

Ideation Phase

Define the Problem Statements

Date	31 January 2025
Team ID	LTVIP2026TMIDS91648
Project Name	Gemini Historical Artifact Description
Maximum Marks	2 Marks

Customer Problem Statement Template:

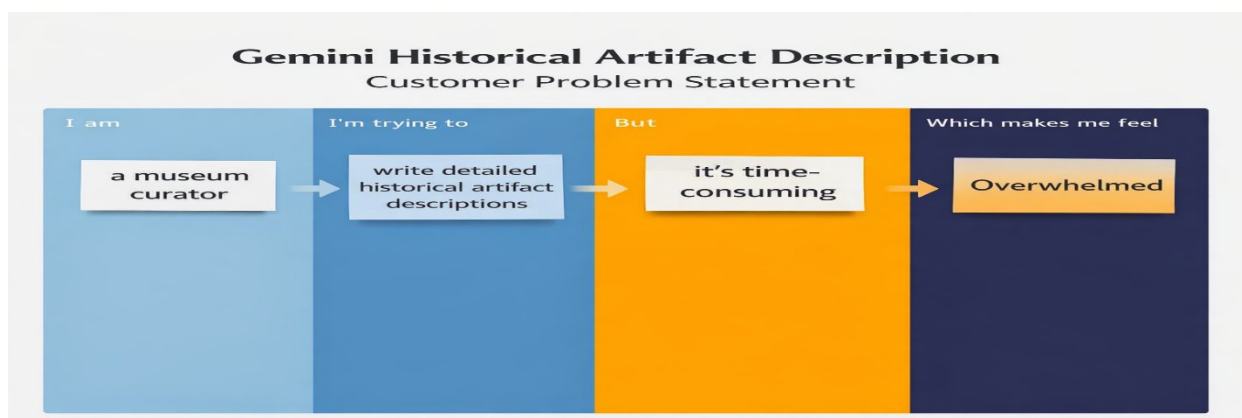
Project: Gemini Historical Artifact Description

A well-defined customer problem statement helps us understand the real challenges faced by museum curators, history bloggers, researchers, and students while preparing historical artifact descriptions. By clearly identifying their difficulties, emotions, and needs, we can design an AI-powered solution that truly adds value and improves their experience.

I am	Describe customer with 3-4 key characteristics - <i>who are they?</i>	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - <i>what are they trying to achieve?</i>	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - <i>what bothers them most?</i>	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - <i>what needs to be solved?</i>	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - <i>how does it impact them emotionally?</i>	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a museum curator	I'm trying to create detailed and engaging artifact descriptions for exhibitions	But writing long, structured, and accurate content takes a lot of time	Because it requires research, proper formatting, and academic tone	Stressed and overwhelmed before exhibition deadlines
PS-2	I am a history blogger	I'm trying to publish well-written artifact articles regularly	But organizing historical facts into professional long-form content is difficult	Because I struggle with structure and storytelling	Frustrated and unsure about my content quality
PS-3	I am a history student	I'm trying to prepare assignment-ready artifact descriptions	But I don't know how to structure the information properly	Because I lack experience in academic writing	Insecure and less confident about my submissions