

### **Meet Andrew**

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# **Power BI Basics**



### **About Power BI**

- Desktop, Cloud and Mobile BI
- Based on same columnar, in-memory BI engine as Azure Analysis Services and SQL Server Analysis Services Tabular mode
- Three subscription levels: \$0, \$10/month/seat, \$5K+/month/unlimited
- Easy to use, extensible, embeddable, connects to a huge array of conventional and cloud data sources
  - Pervasive DirectQuery support
- Highly integrated across Microsoft stack



# **Power BI Ingredients**



### Power BI Desktop

- Windows desktop app
- Acquire, shape data with query editor
- Visualize data in report view



#### **Browser Environment**

- www.powerbi.com
- Create, edit, consume
- On-prem gateways



#### iOS, Android, Widows Store Apps

- iPad, iPhone, Android phones and tablets
- Windows tablets, PCs
- Consumption only





# **Power BI Desktop**

- Windows desktop application; free download
  - Available in conventional MSI or through Windows Store
  - Updated every single month
- Has a "main" window for report authoring and some data modeling
  - Report view
  - Data view
  - Relationships view
- Has a Power Query Editor window for data import and transformation
  - Same code as the Get & Transform section of Data tab in Excel ribbon
- Can save files (.pbix) locally and publish them to powerbi.com



# **Power BI Reports Overview**



- Data exploration and visualization client
- Visualizations work as filters, too
- Design and view experiences are unified
- Many built-in viz types
- Technology based on D3.js
- Supports 3<sup>rd</sup> party ("custom") visuals



### The Views

- Report: the report designer/viewer
- Im Data: view data in grid format
  - Sort by a column (ascending or descending)
  - Set data types and categories
- Relationships: create, view and edit relationships
- Fields well in Report and Data views:
  - Rename/delete/hide columns and tables
  - Add DAX measures and calculated columns
  - Create hierarchies





## **Drilldown and Visual Interactions**

- Create hierarchies in the field list by right clicking a field and selecting "New hierarchy"
  - Then drag in other levels
  - Optionally, hide the standalone fields
- For visuals, select the hierarchy itself rather than a field
- Enable drill-down in viz using button @ upper-right.
  - Click on an item to drill
  - Use buttons @ upper-left to drill up or drill all to next level
- Visual Interactions controls whether and how the selected viz will be filtered by the others: Filter, (Highlight, )None



**Power BI Reports** 

# **DEMO**



### **Power BI Cloud Service**

- Authoring and consumption tool
- Can create three things
  - Dataset
  - Report
  - Dashboard
- Also available: "Quick Insights"
- On-Prem Gateway facilitates scheduled refresh and DirectQuery interactions



### **Dashboards**

- A collection of "pinned" visualizations from existing Power View reports
- Pin entire reports, too!
  - Single visualizations are not interactive
- What else you can pin:
  - Web content, images, video, text boxes
  - Visualizations from Quick Insights
  - Excel spreadsheet assets
  - SQL Server Reporting Services assets





## Q&A

- Natural language query interface to data in underlying model
- Ask a question, get a visualization
  - IntelliSense-like feature helps you along
  - Can specify visualization type in the question
- Available in numerous contexts:
  - Dashboards in Power BI Service
  - "Ask a Question" feature (preview) in PBI Desktop
  - In bot form in iOS application





# **On-Premises Gateway**

- Permits import and scheduled refresh of on-prem data in cloud copy of report
- "DirectQuery" supported for numerous databases
- "Live Connection" supported for SSAS (Tabular or MD)
- Supports PowerApps, Azure Logic Apps, Microsoft Flow and Azure Analysis Services (preview)

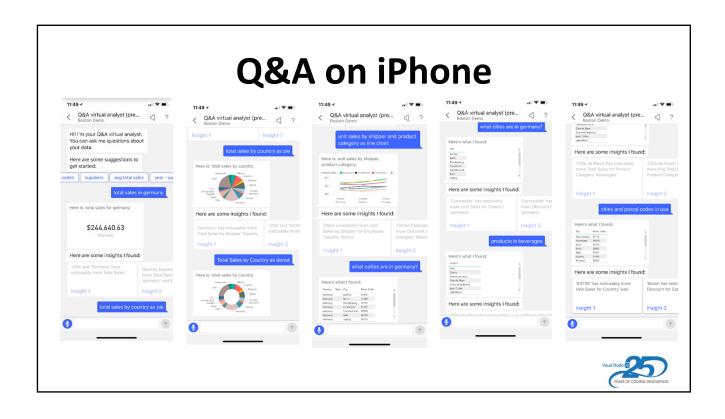


**Power BI Service** 



Power BI 2.0 Windows Store App





## **New and Recent Features**



# Bookmarks, Spotlight, Show/Hide

- Bookmarks are ways to save a specific state of your report without having to save the file that way
- What you can save
  - Filter and slicer settings
  - Focus mode
  - Spotlight mode (one viz highlighted, all other content faded)
  - Shown/hidden state of vizzes
- Bookmarks can be grouped
- View mode lets viewers page through in sequence; will show only bookmarks in group when non-root view selected



