

ASSINMENT 5

Task 1: Comparative Research

Topic: DALL·E vs Midjourney

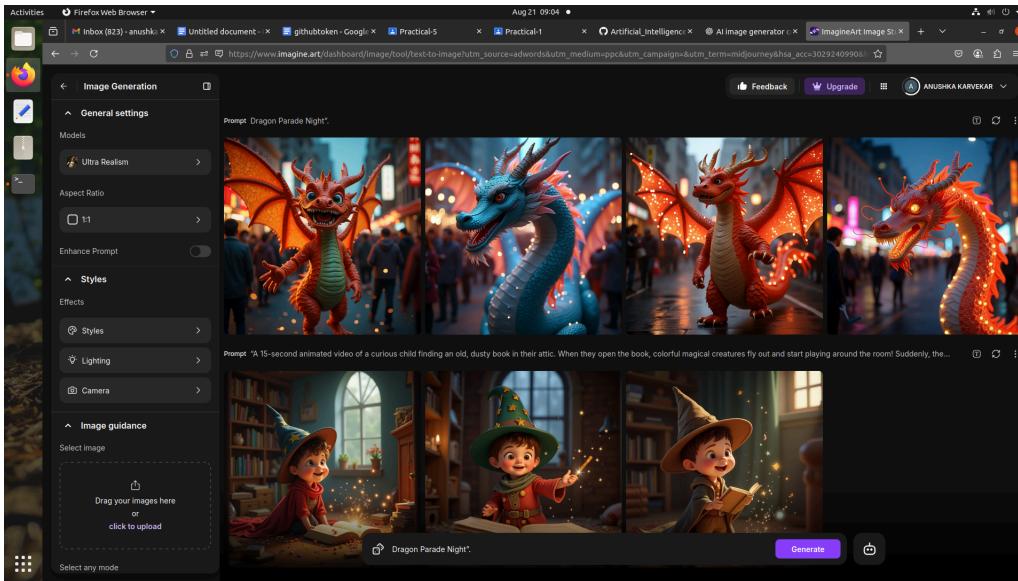
Point	DALL·E	Midjourney
Image Quality	Makes clear and simple images. Looks more realistic.	Makes very detailed, artistic, and stylish images. Looks like digital art or painting.
Prompt Accuracy	Follows the words properly and gives what you ask. Example: steampunk city with airships and lanterns shown correctly.	Also shows what you ask but adds extra design or creative touches. May look different from exact words.
Style Flexibility	Few style choices – realistic, cartoon, painting.	Many styles – fantasy, anime, cinematic, abstract, etc. Very strong in creativity.
Usability	Very easy. Just type prompt in app/website or inside ChatGPT. Beginner friendly.	Works on Discord. Needs commands like <code>/imagine</code> . Harder for new users.
Licensing & Terms	Free for personal and commercial use (must follow OpenAI rules).	Paid subscription needed. You own the images but they also appear in Midjourney's public gallery.
Best For	Beginners, simple and realistic images.	Creative users, artistic and stylish images.

Conclusion:

- **DALL·E** is simple, easy to use, and makes realistic pictures.
- **Midjourney** is powerful, artistic, and stylish, but needs practice and paid plan.

Task 2: Visual Design Project

Poster = “Dragon Parade Night”.



Practice Activity (If No Direct Access)

A screenshot of a Firefox browser window. The address bar shows 'https://openai.com/index/dall-e-2/Dragon Parade Night'. The page content from OpenAI's DALL-E 2 page includes: 'The link you provided leads to the official DALL-E 2 page by OpenAI, which introduces their AI system capable of generating realistic images from text descriptions. DALL-E 2 can create original images by combining various concepts, attributes, and styles based on user prompts.' It also provides a detailed prompt example: "'A vibrant nighttime scene of a traditional Chinese dragon parade, with illuminated dragons weaving through a crowd, lanterns hanging overhead, and fireworks lighting up the sky.'" Below this, it says 'This prompt should help DALL-E 2 generate an image that captures the essence of a dragon parade at night.' A note about inspiration from Shutterstock follows. At the bottom, there's a search bar and a message: 'If you need assistance crafting more specific prompts or exploring different styles, feel free to ask!'. The browser's activity bar at the top lists various tabs including 'Inbox (823)', 'Untitled document', 'githubtoken', 'Practical-5', 'Practical-1', 'Artificial_Intelligence', 'AI image generator', 'ImagineArt Image S...', 'DALL-E 2 | OpenAI', and 'Dragon Parade N...'.

Using CANVA for poster

