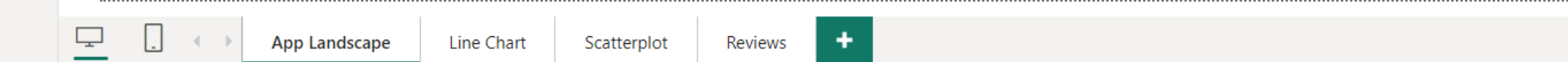
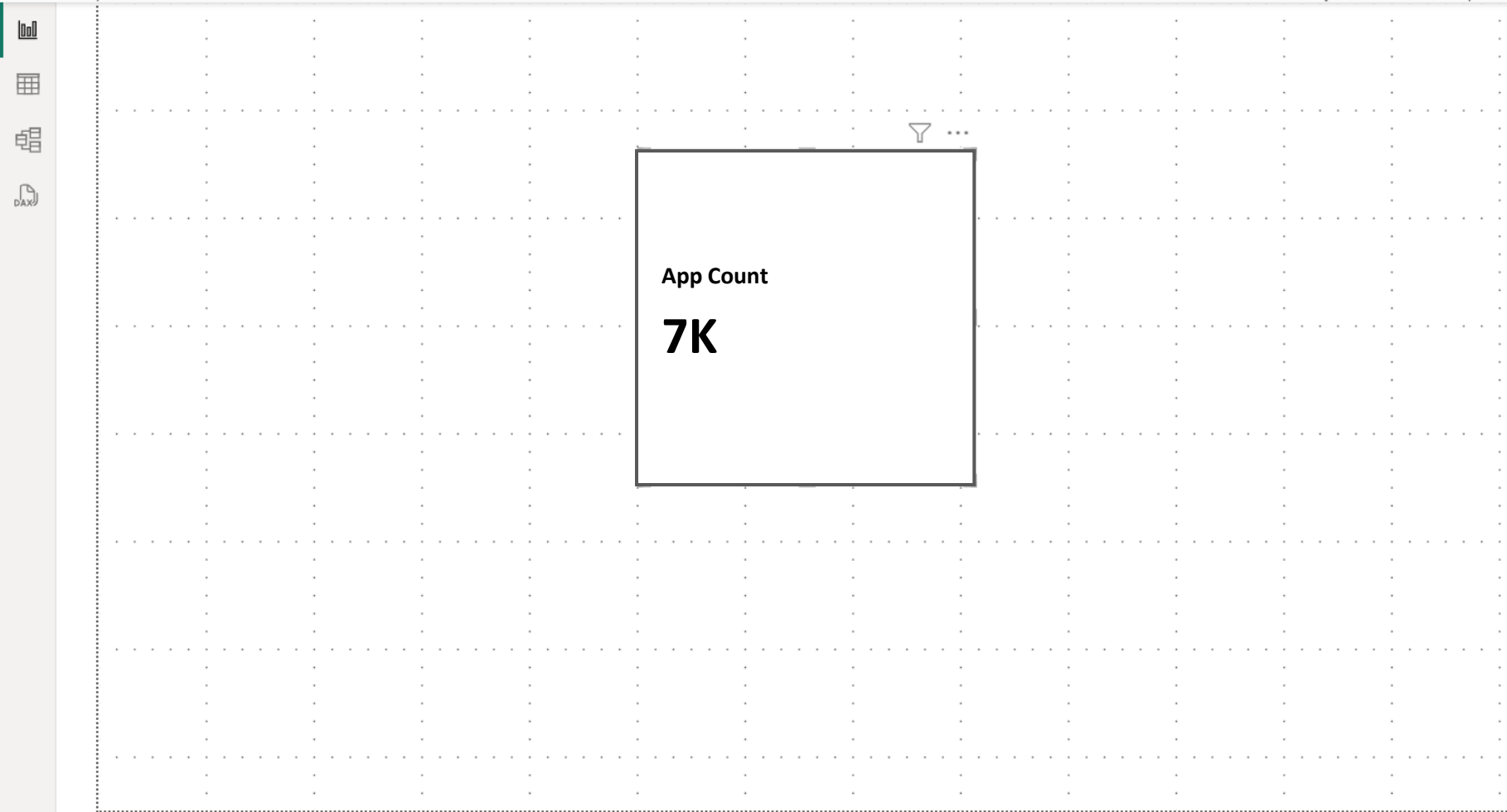


