### DIGITAL MARKETING ASSIGNMENT



# BE – Computer Science and Engineering Vivekananda College of Technology for Women Namakkal - 637205

NM id: 76B5D3F95576989A57A4224413BB7CB4

**Submitted By:** 

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#### **□ BRAND NAME:**

**ROOF GARDEN** 

LOGO:



**□** CATEGORY:

**GARDENING** 

#### 1. Create a blog and Article using Blogspot.

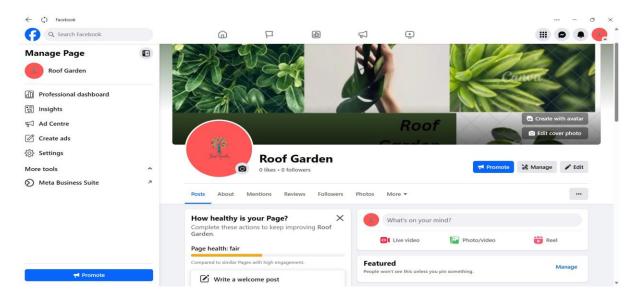
Blog: <a href="https://roofgarden2023.blogspot.com">https://roofgarden2023.blogspot.com</a>

Article: https://roofgarden2023.blogspot.com/2023/10/article.

#### 2. Create a New Facebook Business Page and Post one social media poster

Business Page link:

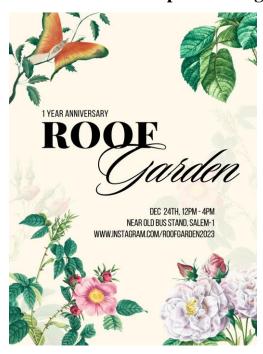
 $https://www.facebook.com/profile.php?id=61550902183347\&mibextid=Z\\bWKwL$ 



#### Social Media Poster:



3. Social media advertisement poster using Canva



4. Email newsletter using MailChimp or Canva

## WELCOME! ROOF GARDEN



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