

Visual Studio **LIVE!**
EXPERT SOLUTIONS FOR .NET DEVELOPERS | San Diego

Level: Intermediate

SQL Server for Developers

Andrew Brust
Founder & CEO, Blue Badge Insights

Leonard Lobel
Chief Technology Officer
Sleek Technologies

Code Again for
the First Time!

Visual Studio **25**
YEARS OF CODING INNOVATION

Meet Andrew

-  **BLUE BADGE INSIGHTS** Founder and CEO
- Big Data blogger for ZDNet
- Microsoft Regional Director, MVP
- Co-chair Visual Studio Live!
- Twitter: @andrewbrust



Andrew's Blog (bit.ly/abrustzdn)

The screenshot shows the ZDNet website featuring Andrew Brust's profile. His photo is at the top left, followed by his name "Andrew Brust" and title "Contributor". Below his bio is a "SEE MORE" link. A Samsung Knox advertisement for "Defense-grade security for an open world" is displayed. Under "LATEST FROM ANDREW BRUST", there is a thumbnail for an article titled "IBM enhances Watson Data Platform, with an eye towards AI", dated November 2, 2017. To the right, there is another Samsung Knox advertisement and a "NEWSLETTERS" section. The Visual Studio 25th anniversary logo is in the bottom right corner.

Meet Lenni



Leonard Lobel

- CTO & Co-Founder
 - Sleek Technologies, Inc.
- Principal Consultant
 - Tallan, Inc.
- Microsoft MVP
 - Data Platform
- Co-organizer
 - NYC .NET Developers Group
- Trainer/Speaker/Author
- Programming since 1979

Contact

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- Blog: lennilobel.wordpress.com
- Twitter: [@lennilobel](https://twitter.com/lennilobel)



Agenda

- **Introduction and Overview**
- **PART I**
 - New SQL Server 2016 Features
- **PART II**
 - Analytics
- **PART III**
 - Beyond Relational
- **Demos, demos, demos!**
 - http://bit.ly/vslboston2018_sqlworkshop



Download Slides and Code

[http://bit.ly/
vslboston2018_sqlworkshop](http://bit.ly/vslboston2018_sqlworkshop)

(all lower case!)



Schedule

- Workshop Begins
 - 9:00 AM
- Morning Break (15 minutes)
 - 11:00 AM
- Lunch (1 hour)
 - 1:00 PM
- Afternoon Break (15 minutes)
 - 4:00 PM
- Workshop Ends
 - 6:00 PM



Introduction and Overview



SQL Server Versions 2008 – 2016

(Developer Features)

2008

- Table-valued parameters (TVPs)
- New date and time types
- MERGE
- INSERT OVER DML
- GROUPING SETS
- hierarchyid
- FILESTREAM
- Geospatial
- Transparent Data Encryption (TDE)
- Change Data Capture(CDC)
- SQL Audit

2012

- SQL Server Data Tools (SSDT)
- Windowing (OVER) Enhancements
- 14 new general-purpose functions
- 8 new analytic windowing functions
- Server-side paging
- Sequences
- Metadata Discovery
- FileTable
- Columnstore indexes

2016

- DROP IF EXISTS (DIE)
- SESSION_CONTEXT
- Dynamic data masking (DDM)
- Row-level security (RLS)
- Always encrypted
- Stretch database
- JSON
- Temporal
- PolyBase
- QueryStore
- R integration
- Hekaton improvements

2008 R2

- BI Refresh

2014

- Hekaton



SQL Server 2016 New Features for Developers

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Visual Studio Live! San Diego 2018



SQL Server 2016 New Features for Developers



Exploring SQL Server Tools and Language Enhancements

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- New date and time types
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SQL Server 2016 New Features for Developers



Exploring SQL Server Tools and Language Enhancements



SQL Server 2012-2014 Native File Streaming

2008

- **Table-valued parameters (TVPs)**
- New date and time types
- **MERGE**
- **INSERT OVER DML**
- GROUPING SETS
- **hierarchyid**
- **FILESTREAM**
- Geospatial
- Transparent Data Encryption (TDE)
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2012

- **SQL Server Data Tools (SSDT)**
- **Windowing (OVER) Enhancements**
- **14 new general-purpose functions**
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What's New in SQL Server 2016

- DIE
 - Drop If Exists
- Session context
 - Stateful dictionary
- Dynamic data masking
 - Mask sensitive columns
- Row-level security
 - Filter/block row-level access
- Always encrypted
 - Client-side encryption
- Stretch database
 - Hybrid cloud feature
- Temporal data
 - Point-in-time data access
- Built-in JSON support
 - Store/retrieve/transform JSON
- In-Memory OLTP
 - Improvements over 2014
- Query Store
 - Record & recall query plans
- PolyBase
 - Azure Hadoop/Blob integration
- R Integration
 - Advanced analytics



Data Warehousing

- BI Concepts Dimensional Model, Star Schema
- MPP, APS, Azure SQL DW
- Columnar Databases
- Columnstore indexes
- Vector Processing
- Batch Mode



Big Data and Analytics

- SQL Server Analysis Services
- Power BI
- Big Data, HDInsight, Hadoop, Azure Data Lake Analytics and Spark
- PolyBase
- Other components



Beyond Relational

- XML
 - Native data type for XML storage in the database
- JSON
 - Built-in support for JSON storage in the database
- FILESTREAM
 - Enhance storage of unstructured (BLOB) data in the database
- FileTable
 - Combines FILESTREAM with hierarchyid to expose a logical Win32 file system
- Geospatial
 - Support for planar (flat-earth) and geodetic (round-earth) models



2016

PART I

New SQL Server 2016 Features



2016

Drop If Exists (DIE)



2016

Just DIE (Drop If Exists) Please!

- If you hate this...

```
IF OBJECT_ID('dbo.Product', 'U') IS NOT NULL  
    DROP TABLE dbo.Product;  
  
IF EXISTS (SELECT * FROM sys.triggers  
    WHERE name = 'trProductInsert')  
    DROP TRIGGER trProductInsert
```

- ...you're gonna love this!

```
DROP TABLE IF EXISTS dbo.Product  
DROP TRIGGER IF EXISTS trProductInsert
```



2016

Objects That Can DIE

- AGGREGATE
- ASSEMBLY
- DATABASE
- DEFAULT
- INDEX
- PROCEDURE
- ROLE
- RULE
- SCHEMA
- SECURITY POLICY
- SEQUENCE
- SYNONYM
- TABLE
- TRIGGER
- TYPE
- VIEW



2016

Dynamic Data Masking (DDM)



2016

Introducing Dynamic Data Masking (DDM)

- Limit exposure to sensitive data by masking
 - Full – entire column is masked
 - Partial – show starting and/or ending characters of the column data, mask the rest with a custom string
 - Email – show the first character of the column data, mask the rest with XXX@XXXX.com
 - Random – entire column is replaced by random values
- Reveals masked data to queries
 - Data in the database is not changed
- Enforced at the database level
 - No impact at the application level



2016

Masking Table Columns

```
CREATE TABLE Customer(  
    FirstName varchar(20)  
        MASKED WITH (FUNCTION='partial(1, "...", 0)'),  
    LastName varchar(20),  
    Phone varchar(12)  
        MASKED WITH (FUNCTION='default()'),  
    Email varchar(200)  
        MASKED WITH (FUNCTION='email()'),  
    Balance money  
        MASKED WITH (FUNCTION='random(1000, 5000)'))  
  
ALTER TABLE Customer  
ALTER COLUMN LastName  
ADD MASKED WITH (FUNCTION='default()')
```

2016

Masking Different Data Types

Masking Function	Behavior	Strings	Numbers	Dates	Other Types
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2016

Masking Different Data Types

Masking Function	Behavior	Strings	Numbers	Dates	Other Types
<code>default()</code>	Show xxxx mask (strings), or minimum value (other types)	Yes	Yes	Yes	Yes



2016

Masking Different Data Types

Masking Function	Behavior	Strings	Numbers	Dates	Other Types
<code>default()</code>	Show xxxx mask (strings), or minimum value (other types)	Yes	Yes	Yes	Yes
<code>partial(a, 'x', b)</code>	Show first a characters, custom mask, and last b characters	Yes	No	No	No



2016

Masking Different Data Types

Masking Function	Behavior	Strings	Numbers	Dates	Other Types
<code>default()</code>	Show xxxx mask (strings), or minimum value (other types)	Yes	Yes	Yes	Yes
<code>partial(a, 'x', b)</code>	Show first a characters, custom mask, and last b characters	Yes	No	No	No
<code>email()</code>	Show first character and <code>XXX@XXXX.com</code>	Yes	No	No	No



2016

Masking Different Data Types

Masking Function	Behavior	Strings	Numbers	Dates	Other Types
<code>default()</code>	Show xxxx mask (strings), or minimum value (other types)	Yes	Yes	Yes	Yes
<code>partial(a, 'x', b)</code>	Show first a characters, custom mask, and last b characters	Yes	No	No	No
<code>email()</code>	Show first character and <code>XXX@XXXX.com</code>	Yes	No	No	No
<code>random(a, b)</code>	Show random value between a and b	No	Yes	No	No



2016

Discovering Masked Columns

- sys.columns
 - is_masked
 - masking_function
- sys.masked_columns
 - Inherits from sys.columns
 - Filters to show only masked columns
 - WHERE is_masked = 1



2016

Mask Permissions

- DDM is based on user permissions
- Create a table with masked columns
 - No special permission required
- Add, replace, or remove a column mask
 - Requires ALTER ANY MASK permission
- View unmasked data in masked columns
 - Requires UNMASK permission
- Updating data in a masked column
 - No special permission



2016

Dynamic Data Masking (DDM)

demo



2016

DDM Limitations and Considerations

- DDM cannot be used with
 - FILESTREAM columns
 - COLUMN_SET, or a sparse column that's part of a COLUMN_SET
 - Computed columns
 - But will return masked data if it depends on a masked column
 - Key for FULLTEXT index
 - Encrypted columns (Always Encrypted)
- Masking is a one-way street
 - Once masked, the actual data can never be obtained
 - An ETL process from a source with masked columns results in an irreversible data loss when loaded into the target environment



2016

Row-level Security (RLS)



2016

Introducing Row-level Security (RLS)

- Restrict access to individual rows in a table
 - Create predicate functions
 - Write custom logic to control user access to every row
- Security policy
 - Bind the functions to tables as a filter or block predicate
 - SQL Server filters and blocks user access to individual rows
 - Can enable/disable the policy as desired



2016

Filter and Block Predicates

- Filter predicate
 - SELECT, UPDATE, DELETE
 - Can't select, update, or delete rows that violate the predicate
- Block predicate
 - AFTER INSERT, AFTER UPDATE
 - Can't insert or update rows to values that would violate the predicate
 - BEFORE UPDATE, BEFORE DELETE
 - Can't update or delete rows that violate the predicate
 - Implied when combined with filter predicate



2016

Combining RLS Predicates

Predicate	SELECT/UPDATE/DELETE rows that violate the predicate	INSERT rows with violating values	UPDATE rows to violating values
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2016

Combining RLS Predicates

Predicate	SELECT/UPDATE/DELETE rows that violate the predicate	INSERT rows with violating values	UPDATE rows to violating values
Filter	No	Yes	Yes



2016

Combining RLS Predicates

Predicate	SELECT/UPDATE/DELETE rows that violate the predicate	INSERT rows with violating values	UPDATE rows to violating values
Filter	No	Yes	Yes
AFTER INSERT block	Yes	No	Yes



2016

Combining RLS Predicates

Predicate	SELECT/UPDATE/DELETE rows that violate the predicate	INSERT rows with violating values	UPDATE rows to violating values
Filter	No	Yes	Yes
AFTER INSERT block	Yes	No	Yes
AFTER UPDATE block	Yes	Yes	No



2016

Combining RLS Predicates

Predicate	SELECT/UPDATE/DELETE rows that violate the predicate	INSERT rows with violating values	UPDATE rows to violating values
Filter	No	Yes	Yes
AFTER INSERT block	Yes	No	Yes
AFTER UPDATE block	Yes	Yes	No
BEFORE UPDATE block	No	N/A	N/A



2016

Combining RLS Predicates

Predicate	SELECT/UPDATE/DELETE rows that violate the predicate	INSERT rows with violating values	UPDATE rows to violating values
Filter	No	Yes	Yes
AFTER INSERT block	Yes	No	Yes
AFTER UPDATE block	Yes	Yes	No
BEFORE UPDATE block	No	N/A	N/A
BEFORE DELETE block	No	N/A	N/A



2016

Creating Security Predicate Functions

- Write a security predicate function
 - Ordinary inline table-valued function (TVF)
 - Must be schema-bound
 - Accept any parameters of any type
 - Map these parameters to column values
- Implement your own custom logic in T-SQL
 - Examine the row via the columns passed in as parameters
 - Determine if access should be allowed or denied
 - Return a scalar 1 (allow) or nothing at all (deny)
 - Encapsulate logic inside WHERE clause of a single SELECT statement inside the TVF



2016

Creating Security Predicate Functions

```
CREATE FUNCTION sec.fn_MySecurityPredicate(@Parm1 AS int, ...)
    RETURNS TABLE
    WITH SCHEMABINDING
AS
    -- SQL Server passes in column values of each row via parameters

    RETURN
        SELECT 1 AS Result
        WHERE ...
            -- Custom logic here examines the parameters (column values)
            -- passed in, and determines the row's accessibility
```



2016

RLS Security Policy

- Create a security policy
 - Add filter and block predicates to the policy
- Bind each predicate function to a table
 - Map table columns to the TVF parameters
 - SQL Server will call the TVF to determine the accessibility of each row



2016

RLS Security Policy Examples

- With filter predicate

```
CREATE SECURITY POLICY sec.MySecurityPolicy  
ADD FILTER PREDICATE sec.fn_MySecurityPredicate( Col1, ... )  
ON dbo.MyTable  
WITH ( STATE = ON )
```

- With AFTER INSERT and AFTER UPDATE block predicates

```
CREATE SECURITY POLICY sec.MySecurityPolicy  
ADD BLOCK PREDICATE sec.fn_MySecurityPredicate( Col1, ... )  
ON dbo.MyTable AFTER INSERT,  
ADD BLOCK PREDICATE sec.fn_MySecurityPredicate( Col1, ... )  
ON dbo.MyTable AFTER UPDATE,  
WITH ( STATE = ON )
```



2016

Getting Started with Row-Level Security (RLS)

demo



2016

Identifying Users for RLS

- Credentials supplied for the database connection
 - SQL Server login (username and password)
 - Windows authentication
 - Obtain the username from DATABASE_PRINCIPAL_ID
- Different strategy required for n-tier applications
 - Typically, all users connect to the database using the same service account from the application tier
 - DATABASE_PRINCIPAL_ID is the same for every user
- Solution: Use new SESSION_CONTEXT feature
 - Store the application level user ID as a readonly value in session context



2016

Introducing SESSION_CONTEXT

- What is “session context”?
 - Stateful dictionary (key/value pair) object
 - Key is a Unicode string
 - Value is a sql_variant (any data type)
 - Retains state for the lifetime of the connection
- SESSION_CONTEXT()
 - Built-in function that returns a value from session context by key
- sp_set_session_context
 - System stored procedure that stores a value to session context
 - Specify @key, @value, and optionally, @read_only



2016

Using Row-Level Security (RLS) with
SESSION_CONTEXT() for
N-Tier Applications

demo



2016

Always Encrypted (AE)



2016

Traditional SQL Server Encryption Features

- Column (cell-level) encryption
 - Uses certificates or symmetric keys
- Database (page-level) and backup encryption
 - Transparent Data Encryption (TDE)
 - Uses TDE certificate with database encryption keys (DEKs)
- Keys and certificates are stored in the database
 - Risk of security breach at the database level
- Data is only encrypted “at rest”
 - Risk of security breach while “in flight”



2016

Introducing Always Encrypted

- Always Encrypted in SQL Server 2016
 - Based on keys managed outside the database
 - Keys are never revealed to SQL Server
- Separating those who own the data from those who manage it
 - Uses client side drivers to encrypt/decrypt on the fly
- SQL server is incapable of decrypting on its own
 - Data is always encrypted in flight
- Enable Always Encrypted
 - Use T-SQL or the Always Encrypted Wizard in SSMS



2016

Encryption Types

- Randomized
 - Unpredictable, more secure
 - No support for equality searches, joins, grouping, indexing
 - Use for data that is returned but not queried
- Deterministic
 - Predictable, less secure
 - Use for data that must be queried
 - Easier to guess by examining encryption patterns
 - Increased risk for small value sets (e.g., True/False)



