SaaS KPI's Dashboard

MRR	Conversion Rate	Churn Rate	Active Uasers
1229K	17.20%	21.95%	4570

Users Lost By Month

Month	Users Lost
Jun	70
May	60
Apr	50
Mar	40
Feb	30
Jan	20

Active and Paid Users By Month

● Active Users ● Paid Users

Month	Active Users	Paid Users
Jun	1000	300
May	900	260
Apr	850	220
Mar	720	180
Feb	600	150
Jan	500	120

Revenue By Month

Month	Revenue
Jun	0.30M
May	0.26M
Apr	0.22M
Mar	0.18M
Feb	0.15M
Jan	0.12M

Conversion Rate By Month

Month	Conversion Rate
Apr	16.69%
Mar	16.14%
Feb	15.57%
Jan	14.79%
Jun	18.49%
May	18.32%