

## Ideation Phase

### Empathize & Discover

|               |                                        |
|---------------|----------------------------------------|
| Date          | 2 February 2026                        |
| Team ID       | LTVIP2026TMIDS91648                    |
| Project Name  | Gemini Historical Artifact Description |
| Maximum Marks | 4 Marks                                |

### Empathize & Discover

**Project Context:** Gemini Historical Artifact Description

#### User Persona

**Name:** Museum Curator / History Researcher / History Blogger

#### Profile:

- Works in museum, academia, or runs a history blog
- Interested in historical artifacts and cultural heritage
- Needs detailed and accurate content
- Has limited time for long-form writing
- Wants professional-quality descriptions



#### What the user verbally expresses:

- “Writing detailed artifact descriptions takes too much time.”
- “I need historically accurate and structured content.”
- “I want my exhibition descriptions to sound professional.”
- “I wish I could generate research-style content quickly.”

#### Example 1:

A curator says, “Preparing a 1200-word artifact description takes me an entire day.”

#### Example 2:

A blogger says, “I know the history, but I struggle to organize it properly.”



#### What the user internally worries about:

- “My content might not sound academic enough.”
- “I may miss important historical context.”
- “Other museums present better descriptions.”
- “Long-form writing is mentally exhausting.”

### **Example 1:**

Thinks: “What if I forget to mention key historical significance?”

### **Example 2:**

Thinks: “I want my blog to look as professional as museum websites.”

## **3 Does**

### **Observable behaviors:**

- Searches academic websites for reference
- Reads multiple sources before writing
- Spends hours structuring content
- Edits and rewrites multiple drafts
- Manually formats text for publication

### **Example 1:**

Writes description in Word, then reformats for website upload.

### **Example 2:**

Copies structure from museum catalog examples.

## **4 Feels**

### **Emotional state:**

- Overwhelmed by research workload
- Pressured by deadlines
- Concerned about historical accuracy
- Frustrated by time-consuming writing

### **Example 1:**

Feels stressed before exhibition deadlines.

### **Example 2:**

Feels uncertain whether the description is engaging enough.

## Gains

### What the user wants to achieve:

- Generate detailed artifact descriptions instantly
- Customize word count (800–1500 words)
- Maintain professional and academic tone
- Save research and writing time
- Get downloadable PDF-ready content

### Example 1:

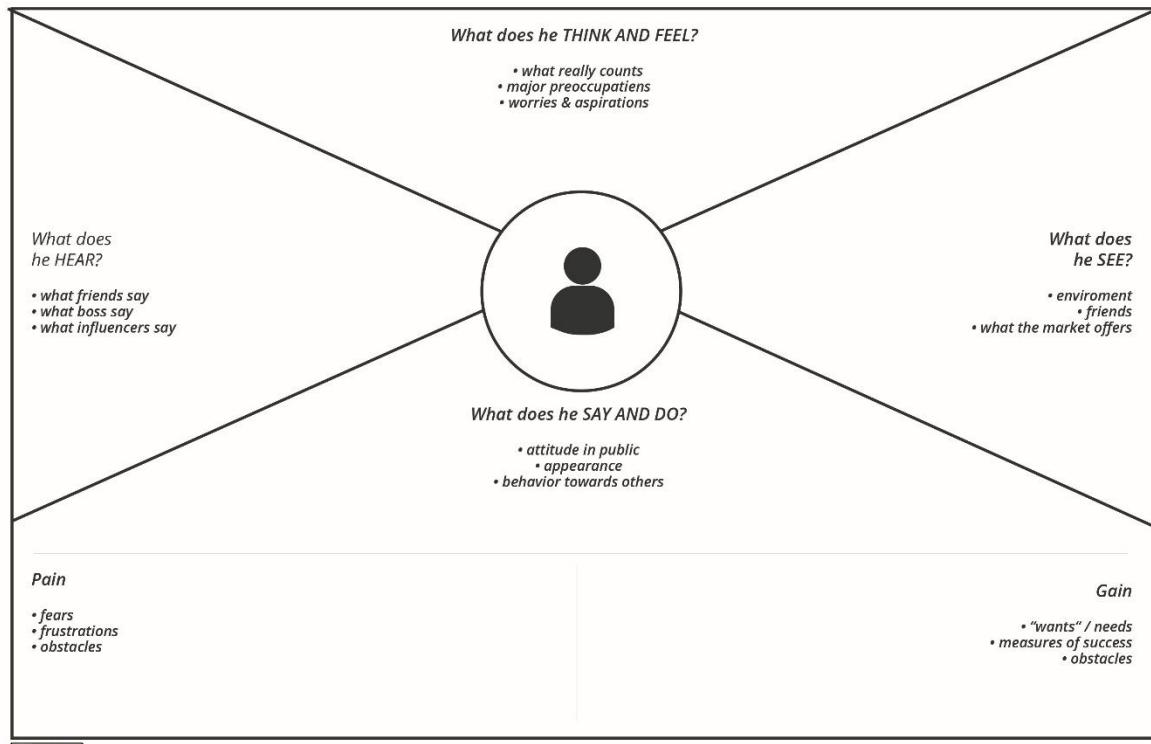
Wants a 1200-word structured artifact description in seconds.

### Example 2:

Wants ready-to-download PDF for museum display or blog publication.

### Example:

#### Empathy Map



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Business Model Toolbox

### Example: Gemini Historical Artifact Description

# Empathy Map Canvas

Project Context: Gemini Historical Artifact Description

