

# DIGITAL MARKETING ASSIGNMENT



BE – Computer Science and Engineering  
Vivekananda College of Technology for Women  
Namakkal - 637205

**NM : 5BA09A2D97E772AB7E141582F17F17F1866**

**Submitted By:**

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- **BRAND NAME:**

ICECREAM WORLD

- **LOGO**



- **CATEGORY:**

Super-premium

- Create a blog or website using Blogspot

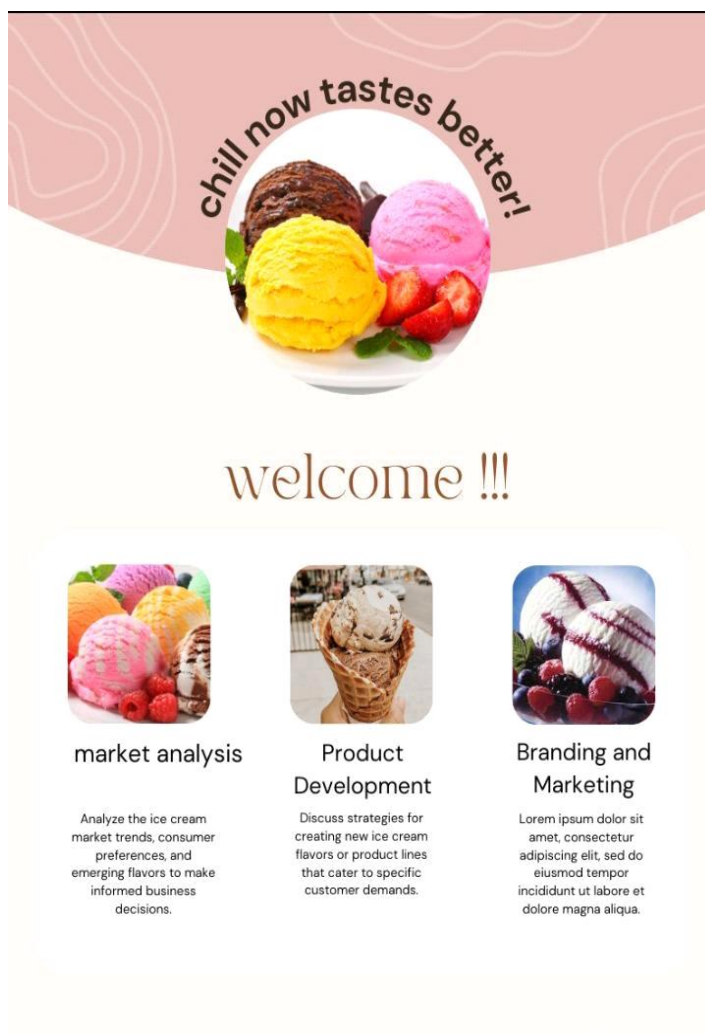
web page link :

[https://m.facebook.com/story.php?story\\_fbid=pfbid02eD21Hv3ycnE3wZKr3ka9eAjRLnneekAZNNpr3T8gurunq4QpjLqqjjYpdKiLp6qyl&id=61553150571339&mibextid=ZbWKwL](https://m.facebook.com/story.php?story_fbid=pfbid02eD21Hv3ycnE3wZKr3ka9eAjRLnneekAZNNpr3T8gurunq4QpjLqqjjYpdKiLp6qyl&id=61553150571339&mibextid=ZbWKwL)

- Create a New Facebook Business Page and Post one social media poster

Business Page link:

[https://m.facebook.com/story.php?story\\_fbid=pfbid0HsfDHmD3Rkfoo9o8yAmFAogFg6wjds1vrmQbLWmTg8geRqMKPWc3b5nXYwfma7Vl&id=61553150571339&mibextid=ZbWKwL](https://m.facebook.com/story.php?story_fbid=pfbid0HsfDHmD3Rkfoo9o8yAmFAogFg6wjds1vrmQbLWmTg8geRqMKPWc3b5nXYwfma7Vl&id=61553150571339&mibextid=ZbWKwL)



**SOCIAL MEDIA POSTER:**



- Social media advertisement poster using Canva



- Facebook web link  
: [https://m.facebook.com/story.php?story\\_fbid=pfbid02eD21Hv3ycnE3wZKr3ka9eAjRLnneekAZNNpr3T8gurunq4QpjLqqjiYpdKiLp6qyl&id=61553150571339&mibextid=ZbWKwL](https://m.facebook.com/story.php?story_fbid=pfbid02eD21Hv3ycnE3wZKr3ka9eAjRLnneekAZNNpr3T8gurunq4QpjLqqjiYpdKiLp6qyl&id=61553150571339&mibextid=ZbWKwL)

- Email newsletter using mailchimp Or canva

# THE DREAMY DELIGHTS

UNIQUE ICECREAMS FOR YOUR ENJOYMENT.  
YOU'LL LOVE IT THE WAY IT'S MADE



I ALWAYS SAY  
WHOEVER CAN FIGURE  
OUT HOW TO MAKE  
ICE CREAM HEALTHY  
WILL BE A  
GAZILLIONAIRE

DON'T LET YOUR  
ICECREAM  
MELT, WHILE YOU ARE  
COUNTING SOMEONE  
ELSE'S SPRINKLES!

## ICECREAM BRINGS PEOPLE TOGETHER

LIFE IS LIKE ICECREAM ENJOY IT BEFORE IT MELTS



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### MISTER FROSTY'S ICECREAMS

\*VANILLA

\*MINT CHOCOLATE  
CHIP

\*STRAWBERRY

\*BUTTER PECAN

\*BLACK CURRENT

\*HONEY NUT CRUNCH

\*BUTTER SCOTCH

\*JOLLEYTRAIN