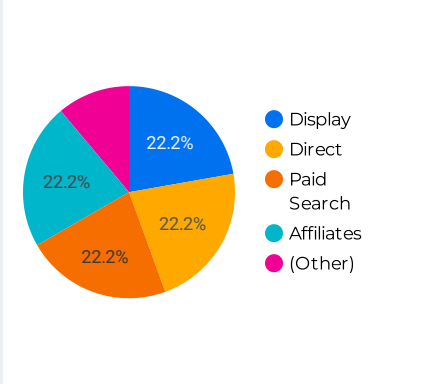
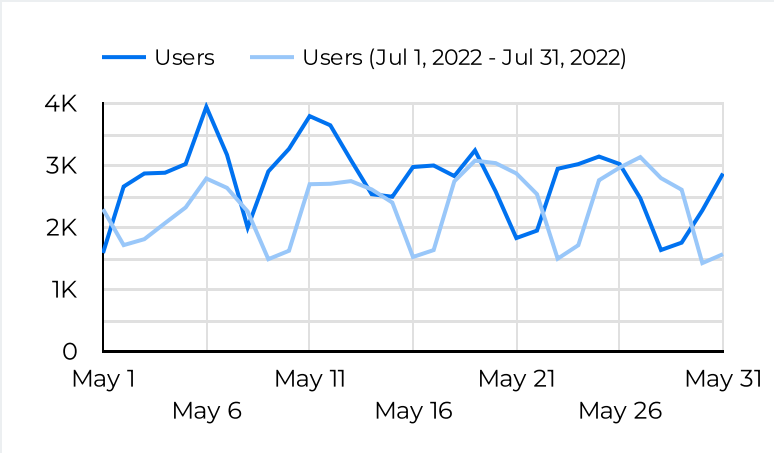
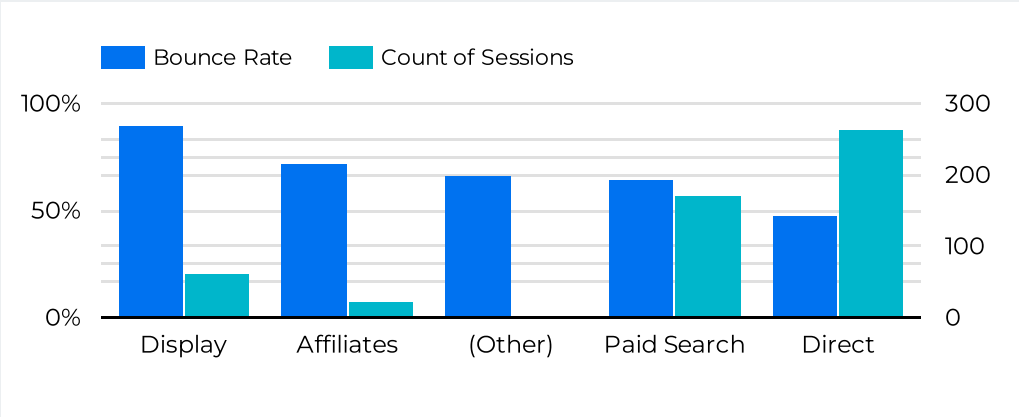


Funnel Analytics

May 1, 2022 - May 31, 2022

Transactions
2.0K

Acquisition



Bounce Rate
51.18%

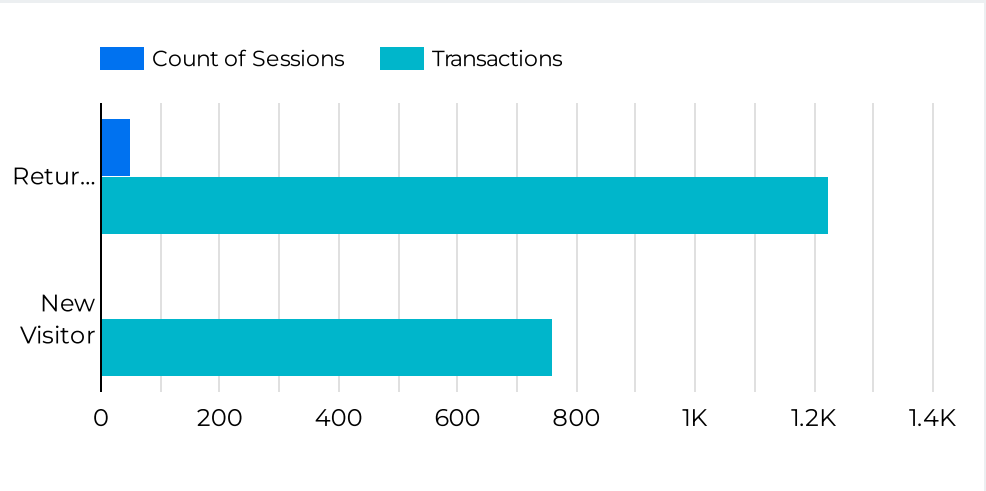
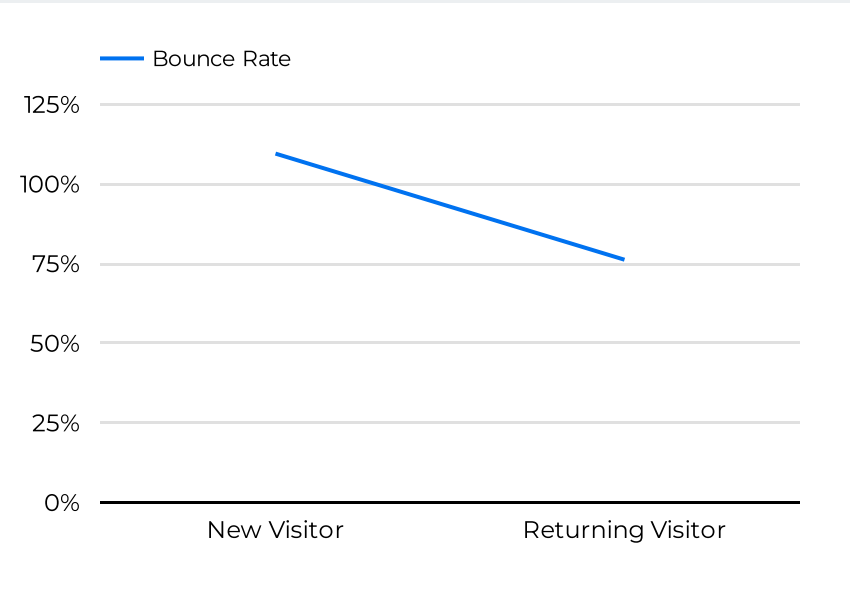
Count of Sessions
335

Avg. Session Duration
00:02:56

Activation

Revenue
\$274.76K

Engaged Users (Goal 2 Conversion Rate) Users
9.99% 73.2K



Nov 1, 2022 - Nov 30, 2022

Funnel Visualization

	Page Title	Full Referrer ▾	Number of Sessions ...
1.	Home		
2.	Drinkware Lifestyle ...		
3.	New Google Merchan...		
4.	The Google Merchandi...		
5.	Shopping Cart		
6.	Bags Lifestyle Googl...		
7.	Store search results		

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Number of Sessions per User

1.4
↑ 5.7%

Bounce Rate

42.2%
↓ -3.2%

