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# Anshika Jain

Social Media Marketer | Freelancer

# About Me

I am a dedicated social media marketing freelancer with a strong background of social media agency, **helping independent contractors, small business owners, and self-employed individuals build a powerful online presence. With 3 years of experience**, I specialize in crafting tailored strategies that drive organic growth, increase engagement, and create a recognizable brand identity. My approach blends creativity with data-driven insights to deliver real results for diverse clients.



# Skills

- Social Media Management
- Content Creation (Reels, Graphic Design, Copywriting, Video Editing)
- Social Media Strategy and Planning
- Audience Engagement and Growth
- Paid Advertising Campaigns, Whatsapp Marketing
- Analytics and Performance Reporting
- Influencer Outreach & Collaboration
- Client Servicing & Website Management

# Services Offered

- **Social Media Management:** Comprehensive management of social media platforms, including content scheduling, audience engagement, and account growth.
- **Content Creation:** Crafting high-quality visual and written content aligned with your brand's tone, including graphics, videos, and social posts designed to engage your target audience.
- **Strategy Development:** Custom social media strategies tailored to your business goals, incorporating audience analysis, competitor insights, and long-term growth planning.
- **Analytics & Reporting:** Detailed performance reports tracking engagement, growth, and ROI, allowing for continual optimization of your social media efforts.



# Work Experience

## 4. Client: Wonderr

**Industry:** Retail

**Services Provided:** Social media management, influencer marketing, shopify management, whatsapp marketing, Paid Campaigns

**Link:** [hiwonderr](https://hiwonderr.com)

- **Results:** started from scratch, 2k followers within 6 months, managed small community, brought 25+ barter collaborations.



