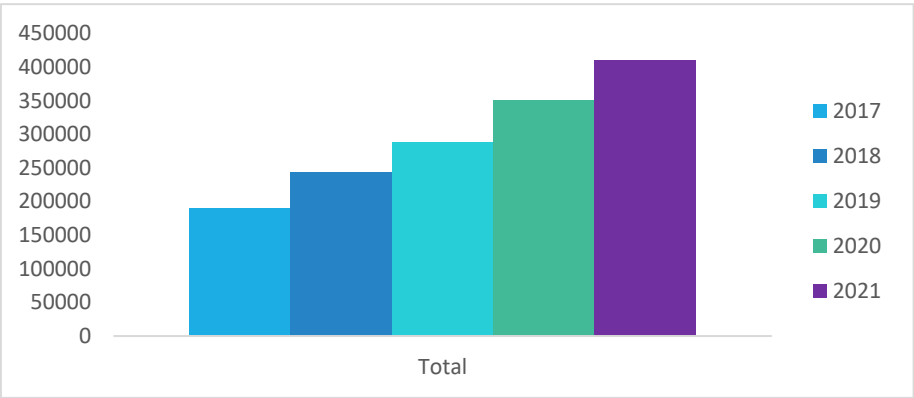


Account Sales Data Analysis

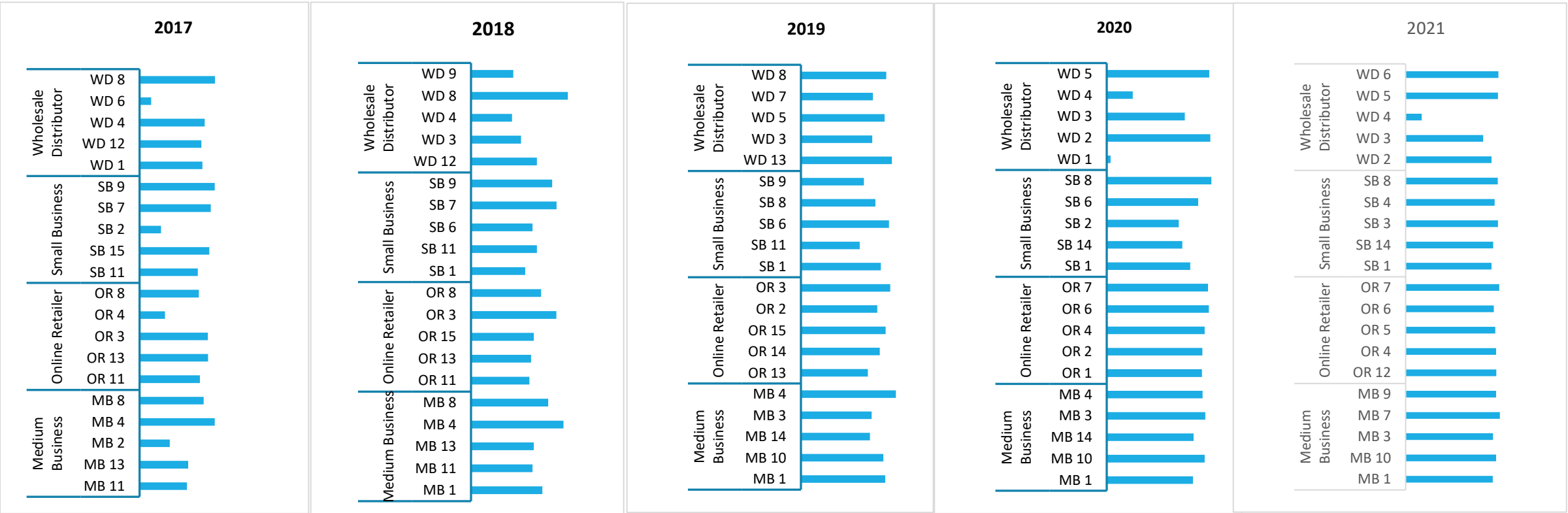
Product 1 Sales Volume

2017	2018	2019	2020	2021
189976	242995	288449	350234	409194



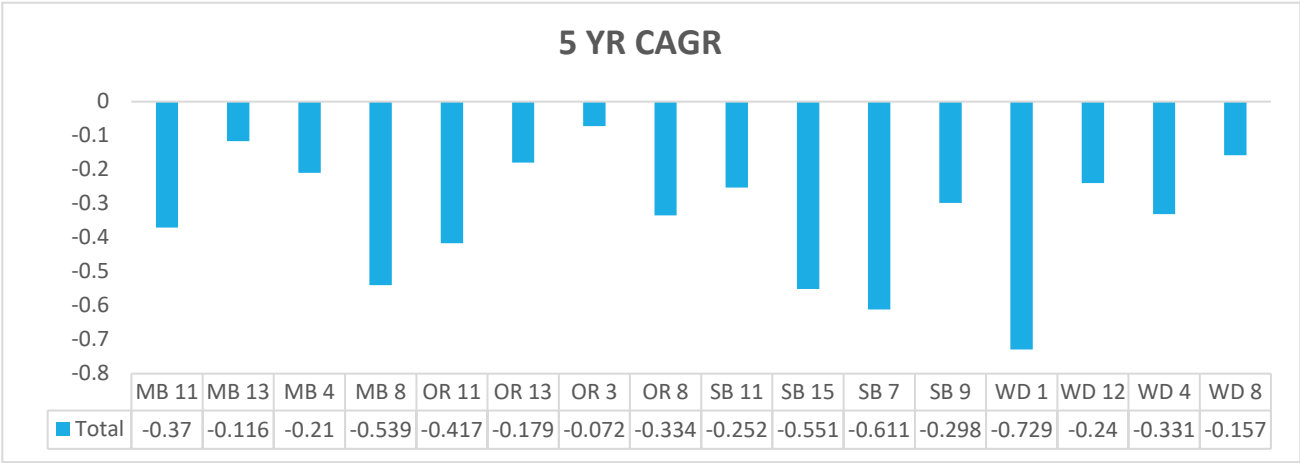
Account Type
Medium Business
Online Retailer
Small Business
Wholesale Distributor

Top 5 Accounts by Unit Sales



5 YR CAGR for Worst Performing Accounts

Effectiveness of different marketing programs by Top 10 sales



Social Media	Coupons	Catalog Inclusion	Posters	Total Sales
No	No	No	No	39413
No	No	Yes	Yes	39331
No	No	Yes	No	36951
No	No	No	No	34686
No	Yes	Yes	No	32872
Yes	No	Yes	No	31745
No	No	Yes	Yes	31127
No	No	Yes	No	30946
Yes	Yes	Yes	Yes	30734
Yes	Yes	No	No	30450