

DIGITAL MARKETING ASSIGNMENT



BE – Computer Science and Engineering
Vivekananda College of Technology for
Women

Namakkal - 637205

NM id: A1886EFD3783D9E93EE-4448CEA75CEM

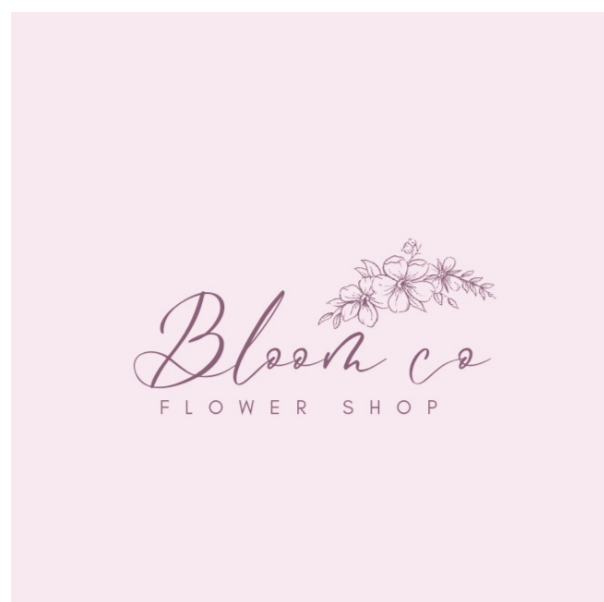
Submitted By:

