



# Northeastern University

## INFO 6105 Data Sci Eng Mth & Tools Lecture 1 NLP Lab

12 September 2021





# Part 1 WHAT IS DATA SCIENCE?

The word cloud is composed of numerous words related to data science, machine learning, and AI. The most prominent words are 'data', 'science', 'machine learning', 'AI', and 'analytics'. Other significant words include 'algorithms', 'deep learning', 'business intelligence', 'intelligence', 'automation', 'computing', 'design', 'capabilities', 'network', 'neural network', 'predictive', 'move', 'used way', 'time', 'offerings', 'real', 'including', 'people', 'nodes', 'platforms', 'tools', 'possible', 'see', 'use', 'world', 'vendors', 'year', 'quantum', '2018', '2017', 'next', 'algorithm', 'across', and 'another'.



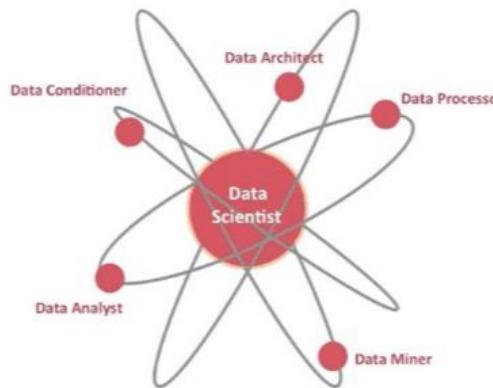
# What is Data Science

- Using automated methods to analyze sometimes massive amounts of data for the purpose of extracting knowledge learned from derived results
- Extracting resulting insights used to understand and improve *everything*



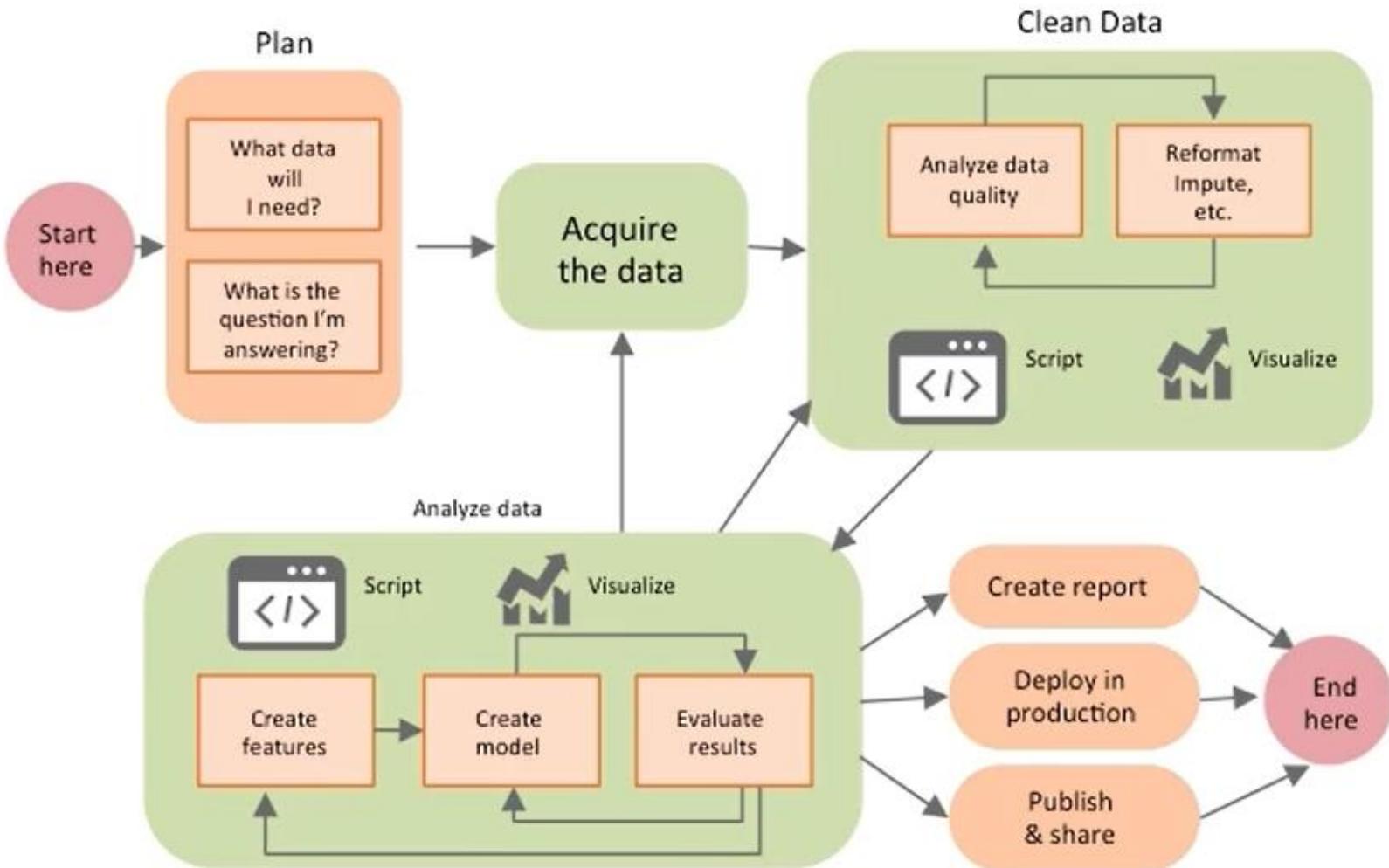
# Data Science skillset

- **Statistician**
  - Individual who models and summarizes datasets
- **Mathematician**
  - Linear Algebra the lingua franca of Deep Learning
- **Computer scientist**
  - Writes algorithms to summarize, visualize, and store data
- **Domain expertise**
  - Subject matter expert





