# Phase 3: Data Modeling & Relationships

# Step 1: Standard & Custom Objects

## **Standard Objects:**

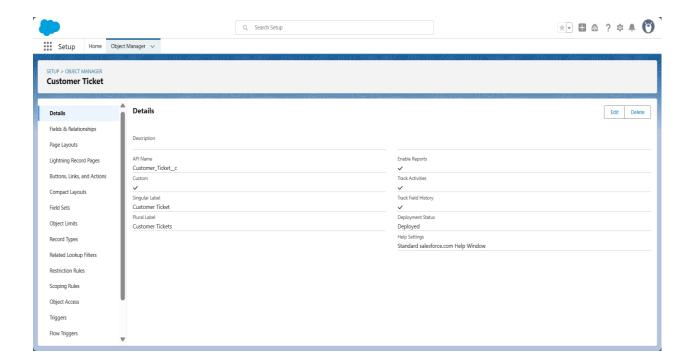
Pre-built objects like User, Profile, and Role. Used to manage HR users, Managers, and their roles.

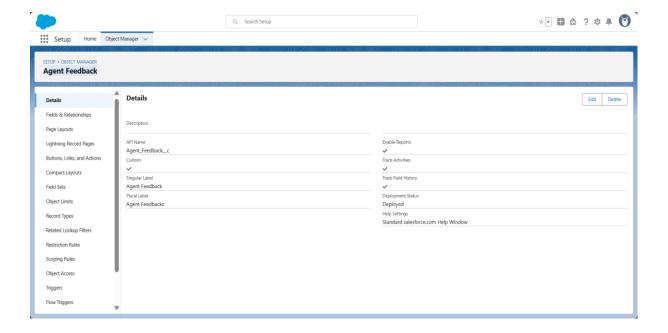
## Custom Objects: Created specifically for this project:

- Customer Ticket
- Agent Feedback

## **Steps followed:**

- Navigated to Setup → Object Manager → Create → Custom Object.
- Provided label, name, and enabled reports/search.
- Saved and created Tabs for each object.

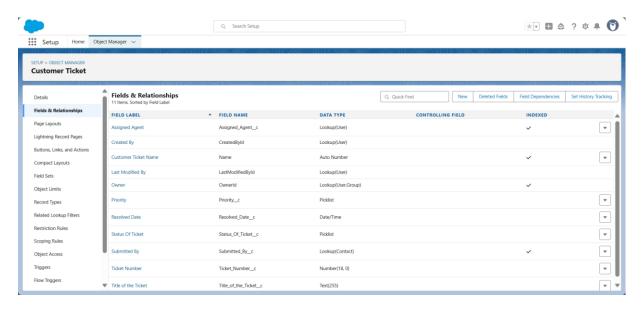




Step 2: Fields & Relationships

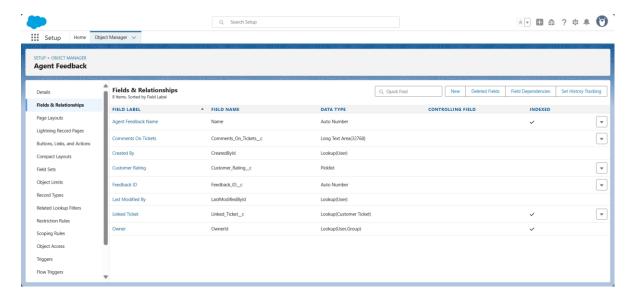
#### **Customer Ticket fields**

- **Title** (Text, 255)
- **Priority** (Picklist, Values: Low, Medium, High, Critical)
- Status (Picklist, Values: New, Pending, Resolved, Closed)
- Assigned Agent (Lookup Relationship → Related To: User)
- **Submitted By -** (Lookup Relationship → Related To: Contact)
- Resolved Date (Date/Time)



**Agent Feedback fields** 

- Customer Rating (Picklist, Values: 1, 2, 3, 4, 5)
- Comments (Long Text Area, Visible lines: 3–5).
- Linked Ticket (Lookup Relationship → Related To: Customer Ticket).



# 3. Record Types

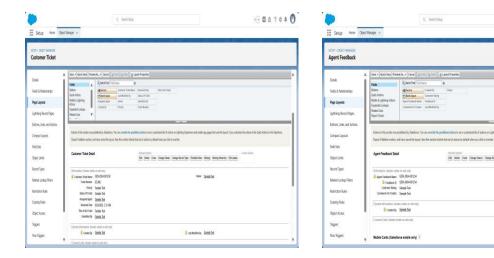
- Not strictly needed unless different types of tickets are tracked.
- Helps in controlling page layouts.

### 4. Page Layouts

• Each object has **custom page layouts** to show only relevant fields to different users.

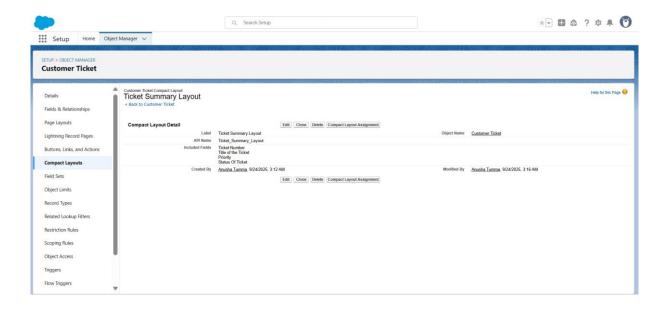
\*\* 0 6 ? \* 4 0

Example:
Customer Ticket Layout shows – Ticket number, Priority, Status, Assigned agent.
Agent Feedback Layout shows - Rating and comments.



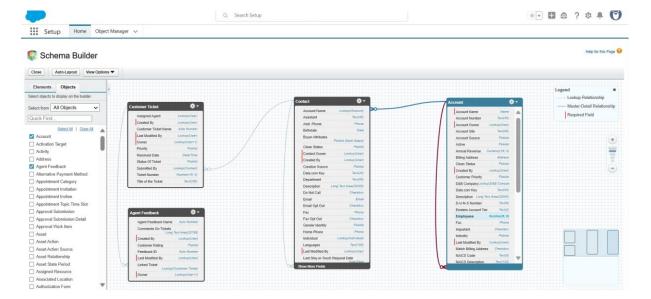
#### 5. Compact Layouts

- Provides **summary info on record highlights** (used in mobile view or hover cards).
- Example: Customer Summary Layout shows Ticket number, Title, Priority, Status.



#### 6. Schema Builder

- Used to visualize all objects and their relationships.
- Shows **custom and standard objects**, field types, and lookup/master-detail links.
- Helps stakeholders understand data flow and connections.



## 7. Lookup vs Master-Detail vs Hierarchical Relationships

- Lookup Relationship:
  - 1. Ticket  $\rightarrow$  Contact = Lookup
  - 2. Ticket  $\rightarrow$  Account = Lookup
- Master-Detail Relationship:

Account → Contact = Master-Detail

• Hierarchical Relationship: Not used here.

# 8. Junction Objects

- Used for many-to-many relationships.
- Example (optional for future enhancement):

 $Ticket \leftrightarrow Knowledge\ Article$ 

A ticket could reference **multiple knowledge articles**, and a knowledge article could be linked to **multiple tickets**.