2016

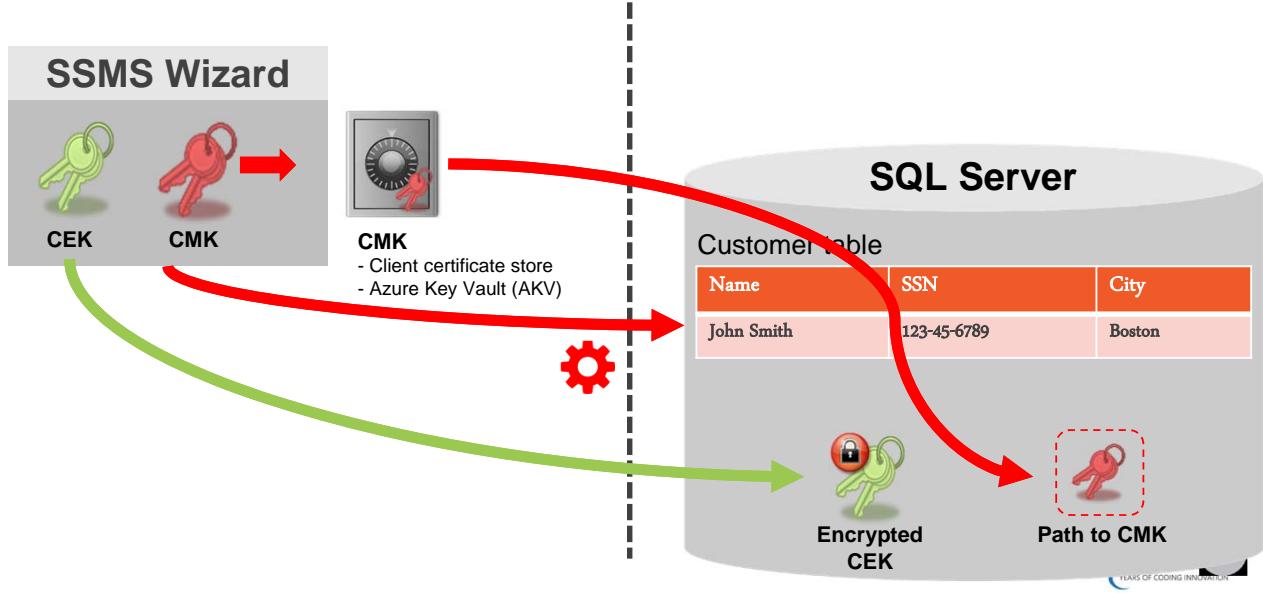
Encryption Keys

- Column Encryption Keys (CEK)
 - Used to encrypt values in specific columns
 - Encrypted versions of each CEK is stored in the database
- Column Master Keys (CMK)
 - Used to encrypt all the CEKs
 - Must be stored externally in a secure key store
 - Key store providers: Azure Key Vault, Certificate store, HSM
- CMK rotation
 - Each CEK can have two encrypted values from two CMKs



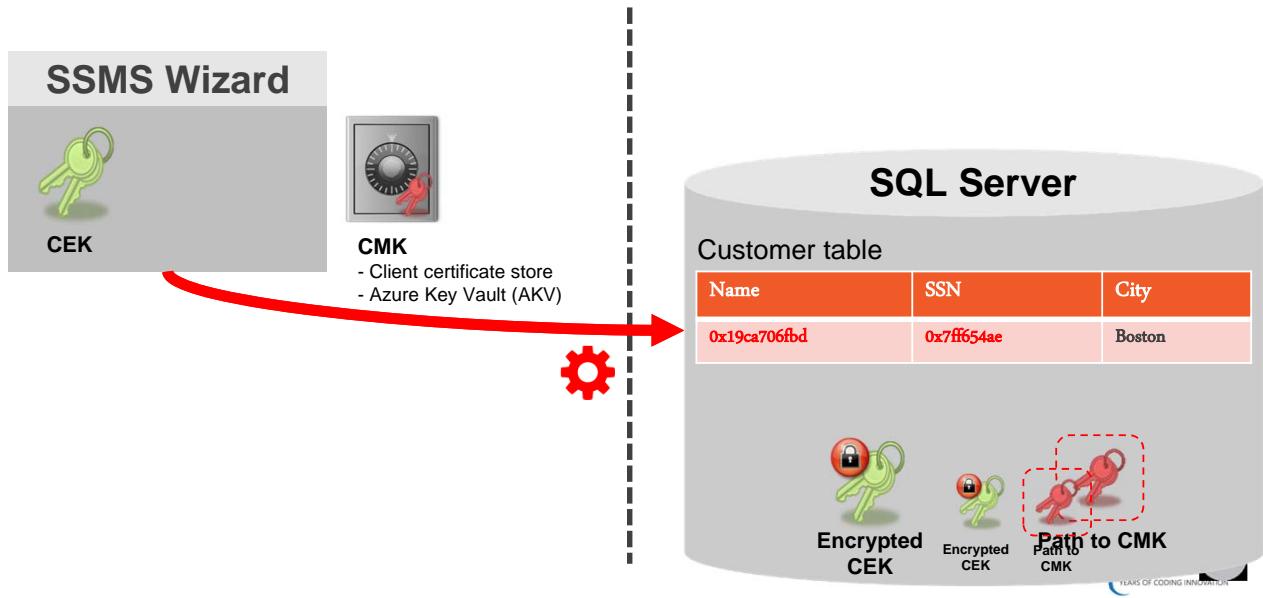
2016

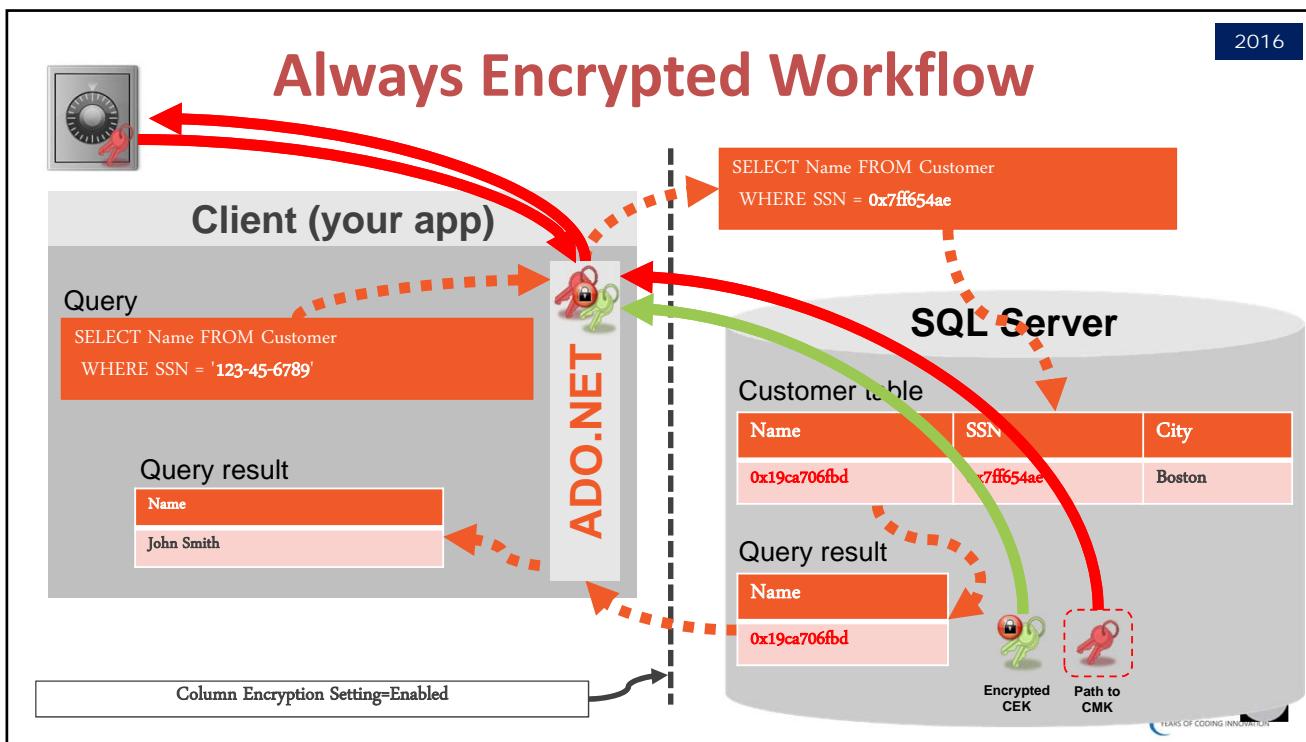
Always Encrypted Workflow



2016

Always Encrypted Workflow





Always Encrypted Wizard (SSMS)

- Creates CMK in either:
 - Local Windows Certificate Store
 - Azure Key Vault
 - Creates CEKs
 - Then encrypts them from the CMK
 - Deploys to database:
 - Encrypted CEKs
 - Path to CMK
 - Runs encryption migration
 - Queries the unencrypted table
 - Encrypts client-side (within SSMS)
 - Creates new encrypted temp table
 - Swaps in the new temp table to replace the old unencrypted table



2016

Always Encrypted Catalog Views

- **sys.column_master_keys**
 - Identifies each CMK
 - Contains external path to CMK location
- **sys.column_encryption_keys**
 - Identifies each CEK
- **sys.column_encryption_key_values**
 - Contains CMK-encrypted values of each CEK
- **sys.columns**
 - New metadata columns to identify encrypted columns



2016

Always Encrypted (AE)
demo



2016

CMK Rotation

- CEKs encrypt all your sensitive data
 - Which is why they are encrypted by a CMK
- The CMK encrypts all your CEKs
 - When the CMK is compromised, all your sensitive data is compromised
- Solution: Rotate the CMK
 - Create a new CMK
 - Re-encrypt the CEKs with the new CMK
 - PowerShell script available at
 - <https://blogs.msdn.microsoft.com/sqlsecurity/2015/08/13/always-encrypted-key-rotation-column-master-key-rotation/>
 - SQL Server Management Studio has integrated GUI support



2016

AE Limitations and Considerations

- Unsupported data types
 - xml, rowversion, image, ntext, text, sql_variant, hierarchyid, geography, geometry
- Also not supported for
 - FILESTREAM, ROWGUIDCOL, sparse, or partitioning columns
 - Fulltext indexes
 - Columns with default constraints
 - Temporal tables
 - Stretch database



2016

AE Limitations and Considerations (cont.)

- Entity Framework 6 considerations
 - <http://blogs.msdn.com/b/sqlsecurity/archive/2015/08/27/using-always-encrypted-with-entity-framework-6.aspx>
- Additional management to install certificates on all clients
- And more...
 - <http://blogs.sqlsentry.com/aaronbertrand/t-sql-tuesday-69-always-encrypted-limitations/>



2016

Stretch Database



2016

Introducing Stretch Database

- Store portions of a database in the cloud
- Remote Data Archive (RDA)
 - Keep “hot” data in local SQL Server database (on-premises)
 - Seamlessly migrate “cold” data to Azure SQL Database
- Stretch Database Advisor
 - Downloadable as part of the SQL Server 2016 Upgrade Advisor
 - Helps identify database and table candidates for stretch
- Enable stretch database
 - Use T-SQL or the Enable Database for Stretch Wizard in SSMS



2016

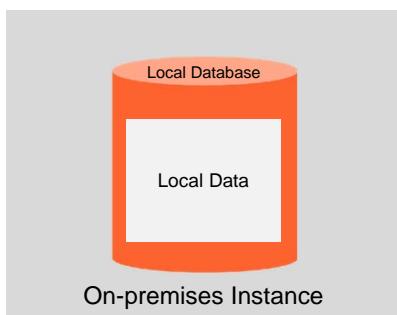
Stretch Database Terminology

- Local database
 - The on-premises SQL Server database being “stretched”
- Eligible data
 - Data in the local database that has not yet been moved to the cloud
- Remote endpoint
 - The Azure SQL Database in the cloud
- Remote data
 - Data that has already been moved from the local database to the cloud



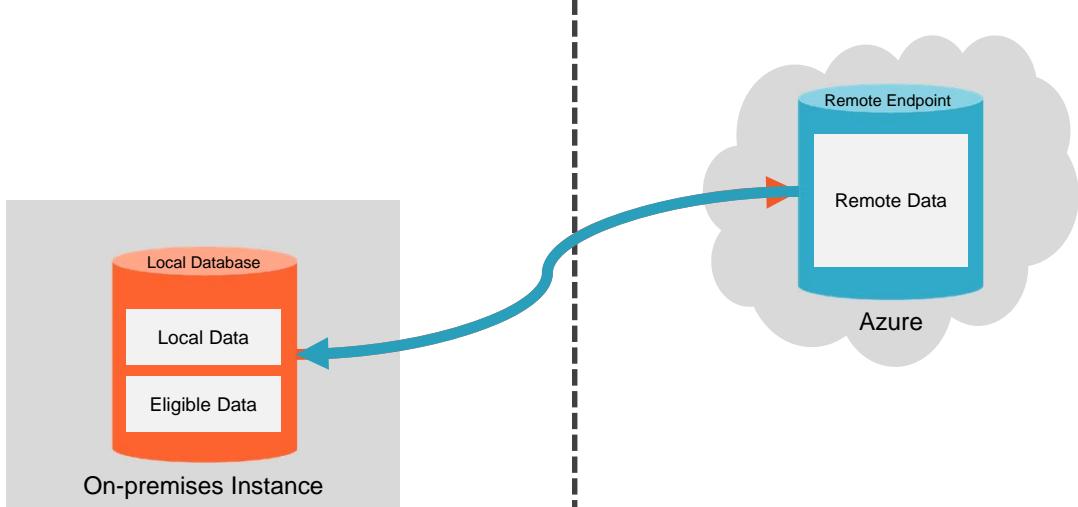
2016

Stretch Database Workflow



2016

Stretch Database Workflow



2016

Stretch Database Workflow



- `sys.sp_rda_deauthorize_db`
- `sys.sp_rda_reauthorize_db`



2016

Stretching a table
demo



2016

Stretching Selected Rows

- The entire table doesn't need to be stretched
 - Write a predicate function to filter the rows to be migrated
 - Easily filter by date, status, or other constant
- Filter predicate restrictions
 - Expression must be deterministic
 - Can't inherently implement a sliding window function
- Update filter predicates in place
 - Signature must not change
 - New function must be less restrictive than current one



2016

Stretch Filter Predicate Functions

```
CREATE FUNCTION sec.fn_MyStretchPredicate(@Parm1 AS int, ...)  
RETURNS TABLE  
WITH SCHEMABINDING  
AS  
    -- SQL Server passes in column values of each row via parameters  
  
    RETURN  
        SELECT 1 AS IsEligible  
        WHERE ...  
            -- Custom logic here examines the parameters (column values)  
            -- passed in, and determines if the row should be migrated
```



2016

Stretch Filter Predicate Functions

```
CREATE FUNCTION sec.fn_MyStretchPredicate(@Parm1 AS int, ...)  
RETURNS TABLE  
WITH SCHEMABINDING  
AS  
    -- SQL Server passes in column values of each row via parameters  
  
    RETURN  
        SELECT 1 AS IsEligible  
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            -- Custom logic here examines the parameters (column values)  
            -- passed in, and determines if the row should be migrated
```



2016

Stretching selected rows
demo



Stretch Pricing

2016

The image shows two side-by-side browser windows. Both windows have a title bar 'Pricing - SQL Server Str' and a URL 'azure.microsoft.com'. The left window displays a table titled 'Compute' with columns 'PERFORMANCE LEVEL (DSU)' and 'PRICE'. The right window also displays a similar 'Compute' table with the same columns. Both tables show price points for various DSU levels from 100 to 6000.

PERFORMANCE LEVEL (DSU)	PRICE
100	\$2.50/hr
200	\$5/hr
300	\$7.50/hr
400	\$10/hr
500	\$12.50/hr
600	\$15/hr
1000	\$25/hr
1200	\$30/hr
1500	\$37.50/hr
2000	\$50/hr
3000	\$75/hr
6000	\$150/hr

PERFORMANCE LEVEL (DSU)	PRICE
100	\$1,860/mo
200	\$3,720/mo
300	\$5,580/mo
400	\$7,440/mo
500	\$9,300/mo
600	\$11,160/mo
1000	\$18,600/mo
1200	\$22,320/mo
1500	\$27,900/mo
2000	\$37,200/mo
3000	\$55,800/mo
6000	\$111,600/mo

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Stretch Database Limitations and Considerations

2016

- Unsupported table types
 - Memory-optimized tables (Hekaton)
 - Replicated tables
 - FILESTREAM/FileTable
 - Tables enabled for Change Tracking or Change Data Capture (CDC)
 - Tables with more than 1023 column or 998 indexes
- Unsupported data types and column properties
 - timestamp, sql_variant, xml, geography, geometry, hierarchyid, CLR UDTs, COLUMN_SET, computed columns
- Unsupported indexes
 - XML, full-text, spatial, indexed views into the table

Visual Studio 25
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Stretch Database Limitations and Considerations (cont.)