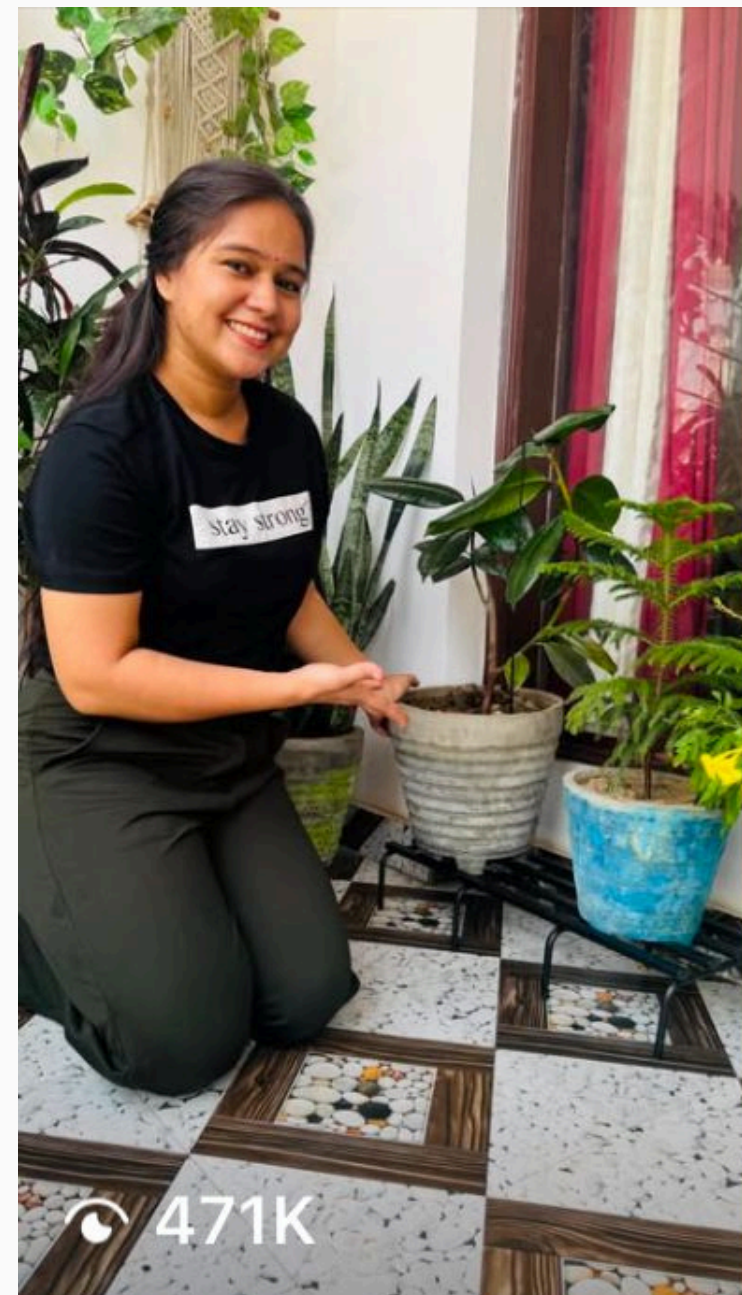
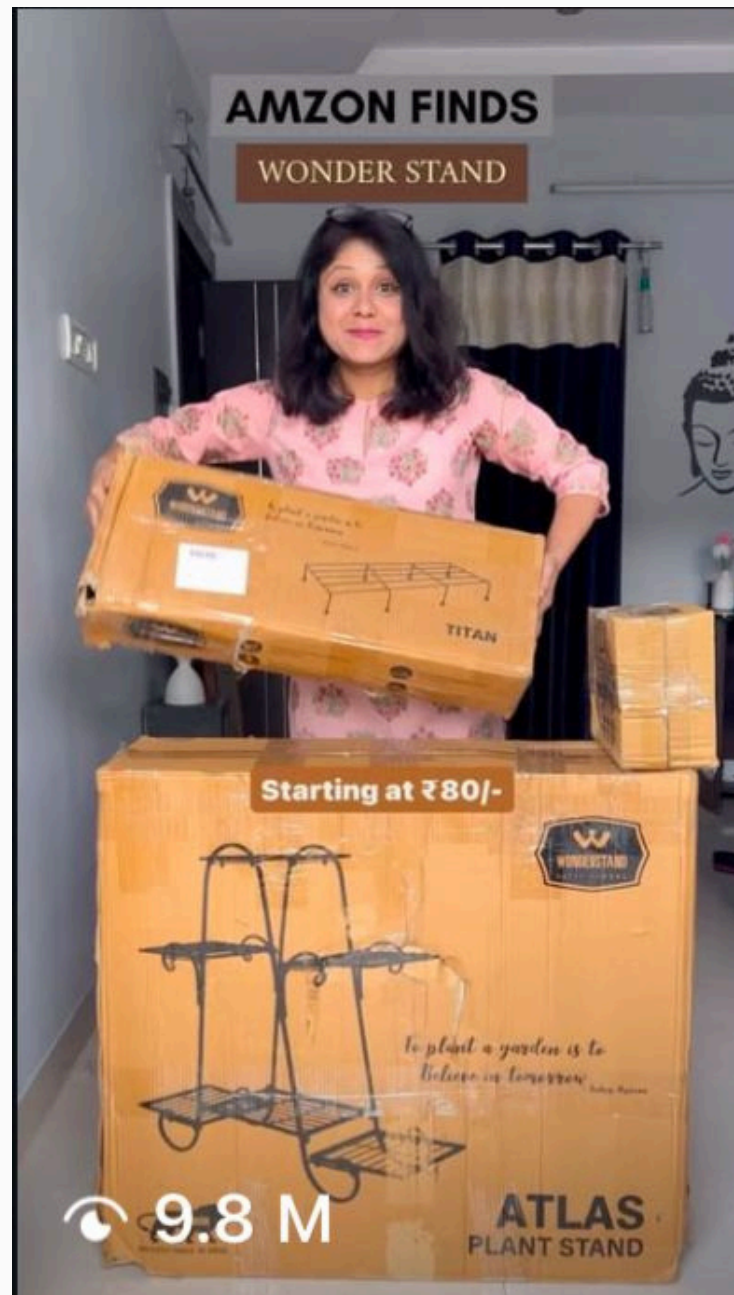
# Sales generated within a day



Campaign name	Delivery	Results	Reach	Impressions	Cost per result	Amount spent
Kitchen_Organiser_Sales c...	● Inactive Campaign	38 Website purchases	23,602	33,747	₹214.06 Website purchases	₹8,134.23
Tailored web traffic campa...	● Inactive Campaign	22,460 Link Clicks	113,376	252,731	₹0.34 Link click	₹7,569.43
Website_Sales_Campaign	● Inactive Campaign	12 Website purchases	18,678	21,558	₹332.11 Website purchases	₹3,985.36
Microwave Sales campaign	● Inactive Campaign	—	3,543	3,716	—	₹1,734.44
Post_Boost_Campaign_April	● Inactive Campaign	—	148,186	150,342	—	₹406.94
FREE78_IndependenceDay...	● Inactive Campaign	—	23	28	—	₹5.45
<b>Total results</b> 6/6 rows displayed		— Multiple conversions	307,125 Accounts Centre accounts	462,122 Total	— Multiple conversions	₹21,835.85 Total Spent

