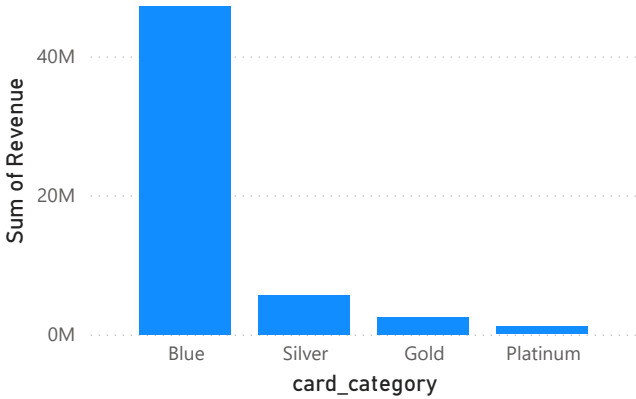
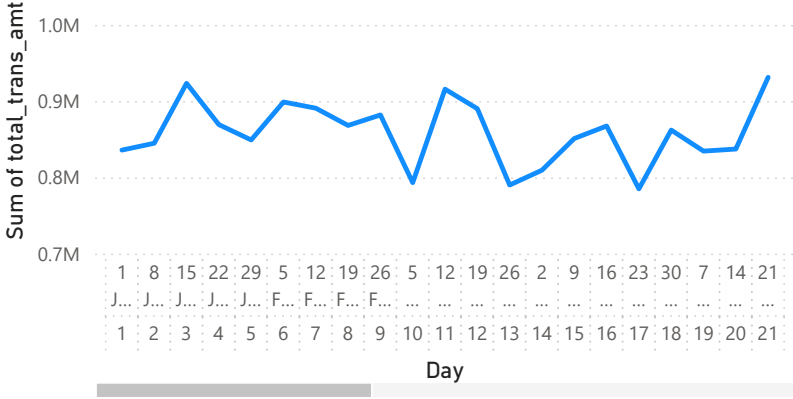


Sum of Revenue by card\_category



week_num2	Previous_week_Reveneue	Current_week_Reveneue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%