2016

- Unsupported constraints
 - Check constraints
 - Default constraints
 - Foreign key constraints out of the table (parent tables)
- Uniqueness not enforced UNIQUE constraints
- UPDATE and DELETE not supported
- ALTER TABLE not supported
- Views over stretched tables
 - Can't create index on the view
 - Can't update or delete from the view (but you can insert into the view)



Temporal Data

2016



2016

Introducing Temporal Tables

- System version tables
- Point-in-time data access
 - Query updated and delete data, not just current data
 - Seamless and transparent
- Four primary use cases
 - Time travel
 - Slowly changing dimensions
 - Auditing
 - Accidental data loss recovery



2016

Using Temporal

- Create an ordinary table
 - Must have primary key column
 - Must have two period (start and end date) **datetime2** columns
- Enable the table for temporal
 - Creates history table with same schema, but without constraints
 - Automatically records updates and deletes to the history table
- Query to point in time
 - Include **FOR SYSTEM_TIME AS OF** in your SELECT statement
- Manage schema changes
 - ALTER TABLE automatically updates the history table
 - Some schema changes (e.g., new IDENTITY or computed columns) require turning temporal off, applying the changes to both tables, and then turning it back on



2016

Creating a Temporal Table

```
CREATE TABLE Department
(
    DepartmentID      int NOT NULL IDENTITY(1,1) PRIMARY KEY,
    DepartmentName   varchar(50) NOT NULL,
    ManagerID        int NULL,
    ValidFrom        datetime2 GENERATED ALWAYS AS ROW START NOT NULL,
    ValidTo          datetime2 GENERATED ALWAYS AS ROW END     NOT NULL,
    PERIOD FOR SYSTEM_TIME (ValidFrom, ValidTo)
)
WITH (SYSTEM_VERSIONING = ON (HISTORY_TABLE = dbo.DepartmentHist))
```



2016

Querying a Temporal Table

```
DECLARE @ThirtyDaysAgo datetime2 =
DATEADD(d, -30, SYSDATETIME())
```

```
SELECT *
FROM Employee
FOR SYSTEM_TIME AS OF @ThirtyDaysAgo
ORDER BY EmployeeId
```



2016

Temporal Data

demo



2016

Temporal Limitations and Considerations

- Triggers
 - INSTEAD OF triggers are unsupported
 - AFTER triggers are supported on the current table only
- Cascading updates and deletes are not supported
- In-memory OLTP (Hekaton) is not supported
- FILESTREAM/FileTable is not supported
- INSERT and UPDATE statements cannot reference the period columns
- Works with other new SQL Server 2016 features
 - DDM, RLS, Always Encrypted, Stretch



PART II Analytics



Microsoft BI Timeline



Microsoft Big Data Timeline



SQL Server Analytics Timeline



The Result: Lots to Learn

- There are so many components
- Each is rich and complex
- But they all connect
- Let's look at ways to slice this...



Break it down by: Repositories



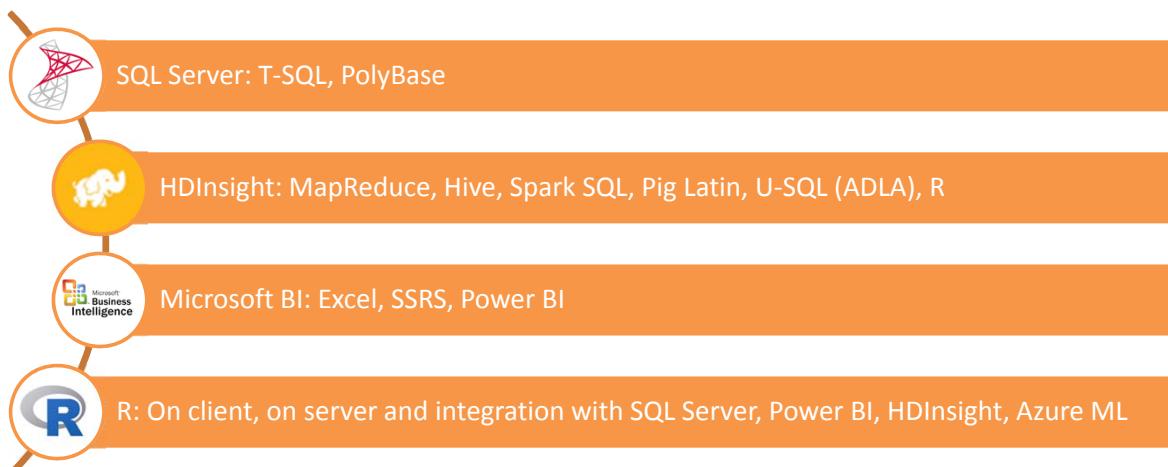
SQL Server: row store (standard tables), Clustered Columnstore Indexes

Analysis Services Tabular technology: Power BI models, SSAS and Azure AS models

Azure: Azure Blob Storage, HDInsight's HDFS, Azure Data Lake Store



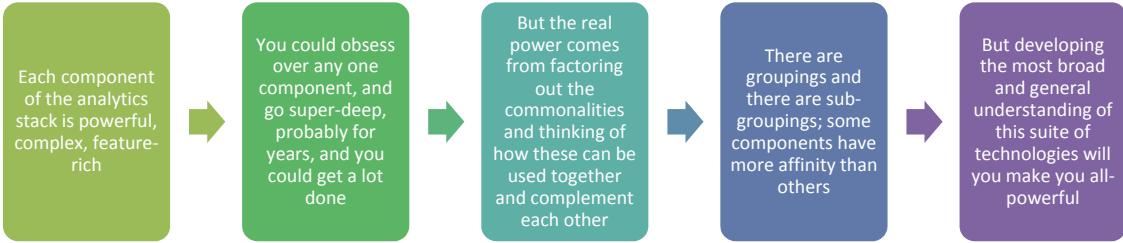
Break it down by: Query front-ends



Break it down by: Client Tools



How to think about it



What We'll Cover



Our Agenda: Preliminaries

- Data warehouse concepts
- Introducing our dataset (NYC 311 service calls)
- Open in Power BI, inspect



Our Agenda: Big Data

- Discuss HDInsight
- Query and process in Hadoop
 - MapReduce (separate data set)
 - Hive and Pig
- Further process in Azure Data Lake Analytics/U-SQL
- SQL Server PolyBase and Clustered Columnstore Indexes
- Apache Spark



Our Agenda: Business Intelligence

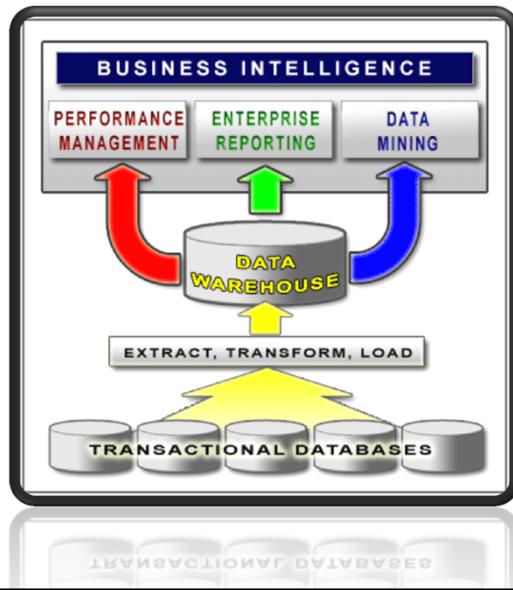
- Power BI – deeper dive
- Analysis Services
- Azure Analysis Services



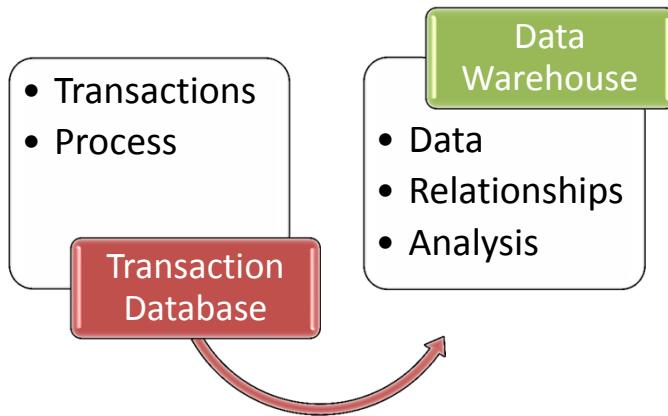
Data Warehouse Concepts



Business Intelligence

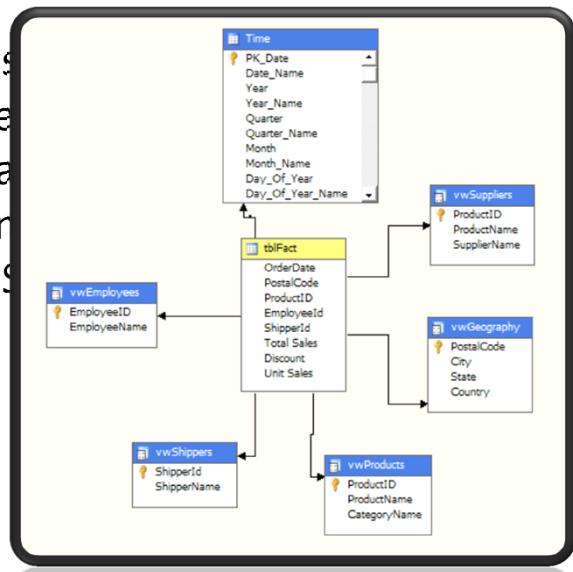


Preparing For Business Intelligence



Dimensional Model

- Measures
- Dimensions
- Hierarchies
- Grains
- Star Schema



Star Schemas

- Physical data model
- Central fact table
- Multiple dimension tables
 - Used to constrain fact table queries



Example Data Request

Calendar Year For Country = USA and Calendar Year = 1996



Data Warehouse Query

	STATE	Month_Name	(No column name)
1	NM	August 1996	3343.60
2	WY	August 1996	48.00
3	ID	December 1996	6038.60
4	OR	December 1996	780.00
5	WY	December 1996	3391.20
6	NM	July 1996	624.80
7	WA	July 1996	676.00
8	NM	November 1996	1731.20
9	WA	November 1996	2856.00
10	WY	November 1996	141.60
11	AK	October 1996	934.50

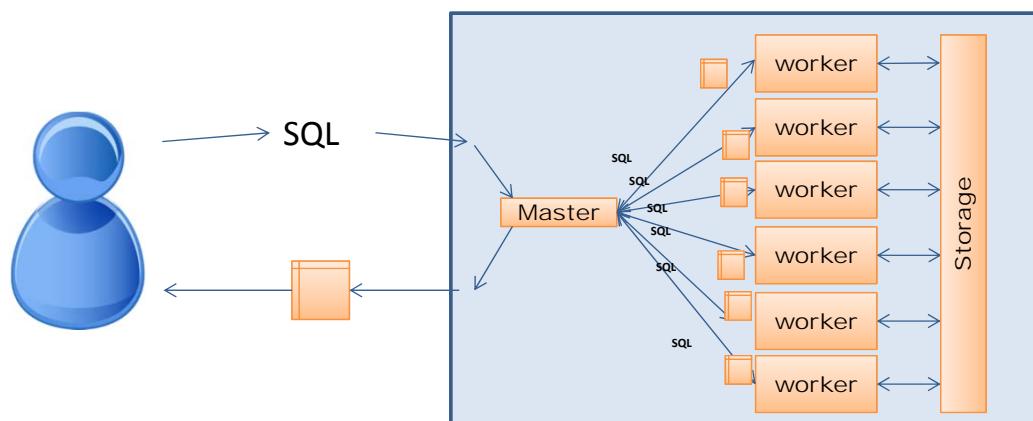


What is MPP?

- Massively Parallel Processing
 - A cluster of individual RDBMS instances (worker nodes)
 - One master node, in front
 - Takes query, delegates parts of it to different worker nodes
 - Combines worker nodes' results, returns as single result set
 - Thus, appears as a single RDBMS
 - Send it one query, get back one result set
 - But query is highly parallelized, so it's fast
 - Perfect for data warehouses
 - Bears some resemblance to MapReduce
 - Examples include Teradata, HP Vertica, IBM Netezza, Pivotal Greenplum



What is MPP?



Column-Oriented Stores

- Imagine, instead of:

Employee ID	Age	Income
1	43	90000
2	38	100000
3	35	100000

- You have:

Employee ID	1	2	3
Age	43	38	35
Income	90000	100000	100000

- Perf: values you wish to aggregate are adjacent
- Efficiency: great compression from identical or nearly-identical values in proximity
- Fast aggregation and high compression means huge volumes of data can be stored and processed, in RAM



MPP + Columnar

- Together, these greatly accelerate DW performance.
- Far superior to a scaled-up SQL Server Enterprise box
- Most DW platforms combine these two technologies
- Add vector processing and it's a big deal



MPP at Microsoft?

- Yes, resulting from 2008 acquisition of DATAAllegro
 - Open source MPP based on Ingres, written in Java, running on Linux
- Project Madison
 - Apply DATAAllegro architecture using SQL Server, .NET and Windows
 - Released as SQL Server Parallel Data Warehouse (PDW)
 - Now called Analytics Platform System (APS)



Our Data Set



NYC Open Data

The screenshot shows the NYC Open Data homepage. At the top, there's a navigation bar with links for Home, Data, About, Learn, Alerts, Contact Us, and Blog. A yellow button labeled "IT'S BETA" is visible. The main content area has a blue background with the text "Open Data for All New Yorkers". Below this, a paragraph explains how to use the data for things like finding public Wi-Fi or identifying trees. To the right, there's a graphic of four diverse people looking at a screen displaying various icons related to city services. A search bar at the bottom says "Search Open Data for things like 311, Buildings, Crime". A "Translate" link is located in the bottom right corner.

- <https://data.cityofnewyork.us/Social-Services/311-Service-Requests-from-2010-to-Present/erm2-nwe9>



NYC Open Data, Power BI Preview

demo



Hadoop and HDInsight



What is Big Data?

- 100s of TB into PB and higher
- Involving data from: financial data, sensors, web logs, social media, etc.
- Parallel processing often involved
 - Hadoop is emblematic, but other technologies are Big Data too
- Processing of data sets too large for transactional databases
 - Analyzing *interactions*, rather than *transactions*
 - The three V's: Volume, Velocity, Variety
- Big Data tech sometimes imposed on small data problems



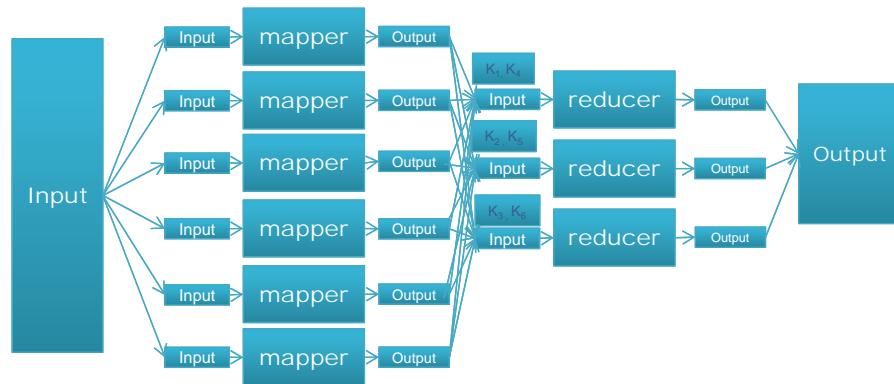


What's MapReduce?

- “Big” data input accepted in file form
- Data is partitioned and sent to *mappers* (nodes in cluster)
- Mappers pre-process data into KV pairs, then all output for (a) given key(s) goes to a *reducer*
- Reducers aggregate; one line of output per unique key, with one value
- Map and Reduce code natively written as Java functions



MapReduce, in a Diagram





Apache Tez

- Key component added to Hadoop 2.0
- It's a directed acyclic graph (DAG) execution engine that runs on top of YARN (Hadoop 2.0's resource manager)
- Hive and Pig can both run on it
- Shunned by Cloudera



HDFS

- File system whose data gets distributed over commodity drives on commodity servers
- Data is replicated
- If one box goes down, no data lost
 - “Shared Nothing”
 - Except the name node
- BUT: Immutable
 - Files can only be written to once
 - So updates require drop + re-write (slow)
 - You can append though
 - Like a DVD/CD-ROM





HDINSIGHT



Microsoft HDInsight



- Developed with Hortonworks and incorporates Hortonworks Data Platform (HDP) *for Windows*
- Windows Azure HDInsight and Microsoft HDInsight Server
 - Single node preview runs on Windows client
 - Also Hortonworks HDP for Windows
 - Also HDInsight with Analytics Platform System
- Includes ODBC Drivers for Hive
- All contributed back to open source Apache project



Azure HDInsight Provisioning

Cluster configuration

- * Cluster name: Enter new cluster name: .azurehdinsight.net
- * Subscription: Microsoft Azure Sponsorship
- * Cluster type: **Hadoop**
- * Operating system: **Linux**
- * Version: **STANDARD**

Azure HDInsight Provisioning

Cluster configuration

Cluster configuration

! HDInsight no longer supports Windows as a cluster operating system. Click here for more information.

