DIGITAL MARKETING ASSIGNMENT

BE – Computer Science and Engineering
Vivekananda College of Technology for Women
Namakkal - 637205

NM id: 76B5D3F95576989A57A4224413BB7CB4
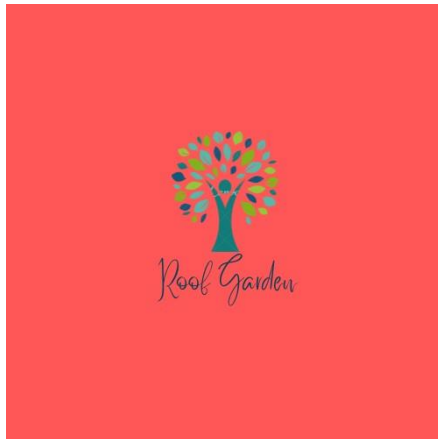
Submitted By:

ANSHKA V M   AU613020104006

❑ **BRAND NAME:**

ROOF GARDEN

LOGO:

❑

❑ **CATEGORY:**
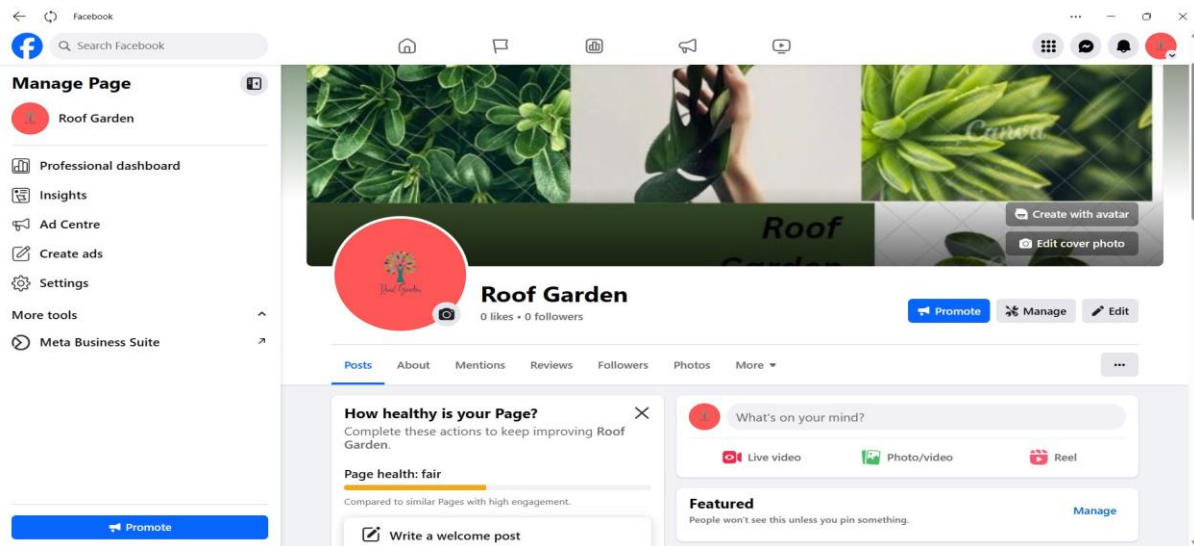
GARDENING

1. **Create a blog and Article using Blogspot.**

   Blog: https://roofgarden2023.blogspot.com
   Article: https://roofgarden2023.blogspot.com/2023/10/article.

2. **Create a New Facebook Business Page and Post one social media poster**

   Business Page link :
   https://www.facebook.com/profile.php?id=61550902183347&mibextid=ZbWKwL

Social Media Poster:

3. Social media advertisement poster using Canva

4. Email newsletter using MailChimp or Canva