

ANUSHKA GUPTA

Phone: +91 6375080729 | anushka.99250@gmail.com | [LinkedIn](#) | [GitHub](#)

EDUCATION

VIT Bhopal University | Bhopal, Madhya Pradesh

Sept 2022- July 2026

Bachelor of Technology (Computer Science Engineering with specialization in Gaming Technology) **CGPA- 8.64/10**

Sophia Senior Secondary School CBSE | Kota, India

April 2019- June 2022

Higher Secondary Grades: 82%, Matriculation Grades: 92%

Marketing & Analytics Tools: Metabase | Currently Learning: Google Analytics, HubSpot CRM Script

Technical Skills: Data Analytics (SQL), Web Development (React, Node.js), UI/UX Design Principles

Product & Design Tools: Figma, Notion, Adobe UI/UX, MS Office Suite

Cloud & Collaboration: AWS, GitHub, Collaboration Platforms (Notion, Slack)

PROJECTS

KYC Lightweight App – Digital Onboarding Solution (Ongoing)

August 2025

- Developing a **digital KYC solution tailored** for rural and semi-urban markets, optimizing for low-end devices and limited connectivity to expand user adoption.
- Designing an accessible, trust-focused onboarding experience that simplifies document verification and **improves conversion rates**.
- Collaborating with cross-functional teams to align product features with marketing strategies, driving user acquisition, retention, and regulatory compliance.

MediFlow: Smart Supply, Seamless Care

May 2025

- Designed and developed a hospital supply tracking system, addressing stockouts through automated low-stock alerts and reorder workflows, **deployed successfully on Vercel** for accessible use.
- Built an **interactive supply dashboard** to give hospital staff clearer visibility into inventory levels, reducing manual entry errors and improving operational decision-making.
- Currently extending functionality with data-driven automation and real-time features, aimed at further enhancing efficiency and ensuring uninterrupted availability of critical resources.

Beatwell: Heart Disease Prediction System

April 2025

- Engineered a healthcare prediction platform using Flask and Scikit-learn, integrating a Random Forest model to deliver real-time inference on clinical data.
- Achieved approximately **87% accuracy** by training the model on 13 key features from a Kaggle heart disease dataset using an **80/20 training split**.
- Implemented **CI/CD workflows** with GitHub for automated builds and deployments, enhancing version control and enabling seamless feature updates.

CERTIFICATIONS

• **Japanese-Language Proficiency Test (JLPT) N5**

August 2025

• **Adobe UI/UX Graphic Design** — Ethnus

April 2025

Certificate ID: L6VMZBSS

• **AWS Solutions Architect – Associate Certification** — Amazon Web Services (via Ethnus)

April 2025

Certificate ID: WWHG862P

• **Figma UI/UX Complete Bootcamp** — Udemy

January 2025

Certificate ID: UC-98a9caae-3587-4e1e-8420-1ef423fc9fbd

ADDITIONAL INFORMATION

- Strengths:** Strategic Thinking & Market Research, Analytical Decision Making, Verbal Communication
- Languages:** English, Hindi, Japanese (N5)
- Achievements & Volunteering:** Awarded Reliance Foundation Scholarship for academic excellence & leadership, volunteered in the University fest AdvITYa 2023 and 2024, and NayePankh Foundation