Sum of total\_trans\_amt by week\_num2, Month and Day



delinquent\_acc %GT Count of delinquent\_acc

0	93.94%
1	6.06%
Total	100.00%

activation\_30\_days %GT Count of activation\_30\_days

0	42.54%
1	57.46%
Total	100.00%

# Credit Card Transaction Report

Revenue

57M

Total Interest

8M

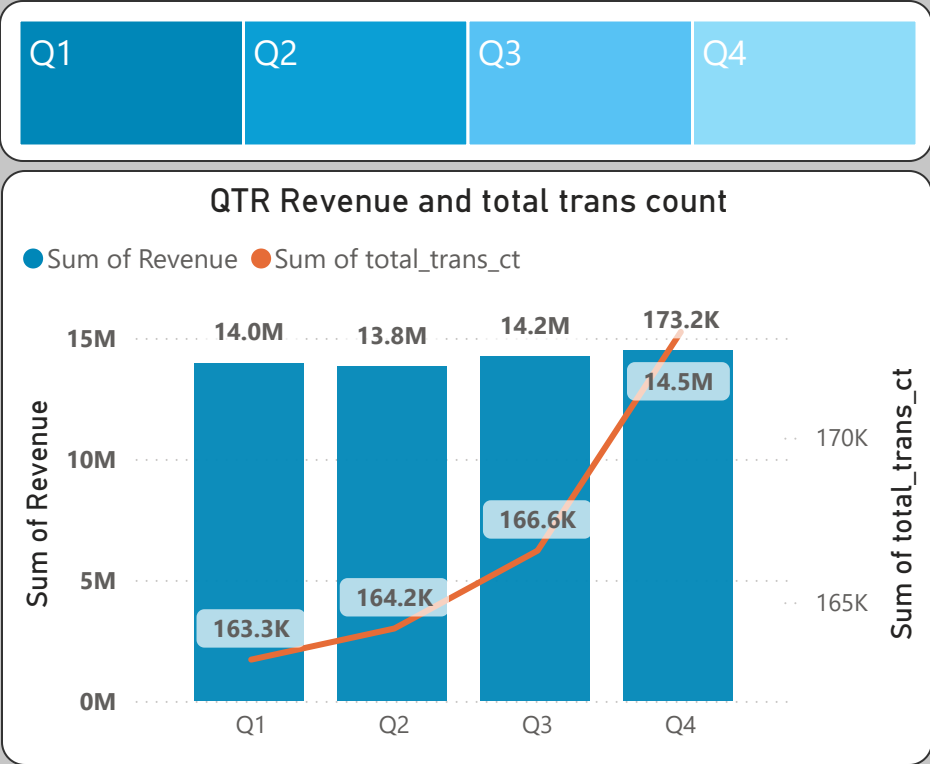
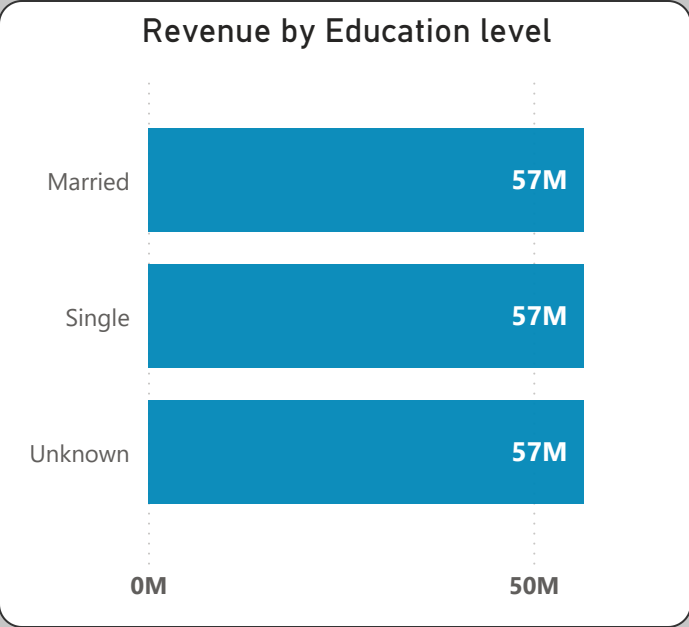
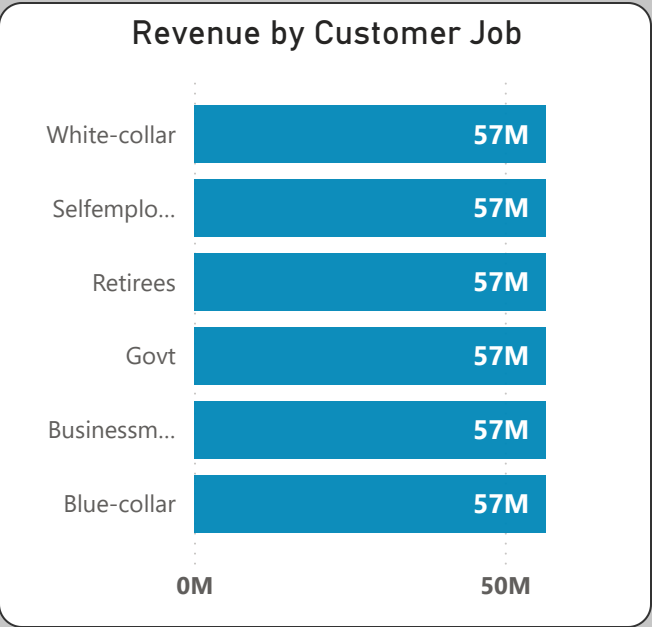
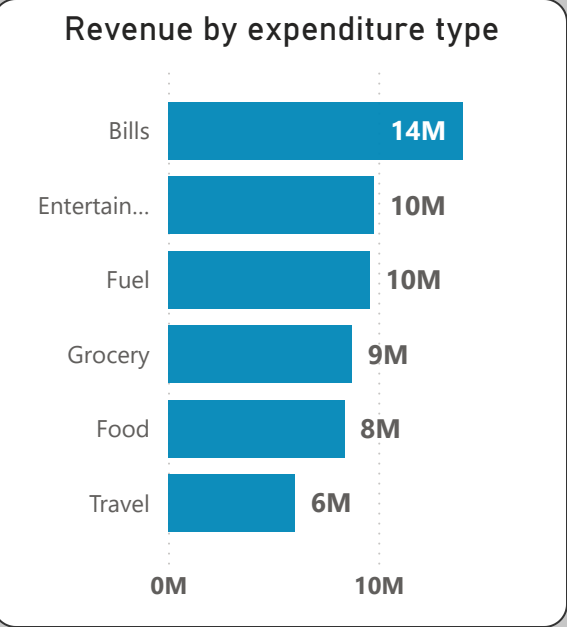
Amount

