

Google Market Analytics

Nov 1, 2022 - Nov 30, 2022

Transactions

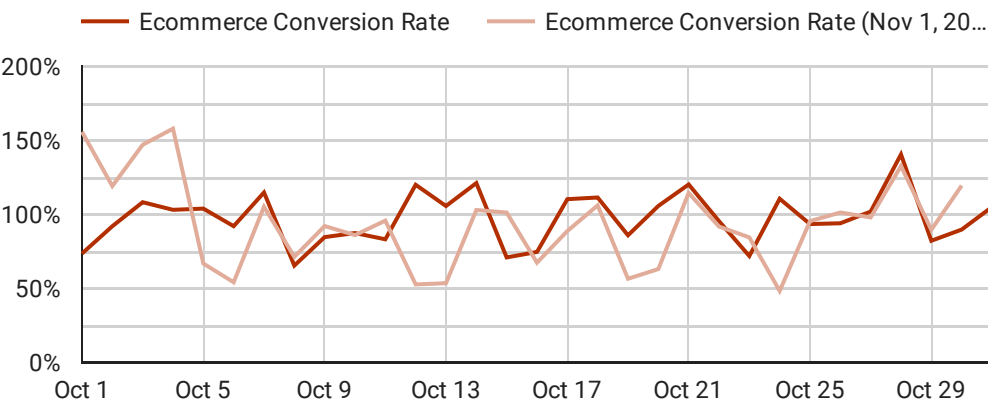
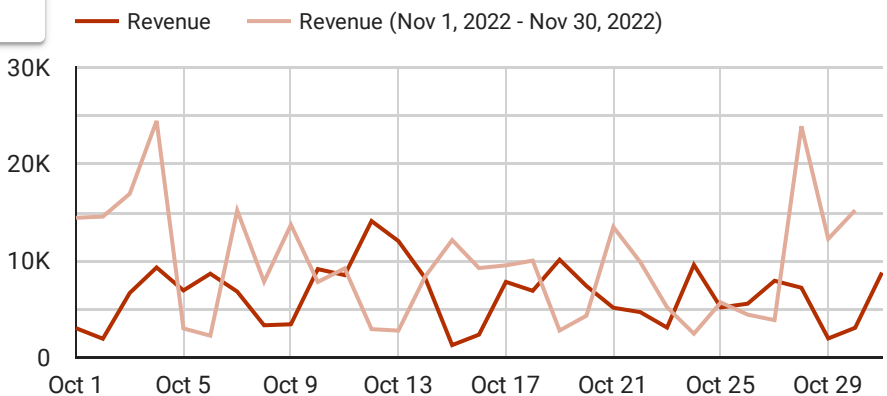
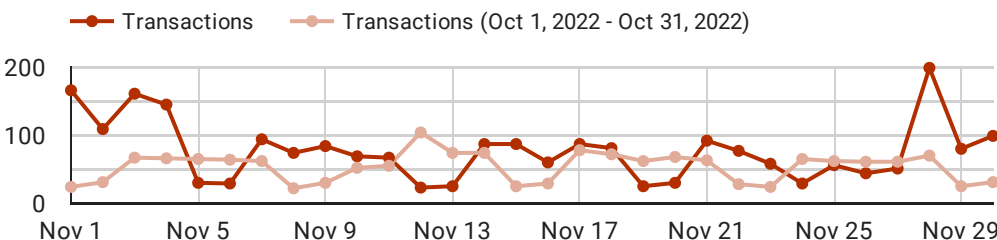
2.3K

