Anushka Mathur

✉ anushkamathur97@gmail.com   📞 (647) 745-2555

in linkedin.com/in/anushkamathur97   🔗 http://anushkamathur.com

Summary

Adaptable, and detail oriented UX/UI Designer that is passionate about designing user-friendly, accessible, and intuitive designs.

Experience

User Experience Designer
Vacation Fund

Sep 2019 - May 2020 (9 months)

-Conducted user research and product research, collected and analyzed important metrics to identify target users and their requirements.
-Executed usability testing, user stories, A/B Testing.
-Designed wireframes, mockups, and interactive prototypes.
-Fostered Collaboration by working closely with other product designers, and developers to create a fully functioning product.

UX/UI Designer
MyLilius

Aug 2021 - Feb 2022 (7 months)

Conducted user research, product research, usability testing, SWOT analysis.
Designed wireframes, lo-, mid-, hi-fidelity mockups, site maps.
Executed rapid iterative prototypes, and responsive designs.

Education

Juno College of Technology
Certificate, User Research and Interface

2019 - 2019

Conceptualized and created fully functional interactive prototypes, conducted user research, and designed in-app graphics.

Western University
Health Services/Allied Health/Health Sciences, General

Studied Health Science with a focus on mental, physical, and social well being of Human Beings.

Licenses & Certifications

Juno College's UX Design - Juno College of Technology

Skills

Experience Design • User Experience Design (UED) • Interaction Design • Product Management •
Figma (Software) • Adobe Illustrator • User Interface Design • Wireframing • Responsive Design •
Rapid Prototyping