* Cluster type	* Operating system	* Version
Hadoop HBase Storm Spark R Server Kafka (Preview) Interactive Query	Linux Windows	



HDInsight Provisioning

demo



Working with HDInsight



- Apache Ambari
 - For Hive queries and cluster monitoring
- Access via PowerShell and HDInsight cmdlets
 - Need to install PowerShell for Microsoft Azure
 - **Run your PowerShell client as administrator**
- SSH into head node
 - Use PuTTY or new SSH client on Windows 10
 - To
username@clustername-ssh.azurehdinsight.net





Submitting, Running and Monitoring Jobs

- Upload a JAR
- Run at command line (PowerShell or SSH Command line) passing JAR name and params



Clients Options: Command Line via SSH

```
abrustssh@hn0-blueba: ~
Microsoft Windows [Version 10.0.17134.48]
(c) 2018 Microsoft Corporation. All rights reserved.

C:\Users\andre>ssh abrustssh@bluebadgehdishd.azuredhinsight.net
Authorized uses only. All activity may be monitored and reported.
abrustssh@bluebadgehdishd.azuredhinsight.net's password:
Welcome to Ubuntu 16.04.4 LTS (GNU/Linux 4.13.0-1018-azure x86_64)

 * Documentation:  https://help.ubuntu.com
 * Management:    https://landscape.canonical.com
 * Support:       https://ubuntu.com/advantage

Get cloud support with Ubuntu Advantage Cloud Guest:
 http://www.ubuntu.com/business/services/cloud

24 packages can be updated.
9 updates are security updates.

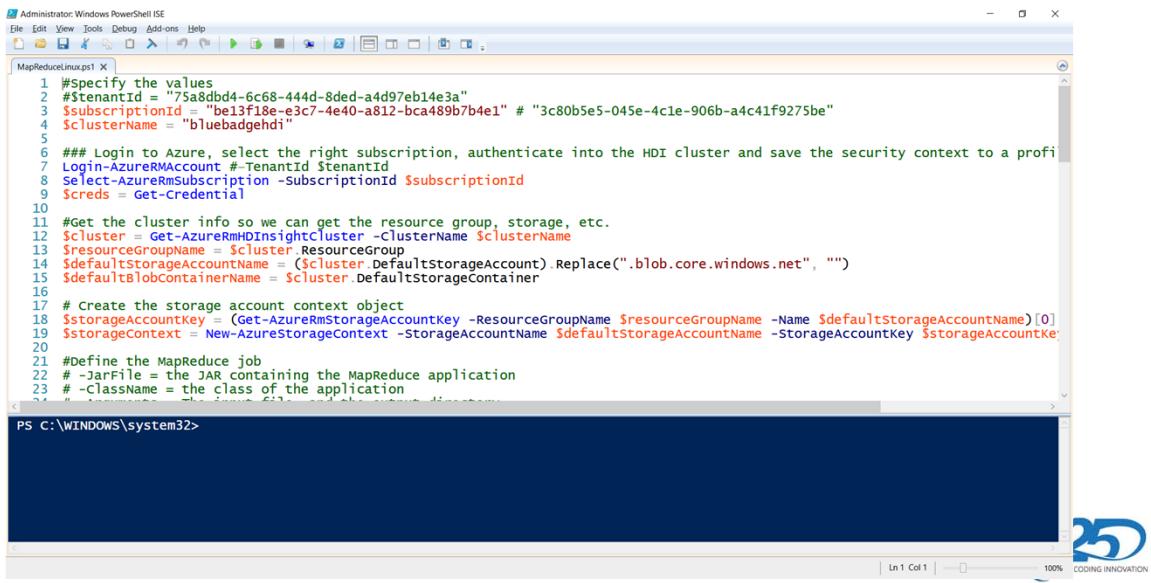
Welcome to Spark on HDInsight.

Last login: Sat Jun  9 02:49:26 2018 from 98.7.112.138
To run a command as administrator (user "root"), use "sudo <command>".
See "man sudo_root" for details.

abrustssh@hn0-blueba: ~$
```



Clients Options: PowerShell



The screenshot shows a Windows PowerShell ISE window titled "MapReduceLinuxps1". The code in the editor is a PowerShell script for running a MapReduce job on an Azure HDInsight cluster. It starts by specifying tenant and subscription IDs, then logs into Azure using the specified credentials. It retrieves the cluster info and creates a storage account context object. Finally, it defines the MapReduce job parameters and runs the application.

```
1 #Specify the values
2 $tenantId = "75a8dbd4-6c68-444d-8ded-a4d97eb14e3a"
3 $subscriptionId = "be13f18e-e3c7-4e40-a812-bca489b7b4e1" # "3c80b5e5-045e-4c1e-906b-a4c41f9275be"
4 $clusterName = "bluebadgehdi"
5
6 ### Login to Azure, select the right subscription, authenticate into the HDI cluster and save the security context to a profile
7 $loginAzureRmAccount = Get-AzureRmAccount # -TenantId $tenantId
8 Select-AzureRmSubscription -SubscriptionId $subscriptionId
9 $creds = Get-Credential
10
11 #Get the cluster info so we can get the resource group, storage, etc.
12 $cluster = Get-AzureRmHDInsightCluster -ClusterName $clusterName
13 $resourceGroupName = $cluster.ResourceGroup
14 $defaultStorageAccountName = ($cluster.DefaultStorageAccount).Replace(".blob.core.windows.net", "")
15 $defaultBlobContainerName = $cluster.DefaultStorageContainer
16
17 # Create the storage account context object
18 $storageAccountKey = (Get-AzureRmStorageAccountKey -ResourceGroupName $resourceGroupName -Name $defaultStorageAccountName)[0]
19 $storageContext = New-AzureStorageContext -StorageAccountName $defaultStorageAccountName -StorageAccountKey $storageAccountKey
20
21 #Define the MapReduce job
22 # -JarFile = the JAR containing the MapReduce application
23 # -ClassName = the class of the application
24 # -Arguments = the arguments to pass to the application
25
```

PS C:\WINDOWS\system32>



WordCount Code;
Running MapReduce Jobs

demo



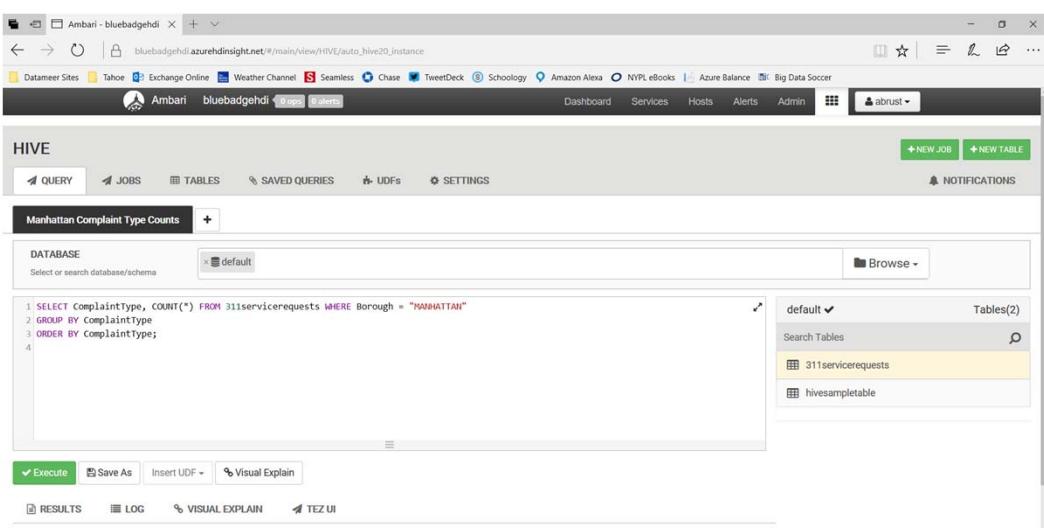


Hive

- Originally: a SQL abstraction over MapReduce
- Has evolved to run on Tez
 - Along with Project Stinger, achieved 100x improvement over Hive on MR
- Spark SQL is a cousin of Hive
 - More later
- Hive advanced features
 - External tables
 - UDFs



Clients Options: Ambari



The screenshot shows the Ambari Hive interface. On the left, there's a query editor window titled "Manhattan Complaint Type Counts" with the following SQL code:

```
1 SELECT ComplaintType, COUNT(*) FROM 311servicerequests WHERE Borough = "MANHATTAN"
2 GROUP BY ComplaintType
3 ORDER BY ComplaintType;
4
```

On the right, there's a sidebar with tabs for "default" and "Tables(2)". Under "Tables(2)", the "311servicerequests" table is selected. At the bottom of the interface, there are buttons for "Execute", "Save As", "Insert UDF", and "Visual Explain".





Hive demo



Hive LLAP



- Stands for “Live Long and Process”
- A Hive-on-Tez variant that uses caching heavily for enhanced performance
- In preview on HDInsight as “Interactive Hive” cluster type



Impala, Hive on Spark



- Hive-compatible MPP engine that works directly against HDFS
- Apache Impala was originally a Cloudera project
- Hive-on-Spark is a Cloudera-led enhancement to Hive that has it run on Spark instead of MR or Tez
- Neither one common on non-Cloudera Hadoop clusters



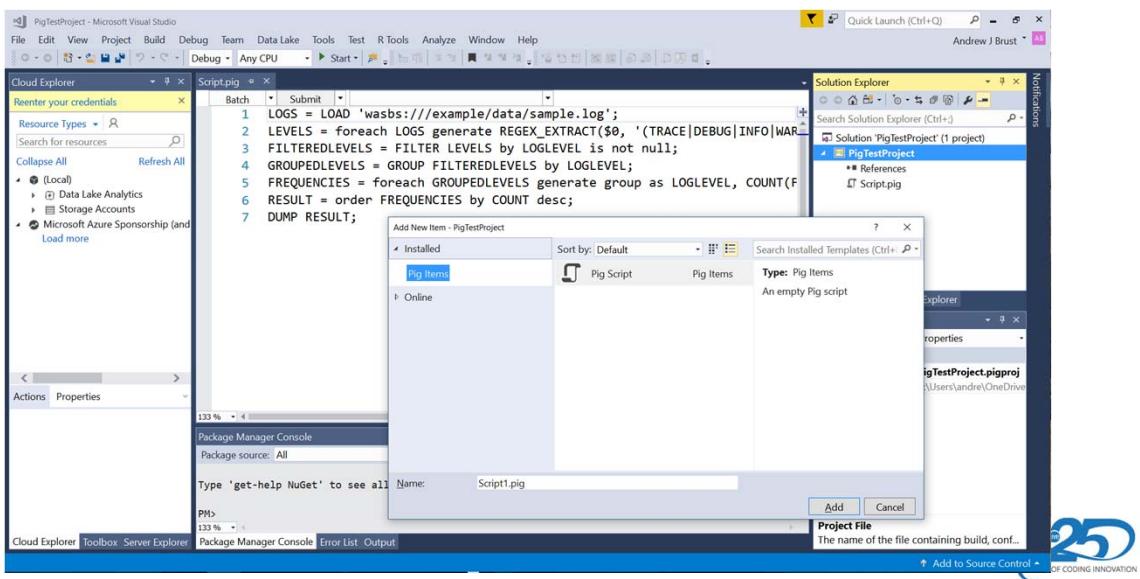
Pig



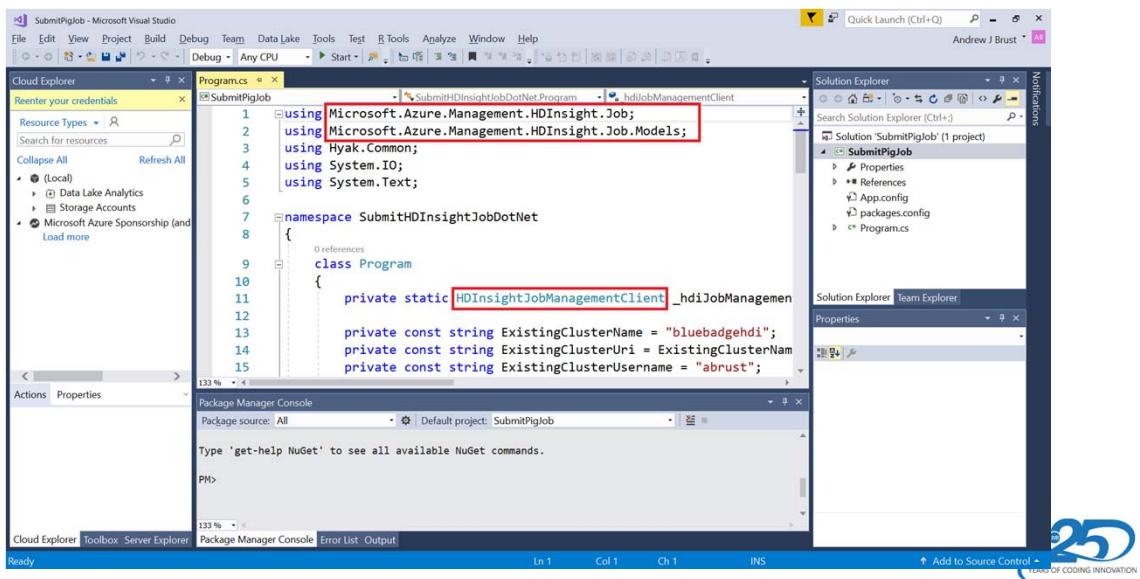
- Also a programming language abstraction over MapReduce
- Language is called Pig Latin
- Can be used for interactively and for queries
- More often used for data transformation, from scripts



Clients Options: Azure Data Lake Tools in VS



Clients Options: .NET SDK for Hadoop



Clients Options: cURL

```
andre@DESKTOP-HGS1N23:~$ curl -u abrust:[REDACTED] -d user.name=abrust -d execut^
e="run.wasb://bluebadgediscoverablebluebadgedisa.blob.core.windows.net/example/data/c^
urltest.pig-2017-07-23_05-01-24_827.pig" -d statusdir="/example/pigcurl" https://^
/bluebadgediscovery.azurehdinsight.net/templeton/v1/pig
{"id":"job_1501965712730_0016"}andre@DESKTOP-HGS1N23:~$
```



Pig
demo





Azure Data Lake



Azure Data Lake Store



- Based on Azure BLOB storage, but...
- No file size limits
- Resources added as needed for scale
- WebHDFS compatible
- Certain HDInsight cluster types can use it instead of Blob storage
- Third parties beginning to support





Azure Data Lake Analytics

- Lets you do big data analytics on data stored in ADLS
- ADLA jobs run on YARN/HADOOP
- Jobs are run on-demand; no dedicated HDInsight cluster involved
- Right now, only job type supported is U-SQL...



U-SQL

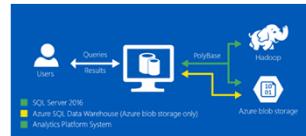
- U-SQL
 - Work with flat files or create databases
 - DBs allow for indexing and partitioning
 - Looks like T-SQL, but allows inclusion of C# code...either for inline expressions, or for UDFs
 - Allows batch operations on whole sets of files using wildcard patterns.
 - Not a business user tool, but an *excellent* abstraction layer on Hadoop for developers
- As part of Azure Data Lake Analytics
 - Runs Hadoop jobs behind the scene – but server-less/cluster-less
 - Native storage is Azure Data Lake Store, but can access data in Azure Blob storage too





Azure Data Lake Analytics/U-SQL

demo



PolyBase



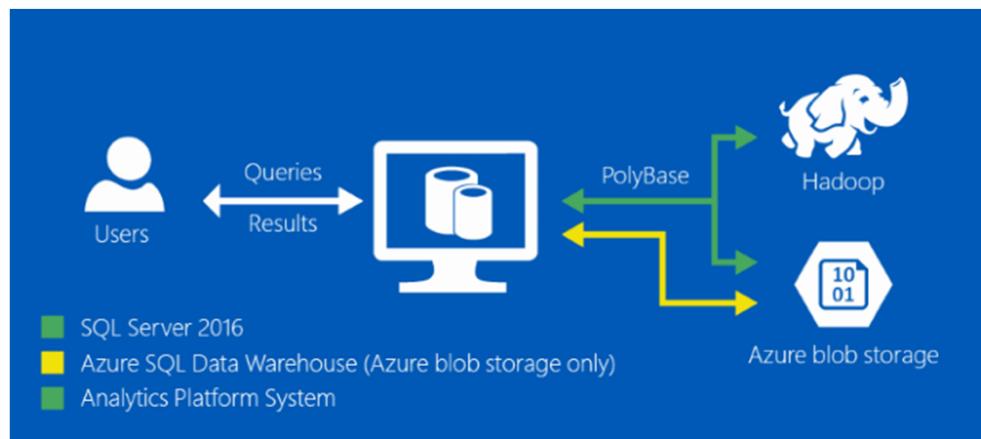


PolyBase

- A “bridging” technology to connect SQL Server to data in Hadoop or Azure Blob Storage
- Makes the Hadoop data look like SQL Server data via “EXTERNAL” tables
- Query as normal; even join with physical tables
- First appeared in Parallel Data Warehouse/APS and Azure SQL DW
- Now included in SQL Server 2016 Enterprise
- Can create physical table with CREATE TABLE...AS SELECT... (CTAS)



PolyBase



Notes



- Data may be moved and processed by SQL Server's engine and optimizer, or may be “pushed down” to Hadoop, or both
- For DW versions of SQL, query is distributed
- Config can be tricky
- Java install is a prerequisite



Relevant T-SQL

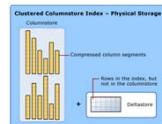


- Prepatory:
 - EXEC sp_configure 'hadoop connectivity', x
 - RECONFIGURE;
 - CREATE MASTER KEY ENCRYPTION
- Next:
 - CREATE DATABASE SCOPED CREDENTIAL
 - CREATE EXTERNAL DATA SOURCE
 - CREATE EXTERNAL FILE FORMAT
 - CREATE EXTERNAL TABLE





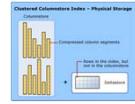
PolyBase demo



Columnstore Indexes



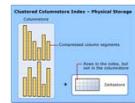
In Analytics...