# **Power BI: Project**

## **Shopify App Analysis**

**Business Analyst:** Anusha Rani M



FileHomeInsertModelingViewOptimizeHelpTable toolsColumn tools

NameHelpful\_reviews

FormatWhole number

SummarizationSum

Data typeWhole number

\$ % 0

Data categoryUncategorized

Sort by column Sort

Data groups Groups

Manage relationships Relationships

New column Calculations

StructureFormattingProperties

1 Helpful\_reviews = 'reviews (2)'[rating] \* (1+'reviews (2)'[helpful\_count])

Average of Helpful\_reviews

5.48

Visualizations

Build visual

Filters

Name 'reviews (2)'[Helpful\_reviews]

Add data fields here

Drill through

Cross-report Off

Keep all filters On

Add drill-through fields here

Data

Search

apps (2)

apps\_categories (2)

categories (2)

reviews (2)

- app\_id
- author
- body
- developer\_ans...
- developer\_reply
- developer\_reply...
- helpful\_count
- Helpful\_revi...
- posted\_at
- rating

App Landscape

Line Chart

Scatterplot

Reviews (Helpful\_reviews)

Reviews (Developer\_answered)

+

FileHomeInsertModelingViewOptimizeHelpFormatData / Drill

PasteCutCopyFormat painterClipboard

Get dataExcelOneLakeSQL ServerEnter dataDatawarehouseRecent sources

Transform dataRefresh dataQueries

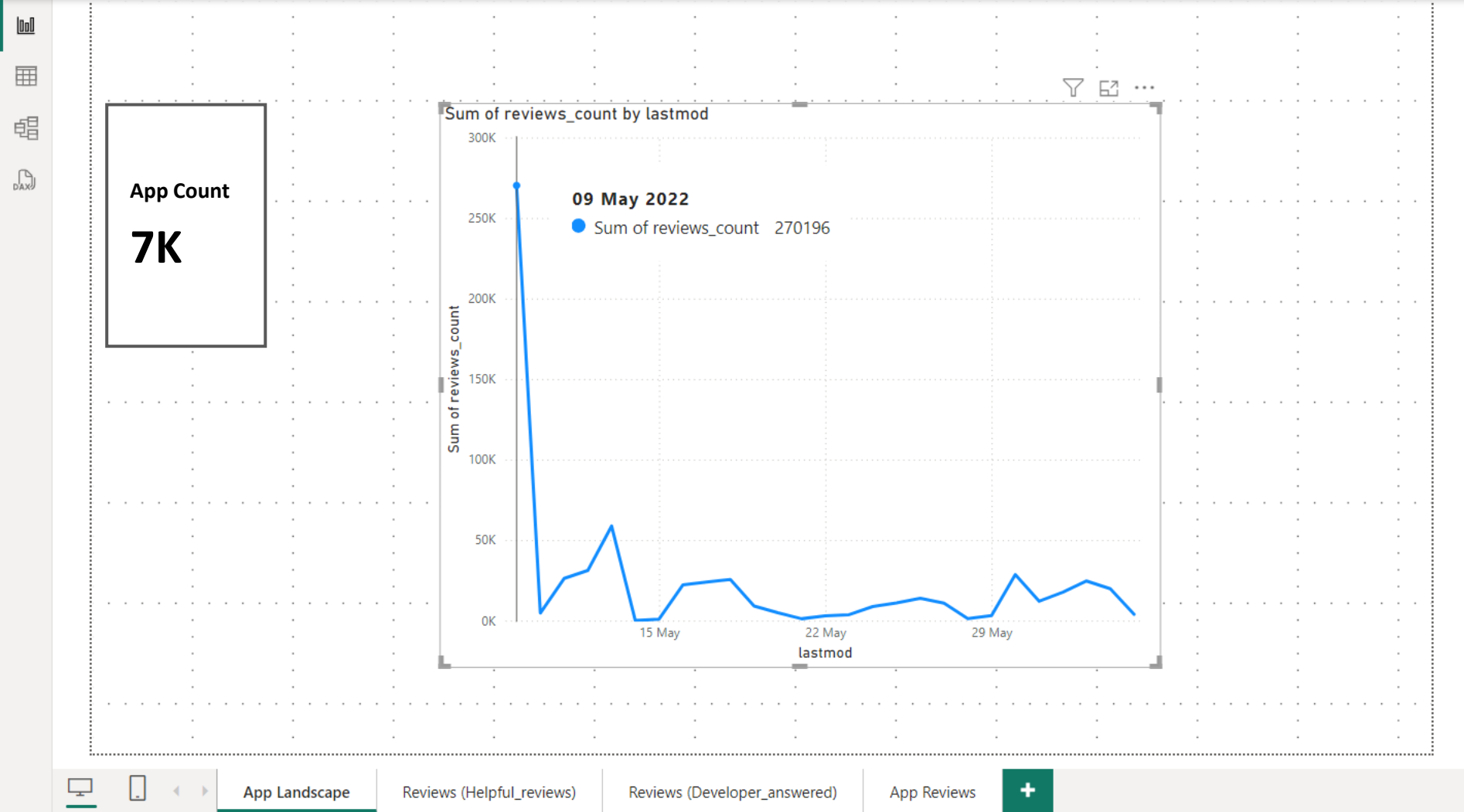
New visualText boxMore visualsInsert

New measureQuick measureCalculations

SensitivitySensitivity

PublishShare

CopilotCopilot



VisualizationsFilters

Build visual

Search

developer

id

KPI Card

☒ lastmod

Measure

pricing\_hint

rating

☒ reviews\_count

tagline

apps\_categories (2)

categories (2)

reviews (2)

app\_id

author

Average of He...

body

developer\_ans...

developer\_reply

developer\_rep...