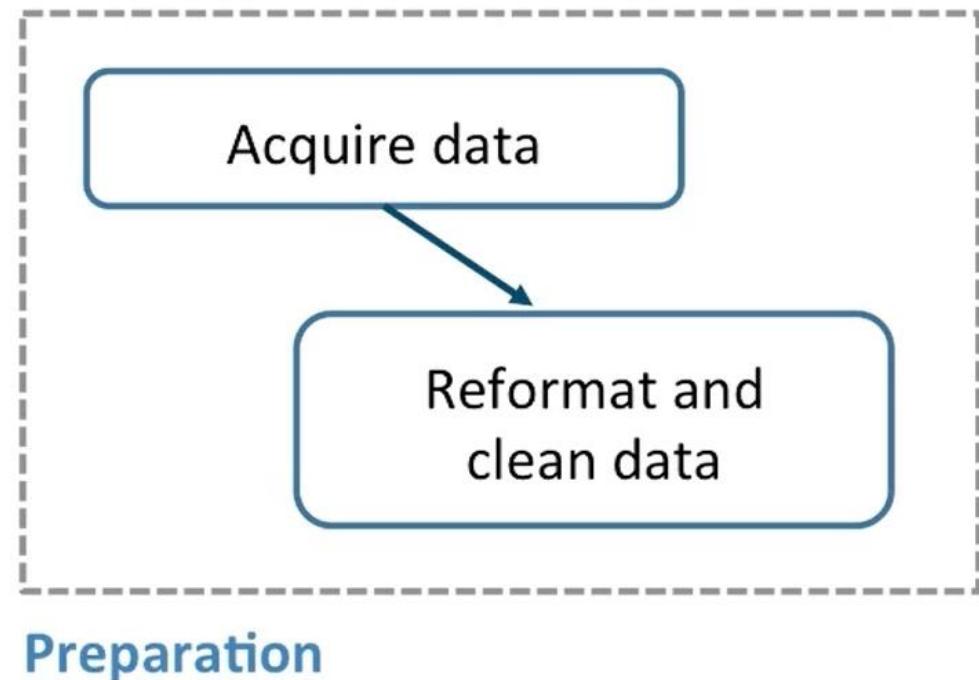
# Data Science Process Flow





# Stage 1 – Planning/Preparation

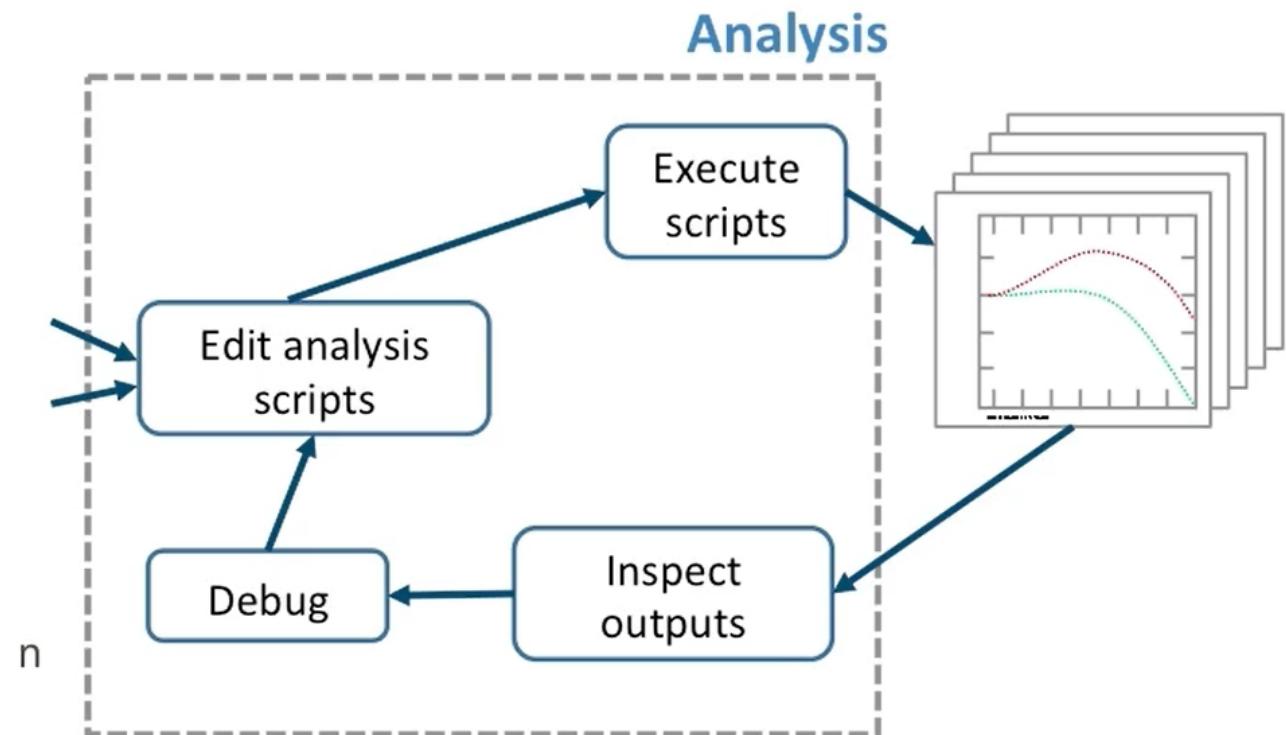
- Obtain data
- Format and clean data





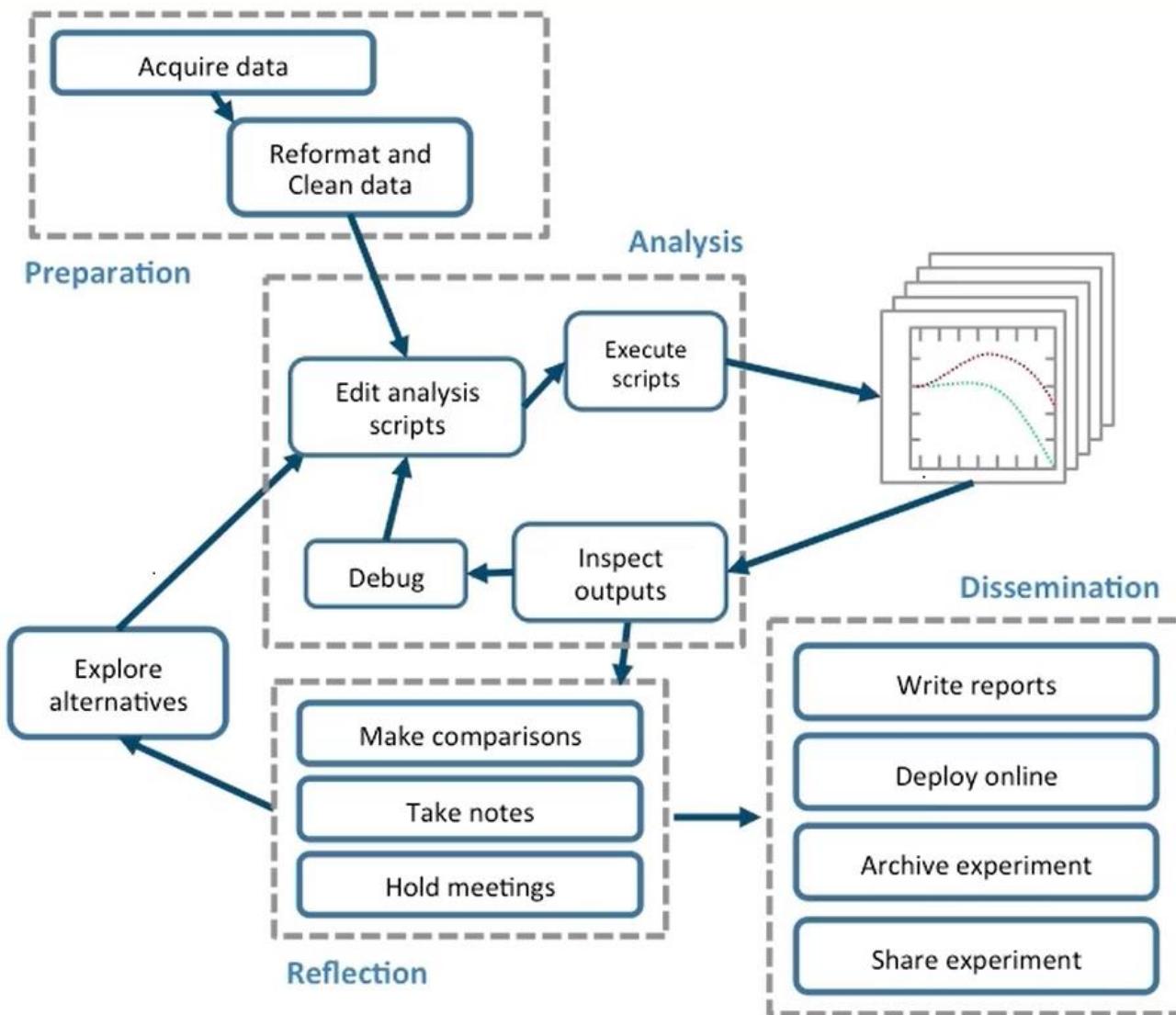
# Stage 2 - Analysis

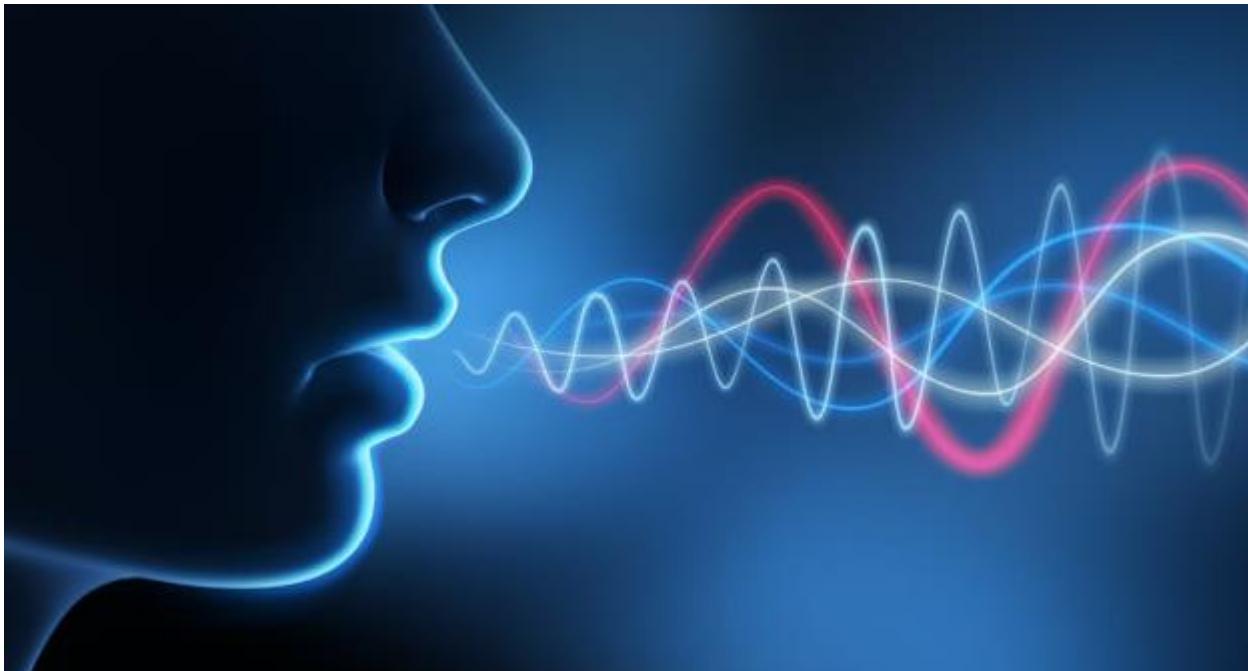
- Create scripts for analysis
- Run scripts
- Debug
- Inspect output
- Debug
- Repeat





# Stage 3 - Publish





Part 2

## EXAMPLE: NATURAL LANGUAGE PROCESSING (NLP)



# What is NLP?

- *Natural Language Processing* (NLP) is a field of computer science and engineering that has developed from the study of language and computational linguistics within the field of Artificial Intelligence
- The goals of NLP are to design and build applications that facilitate human interaction with machines through the use of natural language
  - Document classification, machine translation, and speech recognition are major areas of NLP
- 2018 was a milestone year for NLP and machines, because machines achieved human parity in translation (all languages) and speech to text
  - In other words, machine perform as well as best human experts in the field
- MGEN has an advanced ML/NLP class that you can take after you take this class and another class in ML



# Annotations

- It is not enough to simply provide a computer with a large amount of data and expect it to learn to speak—the data has to be prepared in such a way that the computer can more easily find patterns and inferences
- This can be accomplished by adding (or machine-*learning*) relevant *metadata* to a dataset. Any metadata tag used to mark up elements of the dataset is called an **annotation** over the input

A photograph of a page from the epic poem Beowulf, showing handwritten annotations in red ink. The annotations include:

- IDENTITY**: Circled in red, with arrows pointing to the text "When he heard about Grendel, Hygelac's thane was on home ground, over in Geatland." and "In his day, he was the mightiest man on earth, highborn and powerful. He ordered a boat that would ply the waves. He announced his plan: to sail the swan's road and seek out that king, the famous prince who needed defenders."
- Reputation**: Arrows point to the text "In his day, he was the mightiest man on earth, highborn and powerful. He ordered a boat that would ply the waves. He announced his plan: to sail the swan's road and seek out that king, the famous prince who needed defenders."
- Respect**: Arrows point to the text "In his day, he was the mightiest man on earth, highborn and powerful. He ordered a boat that would ply the waves. He announced his plan: to sail the swan's road and seek out that king, the famous prince who needed defenders."
- Direct Character**: Arrows point to the text "When he heard about Grendel, Hygelac's thane was on home ground, over in Geatland."
- Deceitful Plan**: Arrows point to the text "In his day, he was the mightiest man on earth, highborn and powerful. He ordered a boat that would ply the waves. He announced his plan: to sail the swan's road and seek out that king, the famous prince who needed defenders."
- Honor (Danes)**: Arrows point to the text "In his day, he was the mightiest man on earth, highborn and powerful. He ordered a boat that would ply the waves. He announced his plan: to sail the swan's road and seek out that king, the famous prince who needed defenders."
- Clever; crafty**: Arrows point to the text "In his day, he was the mightiest man on earth, highborn and powerful. He ordered a boat that would ply the waves. He announced his plan: to sail the swan's road and seek out that king, the famous prince who needed defenders."
- Watch**: Arrows point to the text "When he heard about Grendel, Hygelac's thane was on home ground, over in Geatland."



# What kinds of Annotations?

- **Grammar** is the name typically given to the mechanisms responsible for creating well-formed structures in language
- Most linguists view grammar as itself consisting of distinct modules or systems, either by cognitive design or for descriptive convenience These areas usually include:
  - **Syntax**
    - The study of how words are combined to form sentences. This includes examining parts of speech and how they combine to make larger constructions (“I love you”, “Wo ai ni”, etc..)
  - **Semantics**
    - The study of meaning in language. Semantics examines the relations between words and what they are being used to represent.
  - **Morphology**
    - The study of units of meaning in a language. A morpheme is the smallest unit of language that has meaning or function, a definition that includes words, prefixes, affixes, and other word structures that impart meaning. In Chinese, it's an *ideogram*

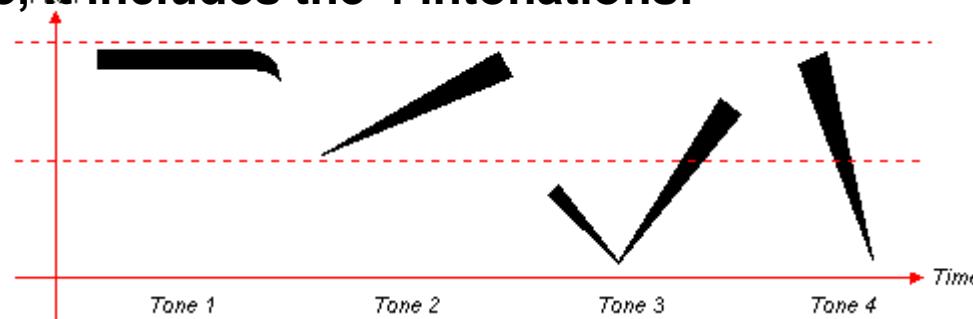




# Grammar areas (continued)

## □ Phonology

- The study of the sound patterns of a particular language
- Aspects of study include determining which patterns are significant and have meaning (i.e., the phonemes); how syllables are structured and combined; and what features are needed to describe the discrete units (segments) in the language, and how they are interpreted
- In Chinese, it includes the 4 intonations:



## □ Phonetics

- The study of the sounds of human speech, and how they are made and perceived. A phoneme is the term for an individual sound, and is essentially the *smallest unit of human speech*.



# Grammar areas (continued)

## □ Lexicon

- The study of the words and phrases used in a language, that is, a language's vocabulary.

## □ Discourse analysis

- The study of exchanges of information, usually in the form of conversations, and particularly the flow of information across sentence boundaries.

## □ Pragmatics

- The study of how the context of text affects the meaning of an expression, and what information is necessary to infer a hidden or presupposed meaning.

## □ Text structure analysis

- The study of how narratives and other textual styles are constructed to make larger textual compositions

Reference: adapted from **Natural Language Annotation for Machine Learning**

<https://www.safaribooksonline.com/library/view/natural-language-annotation/9781449332693/>



# Parts of Speech

- In traditional grammar, a **part of speech** (abbreviated as **PoS** or **POS**) is a category of words that have similar *grammatical properties*
- Words that are assigned to the *same POS* generally display *similar* behavior in terms of syntax—they play similar roles within the grammatical structure of sentences—and sometimes in terms of morphology, in that they undergo inflection for similar properties
- Commonly listed English parts of speech are noun, verb, adjective, adverb, pronoun, preposition, conjunction, and interjection





# Parts of Speech

# PARTS OF SPEECH IN ENGLISH (WORD CLASSES)

[www.woodwardenglish.com](http://www.woodwardenglish.com)

**PARTS OF SPEECH**



In traditional English grammar, a *part of speech* is a category of words that have similar grammatical properties. *Parts of speech* tell us how a word is used in a sentence. Sometimes *parts of speech* are called *word classes*.

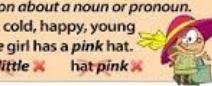
**PARTS OF SPEECH**

PRONOUN	Naming word
ADJECTIVE	Replaces a noun
VERB	Describes something
ADVERB	Is an action or state
PREPOSITION	Describes a verb
CONJUNCTION	Shows a relationship
INTERJECTION	Joins words or clauses
	Expresses emotions

**PARTS OF SPEECH**

**ADJECTIVE**

Describes, modifies or gives more information about a noun or pronoun.

Examples: cold, happy, young  
 - The little girl has a pink hat.  


**PARTS OF SPEECH**

**PRONOUN**

A pronoun is used in place of a noun or noun phrase to avoid repetition.

Examples: mine, yours, hers  
 - This bike is my bike.  
 - This bike is mine.  


**PARTS OF SPEECH**

**ARTICLES**

A / AN: to talk about a noun in general.  
 THE: to talk about a specific noun.

Examples: a, an, the  
 - I need a dictionary.  
 - The dictionary needs to be in English.

## Parts of Speech



### NOUN

Name of a thing, a person, an animal, a place, or an idea.

Examples: Daniel, London, table, hope  
 - Mary uses a blue pen for her letters.

### PRONOUN

A pronoun is used in place of a noun or noun phrase to avoid repetition.

Examples: I, you, it, we, us, them, those  
 - I want her to dance with me.

### ADJECTIVE

Describes, modifies or gives more information about a noun or pronoun.

Examples: cold, happy, young, two, fun  
 - The little girl has a pink hat.

### VERB

Shows an action or a state of being. It can show what someone is doing or did.

Examples: go, speaking, lived, been, is  
 - I listen to the word and then repeat it.

### ADVERB

Modifies a verb, an adjective or another adverb. It tells how (often), where, when.

Examples: slowly, very, always, well, too  
 - Yesterday, I ate my lunch quickly.

### PREPOSITION

Shows the relationship of a noun, noun phrase or pronoun to another word.

Examples: at, on, in, from, with, about  
 - I left my keys on the table for you.

### CONJUNCTION

Joins two words, ideas, phrases together and shows how they are connected.

Examples: and, or, but, because, until, if  
 - I was hot and tired but I still finished it.

### INTERJECTION

A word or phrase that expresses a strong emotion. It is a short exclamation.

Examples: Ouch! Hey! Wow! Oh! Ugh!  
 - Wow! I passed my English exam.