- Geared to reporting and visualization
 - Read frequently, write seldom
- Table scans are expected
- Aggregation (think GROUP BY) is *de riguer*
- Extensive normalization is bad
- You only care about values in a small set of columns...maybe even just one
 - The rest are used with WHERE and HAVING, to filter
- Tables that track location and time are common



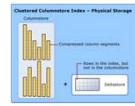
A History of Columnstore Indexes



- SQL Server 2012: Nonclustered Columnstore Indexes (NCCIs) added to product
 - Read only
- SQL Server 2014: Clustered Columnstore Indexes (CCIs) added
 - Read/Write
- SQL Server 2016: Numerous enhancements to CCIs



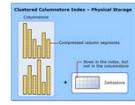
Vector Processing



- Intel x86 CPUs have, since supported “single instruction multiple data” (SIMD) operations since the 1990s
- These process data in parallel, handling multiple data points simultaneously
- This is called vector processing
- SQL Server NCCIs and CCIs can take advantage of it



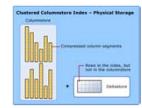
Useful Applications



- Data Warehouse/Data Mart scenarios
- In combination with DirectQuery feature in SSAS Tabular and Power BI
- In combination with R Services



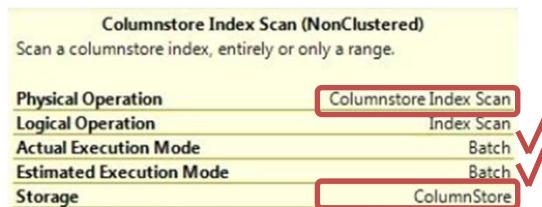
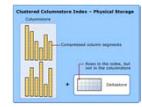
Vector Processing and “Batch” Mode



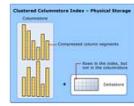
- SQL Server can burst into a vector processing mode
- Instead of iterating through rowsets, one row at a time, it can handle rows in batches
- So it's called “batch mode” and it's *fast*
 - (Not to be confused with batch processing, which can be slow)



Sanity Check



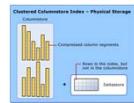
Making Sure it Works



- CIs are fastest when Batch mode kicks in
 - Difference can be negligible otherwise
 - Check Query Plan to make sure
- And meet the prerequisites...

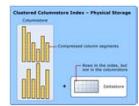


Prerequisites



- | | | |
|--|---|---|
| <p>1. More than one CPU core</p> <ul style="list-style-type: none">• (Careful on those VMs!) | <p>2. Maximum Degree of Parallelism (MDOP) set to 0</p> <ul style="list-style-type: none">• Or a value between 2 and 64, if you want to limit it• Use SSMS server properties sheet or <code>sp_configure</code> and <code>RECONFIGURE</code> | <p>Lots of data</p> <ul style="list-style-type: none">• Millions of rows, or don't bother |
|--|---|---|





Columnstore Indexes

demo



Apache Spark



Spark



- Wildly popular open source project, focuses on distributed in-memory processing versus on-disk
- Can use it independently of Hadoop, but most people use it with Hadoop/HDFS
- Very popular component: Spark SQL
 - Allows HiveQL queries against Spark (Power BI can use this)
- Also: Spark Streaming, MLlib, GraphX
- Spark now supported on HDInsight



Spark on HDInsight



- HDInsight Spark clusters include the Jupyter and Zeppelin “notebook” user interface
- Allow interspersal of text, code, and code output, including visualizations
- Supports Python (PySpark) and Scala
- Includes *very* helpful tutorial notebooks



Jupyter Notebooks



- Notebooks combine code, text and data visualization capabilities
- Text and code “cells” are interspersed. Code can be executed in place.
- Jupyter originally called iPython and hosted only Python code; now hosts numerous languages
- On HDInsight, Jupyter Notebooks can host Python, Scala and R code, running against Spark
- See also: Azure Notebooks



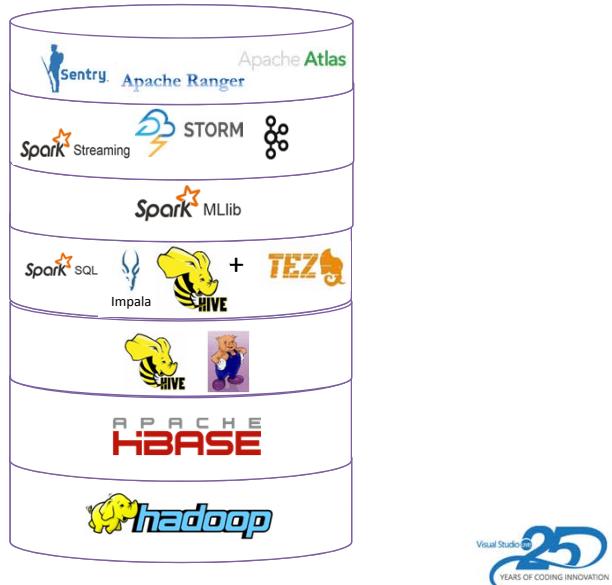
Apache Spark

demo



The Hadoop Stack

Security, governance
Stream processing, analytics
Machine Learning
Interactive SQL
Query: HiveQL and Pig Latin
Database (NoSQL)
HDFS, YARN



Power BI





Power BI

- Based on same columnar, in-memory BI engine as SQL Server Analysis Services Tabular mode
- Free Desktop and Mobile apps
- For individual users, 2 cloud subscription levels: Basic (free) and Pro (\$10/month/seat)
- Easy to use, extensible, embeddable, connects to a huge array of conventional and cloud data sources
 - Growing DirectQuery support
- Highly integrated across Microsoft stack



Power BI Ingredients



Power BI Desktop

- Windows desktop app
- Acquire, shape data query editor
- Visualize data with report view



Browser Environment

- www.powerbi.com
- Edit, consume
- On-prem gateways



iOS, Android, Windows Universal Apps

- iPad, iPhone, Android phones and tablets
- Windows tablets, PCs
- Consumption only



Power BI Desktop



- Windows Desktop Application
- Has a “main window,” akin to the Excel Power View Add-In, for report authoring and some data modeling
 - Report view
 - Data view
 - Relationships view
- Has a Query Editor window, akin to the Excel Power Query Add-In, for data import and transformation
- Can save files (.pbix) locally and publish them to powerbi.com



Power BI Query Editor: Overview



- Launched with Get Data option (from ribbon or splash page)
- Re-entered using Edit Queries ribbon button
- Use it to import and shape data
- Use Close & Load ribbon button when done
- Try not to confuse this window with the data view in the main window





Get Data, Query Editor

demo



Power BI Reports Overview



- Data exploration and visualization client
- Visualizations work as filters, too
- Design and view experiences are unified



On-Premises Gateway



- Permits import and scheduled refresh of on-prem data in cloud copy of report
- Personal mode:
 - Runs as app for single user
- Enterprise mode:
 - Runs as service for multiple users
 - “DirectQuery” supported for numerous data sources
 - “Live Connection” supported for SSAS (Tabular or MD)
 - Supports PowerApps, Azure Logic Apps, Microsoft Flow and Azure Analysis Services (preview)



The Views



- Report: the report designer/viewer
- Data: where you can model the data
 - Rename/delete/hide columns and tables
 - Sort by a column (ascending or descending)
 - Add DAX measures and calculated columns
 - Set data types and categories
- Relationships – Where you can view and edit relationships
 - But you must create them with the Manage Relationships dialog





Power BI Reports

demo



Power BI Cloud Service



- Authoring and consumption tool
- Can create three things
 - Dataset
 - Report
 - Dashboard
- Publish report from PBI Desktop, get link to cloud version
- Also available: “Quick Insights”





Dashboards

- A collection of “pinned” visualizations from existing Power View reports
- Pin entire reports, too!
 - Single visualizations are not interactive
- What you can pin:
 - Web content, images, video, text boxes
 - Visualizations from Quick Insights
 - Excel spreadsheet assets
 - SQL Server Reporting Services assets
 - Camera photos (via iPhone App)



Power BI Service

demo



Q&A



- Natural language query interface to data in underlying model
- Available at top of dashboard
 - Now available in reports too
 - And as authoring tool
- Generates visualization as you type
- Visualization is pinable



Power BI Premium



- New subscription level for Enterprise use:
 - Unlimited consumption users; Professional subscription still required for each authoring user
 - Dedicated infrastructure; paid for by the number and type of server nodes
 - Starts at \$4,995/month for P1 node with 8 cores, 25GB RAM
- Includes on-premises capabilities:
 - Power BI Report Server: Actually a superset of SQL Server Reporting Services. (Available w/o power BI subscription for SQL EE+SA customers.)
 - Licensed for same number of cores included in cloud subscription
 - Reports only; no dashboards

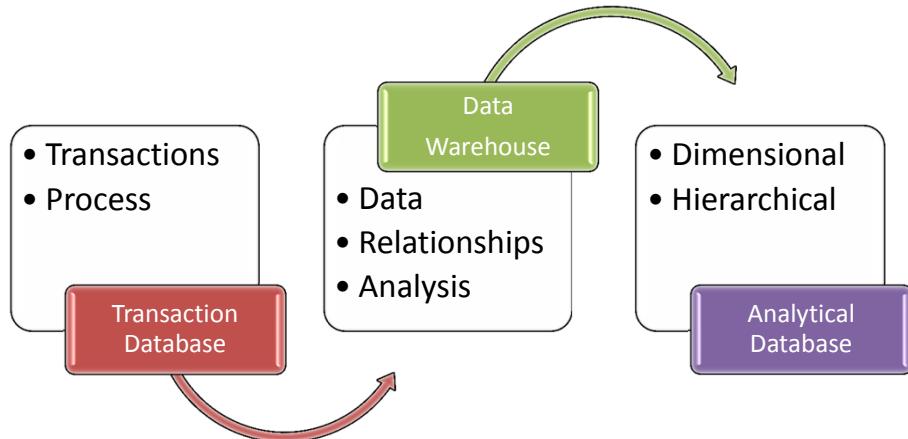




Analysis Services



Data Migration



SQL Server Analysis Services



- Built for analysis
- Included with SQL Server Standard, Enterprise
- And you can use the Microsoft stack that you know and love



From Data Warehouse to OLAP

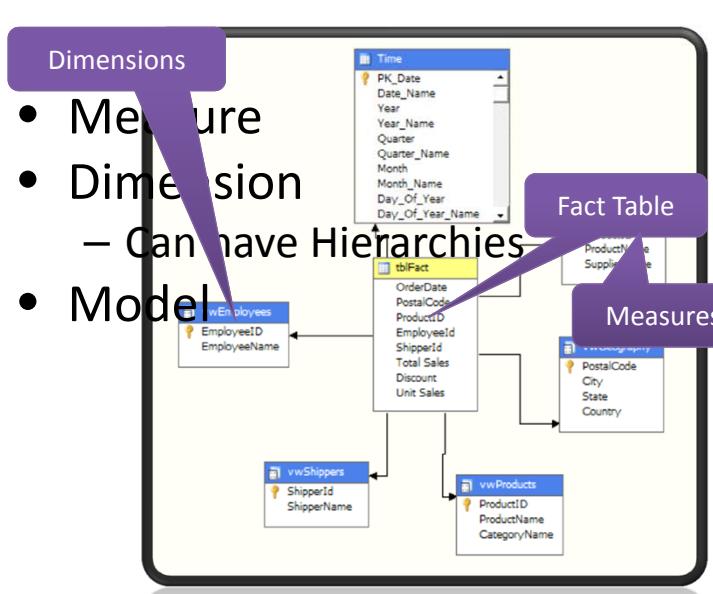


Dimensions

- Measure
- Dimension
 - Can have Hierarchies
- Model

Fact Table

Measures



Analysis Services Modes



- **Multidimensional or Tabular**
- Tabular is newer, same tech as Excel/PowerPivot data models and Power BI
- Lots of investment in Tabular in SSAS 2016
- We'll look at Tabular today



Analysis Services Tabular Mode



- SSAS Tabular Mode uses a columnar storage engine in place of a multidimensional one
- Must choose mode for SSAS instance at install time
- Can have default instance with one, named instance with the other
- Can create an SSAS Tabular database project by importing an Excel workbook with PowerPivot model
- SSAS tabular models support partitions, roles, translations, display folders



Calculated Columns and DAX



- Formula-based columns may be created
- Formula syntax is called DAX (Data Analysis eXpressions).
 - Not to be confused with MDX or DMX. Or DACs.
- DAX expressions are similar to Excel formulas
 - Work with tables and columns; similar to, but distinct from, worksheets and their columns (and rows)
- =FUNC('table name'[column name])
- =FUNCX('table name', <filter expression>)
- FILTER(Resellers,[ProductLine] = "Mountain")
- RELATED(Products[EnglishProductName])
- DAX expressions can be heavily nested



Analysis Services

demo





Azure Analysis Services

- In preview now
- Platform as a Service offering for Analysis Services Tabular
- Supports Analysis Services 2017 features
- Compatible with Excel, Power BI
- Can use Visual Studio Analysis Services Projects tooling or new browser based tools
- Can use same on-prem gateway as Power BI for refresh of models from on-prem data sources



Azure Analysis Services

demo



Closing Thoughts



How Do BI and Big Data Relate?

- At the root of each lies the idea of grouping and aggregating
- The Reduce step in MapReduce is all about that
- In the DW/BI side, so is defining dimensions and drilling down by them
- And there is a pretty strong mapping between dimensions/reducer groupings on the one hand and machine learning features on the other
- Think of it this way...



Connect the Dots

1

SQL: SELECT

2

Hadoop:
Map

3

BI: Measure

4

Visualization:
Values

5

PivotTable:
Data Cells



Connect the Dots

1

SQL: GROUP BY

2

Hadoop:
Reduce

3

BI: Dimension

4

Visualization:
Axis

5

PivotTable:
Column or Row



Integration Matrix

	SQL Server RDBMS	HDIInsight	Power BI	Analysis Services	Excel	Reporting Services	R	U-SQL	.NET
SQL Server RDBMS		•	•	•	•	•	•		•
HDIInsight	•		•	•	•		•	•	•
Power BI	•	•		•	•		•		•
Analysis Services	•	•	•		•	•			•
Excel	•	•	•	•					•
Reporting Services	•	•		•			•		•
R	•	•	•					•	
U-SQL		•					•		•
.NET	•	•	•	•	•	•			

PART III Beyond Relational



2016

JSON



2016

Built-In JSON Support

- Capabilities
 - Format and export JSON from relational queries
 - Store and query JSON inside the database
- Conceptually similar to XML support
 - Simpler model
 - No native “json” data type; uses nvarchar(max)
- Why no native type?
 - Easier migration to leave json columns as ordinary string types
 - Cross-feature compatibility (e.g., Hekaton, temporal)
- No custom JSON indexes
 - Optimize JSON queries using standard indexes
 - Create computed columns over desired properties, and then index the computed columns



2016

Bidirectional JSON Transformation

Number	Date	Customer	Price	Quantity
SO43659	2011-05-31T00:00:00	MSFT	59.99	1
SO43661	2011-06-01T00:00:00	Nokia	24.99	3



2016

Bidirectional JSON Transformation

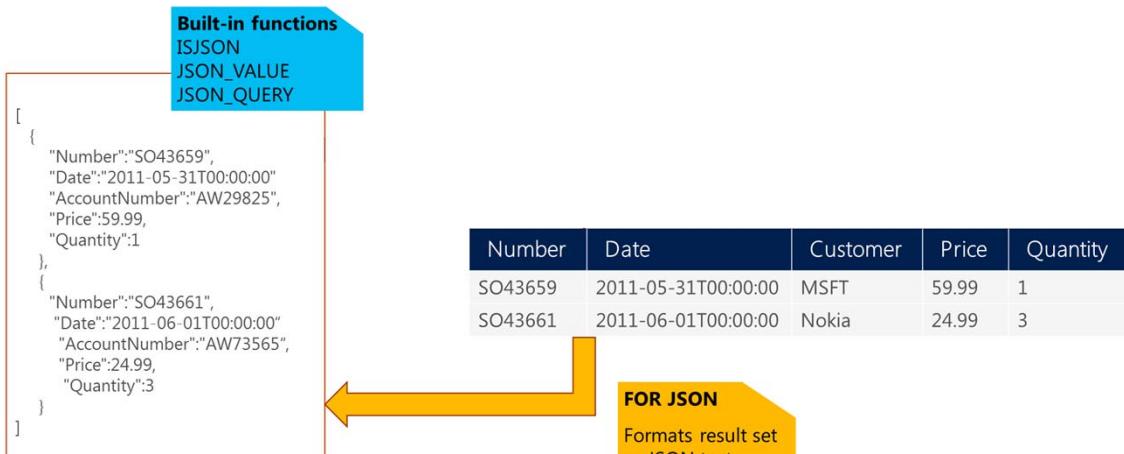
```
[  
  {  
    "Number": "SO43659",  
    "Date": "2011-05-31T00:00:00"  
    "AccountNumber": "AW29825",  
    "Price": 59.99,  
    "Quantity": 1  
  },  
  {  
    "Number": "SO43661",  
    "Date": "2011-06-01T00:00:00"  
    "AccountNumber": "AW73565",  
    "Price": 24.99,  
    "Quantity": 3  
  }  
]
```

Number	Date	Customer	Price	Quantity
SO43659	2011-05-31T00:00:00	MSFT	59.99	1
SO43661	2011-06-01T00:00:00	Nokia	24.99	3