Bookmarks, Spotlight, Show/Hide



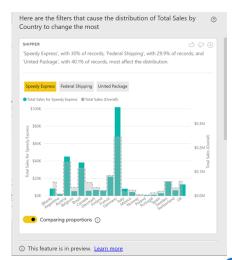
### **Extended Q&A Availability**

- Q&A Explorer (Q&A button)
  - Ability to add Q&A in reports for user consumption
  - Viz won't be added to report
  - But can add as a "suggested question"
  - Add a Q&A button or a standard button and set Action. Type to Q&A
- Q&A For Report Creation ("Ask a Question")
  - Use Q&A as an authoring tool, then edit viz as if it were created conventionally



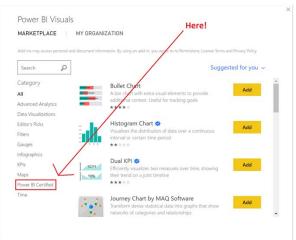
# **Distribution Factor Insights**

- Finds filter columns and values for which proportional data distribution will change
- To test
  - Right-click on a column or bar chart
  - Choose "Analyze"->"Find where distribution is different" context menu option
- Use "+" button @ upper-right of a viz to add to report



# Custom Visuals Experience and Power BI Certified Category

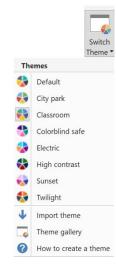
- Click on the "From Marketplace" button in Custom Visuals section of the ribbon's Home tab
- You'll get a store-like experience for finding custom visuals that will be added to your viz palette
- Click on the "Power BI Certified" category to find custom visuals that have passed Microsoft quality checks, etc.





# **Built-In Report Themes**

- Themes were introduced earlier as a feature for deisgners to build their own
- But now a variety of built-in themes
- Just click on Switch Theme drop down in the Home tab of the ribbon
  - Theme gallery available too; just download and import from there!





**Report UI Enhancements** 

### **DEMO**



# M IntelliSense and Syntax Coloring

 When using the Advanced Editor in the Power Query Editor, IntelliSense now available and code is syntax-colored





### R and Python Data Sources and Visualizations

- These features leverage R and Python scripts and translation between selected columns and an R or Pandas DataFrame
- Scripts produces a Dataset when used as a source
- Scripts consume, manipulate and plot data when used for visualizations
- R/Python visualizations can be filtered by other visualizations, slicers, etc.
- Authoring and editing can only be done in Power BI Desktop
  - Can be consumed in cloud environment.
  - Python vizzes are in preview and so are only a Desktop feature



**Programming Enhancements** 



# **Composite Models**

- Composite models allow you to mix Import and DirectQuery storage modes in a single model
- Each table can be Import, DirectQuery or Dual
- To configure, use Field Properties task pane
  - Show it by right-clicking a table and selecting "Properties" option from context menu
  - Then view or change "Storage mode" drop-down setting
  - Converting to Import is irreversible



# **Aggregations**

- Aggregations let you have one table that's an aggregated version of another.
- When your query of the detail table can be satisfied by the aggregation table, it will be
- With an <u>agg table configured for Import</u> and its <u>detail table is</u> <u>configured as DirectQuery</u>, you've got a Big Data-optimized set up
- Use Manage aggregations dialog to configure
- Use SQL Server Profiler to confirm things are working correctly



**Composite Models and Aggregations** 

### **DEMO**



### **Power BI Premium**



- Dedicated Infrastructure
- Multi core and, optionally, multi-server
- Pay per node, per month
  - P1 node is \$4,995/month
  - 8 cores, 25GB RAM
- Unlimited consumption users
- Authoring requires Pro subscription as well (\$10/user/month)
- Lots more. Read white paper linked to in Resources slide





# **Power BI Report Server**

- Power BI Premium includes an on-premises deployment option: Power BI Report Server
- PBI RS is a superset of SSRS, licensed for same number of cores as your cloud license
- Licensees of SQL Server Enterprise Edition with Software Assurance ("EE + SA") can get PBI RS without a Power BI Premium subscription



### Resources

- Power BI site
  - www.powerbi.com
- Power BI Embedded
  - https://powerbi.microsoft.com/en-us/power-bi-embedded/
- Power BI team blog
  - http://www.microsoft.com/en-us/powerBI/bi-blog.aspx
- Analysis Services team blog
  - http://blogs.msdn.com/b/analysisservices/
- Power BI downloads
  - http://powerbi.microsoft.com/downloads
- Power BI Premium white paper
  - https://aka.ms/pbipremiumwhitepaper
- How to create custom visuals
  - https://powerbi.microsoft.com/en-us/documentation/powerbi-custom-visuals-getting-started-with-developer-tools/



## Thank You!

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