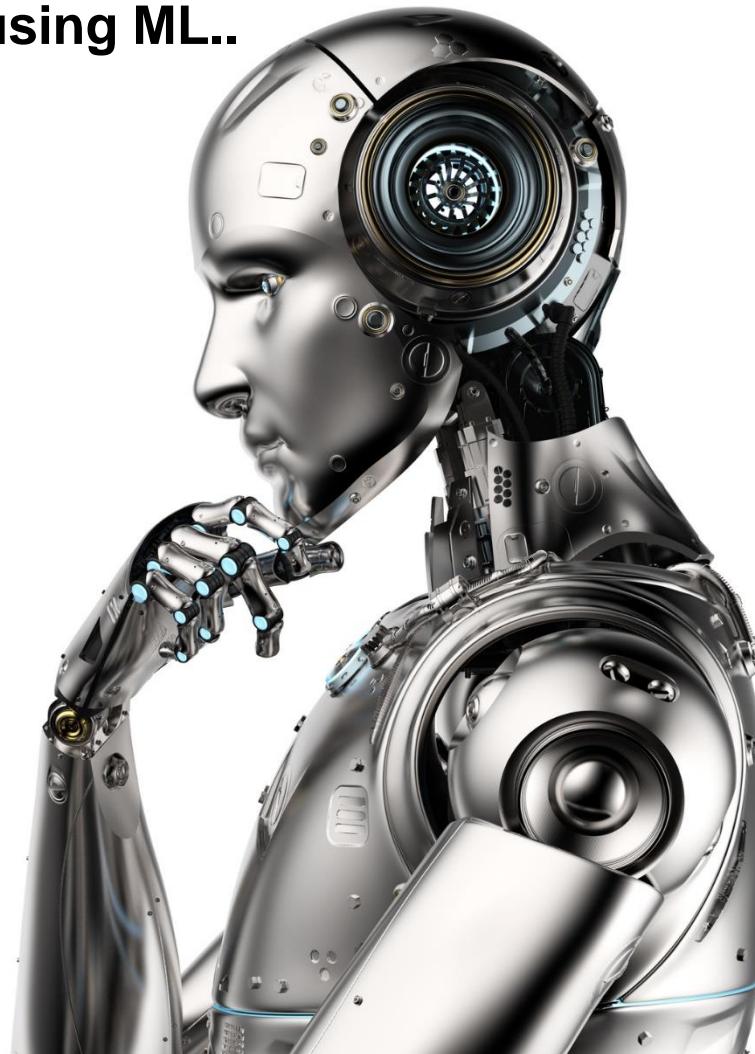
[www.grammar.cl](http://www.grammar.cl)

[www.woodwardenglish.com](http://www.woodwardenglish.com)

[www.vocabulary.cl](http://www.vocabulary.cl)

# ML

- POS can also be *learned* using ML..





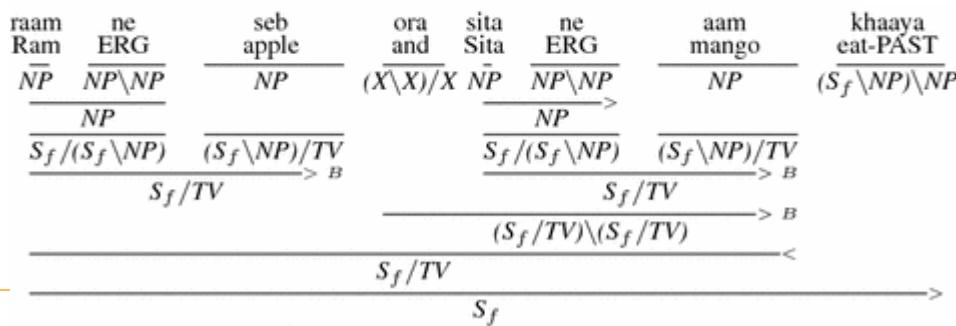
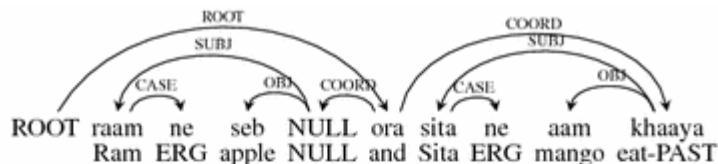
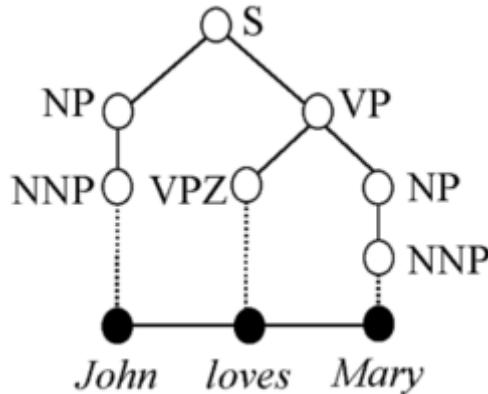
# The Penn Treebank

- In linguistics, a treebank is a parsed text corpus that annotates syntactic or semantic sentence structure
  - **Syntax** (from ancient greek: σύνταξις "coordination") is the set of rules, principles, and processes that govern the structure of sentences in a given language, usually including word order
  - **Semantics** (from ancient greek: σημαντικός, "significant") is the linguistic and philosophical study of meaning, in language. It is concerned with the relationship between signifiers—like words, phrases, signs, and symbols—and what they stand for, their denotation
- The most famous treebank for the *English language* is the **Penn Treebank**, which in its eight years of operation (1989–1996), produced approximately 7 million words of part-of-speech tagged text, 3 million words of skeletally parsed text, and over 2 million words of text parsed for structure
  - Material annotated includes such wide-ranging genres as IBM computer manuals, nursing notes, Wall Street Journal articles, and transcribed telephone conversations
- <https://catalog.ldc.upenn.edu/LDC99T42>



# Languages have their own treebanks

- There are treebanks for each language of the world
  - What is yours?

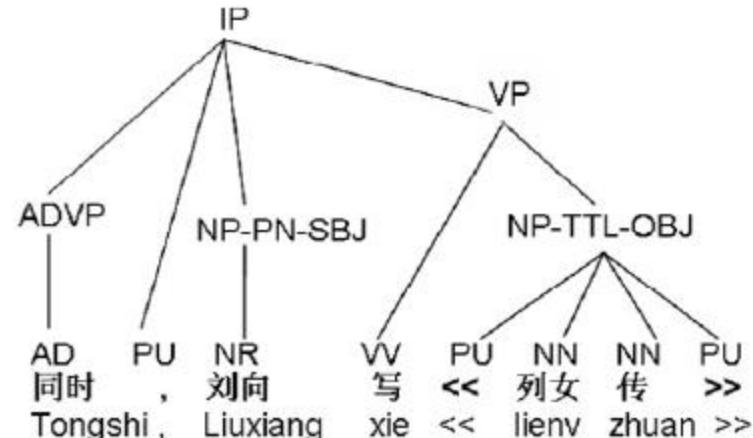


'Ram ate an apple and Sita ate a mango.'

bracketed sentence:

(IP (ADVP (AD 同时)) (PU , ) (NP-PN-SBJ (NR 刘向)) (VP (VV 写) (NP-TTL-OBJ (PU <> (NN 列女) (NN 传) (PU >>))))

English: At the same time, Liuxiang wrote <<The Biography of Strong-minded Women>>



# *Universal dependencies integrated Treebank*



- Universal Dependencies (UD) is a framework for cross-linguistically consistent grammatical annotation and an open community effort with over 200 contributors producing more than 100 treebanks *in over 60 languages*
  - <http://universaldependencies.org/>
- **Udpipe** provides language-agnostic ‘tokenization’ and ‘parts of speech tagging’, of raw text in many languages, including Chinese and Hindi
- We speak a lot of Chinese and Hindi in class, so this is perfect

小娃撐小艇  
偷采白蓮回  
不解藏蹤跡  
浮萍一道開

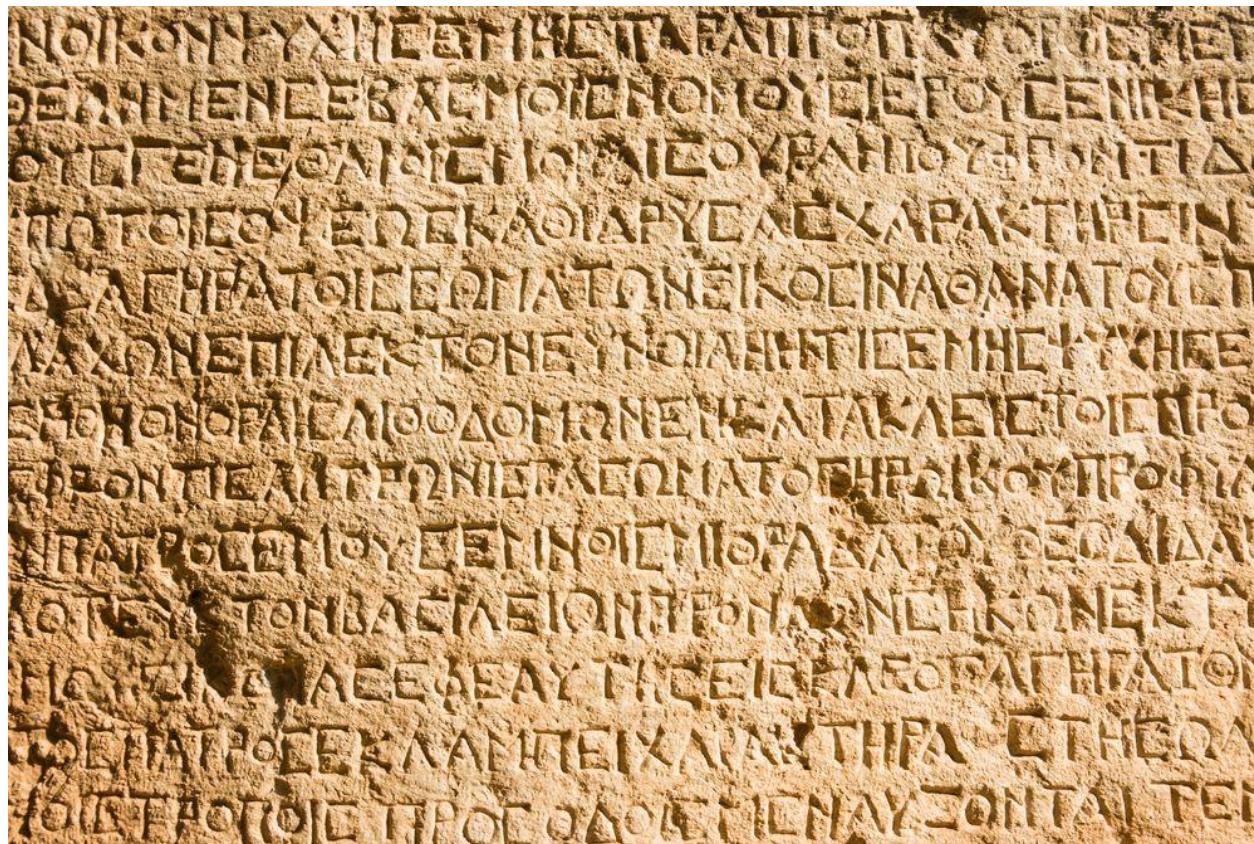


मैं तन्हा हूँ मुझे तन्हा ही रहने दो  
देखकर मेरे बहते आंसू  
तुम अपने लहू न बहने दो  
मैं आपका दीवाना हूँ  
मुझे बस अपना पागल रहने दो



# Greek, too

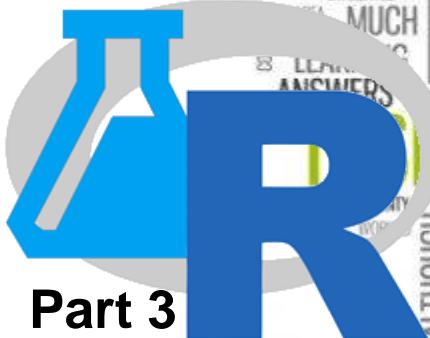
- One of the most ancient languages in the world, older than 中文, but not older than Sanskrit





# Universal Dependencies

- Project that seeks to develop cross-linguistically consistent treebank annotation for many languages, with the goal of facilitating multilingual parser development, cross-lingual learning, and parsing research from a language typology perspective
- The annotation scheme is based on (universal) Stanford dependencies (de Marneffe et al., 2006, 2008, 2014), Google universal part-of-speech (POS) tags (Petrov et al., 2012), and the Interset interlingua for morphosyntactic tagsets (Zeman, 2008)
- Pre-trained Universal Dependencies 2.0 models on all UD treebanks are made available for more than 50 languages:
  - afrikaans, ancient\_greek-proiel, ancient\_greek, arabic, basque, belarusian, bulgarian, catalan, chinese, coptic, croatian, czech-cac, czech-cltt, czech, danish, dutch-lassysmall, dutch, english-lines, english-partut, english, estonian, finnish-ftb, finnish, french-partut, french-sequoia, french, galician-treegal, galician, german, gothic, greek, hebrew, hindi, hungarian, indonesian, irish, italian, japanese, kazakh, korean, latin-ittb, latin-proiel, latin, latvian, lithuanian, norwegian-bokmaal, norwegian-nynorsk, old\_church\_slavonic, persian, polish, portuguese-br, portuguese, romanian, russian-syntagrus, russian, sanskrit, serbian, slovak, slovenian-sst, slovenian, spanish-ancora, spanish, swedish-lines, swedish, tamil, turkish, ukrainian, urdu, uyghur, vietnamese
- <https://universaldependencies.org/introduction.html>
- <https://ufal.mff.cuni.cz/udpipe/users-manual>