**FOR JSON**Formats result set
as JSON text.

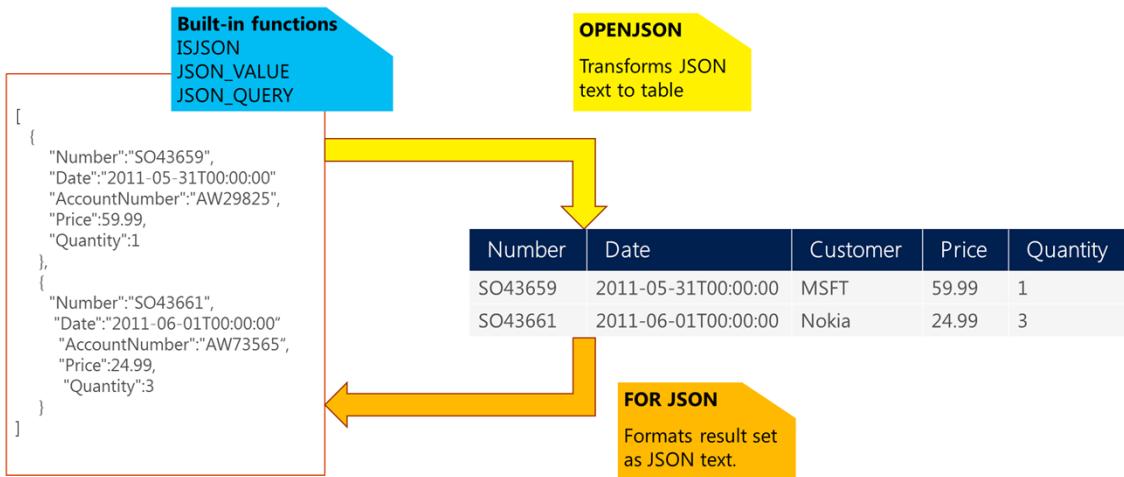
2016

Bidirectional JSON Transformation



2016

Bidirectional JSON Transformation



2016

FOR JSON Clause

- Append to SELECT statements to generate results in JSON format
 - Example:
SELECT * FROM Customer FOR JSON AUTO
- FOR JSON AUTO
 - Creates nested structure based on table hierarchy
- FOR JSON PATH
 - Creates nested structure based on column aliases



2016

FOR JSON Formatting Options

- WITHOUT_ARRAY_WRAPPER
 - Don't generate [] syntax (single JSON object)
- ROOT
 - Generate single root wrapper object around the results
- INCLUDE_NULL_VALUES
 - Generate properties for NULL columns



2016

Generating JSON demo



2016

Built-in JSON Functions

- ISJSON
 - Validates for well-formed JSON
 - Use in check constraints for NVARCHAR columns containing JSON
- JSON_QUERY
 - Queries by path expression and returns a nested object/array
 - Similar to *xml.query*
- JSON_VALUE
 - Queries by path expression and returns a scalar value
 - Similar to *xml.value*
- No JSON “DML”
 - Cannot directly modify JSON content
 - No equivalent to *xml.modify*



2016

JSON Path Expressions

- Reference JSON properties using a JavaScript-like syntax

Syntax	Description
\$	References the entire JSON object
\$.property1	References a top-level property in the JSON object
[\$5]	References the sixth element in the JSON array
\$.property1.property2 .array1[5].property3 .array2[15].property4	References a complex nested property in the JSON object



2016

JSON Query Example

```
SELECT
    Id,
    OrderNumber,
    OrderDate,
    JSON_VALUE(OrderDetails, '$.Order.ShipDate')
FROM
    SalesOrderRecord
WHERE
    ISJSON(OrderDetails) AND
    JSON_VALUE(OrderDetails, '$.Order.Type') = 'C'
```



2016

Storing and Querying JSON

demo



2016

Shredding JSON

- OPENJSON table-valued function (TVF)
 - Provides a rowset view over a JSON document
 - Shreds single JSON document into multiple rows
- What does it do?
 - Iterates through objects (if JSON array) or properties (if JSON object)
 - Generates a row for each object/property with key, value, and type
- Discoverable schema
 - Key, value, and type columns
- Explicit schema
 - Include columns, data types, and property-to-column mapping rules



2016

Shredding JSON *demo*



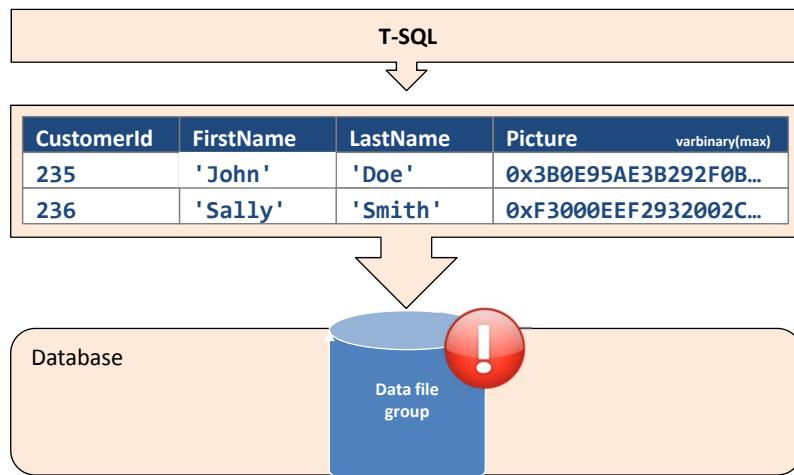
2008+

FILESTREAM



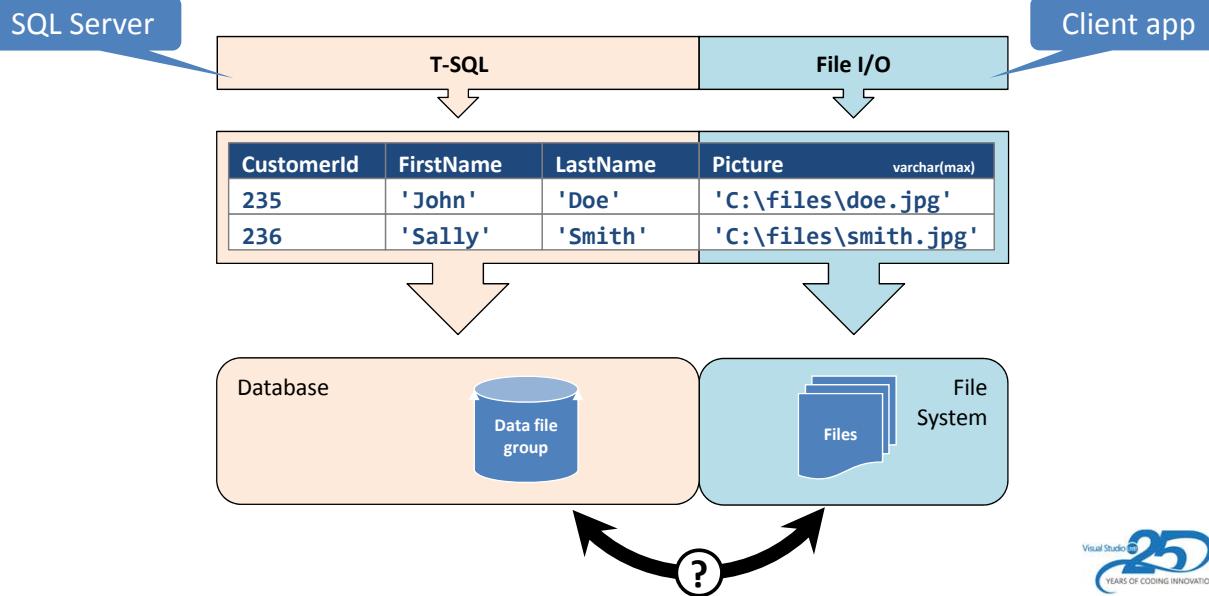
2008+

BLOBs in the Database



2008+

BLOBs Outside the Database



2008+

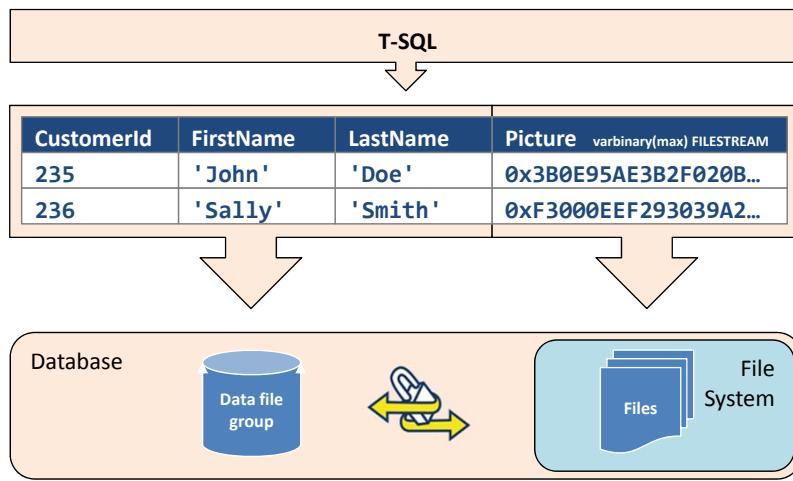
BLOBs Using FILESTREAM

- Transparently store varbinary(max) data in the file system
 - Declare column as “varbinary(max) FILESTREAM”
 - File system is optimized for storing and streaming BLOBS
- Integrated management
 - BLOBS are logically part of the database (backup, restore, etc.)
 - But they are stored physically separate as a file group mapped to the file system
- Simplified programming
 - Just use T-SQL, or the streaming API
 - SQL Server transparently links rows in relational tables to BLOBS in the file system
- Transactional
 - SQL Server integrates with the NTFS file system
 - Database transactions wrap NTFS transactions



2008+

BLOBs Using FILESTREAM (T-SQL)



2008+

Enabling FILESTREAM

- FILESTREAM is disabled by default
 - Can be enabled for T-SQL or T-SQL + streaming API access
- To use FILESTREAM, it must be enabled twice
 - By the Windows administrator
 - Installs a file system filter driver
 - By the SQL Server administrator
- Set the same access level each time
 - Windows and SQL admins must agree!



2008+

Determining the Access Level

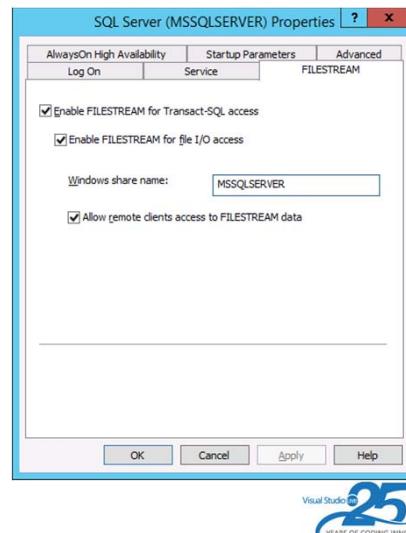
- Disabled
 - FILESTREAM is not enabled
- T-SQL
 - FILESTREAM is enabled for T-SQL access
 - Complete abstraction
- T-SQL + file system I/O (local)
 - FILESTREAM is enabled for both T-SQL access and streamed file system access
 - Streaming API access available only to client applications running on the local server
- T-SQL + file system I/O (remote)
 - Streaming API access available to client applications running anywhere on the network



2008+

Enabling FILESTREAM (Windows)

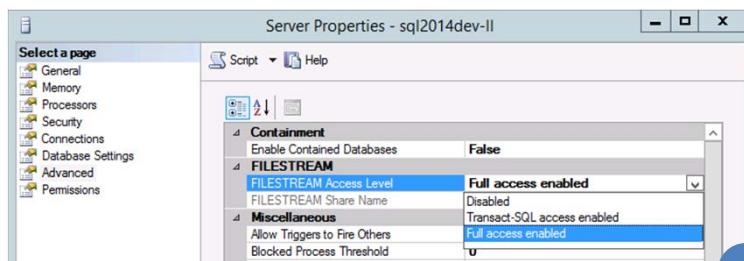
- Enable it either:
 - During setup
 - With SQL Server Configuration Manager
- Set to desired access level
 - Disabled
 - T-SQL only
 - T-SQL + file I/O
 - local only
 - remote
- Can't script with T-SQL



2008+

Enabling FILESTREAM (SQL Server)

- Enable it in SSMS:
 - Server Properties dialog



n =
0: disabled
1: T-SQL only
2: T-SQL + file I/O

- Or, enable it with T-SQL
 - `EXEC sp_configure filestream_access_level, n RECONFIGURE`



2008+

Preparing the Database for FILESTREAM

- Create a FILESTREAM filegroup
 - For a new database, using CREATE DATABASE
 - For an existing database, using ALTER DATABASE
- Add a FILESTREAM container to the filegroup
 - Point to a path on the NTFS file system
 - Contents of each varbinary(max) FILESTREAM column will be stored as a distinct file in this path
- Use multiple filegroups and containers
 - Load balance the BLOB load across multiple disks
 - Can assign different tables to different filegroups



2008+

Creating a FILESTREAM-enabled Database

```
CREATE DATABASE PhotoLibrary
ON P Must exist Must not exist
  (NAME = PhotoLibrary_data,
   FILENAME = 'C:\DB\PhotoLibrary_data.mdf'),
FILE Must exist Must not exist 1 op1 CONTAINS FILESTREAM
  (NAME = PhotoLibrary_photos,
   FILENAME = 'C:\DB\Photos')
LOG Must exist Must not exist
  (NAME = PhotoLibrary_log,
   FILENAME = 'C:\DB\PhotoLibrary_log.ldf')
```



2008+

Creating FILESTREAM Columns

- Define BLOB columns as “varbinary(max) FILESTREAM”
 - Multiple BLOB columns are permitted per table
- Table requires ROWGUIDCOL column
 - Attribute applied to a uniqueidentifier (GUID) column
 - Must be primary key or have unique constraint
 - Cannot be NULL
- Access using standard T-SQL
 - Back-end NTFS file system storage is completely transparent
 - Inline short BLOBs
 - Import from files using OPENROWSET with SINGLE_BLOB option



2008+

Creating FILESTREAM Columns

```
CREATE TABLE Product(
    ProductId int IDENTITY PRIMARY KEY,
    BlobId uniqueidentifier ROWGUIDCOL NOT NULL UNIQUE
    Summary varchar(max),
    Photo varbinary(max) FILESTREAM)
```

A blue callout shape pointing to the "ProductId" column in the CREATE TABLE statement.

A blue callout shape pointing to the "Photo" column in the CREATE TABLE statement.



2008+

Getting Started with FILESTREAM

demo



2008+

Storage vs. Access

- FILESTREAM solves the *storage* scalability problem
 - But what about *access*?
- T-SQL works
 - But is it optimal?

`SELECT * FROM PhotoAlbum`

Results		Messages	
PhotoId	RowId	PhotoDescription	Photo
1	FB9501B0-E580-E411-80C0-080027729686	Text file	0x31303A333020504D2031322F31302F32303134
2	6E1262E-E680-E411-80C0-080027729686	Document icon	0x4749463839610C000E00B30000FFFFFC6DEC6C0C0C000...
3	92629D68-E680-E411-80C0-080027729686	Mountains	0xFFD8FFE000104A46494600010201004800480000FFED0A...

- SQL Server needs to perform file I/O
 - Must process entire file contents in memory



2008+

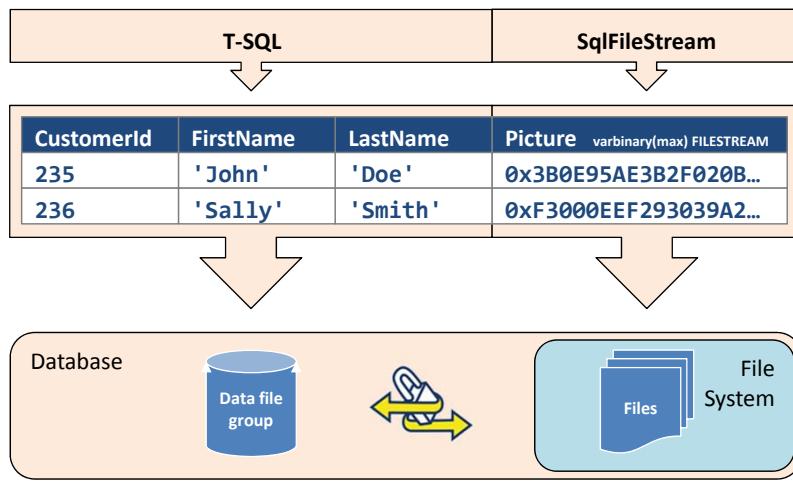
Introducing SqlFileStream

- Build a .NET streaming client using SqlFileStream
 - Wraps OpenSqlFilestream SQL Server native client API
- Inherits from System.IO.Stream
 - Use standard .NET stream coding patterns
- Included in System.Data.dll
 - No additional references needed
- Use T-SQL to read/write all *non*-BLOB data
 - Use SqlFileStream to read/write all BLOB data
 - Safe and direct streaming access to the SQL Server-controlled file system
- Requires a database transaction
 - Automatically wraps an NTFS file system transaction



2008+

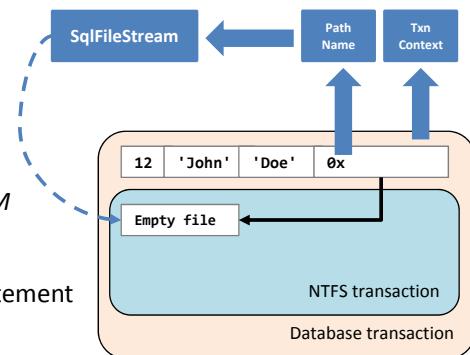
BLOBs Using SqlFileStream



2008+

Storing BLOBs with SqlFileStream

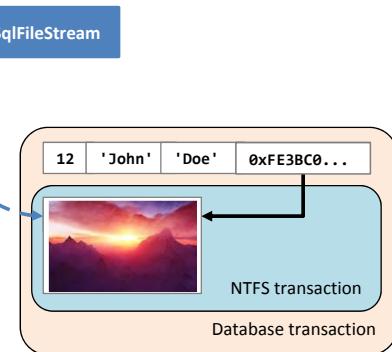
- Start a database transaction
- INSERT new row
 - Store a zero-length binary value for the BLOB column(s)
- Retrieve BLOB path name and transaction context
 - Call `PathName()` function on `varbinary(max) FILESTREAM` column
 - Call `GET_FILESTREAM_TRANSACTION_CONTEXT`
 - Obtain values using an OUTPUT clause in the INSERT statement
- Instantiate `SqlFileStream` object
 - Pass BLOB path name and transaction context to constructor