AJEETHABRITTY.E AU613020104002

☐ ***BRAND NAME:***

Bloom co

☐ ***LOGO:***



☐ ***CATEGORY:***

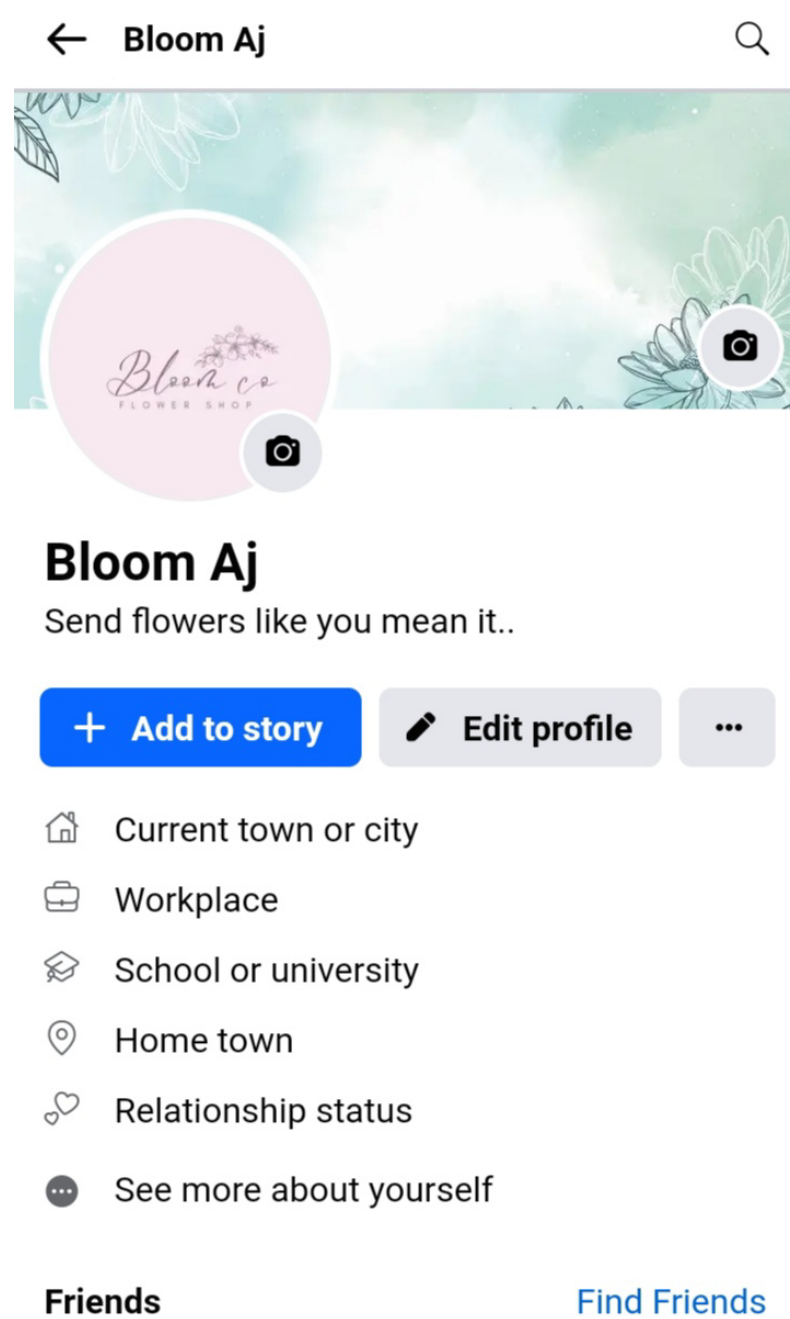
Flower shop

1. **Create a blog or website using Blogspot and WordPress.**

Blogspot: <https://bloomcoworld.blogspot.com>

2. **Create a New Facebook Business Page and Post one social media post**

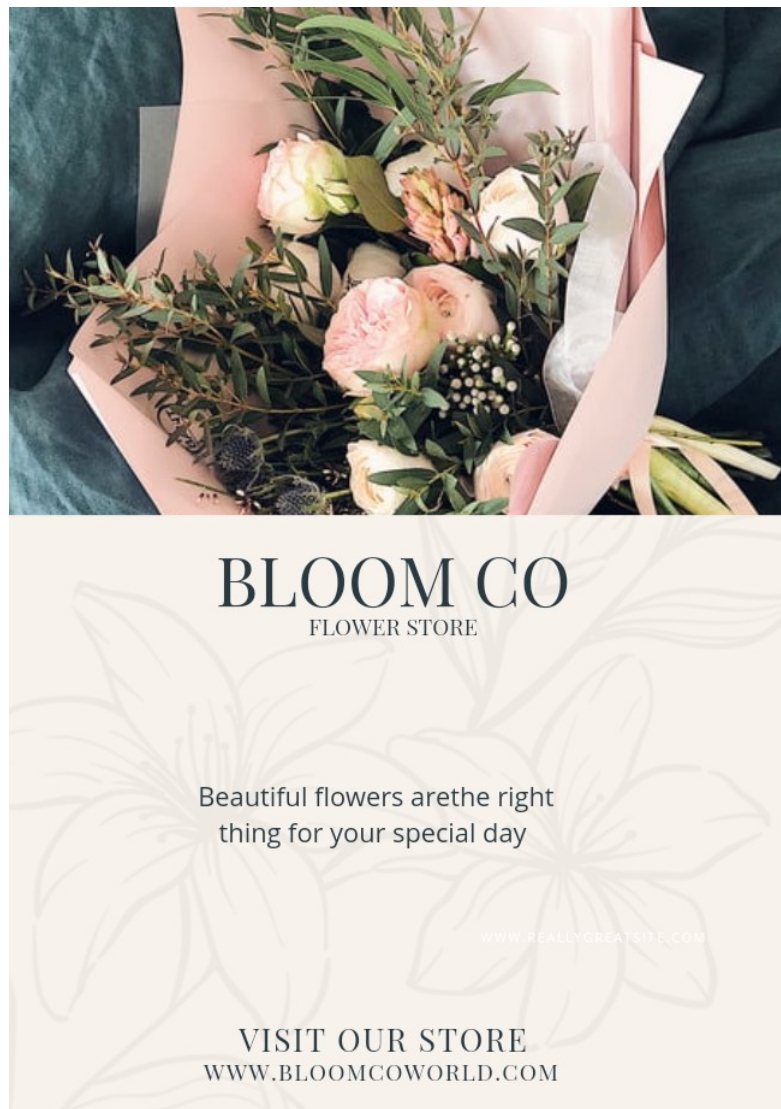
Business Page link: <https://bloomcoworld.blogspot.com>



Social media Poster.



3. Social media advertisement poster using Canva



Email newsletter using MailChimp or Canva