Part 3

# DATA SCIENCE LAB WITH R NLP WITH WORDCLOUDS *IN ENGLISH* AND R PACKAGE TM



# Document-Term and Term-Document Matrices

- A **document-term matrix** or **term-document matrix** is a mathematical matrix that describes the frequency of terms that occur in a collection of documents
- In a **document-term matrix**, rows correspond to documents in the collection and columns correspond to terms
- In a **term-document matrix**, rows correspond to terms, and columns to documents
- There are various schemes for determining the value that each cell in the matrix should take
  - In our lab and for now, we are just going to count occurrences

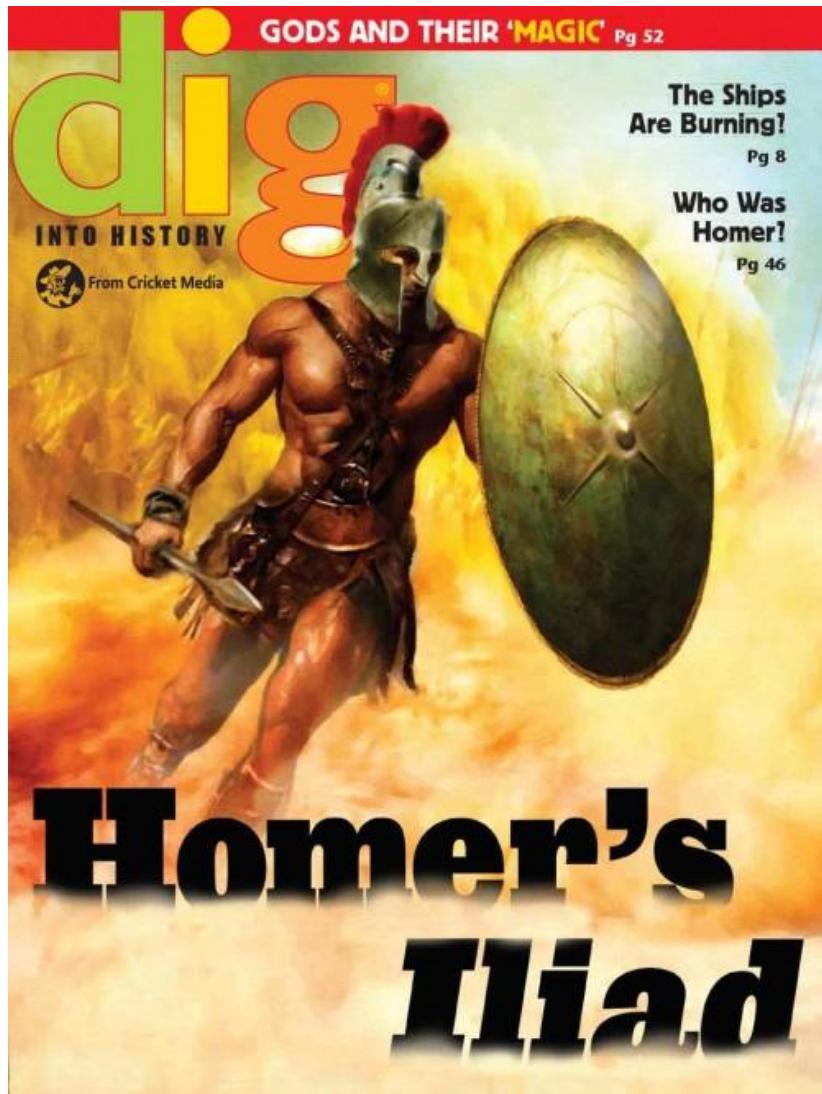


# tf-idf

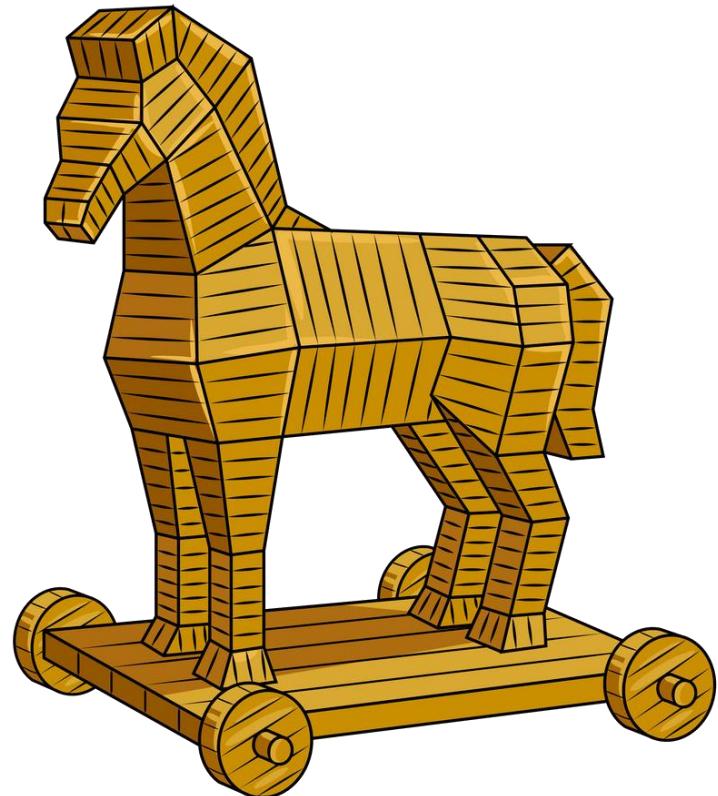
- Stands for **Term Frequency – Inverse Document Frequency**
  - A numerical statistic that is intended to reflect how important a word is to a document in a collection of documents (also called a *corpus*)
- The tf-idf value:
  - Increases *proportionally* to the number of times a word appears in the document
  - *Offset* by the frequency of the word in the corpus, which helps to adjust for the fact that some words appear more frequently in general
- So, if “**Troy**” appears very often in the document “Iliad”, then “**Troy**” is a good descriptor for the document
- ..But so is the word “**the**”..
- However, the word “**the**” appears in ***all*** documents a lot
- And so its tf-idf should be low, while that of “**Troy**” high..
- Variations of the tf–idf weighting scheme are often used by search engines as a central tool in scoring and ranking a document’s relevance given a user query



# Homer's Iliad



- A War in antiquity
  - Athens vs Troy
  - And lessons in humanity





# Odyssey



## □ Ulysses' return trip to Ithaca



# R packages for text mining

- Our main text mining package:
  - `tm` (text mining)
  - <https://cran.r-project.org/web/packages/tm/index.html>
- Other packages we are going to use:
  - `SnowballCC`, `RColorBrewer`, `ggplot2`, `wordcloud`,  
`biclust`, `cluster`, `igraph`, `fpc`
- Package references on CRAN:
  - <https://cran.r-project.org/web/views/NaturalLanguageProcessing.html>



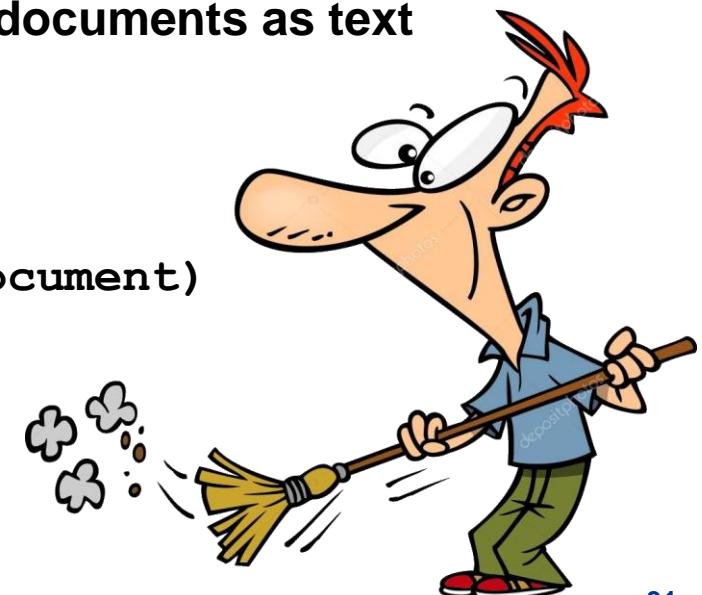
# Loading texts

- Start by saving your text files in a folder titled `texts` This will be the “corpus” (body) of texts you will be mining
  - You are going to work with *Homer's Iliad* and the *Odyssey*, some of the oldest literature about Wars
  - You are going to also to work in your own language, so get started in English for now, but plan ahead..
- Download corpus from blackboard
- Mac:
  - `cname <- file.path("~/Desktop", "texts")`
  - `cname`
- Windows:
  - `cname <- file.path("C:", "texts")`
  - `cname`
- Read your documents in the R terminal with `inspect(docs)`
- if you prefer to look at only one of the documents you loaded, then you can specify `inspect(docs[1])`



# Preprocessing

- Remove numbers, capitalization, common words, punctuation, and prepare your texts for analysis
  - Remove punctuation, numbers, stopwords, common word endings, strip whitespace, convert to lower case, and combine words that should stay together
- Be sure to use the following script once you have completed preprocessing
  - This tells R to treat your preprocessed documents as text documents
  - `library(tm)`
  - `docs <- Corpus(DirSource(cname))`
  - `docs <- tm_map(docs, PlainTextDocument)`

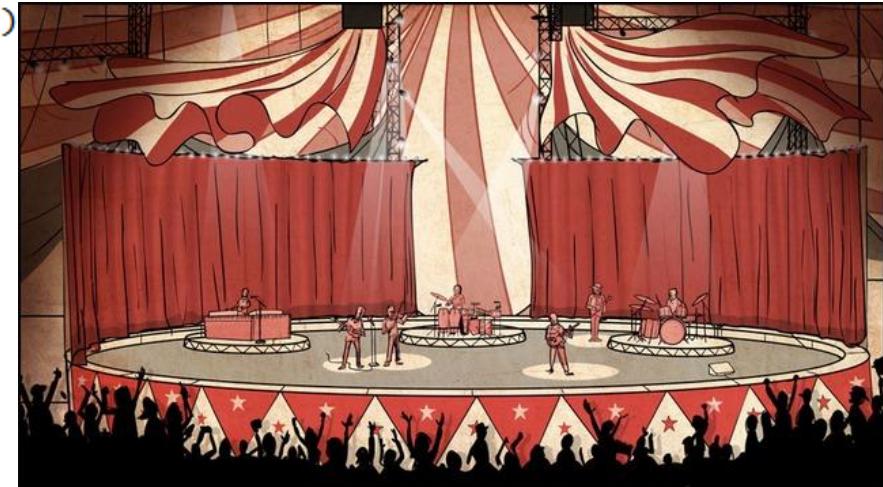




# Data staging

## □ Create a document term matrix and a term document matrix

```
> dtm <- DocumentTermMatrix(docs)
> dtm
<<DocumentTermMatrix (documents: 2, terms: 11050)>>
Non-/sparse entries: 14535/7565
Sparsity           : 34%
Maximal term length: 35
Weighting          : term frequency (tf)
> tdm <- TermDocumentMatrix(docs)
> tdm
<<TermDocumentMatrix (terms: 11050, documents: 2)>>
Non-/sparse entries: 14535/7565
Sparsity           : 34%
Maximal term length: 35
Weighting          : term frequency (tf)
```





# Data Exploration

## □ Organize terms by their frequency

- `freq <- colSums(as.matrix(dtm))`
- `length(freq)`
- `ord <- order(freq)`

## □ Remove sparse terms

- `dtms <- removeSparseTerms(dtm, 0.1) # This makes a matrix that is 10% empty space, maximum`

```
- inspect(dtms)
```

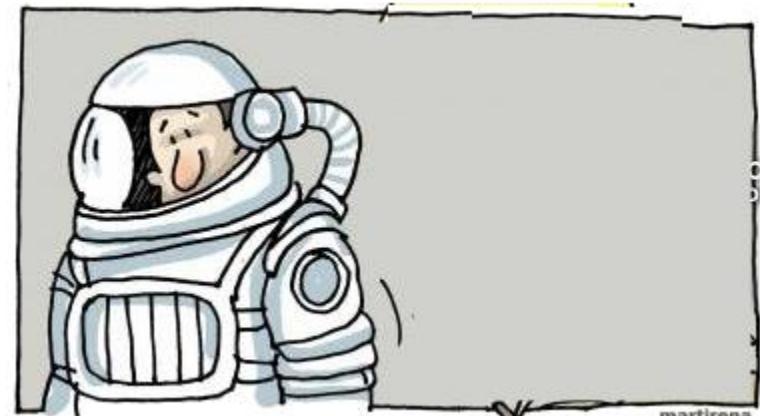
	Docs	god	now	one	said	shall	son	thi	thus	ulyss	will
content	626	573	348	211	511	420	943	621	123	188	
meta	267	303	573	483	217	336	3	132	646	745	

## □ Least frequently occurring words

- `freq[head(ord)]`

## □ Most frequently occurring words

- `freq[head(ord)]`





# Frequency of frequencies

- Output is two rows of numbers, one per document
  - The top number is the frequency with which words appear
  - The bottom number reflects how many words appear that frequently
  - How many terms appear only once?
- Lowest word frequencies:
  - `head(table(freq), 20)`
  - considering only the 20 *lowest* word frequencies, we can see that ??? terms appear only once
- Highest word frequencies:
  - `tail(table(freq), 20)`
  - Considering only the 20 greatest frequencies, there's usually a big disparity in how frequently some terms appear



