

```
import pandas as pd
```

```
df = pd.read_excel("Entain.xlsx")
```

```
df.duplicated().sum() #Duplicated values are none
```

```
np.int64(0)
```

```
print(df.isnull().values.any())
```

```
True
```

```
print(df.isnull().sum()) #Null value percentage is minimal
```

```
TICKET          0
SUMMARYDATE     0
COUNTRY         0
RULENAME        0
STATUS          0
INCIDENTCOUNT  0
ANALYST         2
URL             0
UPDATED         0
NOTES           4
SEARCH          2
SYSTEMUPDATED   0
dtype: int64
```

```
df['SUMMARYDATE'] = pd.to_datetime(df['SUMMARYDATE'], dayfirst=True) #
```

```
print(df.dtypes)
```

```
TICKET                                int64
SUMMARYDATE        datetime64[ns]
COUNTRY                                object
RULENAME            object
STATUS              object
INCIDENTCOUNT      int64
ANALYST              object
URL                  object
UPDATED              datetime64[ns]
NOTES                object
SEARCH              object
SYSTEMUPDATED        object
dtype: object
```

```
df = df.apply(lambda x: x.str.strip().str.upper() if x.dtype == "object
```

```
import sqlite3
```

```
db = sqlite3.connect(":memory:")
```

```
df.to_sql("data", db, index=False, if_exists="replace")
```

```
3327
```

1. Query to count the occurrences of the word "Blacklist" appears in the NOTES column

```
query = """
SELECT COUNT(*) AS total_blacklist
FROM data
WHERE LOWER(NOTES) LIKE LOWER('%Blacklist%');
"""
```

```
result = pd.read_sql_query(query, db)
print(result)
```

```
total_blacklist
0                221
```

2. Query to find the latest date in which the word "Italian" appears in the NOTES column

```
#Taking SUMMARYDATE field as date column and not Updated field
query = """
SELECT DATE(MAX(SUMMARYDATE)) AS latest_date
FROM data
WHERE LOWER(NOTES) LIKE LOWER ('%Italian%');
"""
```

```
result = pd.read_sql_query(query, db)
print(result)
```

```
latest_date
0  2024-01-15
```

3. Query to produce a pivot table showing rulename count by country

```
query = """
SELECT COUNTRY, COUNT(RULENAME) as RULENAME_Count
FROM data
GROUP BY COUNTRY
ORDER by 2 DESC
;
"""
```

```
result = pd.read_sql_query(query, db)
print(result)
```

	COUNTRY	RULENAME_Count
0	ONTARIO	689
1	DENMARK	583
2	SPAIN	514
3	SWEDEN	320
4	BELGIUM	259
5	FRANCE	233
6	GREECE	231
7	ROMANIA	168
8	PORTUGAL	163
9	GERMANY	146
10	COLOMBIA	13
11	BULGARIA	8

4. Query to find for each country the time difference in days between the first and last entry for each rulename

```
query = """
SELECT COUNTRY, RULENAME, julianday(MAX(SUMMARYDATE)) - julianday(MIN(S
FROM data
GROUP BY COUNTRY, RULENAME;
"""

result = pd.read_sql_query(query, db)
print(result)
```

	COUNTRY	RULENAME	day_difference
0	BELGIUM	AGE 18 TO 20	214.0
1	BELGIUM	BLACKLIST	267.0
2	BELGIUM	CC_DEPOSITS	6.0
3	BELGIUM	DEPOSIT LIMIT EXCEEDED	6.0
4	BELGIUM	MIN AGE	6.0
5	BELGIUM	NO RISK SCORE	6.0
6	BULGARIA	DEPOSIT LIMIT EXCEEDED	179.0
7	BULGARIA	UNVERIFIED PLAYERS	35.0
8	COLOMBIA	RG LIMITS INCREASE	9.0
9	COLOMBIA	WITHDRAWALS UNVERIFIED ACCOUNTS	124.0
10	DENMARK	BLACKLIST	215.0
11	DENMARK	COOL OFF	215.0
12	DENMARK	NO MARKETING PROHIBITED PLAYERS	215.0
13	DENMARK	NO RISK SCORE	20.0
14	DENMARK	U18 BETTING EVENTS	154.0
15	FRANCE	BLACKLIST	214.0
16	FRANCE	BLACKLIST_MAIL	83.0
17	FRANCE	WITHDRAWALS	214.0
18	GERMANY	BLACKLIST	215.0
19	GERMANY	NO RISK SCORE	13.0
20	GREECE	BLACKLIST	107.0
21	GREECE	COOL OFF	215.0
22	GREECE	MIN AGE	83.0
23	GREECE	UNDER 18 LEAGUE	189.0
24	ONTARIO	COOL OFF	208.0
25	ONTARIO	DEPOSIT INCREASE 24 HOURS	215.0
26	ONTARIO	DEPOSIT LIMIT EXCEEDED	216.0
27	ONTARIO	NO MARKETING TO PROHIBITED PLAYERS	213.0
28	ONTARIO	NO RISK SCORE	26.0
29	ONTARIO	ONTARIO RESIDENT	211.0
30	ONTARIO	UNVERIFIED DEPOSITS	141.0
31	ONTARIO	UNVERIFIED PLAY	142.0
32	ONTARIO	UNVERIFIED WITHDRAWALS	118.0
33	PORTUGAL	BLACKLIST	124.0
34	PORTUGAL	COOL OFF	140.0
35	PORTUGAL	DEPOSIT LIMIT EXCEEDED	26.0
36	PORTUGAL	SINGLE ACCOUNT PER LABEL	99.0

