

# Urbanic Website

## Project Description:

The project deals with the Construction of an e-commerce website. This website is designed similar to the Urbanic website which is a new generation London-based fashion brand creating and bringing the fashion that sustains the idea of inclusivity.

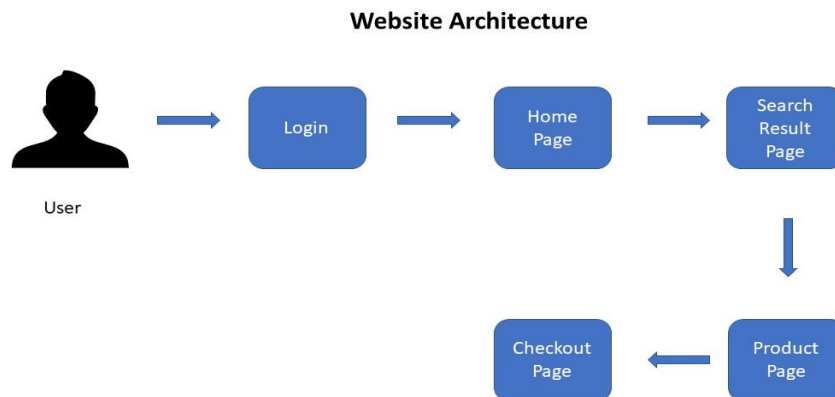
## Features:

- User friendly Design even novice users will be able to use the website.
- Simple filters (i.e. price range, categories, size ) for quick and effective search across multiple products.
- Allows user to buy products with multiple Payment options.

## Software Requirements:

- Visual Studio Code
- NodeJS
- MongoDB
- Programming languages used: Html(view), CSS(view), Bootstrap ,JavaScript (functionality),NodeJS, MongoDB.

## Proposed Architecture:



The webpage consists of following landing zones:

1. Login page
2. Home page
3. Search-Results section
4. Product page
5. Checkout page

#### **Login page:**

Login Page Contains email-address/phone number as your login, enable social login, warn users that CAPS LOCK is enabled, and leave users logged in after login.

#### **Home page:**

Once after login we will be redirecting to home page. Home pages usually contain links to the most important interaction zones. In other words, it can be also named the **initial page or index page**.

#### **Search-Results page:**

Once the user enters data in search section the resulted page would be considered as Search-Results page.

#### **Product page:**

This Page has the detailed information about the product once the user clicks on the product.

#### **Checkout page:**

This page consists of all the payment, user address and contact information where user will be able to fill out the details, choose payment method to buy the product.

#### **Future Scope and Conclusion:**

The current prototype is only limited to web-application but this can be extended across multiple platforms such as mobile applications for better user experience to consumers.