# Coarse-grained term frequencies

- For a less fine-grained look at term frequency, view a table of sparse terms:

- ```
- freq <- colSums(as.matrix(dtms))
```
- ```
- freq
```

```
> freq <- colSums(as.matrix(dtms))
> freq
  abandon      abat      abhor      abid      abl      abod      abound
        4          2          3          5         42         50          7
  abridg      abroad      absenc      absent      absolut      absurd      abus
        2          8         31         12         3          10          5
  accept      access      accident      accommod      accompani      accomplish      accord
        32         27          3          2          12          14          40
  account      accrue      accustom      ach      achill      acquaint      acquire

```

- Alternatively:

- ```
- freq <- sort(colSums(as.matrix(dtm)), decreasing=TRUE)
```
- ```
- head(freq, 40)
```

```
head(freq, 40)
  thi will      one      god      now      ulyss      son      thus      shall      said      great      hand      arm      jove
  946   933     921    893     876     769     756     753     728     694     686     653     625     617
  man heaven      day      may      men      let      see      come      hector      can      ship      like      war      achill
  595   567     534    513     499     496     489     469     461     453     450     447     440     436
  hous troy      yet      chief      first      father      greek      eye      upon      trojan      oer      make
  429   425     420    417     414     408     395     391     391     368     364     363
```



# Coarse-grained term frequencies

- All terms that appear frequently (250 or more times):
- `findFreqTerms (dtm, lowfreq=250)`

```
> findFreqTerms(dtm, lowfreq=250)
```

```
[1] "achill"    "arm"      "back"     "came"     "can"      "care"     "chief"
[8] "come"      "day"      "dead"     "death"     "even"     "everi"    "eye"
[15] "fall"      "fate"     "father"   "field"     "fight"    "fire"     "first"
[22] "fli"       "forc"     "friend"   "give"     "god"      "good"     "great"
[29] "greek"     "ground"   "hand"     "head"     "heart"    "heaven"   "hector"
[36] "hero"      "high"     "home"     "hous"     "jove"     "king"     "know"
[43] "let"        "lie"      "like"     "long"     "made"     "make"     "man"
[50] "may"        "men"      "much"     "must"     "now"      "oer"      "old"
[57] "one"        "place"    "plain"    "power"    "rage"     "round"   "said"
[64] "say"        "sea"      "see"      "shall"    "ship"     "son"      "stand"
[71] "still"     "suitor"   "take"     "telemachus" "tell"     "thi"      "thou"
[78] "though"    "thus"     "till"     "time"     "trojan"   "troy"     "two"
[85] "ulyss"     "upon"     "vain"     "war"      "way"      "went"     "whose"
[92] "will"      "word"     "work"     "yet"
```

Alternatively:

- `wf <- data.frame(word=names(freq), freq=freq)`
- `head(wf)`

```
> head(wf)
```

	word	freq
thi	thi	946
will	will	933
one	one	921
god	god	893
now	now	876
ulyss	ulyss	769



# Plotting with ggplot2

```
□ library(ggplot2)
□ p <- ggplot(subset(wf, freq>50), aes(word, freq))
  p <- p + geom_bar(stat="identity")
  p <- p + theme(axis.text.x=element_text(angle=45, hjust=1))
p
```

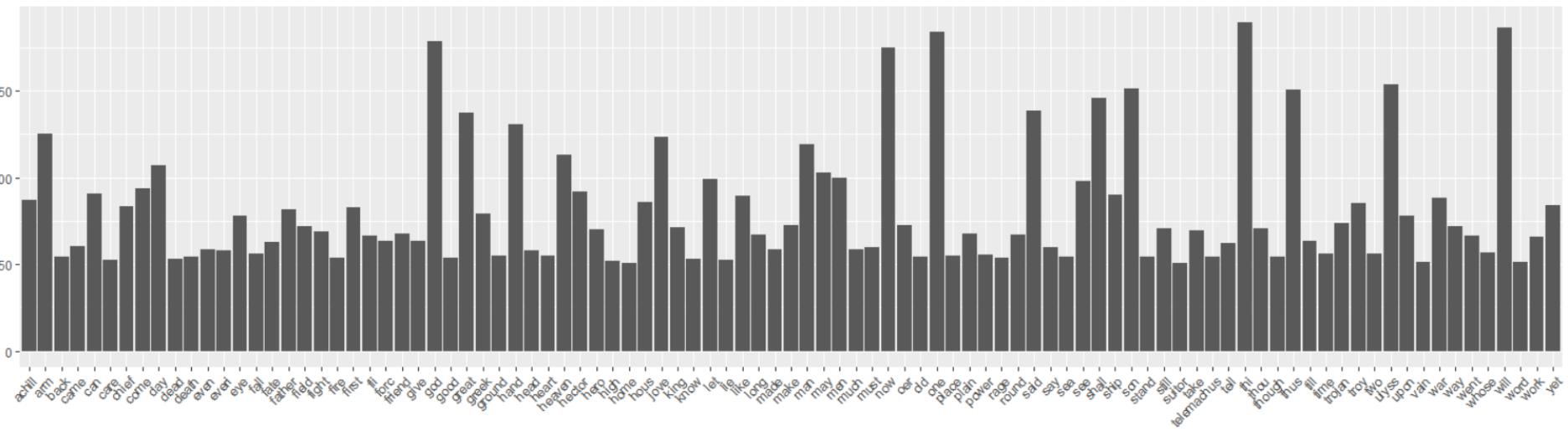


# Fixing potential ggplot2 error

- **library(ggplot2)**
  - Error in `loadNamespace(i, c(lib.loc, .libPaths()), versionCheck = v[i])` : namespace 'scales' 0.4.0 is being loaded, but >= 0.4.1 is required  
Error: package or namespace load failed for 'ggplot2'
- Then look at the complete error message. It lists a couple of packages which are missing or have errors. Uninstall and reinstall them. So for me:
  - `remove.packages("ggplot2")  
install.packages('ggplot2', dependencies = TRUE)  
remove.packages("scales")  
install.packages('scales', dependencies = TRUE)  
library(ggplot2)`



# Words with frequencies > 250 in iliad + odyssey





# Relationships between terms

- If you have a term in mind that you have found to be particularly meaningful to your analysis, then you may find it helpful to identify the words that most highly correlate with that term
  - If words *always* appear together, then correlation=1
  - library (tm)
  - `findAssocs(dtm, "achilles", corlimit=0.98) # specifying a correlation limit of 0.98`
- Can also find associations for word collections:
  - `findAssocs(dtm, c("achilles", "hector"), corlimit=0.98)`



# Word Clouds

- Humans are generally strong at *visual analytics*
  - We are going to construct word clouds on our document corpus
- Load the package that makes word clouds in R
  - `library(wordcloud)`
- Plot words that occur *at least 250 times*
  - `set.seed(142) #The "set.seed()" function just makes the configuration of the layout of the clouds consistent each time you plot them. You can omit that part if you are not concerned with preserving a particular layout`
  - `wordcloud(names(freq), freq, min.freq=250)`





## ..With Color

- ```
□ set.seed(142)
dark2 <- brewer.pal(6, "Dark2")
wordcloud(names(freq), freq, max.words=250, rot.per=0.2, c
olors=dark2)
```

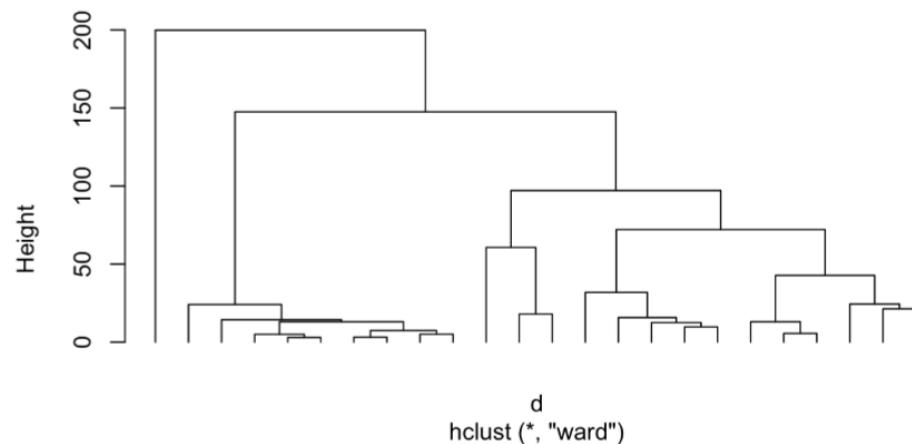




# Clustering by term similarity

- First calculate distance between words & then cluster them according to similarity:

- `library(cluster)`
- `dtmss <- removeSparseTerms(dtm, 0.15) # This makes a matrix that is only 15% empty space, maximum`
- `inspect(dtmss)`
- `d <- dist(t(dtmss),method="euclidian")`
- `fit <- hclust(d=d, method="ward.D2")`
- `plot(fit, hang=-1)`





# Ask R to help identify the clusters

- `plot.new()`
- `plot(fit, hang=-1)`
- `groups <- cutree(fit, k=5) # "k=" defines the number of clusters we are using`
- `rect.hclust(fit, k=5, border="red") # draw dendogram with red borders around the 5 clusters`



# K-Means clustering

- Cluster words into a specified number of groups (in this case 2), such that the sum of squared distances between individual words and one of the group centers is minimized

```
- library(fpc)
- d <- dist(t(dtmss), method="euclidian")
- kfit <- kmeans(d, 2)
- clusplot(as.matrix(d), kfit$cluster, color=T, shade=T, l
abels=2, lines=0)
```



# Errata

- In your wordcloud R file, the last line below *may* error out, if that is the case make sure it is commented out (as below)

- `## Don't do this :-)`
- `## To Finish`
- `## Be sure to use the following script once you have completed preprocessing.`
- `## This tells R to treat your preprocessed documents as text documents.`
- `##docs <- tm_map(docs, PlainTextDocument)`

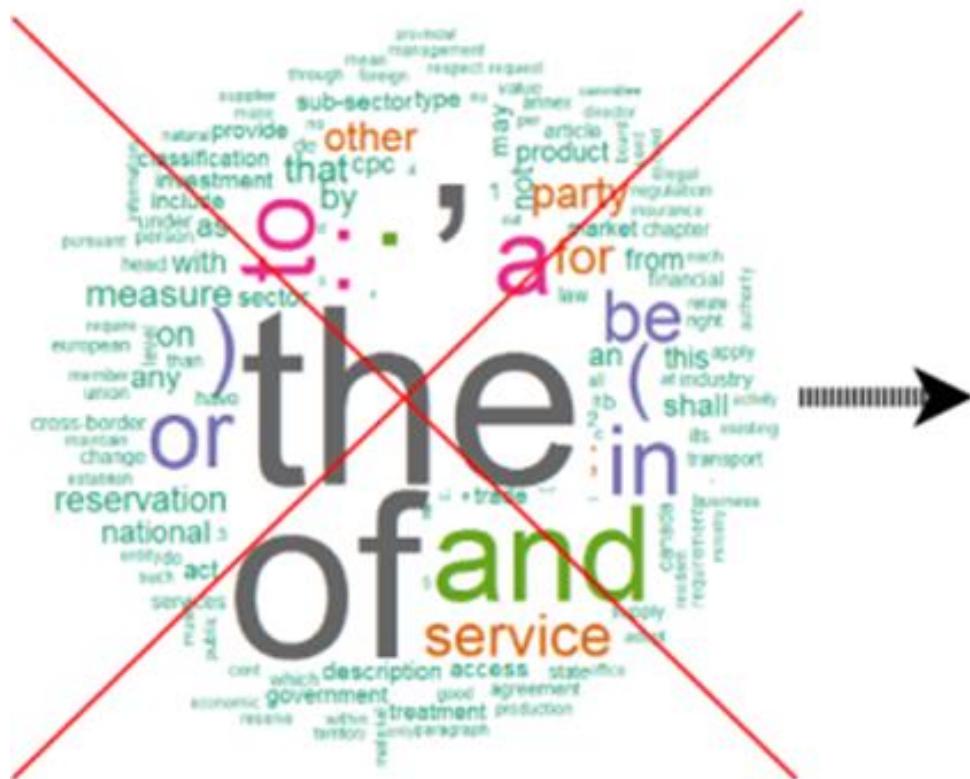


Part 4

## INTRODUCTION TO PACKAGE UDPipe



# Better word clouds with better data science



green group  
wall street coast blaze palm island  
big banks police hunt  
face court road crash road toll  
**bombers** legal action child sex driver  
per cent local market  
n korea wall st world cup taxi driver  
aged care nsw govt  
sunshine coast fast track toll rises task force  
**gold coast** rate cut vic govt  
climate change deposit guarantee child porn  
world series health service  
vp debate act labor  
bali bala  
bus crash mental health media call car  
car crash credit crisis  
attack man police search act election  
crisis talks missing man police probe  
house blaze water restrictions



# Versions

- This lab may require the *latest* versions and research..
  - You may have to download the latest R runtime and RStudio by hand..
  - *Not sure*, but keep that in mind as a possibility