37	ROMANIA	DEPOSIT LIMIT EXCEEDED	0.0
38	ROMANIA	NO MARKETING TO PROHIBITED PLAYERS	81.0
39	ROMANIA	SINGLE ACCOUNT	97.0
40	ROMANIA	UNVERIFIED DEPOSITS	38.0
41	ROMANIA	UNVERIFIED WITHDRAWALS	0.0
42	SPAIN	BLACKLIST	216.0
43	SPAIN	DELAYED WITHDRAWALS	210.0
44	SPAIN	DEPOSIT LIMIT EXCEEDED	215.0
45	SPAIN	RESIDENT COUNTRY	207.0
46	SPAIN	WITHDRAWALS	190.0
47	SWEDEN	BLACKLIST	186.0
48	SWEDEN	DELAYED WITHDRAWALS	73.0
49	SWEDEN	DEPOSIT EMAILS	146.0
50	SWEDEN	DEPOSIT LIMIT CHANGES	14.0
51	SWEDEN	NO RISK SCORE	20.0
52	SWEDEN	UNDER 18 LEAGUE	1.0

5. Query to find a rulename which does not appear in all countries #List of items

```

query = """
SELECT RULENAME
FROM data
GROUP BY RULENAME
HAVING COUNT(DISTINCT COUNTRY) < (SELECT COUNT(DISTINCT COUNTRY) FROM d
"""

result = pd.read_sql_query(query, db)
print(result)

```

	RULENAME
0	AGE 18 TO 20
1	BLACKLIST
2	BLACKLIST_MAIL
3	CC_DEPOSITS
4	COOL OFF
5	DELAYED WITHDRAWALS
6	DEPOSIT EMAILS
7	DEPOSIT INCREASE 24 HOURS
8	DEPOSIT LIMIT CHANGES
9	DEPOSIT LIMIT EXCEEDED
10	MIN AGE
11	NO MARKETING PROHIBITED PLAYERS
12	NO MARKETING TO PROHIBITED PLAYERS
13	NO RISK SCORE
14	ONTARIO RESIDENT
15	RESIDENT COUNTRY
16	RG LIMITS INCREASE
17	SINGLE ACCOUNT
18	SINGLE ACCOUNT PER LABEL
19	U18 BETTING EVENTS
20	UNDER 18 LEAGUE
21	UNVERIFIED DEPOSITS
22	UNVERIFIED PLAY
23	UNVERIFIED PLAYERS
24	UNVERIFIED WITHDRAWALS
25	WITHDRAWALS
26	WITHDRAWALS UNVERIFIED ACCOUNTS

5. Query to find a rulename which does not appear in any other countries

#Second version

```

query = """
SELECT RULENAME
FROM data
GROUP BY RULENAME
HAVING COUNT(DISTINCT COUNTRY) = 1;
"""

result = pd.read_sql_query(query, db)
print(result)

```

	RULENAME
0	AGE 18 TO 20
1	BLACKLIST_MAIL
2	CC_DEPOSITS
3	DEPOSIT EMAILS
4	DEPOSIT INCREASE 24 HOURS
5	DEPOSIT LIMIT CHANGES
6	NO MARKETING PROHIBITED PLAYERS
7	ONTARIO RESIDENT
8	RESIDENT COUNTRY
9	RG LIMITS INCREASE
10	SINGLE ACCOUNT
11	SINGLE ACCOUNT PER LABEL
12	U18 BETTING EVENTS
13	UNVERIFIED PLAY
14	UNVERIFIED PLAYERS
15	WITHDRAWALS UNVERIFIED ACCOUNTS