46M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480



week\_start\_date

All

F

M

High

Low

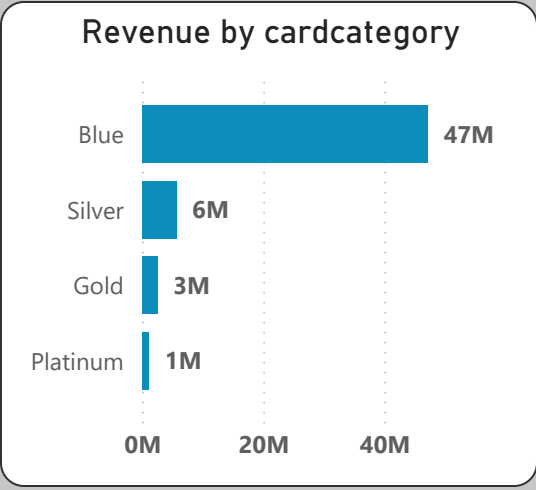
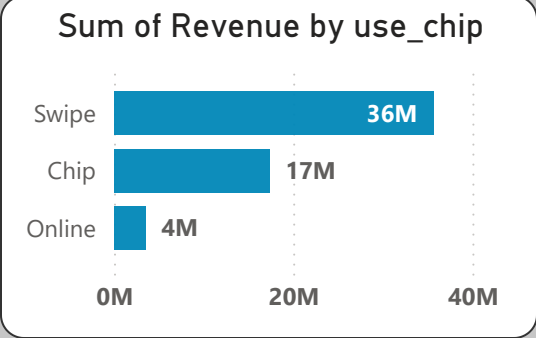
Med

