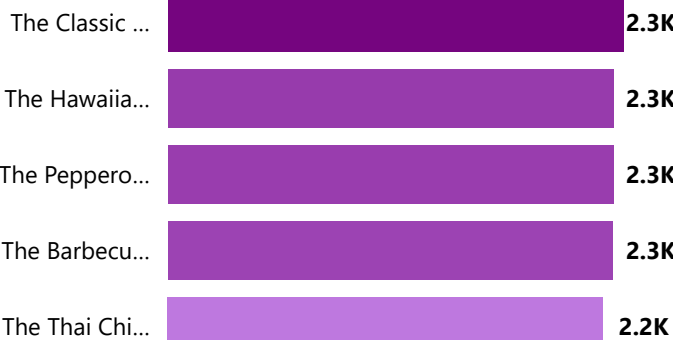
Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



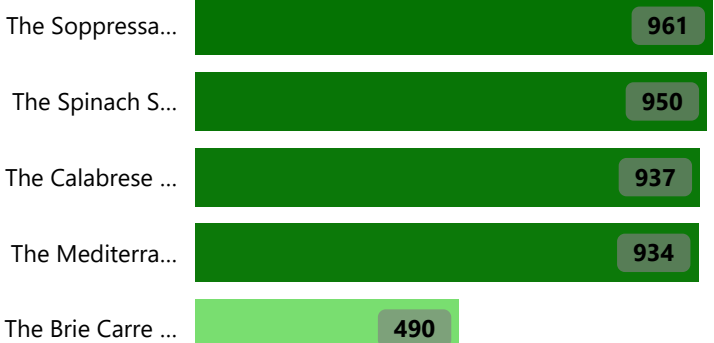
Top 5 Pizzas by Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