6. Rolling count of incidents

```

query_rolling_incident_count = """
SELECT COUNTRY, RULENAME, MAX(Rolling_incident) AS Rolling_incident_cou
FROM (
    SELECT COUNTRY,
    RULENAME,
    SUMMARYDATE,
    INCIDENTCOUNT,
    SUM(INCIDENTCOUNT) OVER (
        PARTITION BY COUNTRY, RULENAME
        ORDER BY SUMMARYDATE
        ROWS BETWEEN UNBOUNDED PRECEDING AND CURRENT ROW
    ) AS Rolling_incident
FROM data
)
GROUP BY COUNTRY, RULENAME;
"""

result_rolling_incident_count = pd.read_sql_query(query, db)
print(result)

```

	COUNTRY	RULENAME	Rolling_incident_count
0	BELGIUM	AGE 18 TO 20	7
1	BELGIUM	BLACKLIST	1921
2	BELGIUM	CC_DEPOSITS	7
3	BELGIUM	DEPOSIT LIMIT EXCEEDED	7
4	BELGIUM	MIN AGE	7
5	BELGIUM	NO RISK SCORE	3888
6	BULGARIA	DEPOSIT LIMIT EXCEEDED	6
7	BULGARIA	UNVERIFIED PLAYERS	1
8	COLOMBIA	RG LIMITS INCREASE	0
9	COLOMBIA	WITHDRAWALS UNVERIFIED ACCOUNTS	5
10	DENMARK	BLACKLIST	397
11	DENMARK	COOL OFF	150
12	DENMARK	NO MARKETING PROHIBITED PLAYERS	361
13	DENMARK	NO RISK SCORE	272717
14	DENMARK	U18 BETTING EVENTS	48
15	FRANCE	BLACKLIST	152
16	FRANCE	BLACKLIST_MAIL	93
17	FRANCE	WITHDRAWALS	14203
18	GERMANY	BLACKLIST	183
19	GERMANY	NO RISK SCORE	13
20	GREECE	BLACKLIST	3
21	GREECE	COOL OFF	1091
22	GREECE	MIN AGE	0
23	GREECE	UNDER 18 LEAGUE	64
24	ONTARIO	COOL OFF	20
25	ONTARIO	DEPOSIT INCREASE 24 HOURS	739
26	ONTARIO	DEPOSIT LIMIT EXCEEDED	19
27	ONTARIO	NO MARKETING TO PROHIBITED PLAYERS	310
28	ONTARIO	NO RISK SCORE	0
29	ONTARIO	ONTARIO RESIDENT	270
30	ONTARIO	UNVERIFIED DEPOSITS	13
31	ONTARIO	UNVERIFIED PLAY	10
32	ONTARIO	UNVERIFIED WITHDRAWALS	5
33	PORTUGAL	BLACKLIST	142
34	PORTUGAL	COOL OFF	24
35	PORTUGAL	DEPOSIT LIMIT EXCEEDED	4
36	PORTUGAL	SINGLE ACCOUNT PER LABEL	0
37	ROMANIA	DEPOSIT LIMIT EXCEEDED	1
38	ROMANIA	NO MARKETING TO PROHIBITED PLAYERS	63
39	ROMANIA	SINGLE ACCOUNT	98
40	ROMANIA	UNVERIFIED DEPOSITS	2
41	ROMANIA	UNVERIFIED WITHDRAWALS	1
42	SPAIN	BLACKLIST	20399
43	SPAIN	DELAYED WITHDRAWALS	67
44	SPAIN	DEPOSIT LIMIT EXCEEDED	4386
45	SPAIN	RESIDENT COUNTRY	53
46	SPAIN	WITHDRAWALS	13
47	SWEDEN	BLACKLIST	346
48	SWEDEN	DELAYED WITHDRAWALS	2
49	SWEDEN	DEPOSIT EMAILS	2222

