

Ideation Phase

Empathize & Discover

Date	2 February 2026
Team ID	LTVIP2026TMIDS91648
Project Name	Gemini Historical Artifact Description
Maximum Marks	4 Marks

Empathize & Discover

Project Context: Gemini Historical Artifact Description

User Persona

Name: Museum Curator / History Researcher / History Blogger

Profile:

- Works in museum, academia, or runs a history blog
- Interested in historical artifacts and cultural heritage
- Needs detailed and accurate content
- Has limited time for long-form writing
- Wants professional-quality descriptions

Says

What the user verbally expresses:

- “Writing detailed artifact descriptions takes too much time.”
- “I need historically accurate and structured content.”
- “I want my exhibition descriptions to sound professional.”
- “I wish I could generate research-style content quickly.”

Example 1:

A curator says, “Preparing a 1200-word artifact description takes me an entire day.”

Example 2:

A blogger says, “I know the history, but I struggle to organize it properly.”

Thinks

What the user internally worries about:

- “My content might not sound academic enough.”
- “I may miss important historical context.”
- “Other museums present better descriptions.”
- “Long-form writing is mentally exhausting.”

Example 1:

Thinks: “What if I forget to mention key historical significance?”

Example 2:

Thinks: “I want my blog to look as professional as museum websites.”

Does

Observable behaviors:

- Searches academic websites for reference
- Reads multiple sources before writing
- Spends hours structuring content
- Edits and rewrites multiple drafts
- Manually formats text for publication

Example 1:

Writes description in Word, then reformats for website upload.

Example 2:

Copies structure from museum catalog examples.

Feels

Emotional state:

- Overwhelmed by research workload
- Pressured by deadlines
- Concerned about historical accuracy
- Frustrated by time-consuming writing

Example 1:

Feels stressed before exhibition deadlines.

Example 2:

Feels uncertain whether the description is engaging enough.

Gains

What the user wants to achieve:

- Generate detailed artifact descriptions instantly
- Customize word count (800–1500 words)
- Maintain professional and academic tone
- Save research and writing time
- Get downloadable PDF-ready content

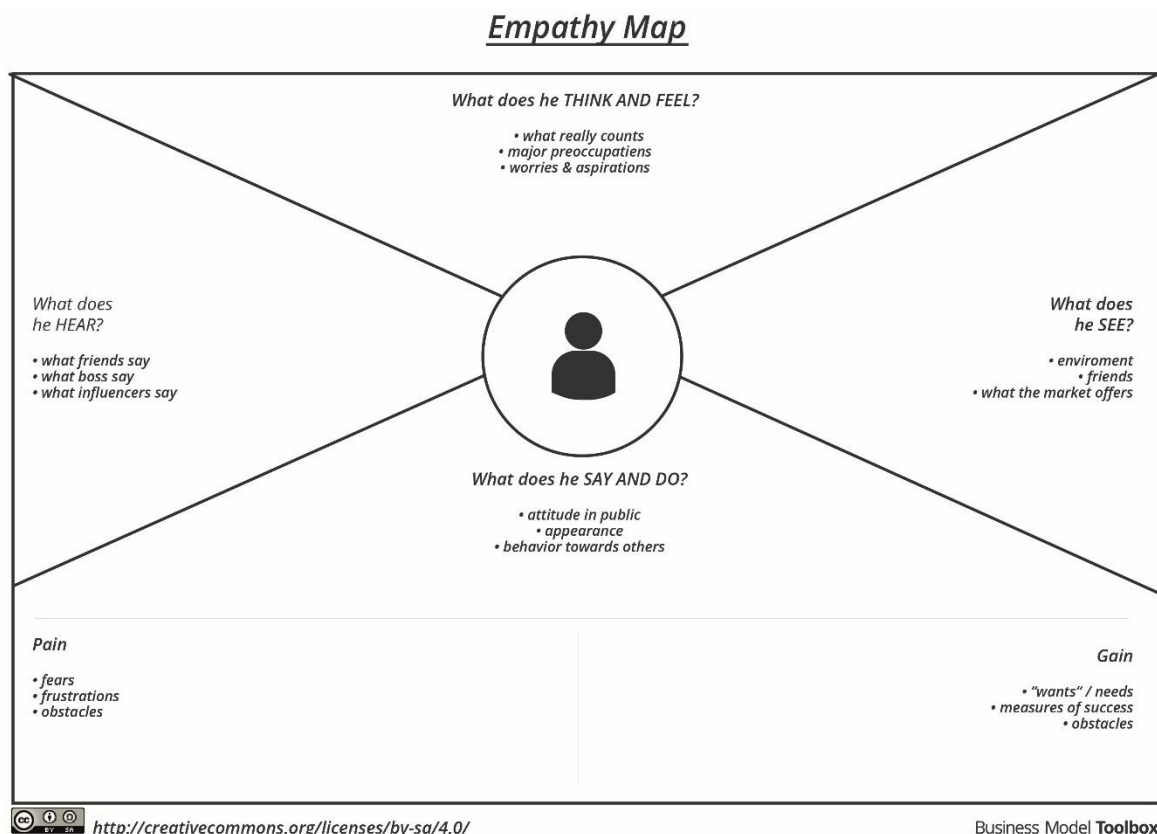
Example 1:

Wants a 1200-word structured artifact description in seconds.

Example 2:

Wants ready-to-download PDF for museum display or blog publication.

Example:



Example: Gemini Historical Artifact Description

Empathy Map Canvas

Project Context: Gemini Historical Artifact Description

