

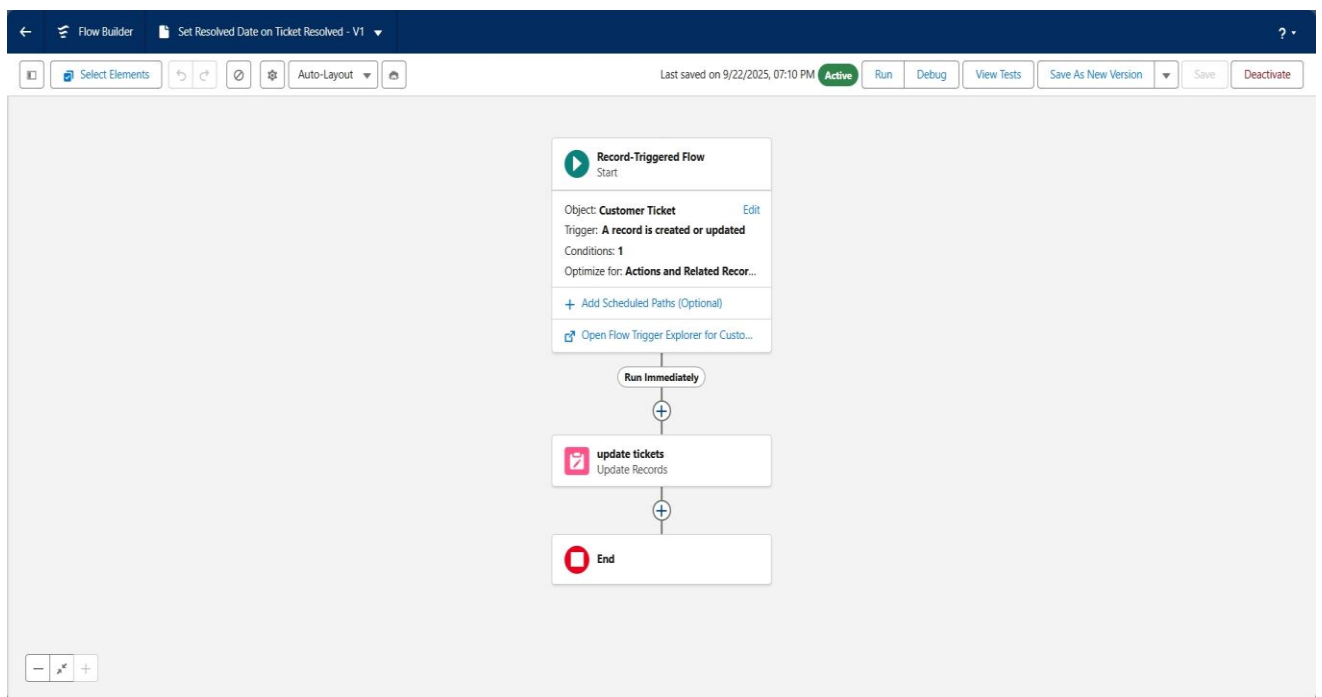
Customer Support Ticketing System

PHASE 4: Process Automation (Admin)