50	SWEDEN	DEPOSIT LIMIT CHANGES	17
51	SWEDEN	NO RISK SCORE	62
52	SWEDEN	UNDER 18 LEAGUE	4

7. Most efficient analyst

- Taking efficiency in following order Ticket Handled, Incident Count, Total Ticket closed

```
query_efficiency = """
SELECT
    ANALYST,
    COUNT(DISTINCT TICKET) AS Total_Tickets_Handled,
    SUM(INCIDENTCOUNT) AS Total_Incident_Count,
    SUM(CASE WHEN STATUS = 'CLOSED' THEN 1 ELSE 0 END) AS Total_Closed_
FROM data
WHERE ANALYST IS NOT NULL AND ANALYST != '_'
GROUP BY ANALYST
ORDER BY Total_Tickets_Handled DESC, Total_Incident_Count DESC, Total_C
"""
```

```
result_efficiency = pd.read_sql_query(query_efficiency, db)
print(result_efficiency)
```

	ANALYST	Total_Tickets_Handled	\
0	ANGELO	1058	
1	PAUL	870	
2	SARAH	683	
3	JOLO	198	
4	SHEEKO	53	
5	NO ISSUES NOTED ALL WERE BLOCKED	1	

	Total_Incident_Count	Total_Closed_Tickets
0	16020	1053
1	10804	846
2	273723	681
3	16768	197
4	258	52
5	1	1

8.The second most common rule name by country

```

query = """
SELECT COUNTRY, RULENAME, CR, Position
FROM (
    SELECT
        COUNTRY,
        RULENAME,
        COUNT (RULENAME)AS CR,
        RANK() OVER (PARTITION BY COUNTRY ORDER BY COUNT(RULENAME) DESC)AS
FROM data
GROUP BY COUNTRY, RULENAME
ORDER BY 3 DESC
)
WHERE Position = 2;
"""

result = pd.read_sql_query(query, db)
print(result)

```

	COUNTRY	RULENAME	CR	Position
0	DENMARK	NO MARKETING PROHIBITED PLAYERS	191	2
1	ONTARIO	NO MARKETING TO PROHIBITED PLAYERS	177	2
2	SWEDEN	BLACKLIST	133	2
3	FRANCE	WITHDRAWALS	79	2
4	ROMANIA	NO MARKETING TO PROHIBITED PLAYERS	66	2
5	SPAIN	DEPOSIT LIMIT EXCEEDED	66	2
6	GREECE	UNDER 18 LEAGUE	52	2
7	PORTUGAL	COOL OFF	49	2
8	GERMANY	NO RISK SCORE	11	2
9	BELGIUM	AGE 18 TO 20	8	2
10	COLOMBIA	WITHDRAWALS UNVERIFIED ACCOUNTS	5	2
11	BULGARIA	UNVERIFIED PLAYERS	2	2

9. For each Note, determine the 5th word and then produce a pivot table on occurrence count

```

query_fifth_word_sql_recursive = """
WITH RECURSIVE split(NOTES, word, rest) AS (
    SELECT NOTES, '', NOTES || ' ' FROM data
    UNION ALL
    SELECT NOTES,
        substr(rest, 1, instr(rest, ' ') - 1),
        substr(rest, instr(rest, ' ') + 1)
    FROM split
    WHERE rest != ''
),
NumberedWords AS (
    SELECT

```

```

        NOTES,
        word,
        ROW_NUMBER() OVER (PARTITION BY NOTES ORDER BY (SELECT NULL)) as wo
FROM split
WHERE word != ''
),
FifthWords AS (
    SELECT
        NOTES,
        word AS Fifth_Word
    FROM NumberedWords
    WHERE word_number = 5
)
SELECT
    Fifth_Word,
    COUNT(*) AS Occurrence_Count
FROM FifthWords
WHERE Fifth_Word IS NOT NULL AND Fifth_Word != ''
GROUP BY Fifth_Word
ORDER BY Occurrence_Count DESC;
"""

result_fifth_word_sql_recursive = pd.read_sql_query(query_fifth_word_sq
print(result_fifth_word_sql_recursive)

```

	Fifth_Word	Occurrence_Count
0	NO	81
1	CHIPS	50
2	THE	28
3	ALL	28
4	IN	27
..
429	/	1
430	(BY_DOM051989)	1
431	(BOTH	1
432	"TAKEN	1
433	"CLOSED"	1

[434 rows x 2 columns]

10. Tell me something about the data which you find interesting. 1 paragraph only

Based on the analysis we've done, one interesting aspect of this dataset is the significant difference in the total incident counts across different analysts. While Angelo and Paul handle a large number of tickets, Sarah has an exceptionally high "Total_Incident_Count" (273,723) compared to others. This suggests that the incidents associated with the tickets Sarah handles are far more numerous or complex than those handled by other analysts, which could be an area for further investigation to understand the nature of these high-incident tickets or potential differences in how incidents are recorded or attributed.

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