Blue

Gold

Platinum

Silver



# Credit Card Customer Report

Revenue

57M

Total  
Interest

8M

Income

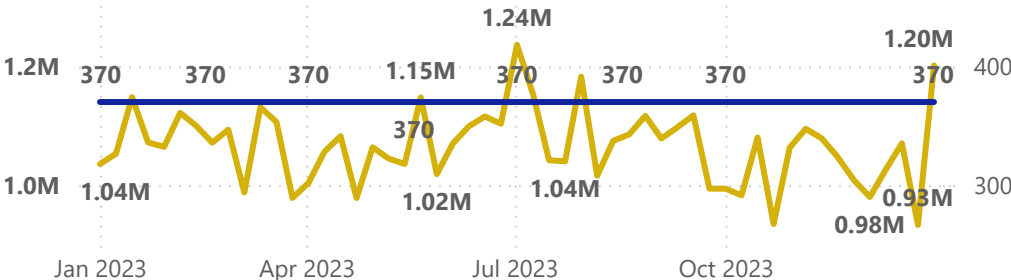
23M

CSS

3.49

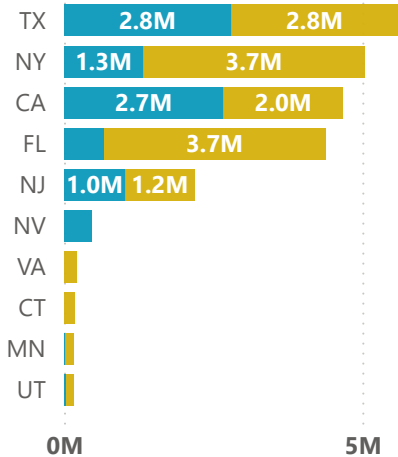
Revenue by Week

Sum of Revenue Count of gender



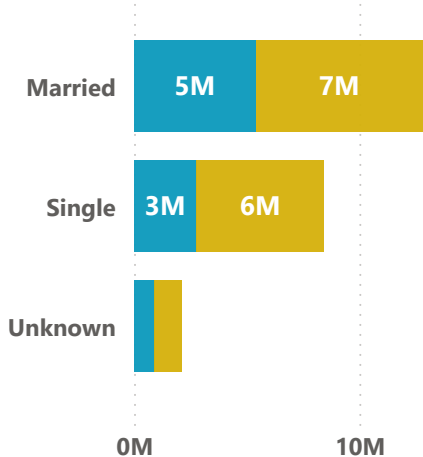
Top States

gender F M

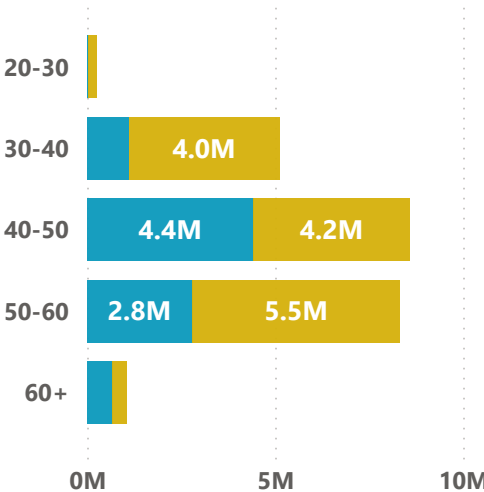


Revenue by Marital Status

gender F M

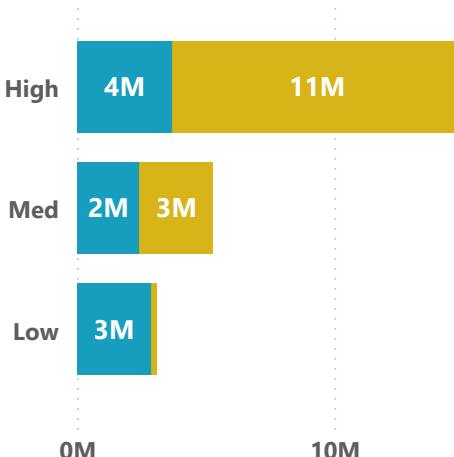


Revenue by AgeGroup



Revenue by IncomeGroup

gender F M

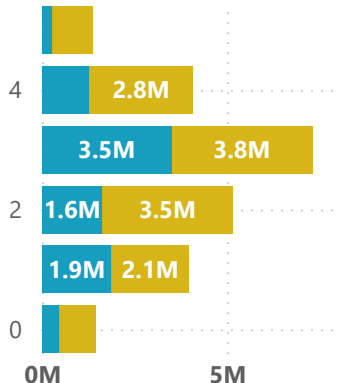


Revenue by Customer job



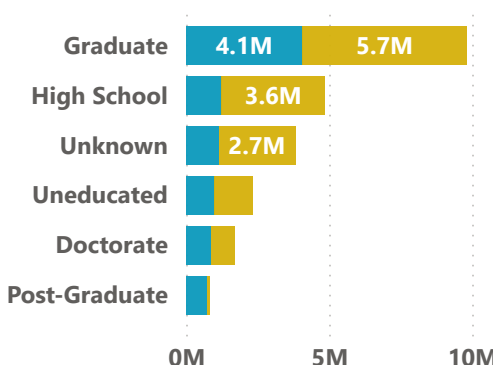
customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	56517011	2509506	7982480
Businessman	56517011	6781024	7982480
Govt	56517011	4121476	7982480
Retirees	56517011	1888556	7982480
Selfemployed	56517011	4693286	7982480
White-collar	56517011	3376840	7982480
Total	56517011	23370688	7982480

Revenue by Dependent count



Revenue by Customer job

gender F M



week\_start\_date

All

Chip

Online

Swipe

High

Low

Med