helpful\_count

Helpful\_reviews

posted\_at

rating

X-axis

lastmod

Y-axis

Sum of reviews\_count

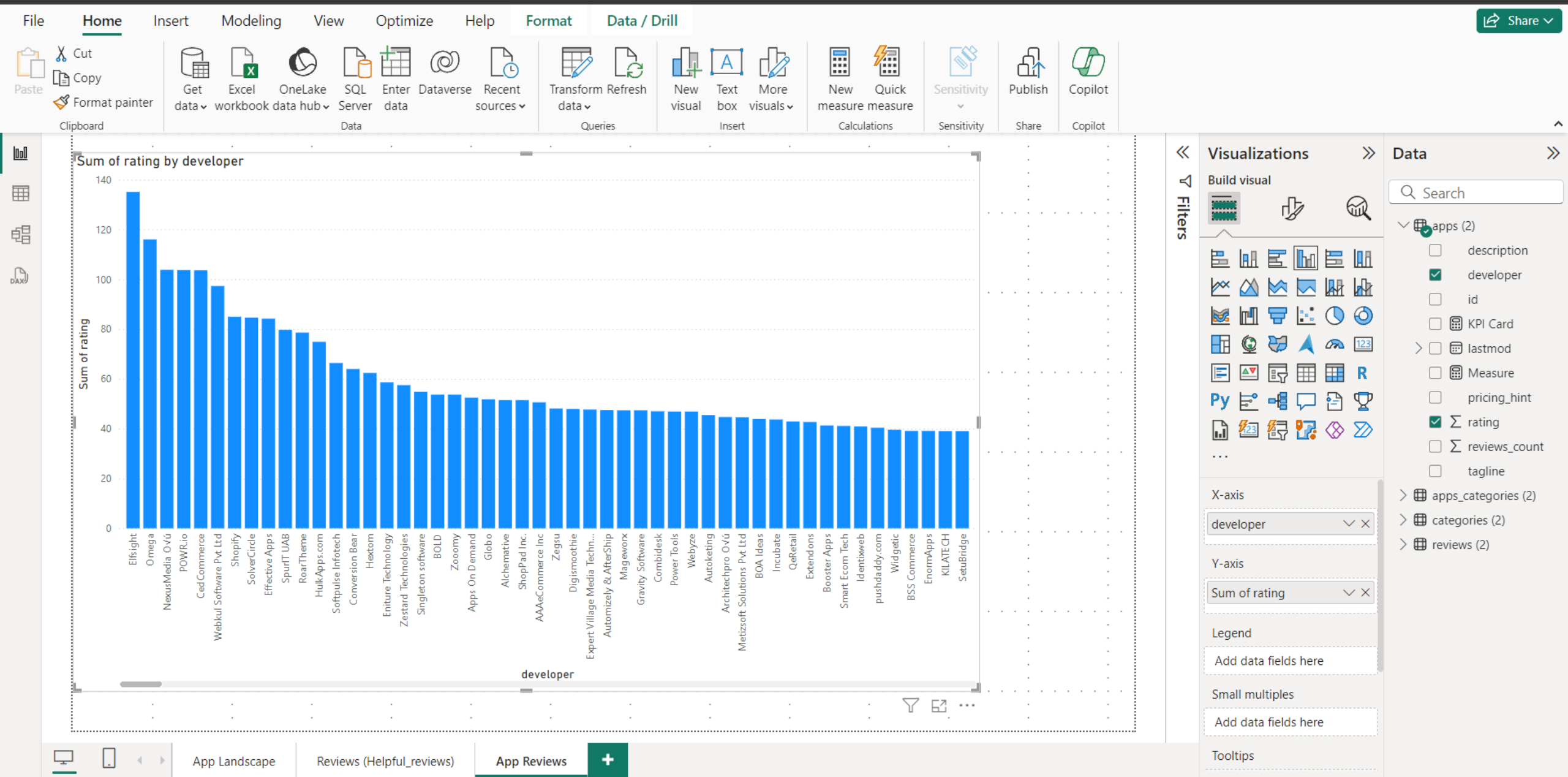
Secondary y-axis

Add data fields here

Legend

Add data fields here

Small multiples



FileHomeInsertModelingViewOptimizeHelpFormatData / Drill

PasteCutCopyFormat painterClipboard

Get dataExcelOneLakeSQL ServerEnter dataData warehouseRecent sources

Transform dataRefresh dataQueries

New visualText boxMore visualsInsert

New measureQuick measureCalculations

SensitivitySensitivity

PublishShare

CopilotCopilot

Visualizations

Build visual

Filters

Values

X Axis

Y Axis

Legend

Size

Search

apps (2)

description

developer

id

KPI Card

lastmod

Measure

pricing\_hint

rating

reviews\_count

tagline

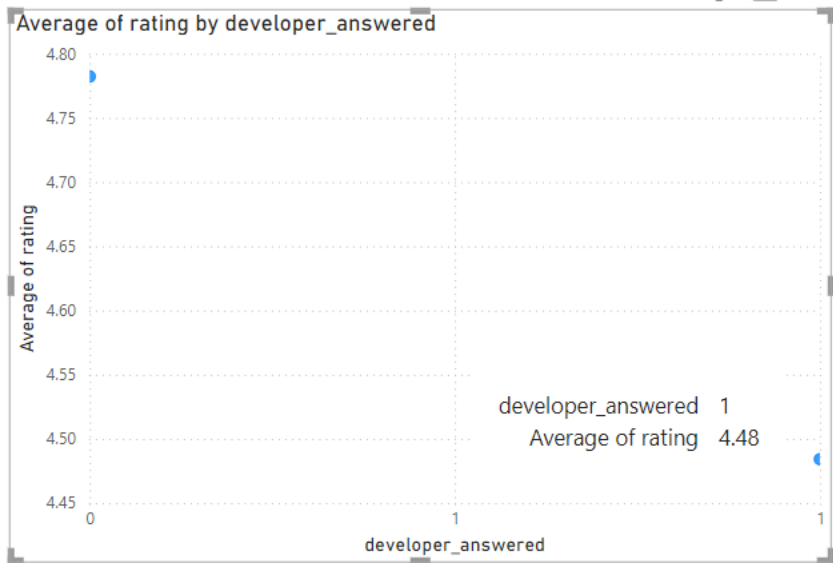
apps\_categories (2)

categories (2)

reviews (2)

Average of Helpful\_reviews

5.48



FileHomeInsertModelingViewOptimizeHelpFormatData / Drill

Paste

Cut

Copy

Format painter

Clipboard

Get data

Excel workbook

OneLake data hub

SQL Server Data

Enter data

Dataaverse

Recent sources

Transform data

Refresh data

Queries

New visual

Text box

More visuals

Insert

New measure

Quick measure

Calculations

Sensitivity

Sensitivity

Publish

Share

Copilot

Copilot

Sum of rating by developer

Sum of rating

100

0

Elfsi...

Om...

Nex...

PO...

Ced...

Web...

Sho...

Solv...

Effe...

Spur...

Ro tr...

developer

Average of Helpful\_reviews by developer

Average of Helpful\_reviews

50

40

30

20

10

0

Pictorem

Green Goddess Supply

Reliable POD

ChannelSale Software...

OGO Print on Demand

LARNT

Afterpay

Custom Product App

Print Genie POD

MonetizeSocial LLC

Tshirtgang

RouteApp LLC

Engati Technologies L...

Enkornion

Fobi Insights

POKY

Power7Apps

Source Medium Inc.

ZellicCorp

42Hertz PTE LTD

Ecologi

Painterst-art

Checkout Chick

4IPX Express Co. Ltd. ...

