

APPENDIX

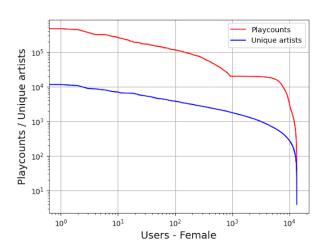
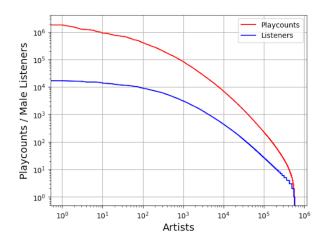


Fig. 8. Distribution of listening events (females) by artists, log - log scaled

Fig. 10. Distribution of listening events (females) by users, \log – \log scaled



106 Playcounts
Unique artists

107
108
109
109
100
101
102
103
104
Users - Male

Fig. 9. Distribution of listening events (males) by artists, \log – \log scaled

Fig. 11. Distribution of listening events (males) by users, log - log scaled

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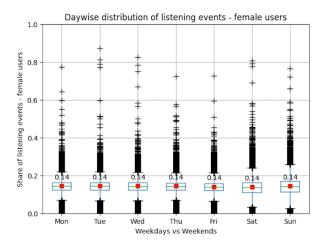


Fig. 12. Distribution of listening events (females) over days of the week

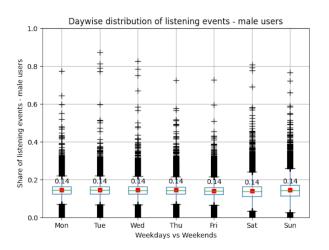


Fig. 13. Distribution of listening events (males) over days of the week

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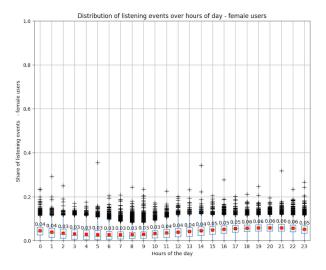


Fig. 14. Distribution of listening events (females) hours of the day

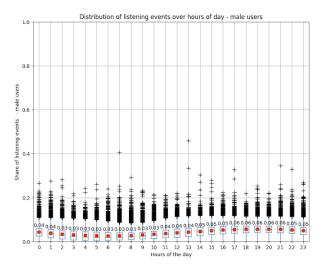


Fig. 15. Distribution of listening events (males) hours of the day

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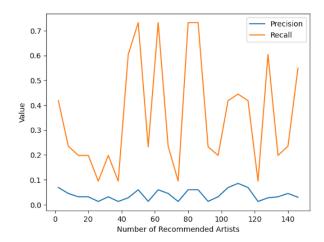


Fig. 16. For Female Users

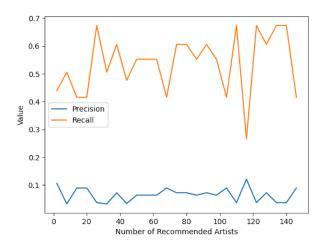


Fig. 17. For Male Users