2008+

Storing BLOBs with SqlFileStream

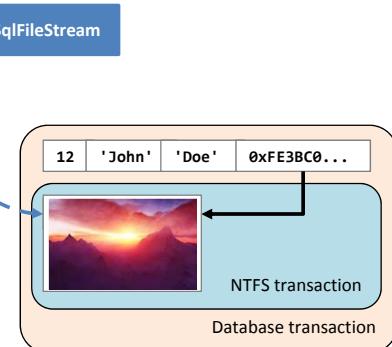
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 - Call `GET_FILESTREAM_TRANSACTION_CONTEXT`
 - Obtain values using an OUTPUT clause in the INSERT statement
- Instantiate `SqlFileStream` object
 - Pass BLOB path name and transaction context to constructor
- Write to the stream
 - Then close it



2008+

Storing BLOBs with SqlFileStream

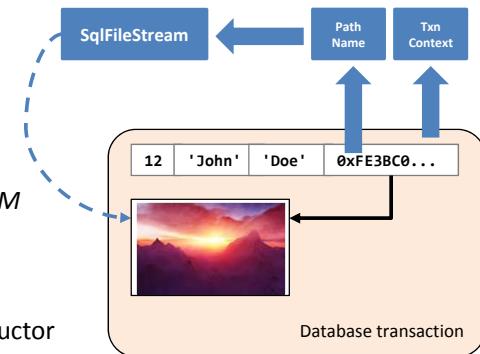
- Start a database transaction
- INSERT new row
 - Store a zero-length binary value for the BLOB column(s)
- Retrieve BLOB path name and transaction context
 - Call `PathName()` function on `varbinary(max) FILESTREAM` column
 - Call `GET_FILESTREAM_TRANSACTION_CONTEXT`
 - Obtain values using an OUTPUT clause in the INSERT statement
- Instantiate `SqlFileStream` object
 - Pass BLOB path name and transaction context to constructor
- Write to the stream
 - Then close it
- Commit the database transaction
 - Automatically commits the NTFS file system transaction



2008+

Retrieving BLOBs with SqlFileStream

- Start a database transaction
- SELECT existing row
 - Don't include the BLOB column(s)
- Retrieve BLOB path name and transaction context
 - Call `PathName()` function on `varbinary(max) FILESTREAM` column
 - Call `GET_FILESTREAM_TRANSACTION_CONTEXT`
- Instantiate `SqlFileStream` object
 - Pass BLOB path name and transaction context to constructor
- Read from the stream
 - Then close it
- Commit the database transaction



2008+

Using SqlFileStream

demo



2008+

Improving I/O Scalability

- Distribute FILESTREAM storage by table
 - Each table (or table partition) can be assigned to a different filegroup
 - Use FILESTREAM_ON clause in CREATE TABLE statement
 - Create each filegroup's container on a separate disk volume
- Distribute FILESTREAM storage within a table
 - Partition the table
 - Use FILESTREAM_ON clause to assign a different filegroup to each partition
 - Use multiple containers 2012+
 - Single filegroup for the table will access its containers in round-robin fashion



2008+

Multiple FILESTREAM Filegroups

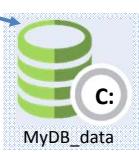
- CREATE DATABASE MyDB
ON PRIMARY
(NAME = MyDB_data, FILENAME = 'C:\DB\MyDB_data.mdf'),
FILEGROUP MyDB_docs CONTAINS FILESTREAM DEFAULT
(NAME = MyDB_docs1, FILENAME = 'D:\DB\MyDB_docs'),
FILEGROUP MyDB_photos CONTAINS FILESTREAM
(NAME = MyDB_photos1, FILENAME = 'E:\DB\MyDB_photos'), [2012+]
(NAME = MyDB_photos2, FILENAME = 'F:\DB\MyDB_photos'),
LOG ON
(NAME = MyDB_log, FILENAME = 'X:\DB\MyDB_log.ldf')



2008+

Multiple FILESTREAM Filegroups

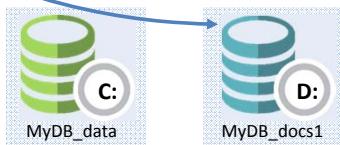
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2008+

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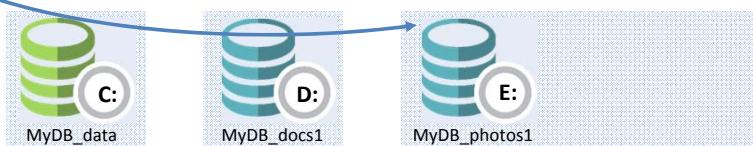
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2008+

Multiple FILESTREAM Filegroups

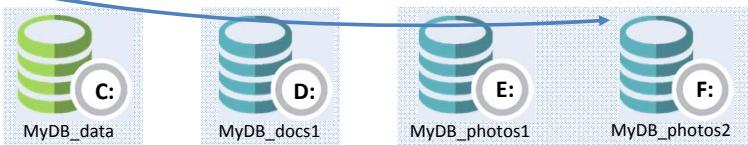
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2008+

Multiple FILESTREAM Filegroups

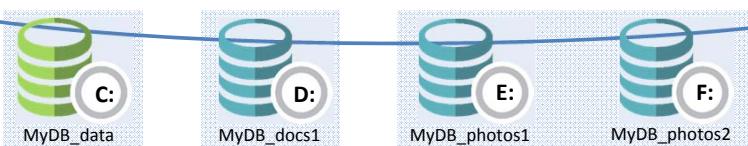
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2008+

Multiple FILESTREAM Filegroups

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LOG ON
(NAME = MyDB_log, FILENAME = 'X:\DB\MyDB_log.ldf')



2008+

Multiple FILESTREAM Filegroups

```
CREATE TABLE Candidate(
    CandidateId int IDENTITY PRIMARY KEY,
    BlobId uniqueidentifier ROWGUIDCOL NOT NULL UNIQUE,
    Position varchar(max),
    Resume varbinary(max) FILESTREAM)
FILESTREAM_ON MyDB_docs
```



```
CREATE TABLE Product(
    ProductId int IDENTITY PRIMARY KEY,
    BlobId uniqueidentifier ROWGUIDCOL NOT NULL UNIQUE,
    ProductDescription varchar(max),
    Photo varbinary(max) FILESTREAM)
FILESTREAM_ON MyDB_photos
```



2012+

2008+

Limitations and Considerations

- Database Snapshots
 - Not supported for FILESTREAM filegroups
- Integrated security required for streaming API
 - SQL Server authentication not supported
- Transparent Data Encryption (TDE)
 - Supported, but won't encrypt files
- Mirroring
 - Not supported; use AlwaysOn
- NTFS file system
 - SMB network attached storage not supported
- Replication and log shipping
 - All participating servers must be running SQL Server 2008 or higher
 - For replication, the ROWGUIDCOL column must have a NEWSEQUENTIALID or NEWID default
- SQL Server Express edition
 - Fully supported
 - Database size limit (10GB) does not include FILESTREAM data



2008+

Best Practices

- Don't use FILESTREAM with very small BLOBS (< 1 MB)
 - That's just overkill
- For larger BLOBS, use SqlFileStream
 - T-SQL is OK for smaller BLOBS, but SQL Server memory resources take a hit for larger ones
- If reads require only the first few bytes, use T-SQL with SUBSTRING
- Disable short (8.3) filenames
 - fsutil behavior set disable8dot3 1
- Disable last access time
 - fsutil behavior set disablelastaccess 1
- Tweak cluster size if you have predictable size patterns
 - Tradeoff between disk space (larger clusters) and fragmentation + I/O (smaller clusters)
 - format F: /FS:NTFS /V:MyFILESTREAMVolume /A:64K
- Defragment periodically



2008+

More Information

- Pluralsight
 - SQL Server 2012-2014 Native File Streaming
- The Art of SQL Server FILESTREAM
 - <http://www.amazon.com/The-Art-SQL-Server-FILESTREAM/dp/1906434891>
- Full-text search (FTS)
 - <http://msdn.microsoft.com/en-us/library/ms142571.aspx>
- Semantic search
 - <http://msdn.microsoft.com/en-us/library/gg492075.aspx>
- WCF streaming with MTOM
 - [http://msdn.microsoft.com/en-us/library/ms733742\(v=vs.110\).aspx](http://msdn.microsoft.com/en-us/library/ms733742(v=vs.110).aspx)
- OpenSqlFileStream
 - <http://msdn.microsoft.com/en-us/library/bb933972.aspx>



2008+

hierarchyid



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What is hierarchyid?

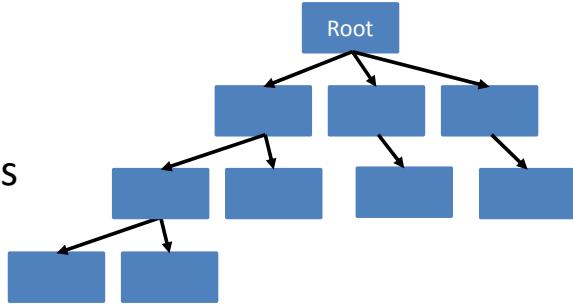
- System CLR data type
 - Extremely compact variable-length binary format
- Enables a robust hierarchical structure over a self-joining table
 - Each row is a node with a unique hierarchyid value
 - Contains the path in the hierarchy to the node... down to the sibling ordinal position
- Invoke methods in T-SQL
 - Efficiently query the hierarchy
 - Arbitrarily insert, modify, and delete nodes
 - Reparent entire sub-trees with a single update



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Hierarchical Storage Scenarios

- File system
- Product categories
- Business organization charts
- Forum and mailing list threads
- Content management
- Many more...
 - Unlimited breadth and depth
 - Recursive iteration

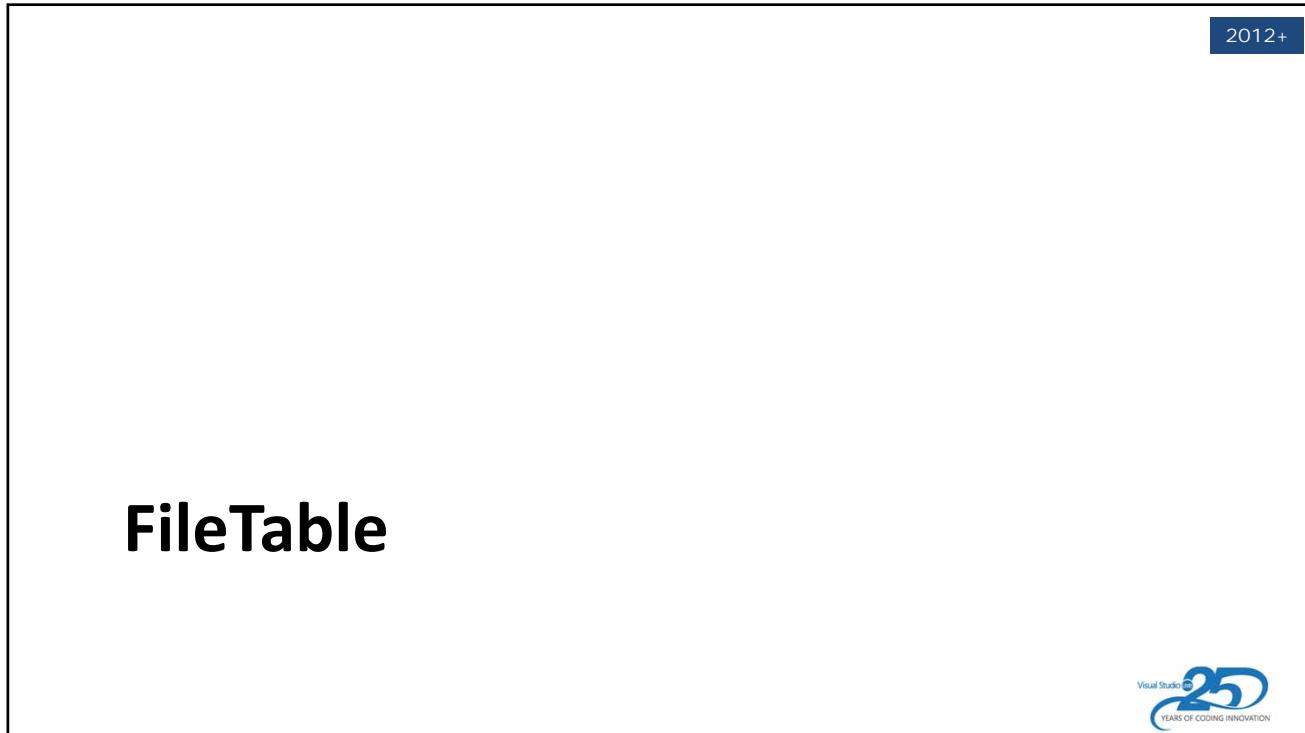
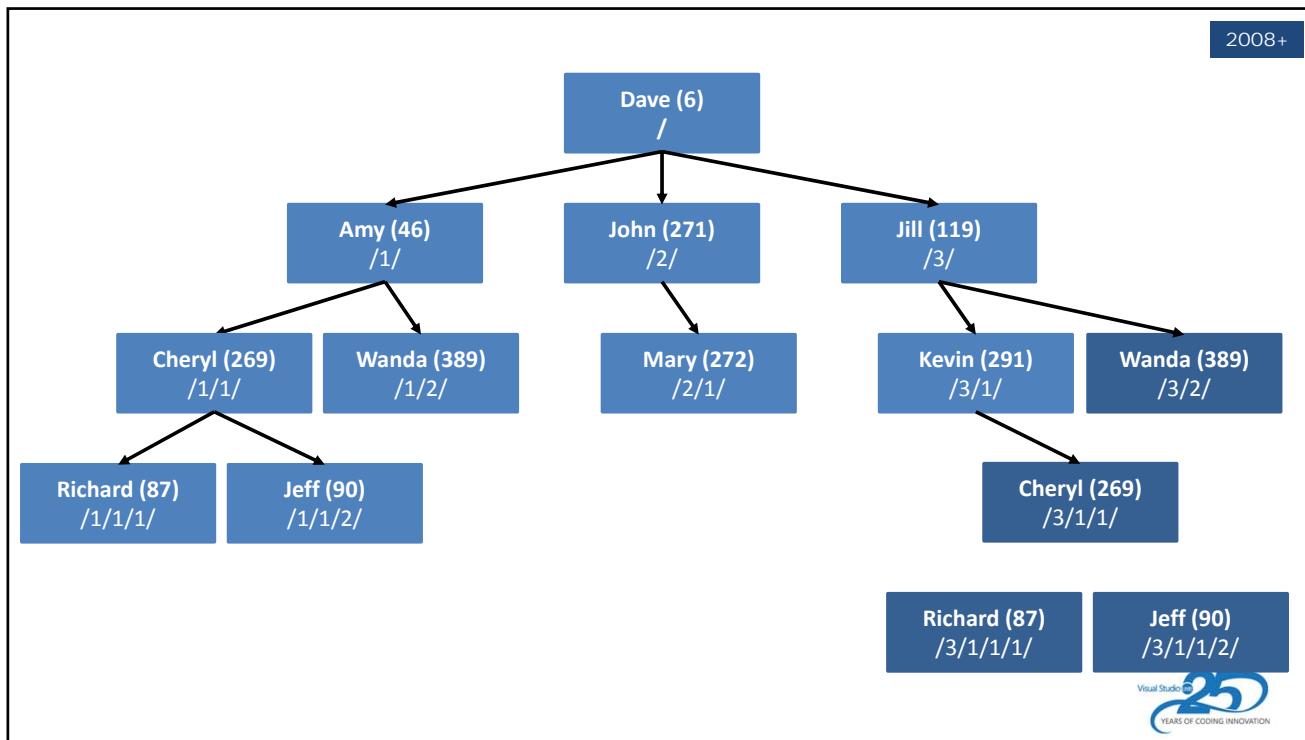


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Common hierarchyid Methods

- | | |
|---|---|
| <ul style="list-style-type: none"> • GetAncestor <ul style="list-style-type: none"> – Find a node's parent • GetDescendant <ul style="list-style-type: none"> – Generate a new child node • GetLevel <ul style="list-style-type: none"> – Return node depth • GetReparentedValue <ul style="list-style-type: none"> – Move a node | <ul style="list-style-type: none"> • GetRoot <ul style="list-style-type: none"> – Reference the root node • IsDescendantOf <ul style="list-style-type: none"> – Return a subtree • Parse <ul style="list-style-type: none"> – Convert string format to binary value • ToString <ul style="list-style-type: none"> – Convert binary value to string format |
|---|---|





2012+

Introducing FileTable

- FILESTREAM is great, but
 - It's *purely* a storage abstraction layer
 - Accessible only to developers and admins
 - The back-end file system is obfuscated and not accessible to users
- Introducing FileTable
 - It's an ordinary table
 - Each row represents either a file or folder
 - It's a functional file system
 - The entire table surfaces as a Windows file share
- FileTable =
 - FILESTREAM + hierarchyid + Windows file system API