SpurIT

Reviewrly

Merchmake

Developify

Blutag

The TIX Companies, L...

Happy Returns

Bayes Theorem Limited

VYRL

SellerSkills

AdvanceWidget

Automation Fox

Candle Builders, LLC

CoolBeez Europe Gm...

Copexa GmbH

developer

Visualizations

Build visual

Filters

Sum of rating

Average of Helpful\_reviews

developer

Average of Helpful\_re...

Legend

Add data fields here

Small multiples

Add data fields here

Tooltips

Data

Search

apps (2)

description

developer

id

KPI Card

lastmod

Measure

pricing\_hint

rating

reviews\_count

tagline

apps\_categories (2)

categories (2)

reviews (2)

app\_id

author

Average of He...

body

developer\_ans...

developer\_reply

developer\_rep...

helpful\_count

Helpful reviews

App Landscape

Reviews

App Reviews

FileHomeInsertModelingViewOptimizeHelpFormatData / Drill

Paste

Cut

Copy

Format painter

Clipboard

Get data

Excel workbook

OneLake data hub

SQL Server Data

Enter data

Dataaverse

Recent sources

Transform data

Refresh data

Queries

New visual

Text box

More visuals

Insert

New measure

Quick measure

Calculations

Sensitivity

Sensitivity

Publish

Share

Copilot

Copilot

Sum of rating by developer

Sum of rating

100

0

Elfsi...

Om...

Nex...

PO...

Ced...

Web...

Sho...

Solv...

Effe...

Spur...

Ro tr...

developer

Average of Helpful\_reviews by developer

Average of Helpful\_reviews

50

40

30

20

10

0

Pictorem

Green Goddess Supply

Reliable POD

ChannelSale Software...

OGO Print on Demand

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Automation Fox

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Copexa GmbH

developer

Visualizations

Build visual

Filters

Sum of rating

Average of Helpful\_reviews

developer

Average of Helpful\_re...

Legend

Add data fields here

Small multiples

Add data fields here

Tooltips

Data

Search

apps (2)

description

developer

id

KPI Card

lastmod

Measure

pricing\_hint

rating

reviews\_count

tagline

apps\_categories (2)

categories (2)

reviews (2)

app\_id

author

Average of He...

body

developer\_ans...

developer\_reply

developer\_rep...