1. Flow Builder

Flow Implementations

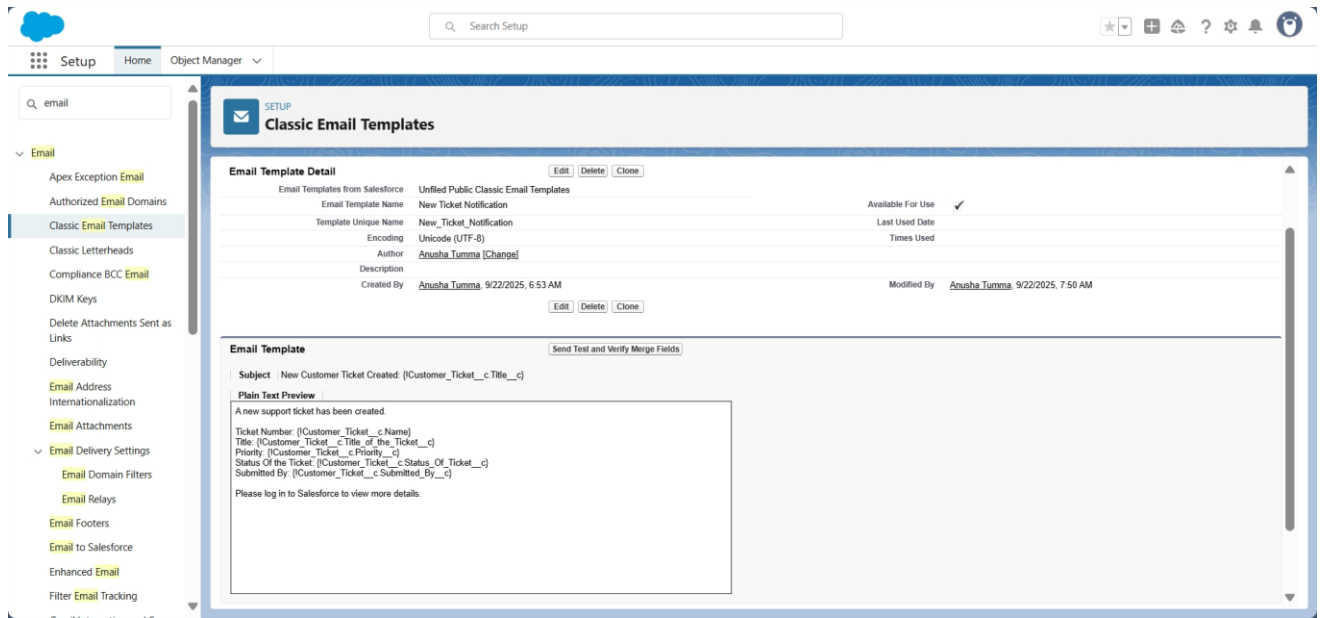
- Setup → Flow → New Flow
- Choose **Flow Type**: Record-Triggered / Screen / Scheduled
- Select **Object**: Ticket
- Define **Trigger Criteria**: e.g., Ticket created or updated
- Add **Elements**:
 - Update Records
- Save → Activate



2. Email Alerts

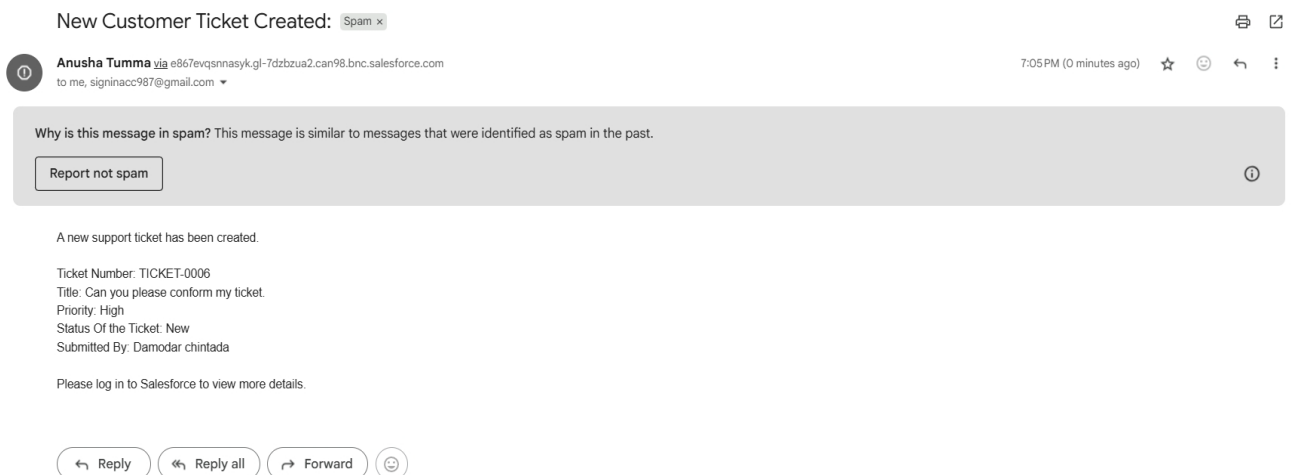
Send automated emails based on workflows, processes, or flows.

- A ticket is assigned to an agent.
- **Who gets it:** The assigned support agent (User).
- **Purpose:** Notify the agent that they have a new ticket to work on.
- **Message content:** Ticket number, subject, customer name, priority, link to the record.



3. Apex Email Notifications

- When a **ticket is created/updated**.
- An **email notification** is sent to either the **customer** or the **support agent**.
- The email contains the **essential ticket details**.



4. Profiles, Roles & Sharing

a. Role Hierarchy

- Support Manager
- Support Agent
- Customer

b. Profiles

- **Support Manager Profile**
 - Full access to **Tickets, Accounts, Contacts**.
 - Can approve/reassign tickets.
 - Has access to management dashboards & reports.
- **Support Agent Profile**
 - Read/Create/Edit access to **Tickets assigned to them**.
 - Read-only access to **Accounts & Contacts**.

c. Sharing Settings

- **Tickets:**
 - Default → Private.
 - Role hierarchy allows managers to see subordinate's tickets.