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FileTable Schema

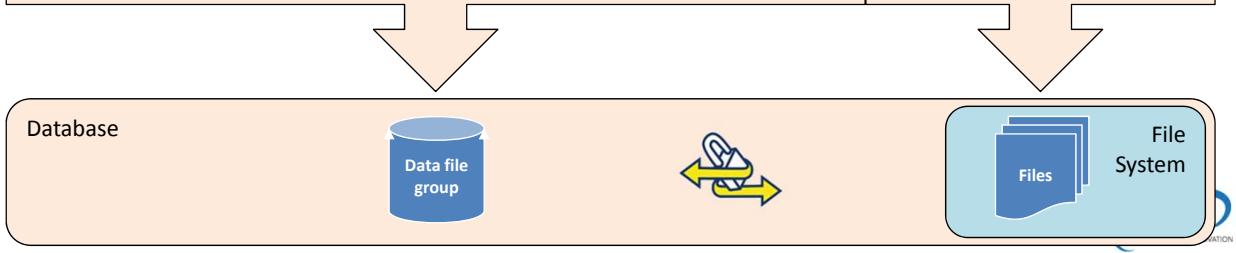
Column Name	Data Type	Description
stream_id	uniqueidentifier ROWGUIDCOL	Unique row identifier
file_stream	varbinary(max) FILESTREAM	BLOB content (NULL if directory)
name	nvarchar(255)	Name of file or directory
path_locator	hierarchyid	Location of file or directory within the file system hierarchy
creation_time	datetimeoffset(7)	Created
last_write_time	datetimeoffset(7)	Last modified
last_access_time	datetimeoffset(7)	Last accessed
is_directory	bit	0 = file, 1 = directory
is_offline	bit	Storage attributes
is_hidden	bit	
is_READONLY	bit	
is_ARCHIVE	bit	
is_SYSTEM	bit	
is_TEMPORARY	bit	



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FileTable Access

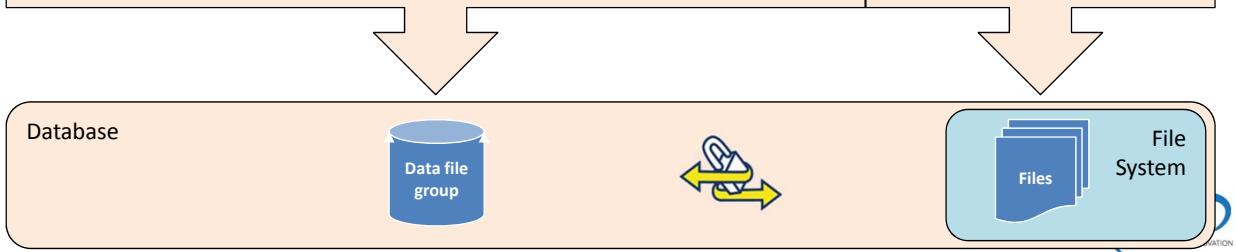
stream_id	name	path_locator	is_directory	...	file_stream
27D8D4AD-D100-39...	'Financials'	0xFF271A3562...	1	...	NULL
78F603CC-0460-73...	'ReadMe.docx'	0xFF59345688...	0	...	0x3B0E956636AE3B2F020B...
207D4A96-E854-01...	'Budget.xlsx'	0xFD0011039A...	0	...	0xF3F359000EEF293039A2...



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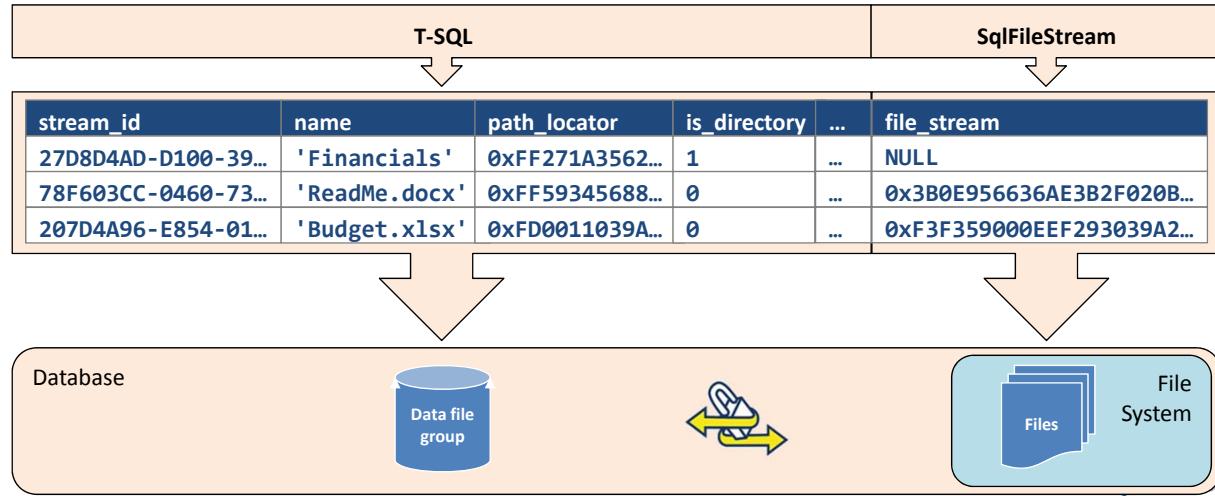
FileTable Access via T-SQL

stream_id	name	path_locator	is_directory	...	file_stream
27D8D4AD-D100-39...	'Financials'	0xFF271A3562...	1	...	NULL
78F603CC-0460-73...	'ReadMe.docx'	0xFF59345688...	0	...	0x3B0E956636AE3B2F020B...
207D4A96-E854-01...	'Budget.xlsx'	0xFD0011039A...	0	...	0xF3F359000EEF293039A2...



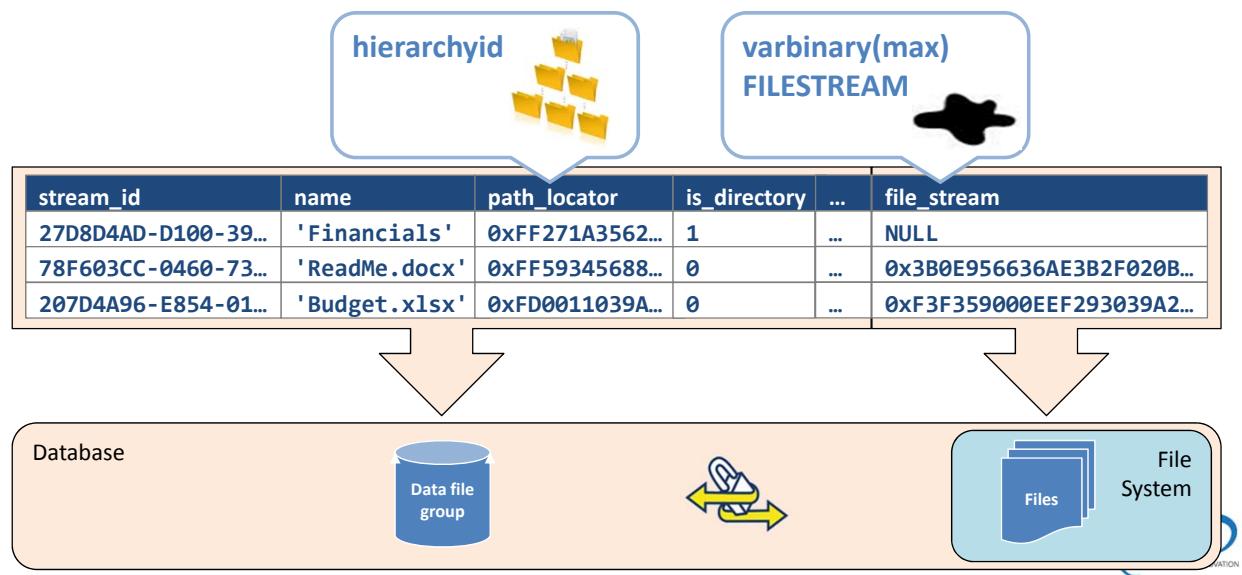
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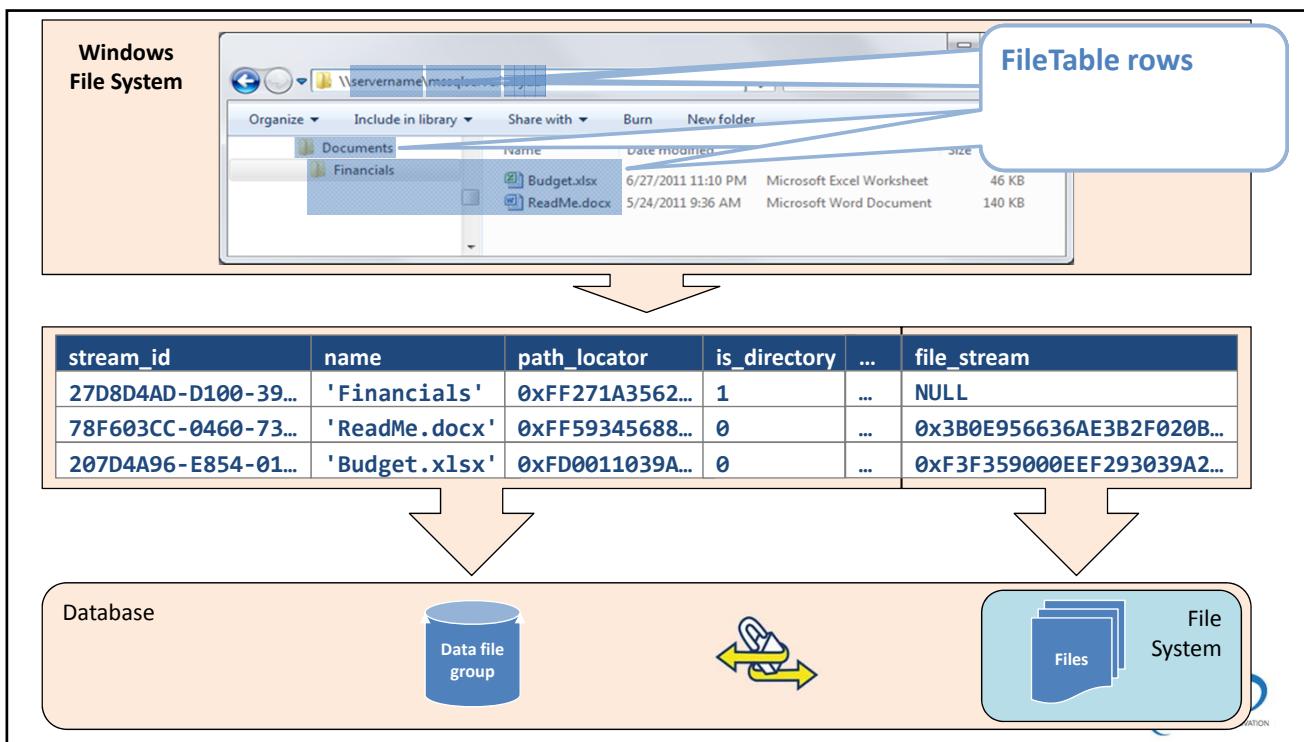
FileTable Access via SqlFileStream



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FileTable Access via Windows File System





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FileTable Prerequisites

- Prerequisites at the instance level
 - FILESTREAM must be enabled for streaming API access
- Prerequisites at the database level
 - Must have a FILESTREAM filegroup and container
 - Set a root directory name for all FileTables in the database
 - Can be different than the database name
 - Surfaces as a folder in the Windows file share for the server instance
 - Enable non-transactional FILESTREAM access for the database
 - Traditional T-SQL and streaming API access is still transactional
 - Can be enabled for readonly or full non-transactional access



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Creating a FileTable-Enabled Database

```
CREATE DATABASE PhotoLibrary
ON PRIMARY
    (NAME = PhotoLibrary_data,
     FILENAME = 'C:\DB\PhotoLibrary_data.mdf'),
FILEGROUP FileStreamGroup1 CONTAINS FILESTREAM
    (NAME = PhotoLibrary_photos,
     FILENAME = 'C:\DB\Photos')
LOG ON
    (NAME = PhotoLibrary_log,
     FILENAME = 'C:\DB\PhotoLibrary_log.ldf')
WITH FILESTREAM
    (DIRECTORY_NAME='PhotoLibrary',
     NON_TRANSACTED_ACCESS=FULL)
```



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FileTable-Enabling an Existing Database

```
ALTER DATABASE PhotoLibrary
SET FILESTREAM
    (DIRECTORY_NAME='PhotoLibrary',
     NON_TRANSACTED_ACCESS=FULL)
```



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Creating a FileTable

- FileTable has a fixed schema
 - You don't (can't) supply a column list
 - You can specify a collation for the name column
 - But it must be a case-insensitive collation
- Exposes a subfolder beneath the database folder in the emulated file system
 - Root directory for the FileTable
 - Named after the table (can be different)
 - Rows in the FileTable surface as files and folders beneath this subfolder



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Creating a FileTable

```
CREATE TABLE FinDoc AS FileTable  
FILESTREAM_ON MyDB_Docs  
WITH (FILETABLE_DIRECTORY = 'Financial Documents')
```



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FileTable Functions

- **FileTableRootPath**
 - Returns the path for a specified FileTable
- **GetFileNamespacePath**
 - Returns the path for a specific file_stream instance (folder or file)
- **GetPathLocator**
 - Returns the hierarchyid for a specific path



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FileTable Namespace

- Refers to a FileTable's hierarchical structure
 - Machine name, instance share name, database name, FileTable name
 - Root path is \\servername\instance\database\filetable
- FileTable semantics
 - Uses many constraints, computed columns, and defaults
 - Ensures consistency, which adds overhead
- Improve performance for bulk operations
 - Disabling the namespace disables constraints
 - Temporarily disable the namespace to improve performance for bulk operations



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FileTable Catalog Management Views

- Changed catalog management view
 - **sys.tables**
 - New is_filetable column
- New catalog management views
 - **sys.database_filestream_options**
 - Returns FileTable settings for a database
 - **sys.filetables**
 - Returns information about the FileTables in the database
 - **sys.filetable_system_defined_objects**
 - Returns all the system-generated FileTable defaults and constraints



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Non-Transacted Access DMV/Stored Proc

- New dynamic management view
 - **sys.dm_filestream_non_transacted_handles**
 - Returns currently open non-transactional file and folder handles
- New stored procedure
 - **sp_kill_filestream_non_transacted_handles**
 - Terminates handles to files open for non-transactional access



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FileTable demo



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FileTable Limitations

- Limited security
 - SQL Server, not the file system, controls security
 - No row-level security = no file permissions
 - Prevent create and delete
 - Deny DELETE and/or INSERT permission on the FileTable
 - Cannot prevent overwriting
- Fixed schema
 - Extend with custom metadata using 1:1-related table
- No support for memory-mapped files



Thank You!

- Contact me
 - lenni.lobel@sleektech.com
- Visit my blog
 - lennilobel.wordpress.com
- Follow me on Twitter
 - [@lennilobel](https://twitter.com/lennilobel)
- Thanks for coming! ☺

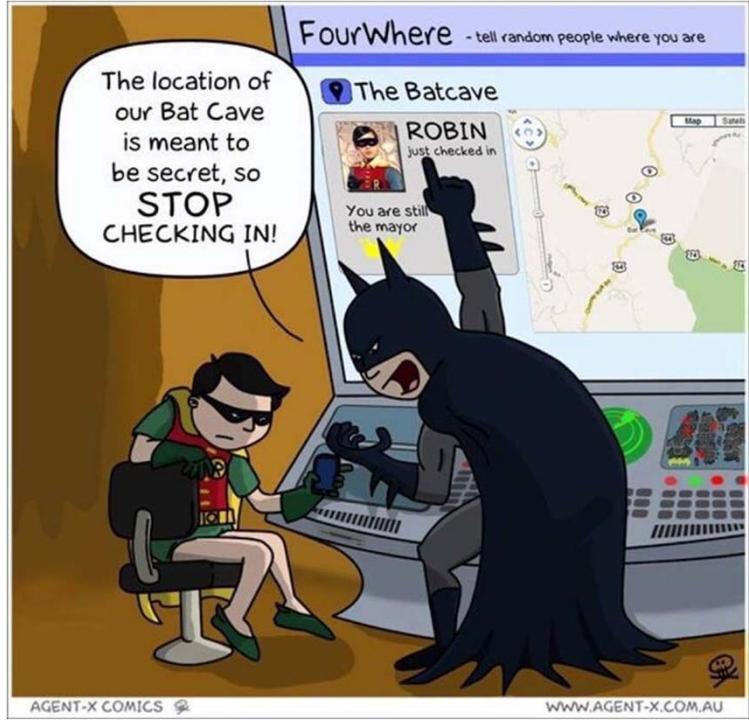


***"Programmers – we do precision
guesswork based on unreliable
data provided by those of
questionable knowledge"***

Did you know?



Hey Robin...



*"The problem with internet quotes
is that you can't always depend on
their accuracy"*

– Abraham Lincoln

Did you know?



Finding yourself...



“Always code as if the guy who ends up maintaining your code will be a violent psychopath who knows where you live.”

– Martin Golding

Did you know?



**Does this
describe you
too?**



"According to your LinkedIn profile you're a focused, disciplined achiever. According to your Facebook photos you love Jack Daniels and are pretty comfortable with your body."

***"Programmers – we fix problems
that you don't know you have, in a
way that you don't understand"***

Did you know?