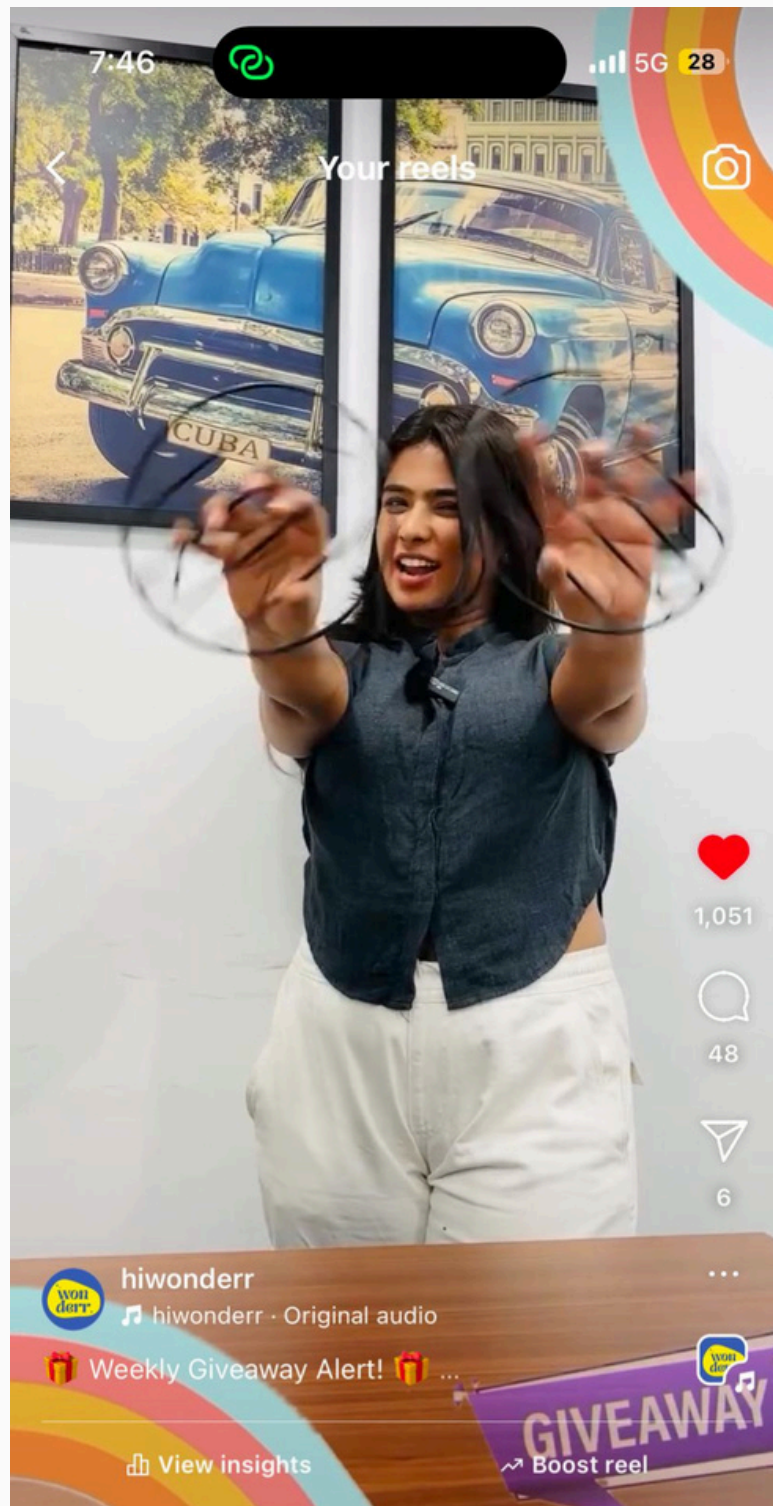
Total Generated Sales  
Amount  
Rs- 1,35,000/-