helpful\_count

Helpful reviews

App Landscape

Reviews

App Reviews



Name

posted\_at

123 Data type

Text

Format

Text

Summarization

Don't summarize

Data category

Uncategorized

Sort by column

Sort

Data groups

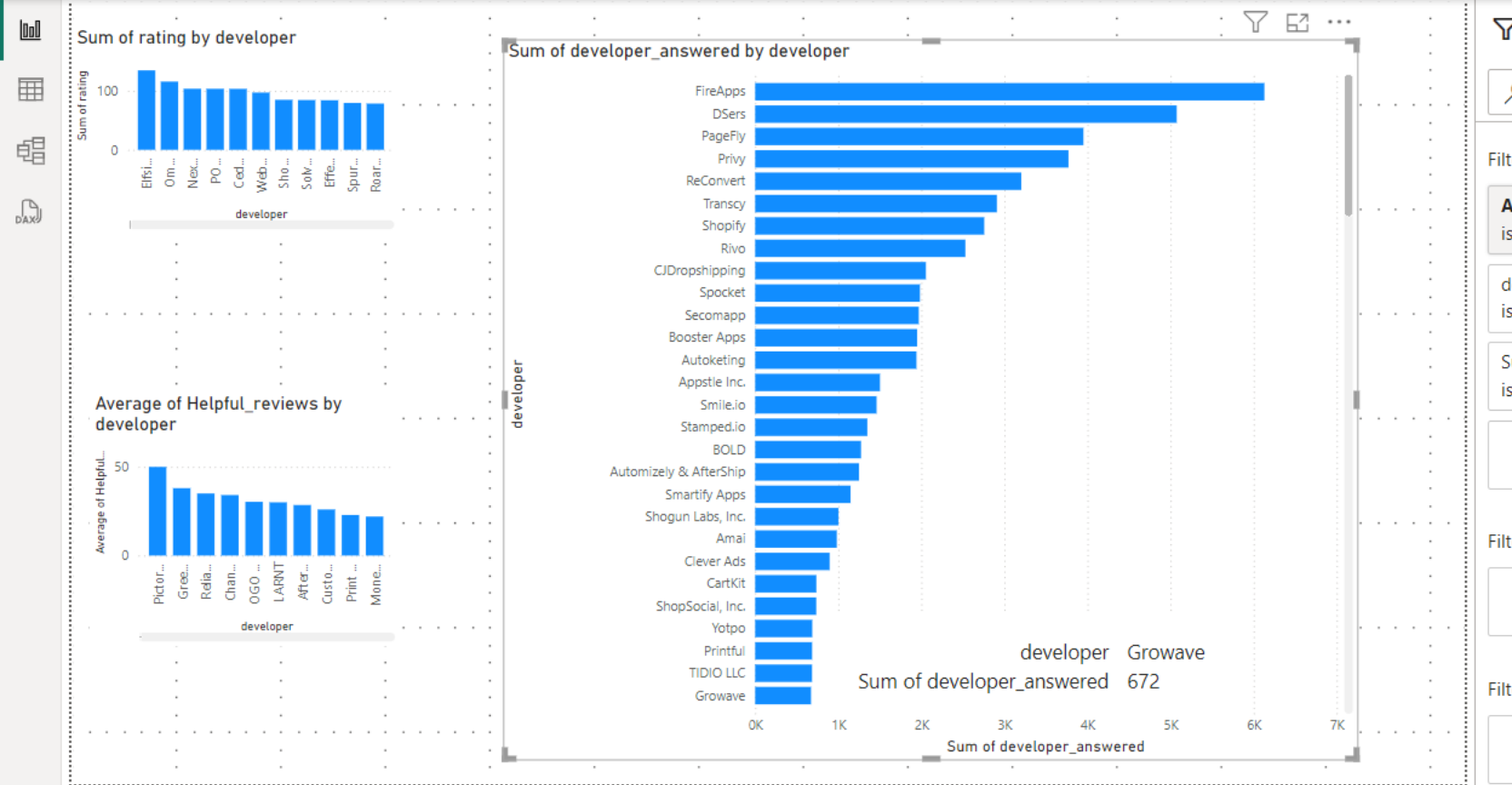
Groups

Manage relationships

Relationships

New column

Calculations



Filters

Search

Filters on this visual

Average of review... is greater than 500.00

developer is (All)

Sum of developer\_ans... is (All)

Add data fields here

Filters on this page

Add data fields here

Filters on all pages

Add data fields here

Visualizations

Build visual

Y-axis

developer

X-axis

Sum of developer\_ans...

Legend

Add data fields here

Small multiples

Add data fields here

Tooltips

Add data fields here

Data

Search

☒ developer

☐ id

☐ KPI Card

☐ lastmod

☐ Measure

☐ pricing\_hint

☐ rating

☐ reviews\_count

☐ tagline

☐ apps\_categories (2)

☐ categories (2)

☒ reviews (2)

☐ app\_id

☐ author

☐ Average of He...

☐ body

☒ developer\_ans...

☐ developer\_reply

☐ developer\_rep...

☐ helpful\_count

☐ Helpful\_reviews

☐ posted\_at

☐ rating

FileHomeInsertModelingViewOptimizeHelpFormatData / Drill

Paste

CutCopyFormat painter

Clipboard

Get data

Excel workbook

OneLake data hub

SQL Server Data

Enter data

Dataaverse

Recent sources

Transform data

Refresh data

Queries

New visual

Text box

More visuals

Insert

New measure

Quick measure

Calculations

Sensitivity

Sensitivity

Share

Copilot

App Count

7K

Sum of reviews\_count by lastmod

Average of rating by reviews\_count

Filters

Search

Filters on this visual

Average of rating is (All)

reviews\_count is (All)

Add data fields here

Filters on this page

Add data fields here

Filters on all pages

Add data fields here

Visualizations

Build visual

Values

Add data fields here

X Axis

reviews\_count

Y Axis

Average of rating

Legend

Add data fields here

Size

Data

Search

☐ developer

☐ id

☐ KPI Card

☐ lastmod

☐ Measure

☐ pricing\_hint

☒ rating

☒ reviews\_count

☐ tagline

☐ apps\_categories (2)

☐ categories (2)

☒ reviews (2)

☐ app\_id

☐ author

☐ Average of He...

☐ body

☐ developer\_ans...

☐ developer\_reply

☐ developer\_rep...

☐ helpful\_count

☐ Helpful\_reviews

☐ posted\_at

☐ rating

App Landscape

Reviews

App Reviews

+

**Thank You**