Revenue

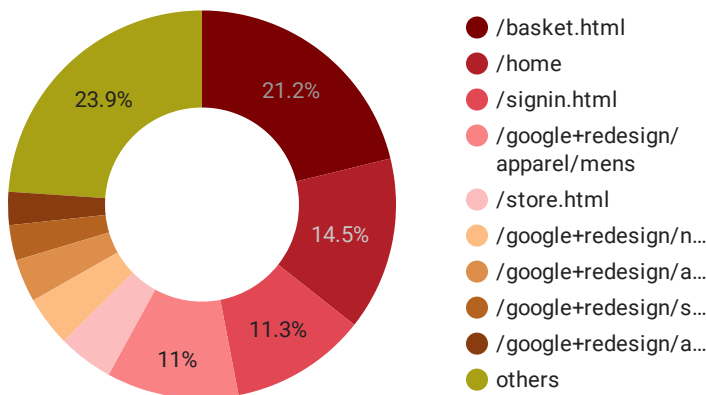
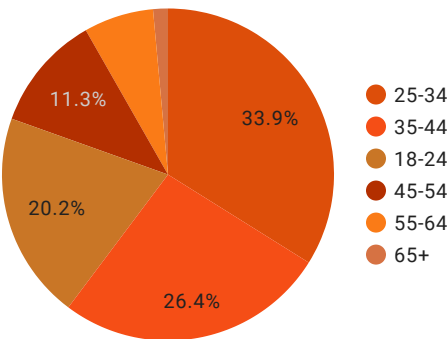
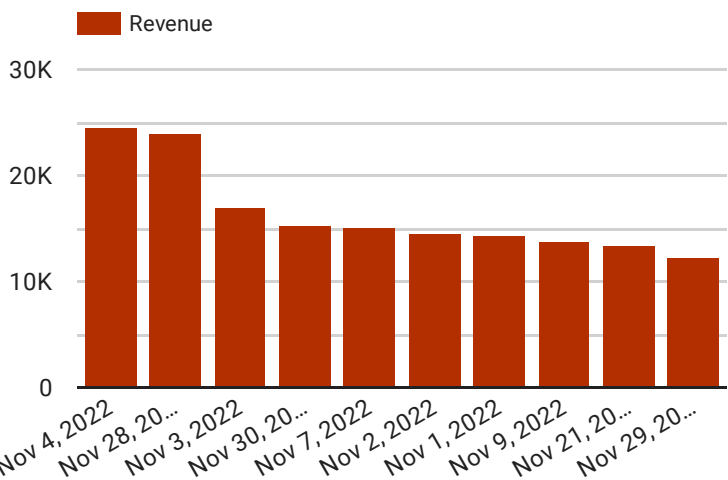
\$287.26K

Ecommerce Conversion Rate

2.51%

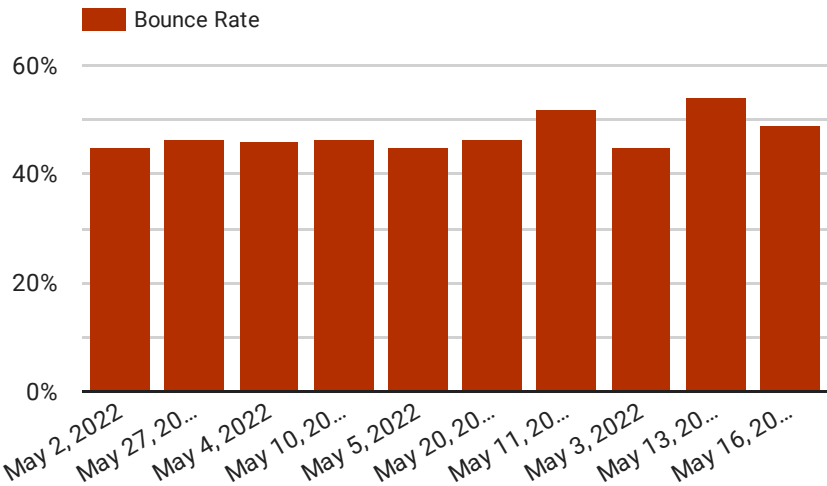
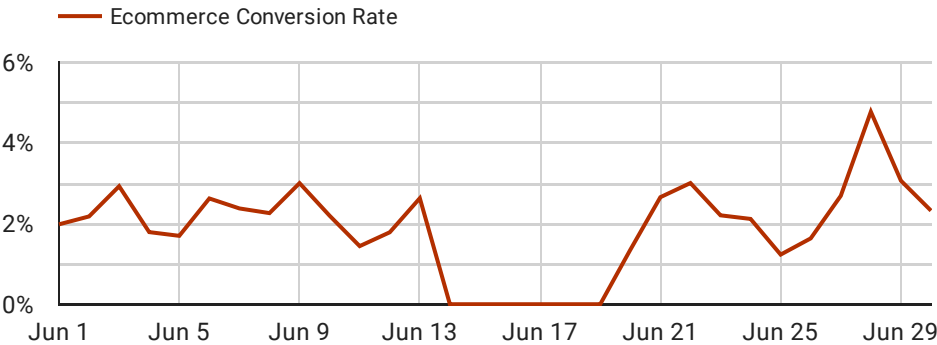


Default Cha...	Revenue	Transactions	Ecommerce Co...
Direct	\$265.81K	2.1K	2.61%
Paid Search	\$21.45K	179	2.15%
Affiliates	\$0	0	0%
Display	\$0	0	0%
(Other)	\$0	0	0%
Grand to...	\$287.26K	2.3K	2.51%



Cohort Analysis

May 1, 2022 - May 31, 2022



User Type	Date	Ecommerce Conversion Rate
Returning V...	May 20, 20...	6.55%
	May 6, 2022	6.53%
	May 13, 20...	5.84%
	May 27, 20...	5.75%
	May 2, 2022	5.68%
	May 4, 2022	5.6%
Grand total		2.1%