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# Goal

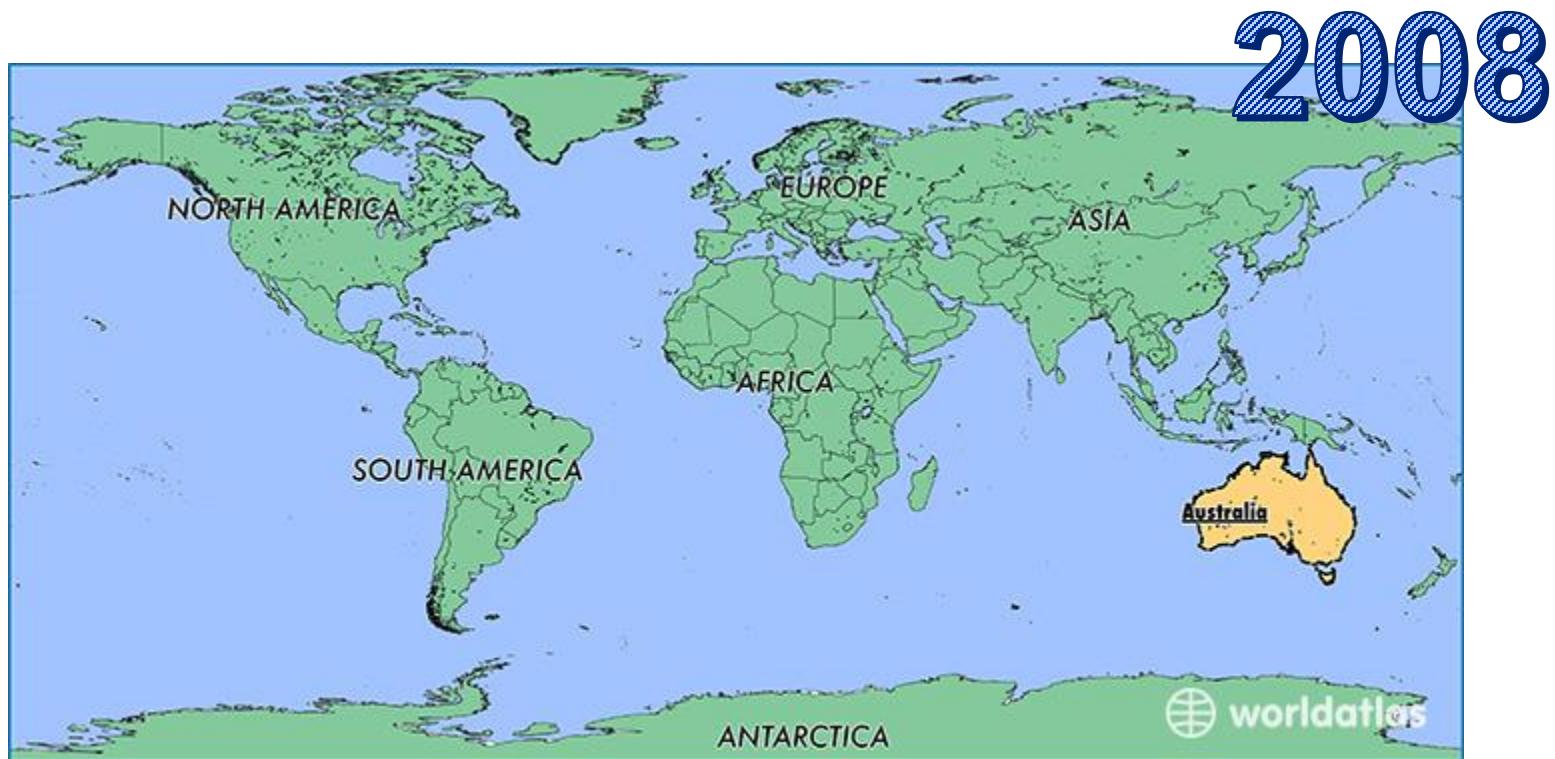
- You are going to do NLP..
  - in *English*, with *English dataset*
  - *Then, try with a different dataset in your language*
  - *What problems do you have?*





# Ok, so what's the lab?

- A friend told you he dreamt about the years 2008 and Australia, and he knows you are a Data scientist, so he asks you to tell him what happened in 2008 that was noteworthy, in Australia..





# What is the first thing a data scientist does?

- Go look for data!
- You locate some news headlines published over a period of 15 years..
  - From Australian news source ABC (Australian Broadcasting Corp.)
  - At: <http://www.abc.net.au/>
- The Dataset is also available on Kaggle:
  - <https://www.kaggle.com/therohk/million-headlines>
- Better use the version I put up on canvas, instead (more data)





# Package `udpipe`

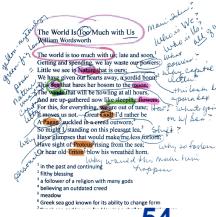
- Then you go looking for data science libraries
  - You're still learning Python in class, so...
  - You go looking for R libraries on CRAN..
- You find.. `udpipe` provides *pretrained language models* for spoken languages (not programming languages) and you can download the required model using `udpipe_download_model()`





# udpipe

- **Udpipe** provides language-agnostic ‘tokenization’ and ‘parts of speech tagging’, of raw text in many languages, including Chinese and Hindi.
- **library(udpipe)**
- **model <- udpipe\_download\_model(language = "english")**
- **# When you download the language, you will see the associated filename download from GitHub, pass that filename in the next command below..**
- **udmodel\_english <- udpipe\_load\_model(file = 'english-ewt-ud-2.4-190531.udpipe')**
- **#Now annotate your corpus or sentence (or haiku)**
- **s <- udpipe\_annotate(udmodel\_english, "An old silent pond... A frog jumps into the pond, splash! Silence again.")**
- **x <- data.frame(s)**
- **colnames(x)**





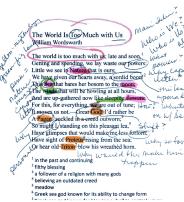
# Annotating (continued)

```
> colnames(x)
[1] "doc_id"          "paragraph_id"   "sentence_id"
[4] "sentence"        "token_id"       "token"
[7] "lemma"           "upos"          "xpos"
[10] "feats"          "head_token_id" "dep_rel"
[13] "deps"           "misc"
```

```
> x$token
[1] "An"      "old"     "silent"   "pond"    "..."    "A"
[7] "frog"    "jumps"   "into"     "the"     "pond"   ","
[13] "splash"  "!"       "silence"  "again"   ":"
```

## □ And your Universal Parts of Speech (UPOS):

```
> x$upos
[1] "DET"    "ADJ"    "ADJ"    "NOUN"   "PUNCT"  "DET"    "NOUN"
[8] "VERB"   "ADP"    "DET"    "NOUN"   "PUNCT"   "NOUN"   "PUNCT"
[15] "ADV"   "ADV"    "PUNCT"
```





# Getting part of speech

- `verbs <- subset(x, upos %in% c("VERB"))`
- `stats$token`



# Cleaning dataset

## □ Read in the data

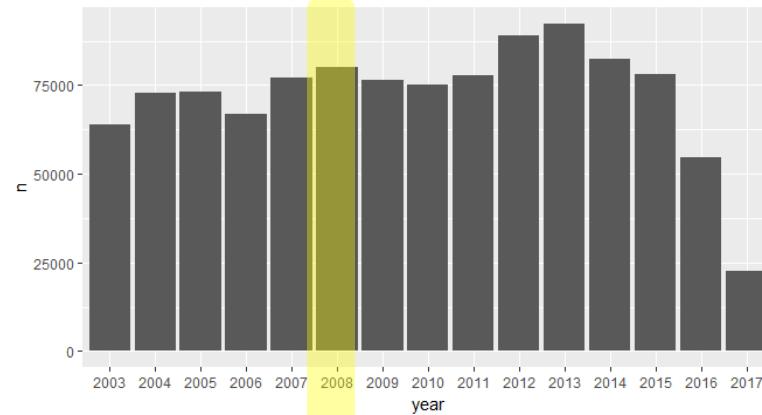
- `news <- read.csv('abcnews-date-text.csv', header = T, stringsAsFactors = F)`

## □ Do a quick exploration:

- `news %>% group_by(publish_date) %>% count() %>% arrange(desc(n))`
- What is `%>%`? Go to page 37 for an explanation

## □ To subset data only for 2008:

- `news_more_2008 <- news_more %>% filter(year == 2008 & month == 10)`





# Staging with pretrained language models

- `library(udpipe)`
- `model <- udpipe_download_model(language = "english")`
- `udmodel_english <- udpipe_load_model(file = 'english-ewt-ud-2.4-190531.udpipe')`
- `s <- udpipe_annotate(udmodel_english, news_more_2008$headline_text)`
- `x <- data.frame(s)`

The World Is Too Much with Us  
William Wordsworth

The world is too much with us; late and soon,  
Getting and spending, we lay waste our powers;  
Little we see in Nature that is ours;  
We have given our hearts away, a sordid boon.  
This sea that bares her bosom to the moon;  
The winds that will be howling at all hours,  
And are up-gathered now like sleeping flowers;  
For this, for everything, we are out of tune;  
It moves us not.—Great God! I'd rather be  
A Pagan<sup>1</sup> suckled in a creed outworn;  
So might I standing on this pleasant lea,<sup>5</sup> Shift?  
Have glimpses that would make me less forlorn;  
Have sight of Proteus<sup>2</sup> rising from the sea;  
Or hear old Triton<sup>3</sup> blow his wreathed horn.

1 in the past and continuing  
2 filthy blessing  
3 a follower of a religion with many gods  
4 believing an outdated creed  
5 meadow  
6 Greek sea god known for its ability to change form

Mani Shek? Who is We? Who is Us? What power? May capital letter? this loan lea a pura lea How's what's going on w/ Sea? why so forlorn why waisted this make him happen



# Package lattice

- Powerful and elegant high-level data visualization system inspired by Trellis graphics, with an emphasis on multivariate data
  - Sufficient for typical graphics needs, and flexible enough to handle most nonstandard requirements
  - Nice barcharts ☺
  - `barchart(key ~ freq, data = head(stats, 20), col = "magenta", main = "Keywords-simple noun phrases", xlab = "Frequency")`
  - <https://cran.r-project.org/web/packages/lattice/index.html>

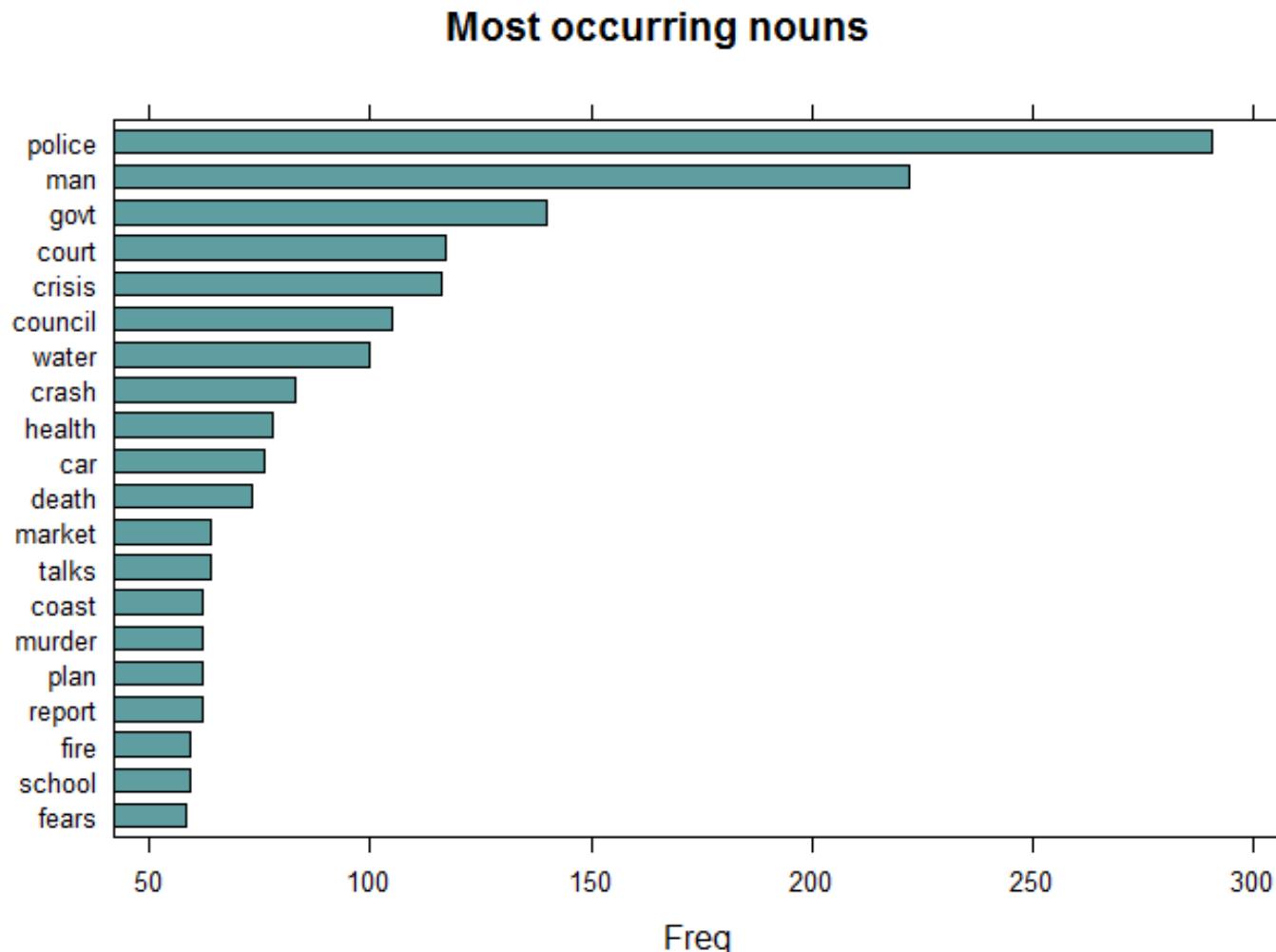


# Factors in R

- Variables that take on a *limited* number of different values
  - Often referred to as *categorical* variables
- Very important in statistical modeling
  - Categorical variables enter into statistical models differently than continuous variables..
- Factors are also a very efficient way to store character values
  - Because each unique character value is stored only once, and the data itself is stored as a vector of integers
- `data = c(1,2,2,3,1,2,3,3,1,2,3,3,1)`
- `fdata = factor(data)`
- `fdata`
- `[1] 1 2 2 3 1 2 3 3 1 2 3 3 1`
- `Levels: 1 2 3`