# Onboarded Influencers

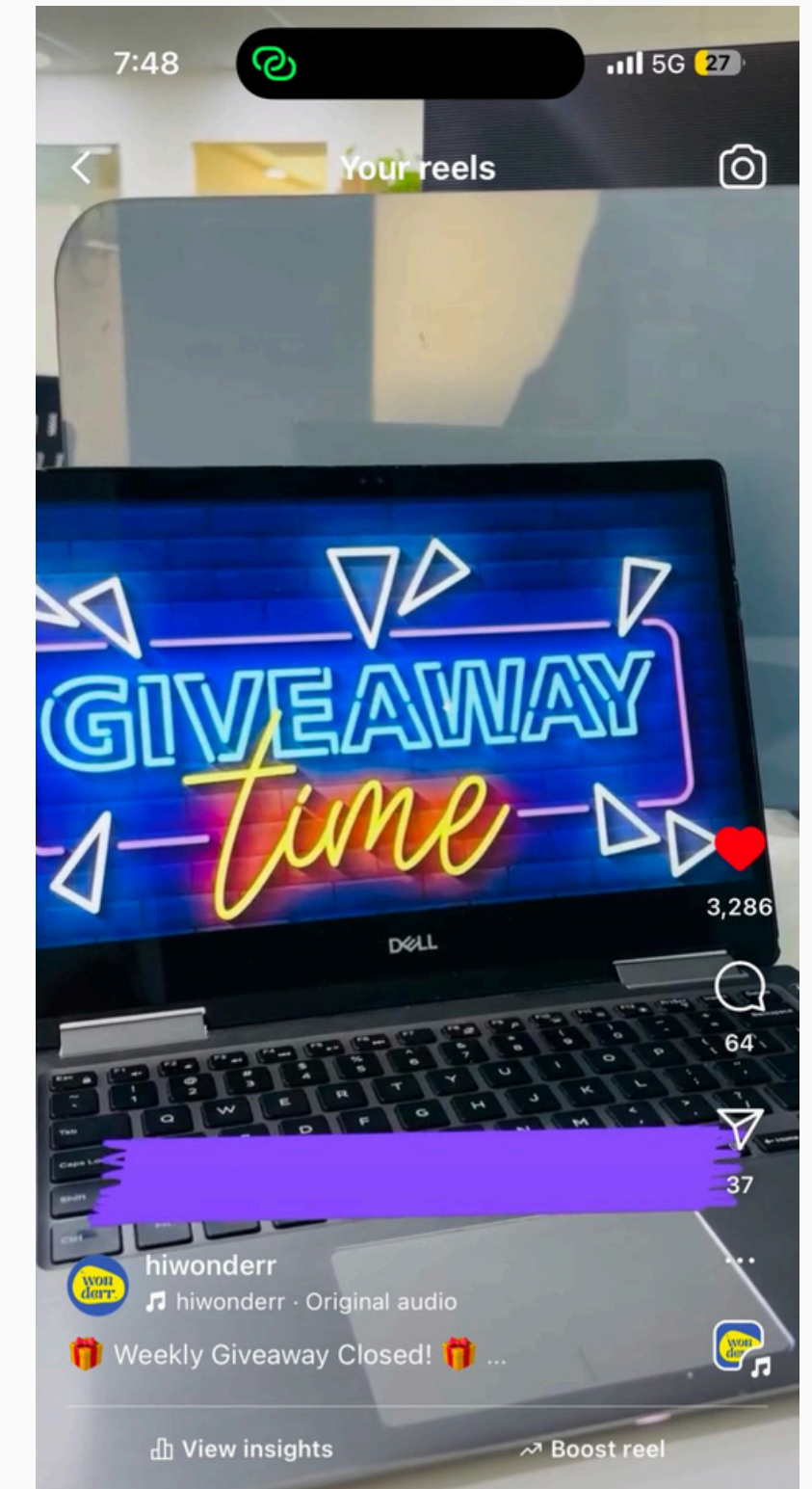




# Content Creation + Editing



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# Work Experience

## 1. Client: IMM India

**Industry:** Educational

**Services Provided:** Social media management and content creation

**Link:** [imm\\_india](https://www.imm-india.com)

- **Results:** Achieved 40% growth in social media followers and 20% increase in engagement within 10 months.



# Work Experience

**2. Client:** TDV Noida

**Industry:** Design Institute

**Services Provided:** Social media strategy and content creation

**Link:** [tdvindia](https://tdvindia.com)

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- **Results:** brought number of reels to the table, followed social media trends leading to higher engagement and 30% increament in followers



# Work Experience

**3. Client: SAME (School for Aircraft Maintenance Engineering)– Interglobe institute (INDIGO)**

**Industry:** Education & Training

**Services Provided:** Content creation and analytics reporting

**Link:** [interglobesame](https://interglobesame.com)

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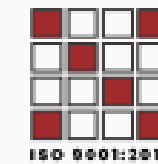
- **Results:** Doubled engagement rates on social media, leading to a 2x followers on the page, unique visualisation

same

school for aircraft  
maintenance engineering



# Work Experience



**N.S. ASSOCIATES PVT.LTD.**

ISO 9001:2015

Engineers • Consultants • Interior Decorators

## 4. Client: N.S.Associates

**Industry:** Construction

**Services Provided:** Social media management

**Link:** [nsassociatespl](https://nsassociatespl.com)

- **Results:** worked on brand presence, visualisation, centric towards their achievements as per client

# Why Choose Me?

- **Proven Expertise:** With 3 years of experience, I've helped businesses across various industries build strong social media presences and achieve measurable results.
- **Personalized Solutions:** I design strategies that reflect your unique brand and business goals, ensuring every solution is tailored to your needs.
- **Results-Oriented Approach:** My focus is on delivering real, sustainable growth and engagement that lead to long-term success.

# Let's collaborate

Take your social media presence to the next level.

**Contact me** today to discuss how we can create a winning strategy for your business!



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