# Most occurring nouns for 2008





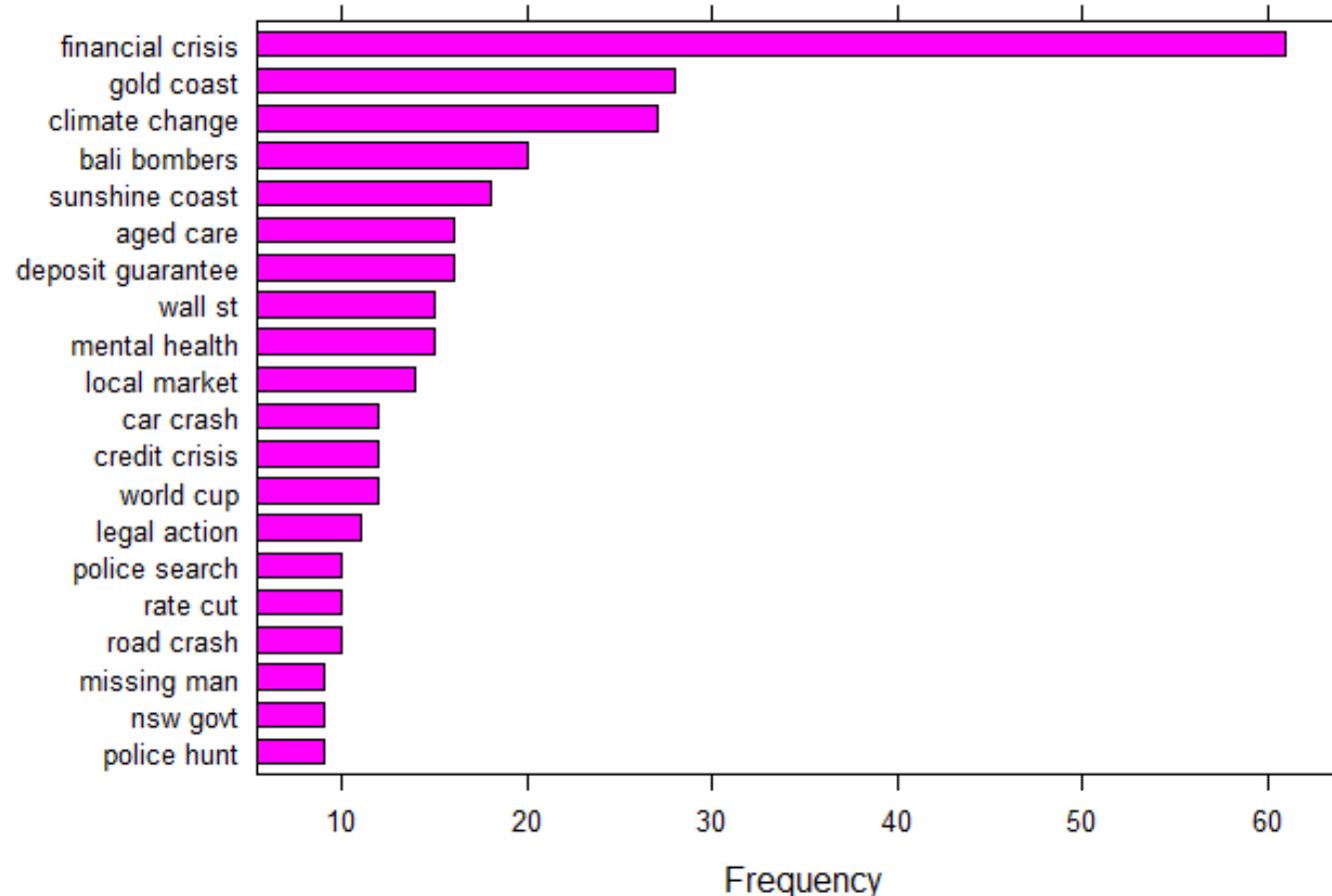
# RAKE/RKEA

- One you get good at this, you realize scientists wrote a package that already does what you're doing..
- Rapid Keyword Extraction Algorithm (RKEA) or Rapid Algorithm for Keyword Extraction (RAKE)?



# Simple noun phrases

Keywords - simple noun phrases





# And you give your friend his word cloud..

- `library(wordcloud)`
- `wordcloud(words = stats$key, freq = stats$freq,  
min.freq = 3, max.words = 100, random.order =  
FALSE, colors = brewer.pal(6, "Dark2"))`





# Important note: Versioning

- You may have to modify the name of your model to take versioning into account
- What works on my version of RStudio may not work on yours
- The latest version for hindi annotations as of this writing is:
  - `udmodel_hindi <- udpipe_load_model(file='hindi-hdtb-ud-2.4-190531.udpipe')`
- Check for language versions at:
  - <https://cran.r-project.org/web/packages/udpipe/vignettes/udpipe-annotation.html>



Hints

# LANGUAGE ENCODINGS

|    |    |    |    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|----|----|----|
| অ  | আ  | ই  | ঈ  | উ  | ঊ  | এ  | ঐ  | ও  | ঔ  | ঝ  |
| a  | aa | i  | ii | u  | uu | e  | ai | o  | au | R  |
| ক  | খ  | গ  | ঘ  | ঢ  | চ  | ছ  | জ  | ঝ  | ঢ  | ঠ  |
| k  | kh | g  | gh | ch | ch | j  | jh | zh | dh | th |
| ড  | ঢ  | ণ  | ত  | থ  | দ  | ধ  | ন  | প  | ফ  | ব  |
| dw | Dw | rw | t  | T  | d  | Dn | n  | p  | P  | b  |
| য  | ৰ  | ল  | ৱ  | শ  | ষ  | স  | হ  |    |    | ম  |
| y  | r  | l  | v  | x  | sw | s  | h  |    |    | m  |



# tm

- R text mining library
- `install.packages ("tm")`
- `library(tm)`



# RStudio locale

- `Sys.setlocale(category="LC_ALL", locale="chinese")`
- `Sys.setlocale(category="LC_ALL", locale="hindi")`



# Load hindi text & remove punctuation

- Assume `hindi.txt` contains Unicode for poem in hindi
  - Contained in RStudio Session folder
- `h <- Corpus(VectorSource(readLines("hindi.txt", n=1, encoding="UTF-8")))`

```
> inspect(h)
<<SimpleCorpus>>
Metadata: corpus specific: 1, document level (indexed): 0
Content: documents: 1
```

[1] साजन! होलीआईहै!, सुखसेहँसना, जीभरगाना, मस्तीसेमनकोबहलाना, पर्वहोगयाआज-, साजन! होलीआईहै!, हँसानेहमकोआईहै!

```
> h <- tm_map(h, removePunctuation)
> inspect(h)
<<SimpleCorpus>>
Metadata: corpus specific: 1, document level (indexed): 0
Content: documents: 1
```

[1] साजनहोलीआई हैसुखसेहँसनाजीभरगानामस्तीसेमनकोबहलानापर्वहोगयाआजसाजनहोलीआई हैहँसानेहमकोआई है



# Works?

- Hmm..
- Maybe try different encoding?
  - How about "UCS-2LE"?
- R encoding is somewhat of a pain
  - <http://kevinushey.github.io/blog/2018/02/21/string-encoding-and-r/>



# Removing stopwords from hindi frame

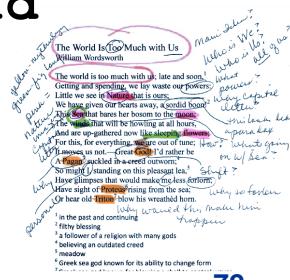
```
> inspect(h)
<<SimpleCorpus>>
Metadata: corpus specific: 1, document level (indexed): 0
Content: documents: 1
[1] साजनहोलीआई हैसुखसेहँसनाजीभरगानामस्तीसेमनकोबहलानापर्वहोगयाआजसाजनहोलीआई हैहँसानेहम
कोआई है
```

```
> h <- tm_map(h, removewords, c("साजनहोलीआई", "email"))
> inspect(h)
<<SimpleCorpus>>
Metadata: corpus specific: 1, document level (indexed): 0
Content: documents: 1
[1] हैसुखसेहँसनाजीभरगानामस्तीसेमनकोबहलानापर्वहोगयाआजसाजनहोलीआई हैहँसानेहमकोआई है
> |
```



# udpipe

- **Udpipe** provides language-agnostic ‘tokenization’ and ‘parts of speech tagging’, of raw text in many languages, including Chinese and Hindi.
- **library(udpipe)**
- **model <- udpipe\_download\_model(language = "english")**
- **# When you download the language, you will see the associated filename download from GitHub, pass that filename in the next command below.. .**
- **udmodel\_english <- udpipe\_load\_model(file = 'english-ewt-ud-2.4-190531.udpipe')**
- **#Now annotate your corpus or sentence (or haiku)**
- **s <- udpipe\_annotate(udmodel\_english, "An old silent pond... A frog jumps into the pond, splash! Silence again.")**
- **x <- data.frame(s)**
- **colnames(x)**





# Annotating (continued)

```
> colnames(x)
[1] "doc_id"          "paragraph_id"   "sentence_id"
[4] "sentence"        "token_id"       "token"
[7] "lemma"           "upos"          "xpos"
[10] "feats"          "head_token_id" "dep_rel"
[13] "deps"           "misc"
```

```
> x$token
[1] "An"      "old"     "silent"   "pond"    "..."    "A"
[7] "frog"    "jumps"   "into"     "the"     "pond"   ","
[13] "splash"  "!"       "silence"  "again"   ":"
```

## □ And your Universal Parts of Speech (UPOS):

```
> x$upos
[1] "DET"    "ADJ"    "ADJ"    "NOUN"   "PUNCT"  "DET"    "NOUN"
[8] "VERB"   "ADP"    "DET"    "NOUN"   "PUNCT"   "NOUN"   "PUNCT"
[15] "ADV"   "ADV"    "PUNCT"
```





# Getting parts of speech (PoS): Verbs

- `verbs <- subset(x, upos %in% c("VERB"))`
- `stats$token`



# And now..

- You can do a much better text analysis since you know about tokens ***and their roles (grammar)*** in the text..





# Unicode package

- `install.packages("utf8")`
- `library(utf8)`



# Example: Greek

- `library(udpipe)`
- `udmodel <- udpipe_download_model(language = "greek")`
- `udmodel_greek <- udpipe_load_model(file = 'greek-gdt-ud-2.4-190531.udpipe')`
- `s <- udpipe_annotate(udmodel_greek, "Πενθώ τόν ήλιο καὶ πενθώ τα χρόνια που ἔρχονται. Χωρίς εμάς και τραγουδώ τ' ἄλλα πού πέρασαν. Εάν είναι αλήθεια. Μιλημένα τα σώματα και οι βάρκες πού ἔκρουζαν γλυκά.. Οι κιθάρες πού αναβόσβησαν κάτω από τα νερά")`
- `x <- data.frame(s)`
- `colnames(x)`
- `utf8_print(unlist(x$token))`
- `x$upos`
- `verbs <- subset(x, upos %in% c("VERB"))`
- `utf8_print(unlist(verbs$token))`



# Example: Hindi

```
□ library(udpipe)
□ udmodel <- udpipe_download_model(language =
  "hindi")
□ udmodel_hindi <- udpipe_load_model(file =
  'hindi-hdtb-ud-2.4-190531.udpipe')
□ s <- udpipe_annotate(udmodel_hindi, "जंगल में मोर
  नाचा किस ने देखा?")
□ x <- data.frame(s)
□ colnames(x)
□ utf8_print(unlist(x$token) )
□ x$upos
□ verbs <- subset(x, upos %in% c("VERB") )
□ utf8_print(unlist(verbs$token) )
```



# Example: Chinese

```
□ udmodel <- udpipe_download_model(language =  
  "chinese")  
□ udmodel_zhongwen <- udpipe_load_model(file =  
  'chinese-gsd-ud-2.4-190531.udpipe')  
□ s <- udpipe_annotate(udmodel_zhongwen, "授人以鱼  
  不如授人以渔")  
□ x <- data.frame(s)  
□ colnames(x)  
□ utf8_print(unlist(x$token))  
□ x$upos  
□ verbs <- subset(x, upos %in% c("VERB"))  
□ utf8_print(unlist(verbs$token))
```



# Important note: Versioning

- You may have to modify the name of your model to take versioning into account
- What works on my version of RStudio may not work on yours
- The latest version for hindi annotations as of this writing is:
  - `udmodel_hindi <- udpipe_load_model(file='hindi-hdtb-ud-2.4-190531.udpipe')`
- Check for language versions at:
  - <https://cran.r-project.org/web/packages/udpipe/vignettes/udpipe-annotation.html>



# Example: Dutch with new model

```
library(udpipe)
dl <- udpipe_download_model(language = "dutch")
## Either give a file in the current working directory
udmodel_dutch <- udpipe_load_model(file = "dutch-alpino-ud-2.4-190531.udpipe")
## Or give the full path to the file
udmodel_dutch <- udpipe_load_model(file = dl$file_model)
txt <- c("Ik ben de weg kwijt, kunt u me zeggen waar de Lange Wapper ligt? Jazeker meneer",
       "Het gaat vooruit, het gaat verbazend goed vooruit")
x <- udpipe_annotate(udmodel_dutch, x = txt)
x <- as.data.frame(x)
str(x)
table(x$upos)
```



# Only part of the annotation

```
## Tokenization + finds sentences, does not execute POS tagging, nor lemmatization or dependency parsing
x <- udpipe_annotate(udmodel_dutch, x = txt, tagger = "none", parser = "none")
x <- as.data.frame(x)
table(x$upos)
table(x$dep_rel)

## Tokenization + finds sentences, does POS tagging and lemmatization but does not execute dependency parsing
x <- udpipe_annotate(udmodel_dutch, x = txt, tagger = "default", parser = "none")
x <- as.data.frame(x)
table(x$upos)
table(x$dep_rel)

## Tokenization + finds sentences and executes dependency parsing but does not do POS tagging nor lemmatization
x <- udpipe_annotate(udmodel_dutch, x = txt, tagger = "none", parser = "default")
x <- as.data.frame(x)
table(x$upos)
table(x$dep_rel)
```



# My text data is already tokenized

```
## Either put every token on a new line and use tokenizer: vertical
input <- list(doc1 = c("Ik", "ben", "de", "weg", "kwijt", "", "kunt", "u", "me", "zeggen",
  "waar", "de", "Lange Wapper", "ligt", "?", "Jazeker", "meneer"),
  doc2 = c("Het", "gaat", "vooruit", "", "het", "gaat", "verbazend", "goed", "vooruit"))
txt <- sapply(input, FUN=function(x) paste(x, collapse = "\n"))
x <- udpipe_annotate(udmodel_dutch, x = txt, tokenizer = "vertical")
x <- as.data.frame(x)

## Or put every token of each document in 1 string separated by a space and use tokenizer: horizontal
## Mark that if a token contains a space, you need to replace the space
## with the 'NO-BREAK SPACE' (U+00A0) character to make sure it is still considered as one token
txt <- sapply(input, FUN=function(x){
  x <- gsub(" ", intToUtf8(160), x) ## replace space with no-break-space
  paste(x, collapse = " ")
})
x <- udpipe_annotate(udmodel_dutch, x = as.character(txt), tokenizer = "horizontal")
x <- as.data.frame(x)
```



# Hindi

```
> model <- udpipe_download_model(language = "hindi")
Downloading udpipe model from https://raw.githubusercontent.com/jwijffels/udpipe.models.ud.2.0/master/inst/udpipe-ud-2.0-170801/hindi-ud-2.0-170801.udpipe to D:/user/docs/NU/_Info6101/Lecture 2/labs/udpipe/models/hindi-ud-2.0-170801.udpipe
trying URL 'https://raw.githubusercontent.com/jwijffels/udpipe.models.ud.2.0/master/inst/udpipe-ud-2.0-170801/hindi-ud-2.0-170801.udpipe'
Content type 'application/octet-stream' length 26137581 bytes (24.9 MB)
downloaded 24.9 MB
```

```
> model <- udpipe_load_model(file = "hindi-ud-2.0-170801.udpipe")
> x <- udpipe_annotate(model, " मैं तन्हा हूँ मुझे तन्हा ही रहने दो, देखकर मेरे बहते आंसू, तुम अपने लहू न बहने दो, मैं आपका दीवाना हूँ, मुझे बस अपना पागल रहने दो ")
#hindi poem
> x <- data.frame(x)
>
```



# Hindi uPOS

> x\$token

```
[1] "मैं"      "तन्हा"     "हुँ"       "मुझे"      "तन्हा"      "ही"       "रहने"  
[8] "दो"      ","         "देखकर"   "मेरे"      "बहते"      "आंसू"      ","  
[15] "तुम"     "अपने"    "लहू"      "न"        "बहने"      "दो"        ","  
[22] "मैं"      "आपका"   "दीवाना"  "हुँ"       ","          "मुझे"      "बस"  
[29] "अपना"   "पागल"   "रहने"     "दो"
```

> x\$upos

```
[1] "PRON"     "VERB"      "AUX"       "PRON"      "NOUN"      "PART"      "VERB"  
[8] "NUM"      "PUNCT"     "VERB"      "PRON"      "VERB"      "NOUN"      "PUNCT"  
[15] "NOUN"     "PRON"      "ADV"       "PART"      "VERB"      "NUM"       "PUNCT"  
[22] "PRON"     "PRON"      "ADJ"       "NOUN"      "PUNCT"     "PRON"      "PART"  
[29] "PRON"     "ADJ"       "VERB"      "NUM"
```



# Printing Unicode to console

```
□ install.packages ("utf8")
□ library(utf8)
□ utf8_print(unlist(x$token) )
□ #concatenating:
paste( unlist(x$token) , collapse=' ' )

> unlist(x$token)
[1] "मैं"      "तन्हा"    "हुँ"      "मुझे"    "तन्हा"    "ही"      "रहने"
[8] "दो"      ","        "देखकर"  "मेरे"    "बहते"   "आंसू"    ","
[15] "तुम"     "अपने"   "लहू"     "न"       "बहने"   "दो"      ","
[22] "मैं"      "आपका"  "दीवाना" "हुँ"     ","        "मुझे"    "बस"
[29] "अपना"   "पागल"   "रहने"   "दो"     "","        "मुझे"    "बस"
> utf8_print(unlist(x$token))
[1] "मैं"      "तन्हा"    "हुँ"      "मुझे"    "तन्हा"    "ही"      "रहने"
[8] "दो"      ","        "देखकर"  "मेरे"    "बहते"   "आंसू"    ","
[15] "तुम"     "अपने"   "लहू"     "न"       "बहने"   "दो"      ","
[22] "मैं"      "आपका"  "दीवाना" "हुँ"     ","        "मुझे"    "बस"
[29] "अपना"   "पागल"   "रहने"   "दो"     "","        "मुझे"    "बस"
> paste( unlist(x$token), collapse=' ' )
[1] "मैंतन्हाहुँमुझेतन्हाहीरहनेदो, देखकरमेरेबहतेआंसू, तुमअपनेलहूनबहनेदो, मैंआपकादीवानाहुँ, मुझेबसअपनापागलरहनेदो"
```



# Printing Hindi Unicode to file

□ `writeLines(text = paste(unlist(x$token),  
collapse=''), con = "hindi.txt", useBytes = T)`

hindi.txt - Notepad

File Edit Format View Help

मैंतन्हाहूँमुझेतन्हाहीरहनेदो,देखकरमेरेबहतोआसूतुमअपनेलहूनबहनेदो,मैंआपकादीवानाहूँमुझेबसअपनापागलरहनेदो



# Reading Hindi Unicode from file

- `hindi <- readLines(con <- file("hindi-poem.txt", encoding = "UCS-2LE"))`
  - Other option: `hindi <- readLines(con <- file("hindi-poem.txt", encoding = "UTF-16")) )`
- `close(con)`
- `unique(Encoding(hindi))`
- `x <- udpipe_annotate(model, hindi)`
- `x <- data.frame(x)`

```
> A <- readLines(con <- file("hindi-poem.txt", encoding = "UCS-2LE"))
> close(con)
> unique(Encoding(A))
[1] "UTF-8"
> A
[1] "मैं तन्हा हूँ मुझे तन्हा ही रहने दो, देखकर मेरे बहते आंसू, तुम अपने लहू न बहने दो, मैं
आपका दीवाना हूँ, मुझे बस अपना पागल रहने दो"
> x <- udpipe_annotate(model, A)
> x <- data.frame(x)
> x$token
[1] "मैं"      "तन्हा"    "हूँ"      "मुझे"    "तन्हा"    "ही"      "रहने"
[8] "दो"      ","        "देखकर"  "मेरे"     "बहते"    "आंसू"    ","
[15] "तुम"     "अपने"   "लहू"     "न"       "बहने"    "दो"      ","
[22] "मं"       "आपका"  "दीवाना" "हूँ"      ","        "मुझे"    "बस"
[29] "अपना"   "पागल"   "रहने"    "दो"
```



# References

- <https://www.rdocumentation.org/packages/base/versions/3.5.0/topics/readLines>
- <https://www.twilio.com/docs/glossary/what-is-ucs-2-character-encoding>



# Chinese

```
> model <- udpipe_load_model(file = "chinese-ud-2.0-170801.udpipe")
> x <- udpipe_annotate(model, " 小娃撐小艇，偷采白蓮回，不解藏蹤跡，浮萍
一道開      ")#mandarin poem
> x <- data.frame(x)
> x$token
[1] "小"    "娃撐"  "小艇"  "，"    "偷采"  "白"    "蓮"    "回"    "，"
[10] "不"   "解"    "藏蹤" "跡"   "，"    "浮萍" "—"    "道"    "開"
> x$upos
[1] "PART"  "NOUN"  "NOUN"  "PUNCT" "VERB"  "PROPN" "PROPN"
[8] "VERB"  "PUNCT" "ADV"   "VERB"  "VERB"  "NOUN"  "PUNCT"
[15] "PROPN" "NUM"   "NOUN"  "VERB"
>
```

□ **writeLines(text = paste(unlist(x\$token), collapse=''), con = "Chinese.txt", useBytes = T)**

chinese.txt - Notepad

File Edit Format View Help

小娃撐小艇，偷采白蓮回，不解藏蹤跡，浮萍一道開



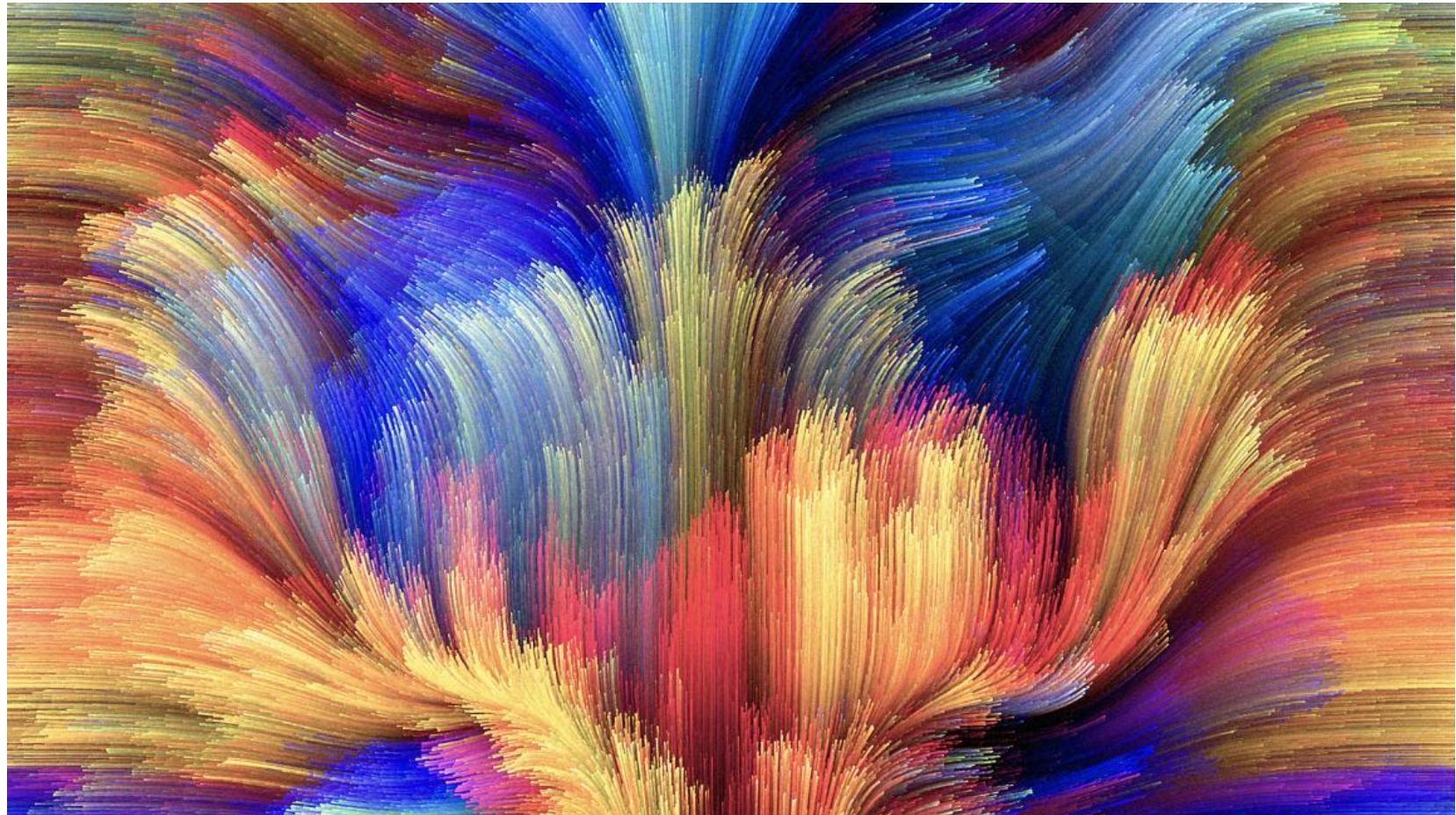
# Challenge with Chinese

- Written mandarin consists of ideograms (very large vocabulary)
- Problem: Many ideograms (hanzi) mean different things depending on context
- Would conversion to *pinyin* yield a potentially more meaningful analysis?
- How to do wordclouds in 中文?





# The power of Data



<https://www.fastcompany.com/3040671/the-power-of-data-to-create-powerful-change>

