

# Yoodli AI Roleplay Platform - UI Documentation – By Anushka Srivastava

## 1. Introduction

This document provides a comprehensive UI guideline for creating an AI roleplay platform inspired by Yoodli AI. It includes detailed explanations of each feature, UI components, and necessary screenshots for reference.

## 2. Landing Page

### Objective:

The landing page introduces users to the platform, highlighting its benefits and encouraging sign-ups.

The image consists of six screenshots of the Yoodli AI Roleplay Platform landing page, arranged in a grid-like fashion. The screenshots show various sections of the website, including the header, main content areas, and footer. The top row shows the homepage with a dark header and a light-colored main content area. The bottom row shows a specific section titled "Yoodli expands its LMS Integrations with a". The screenshots highlight the platform's branding, user interface elements like buttons and dropdown menus, and the overall design of the landing page.

The screenshot shows the Yoodli website with the 'Resources' menu open. The main content area features a section titled 'AI Roleplays for public speaking' with a sub-section about improving communication skills through private roleplay coaching. It includes a 'Start roleplaying' button and a note about SOC 2 Type 2 certification and GDPR compliance. The 'Resources' menu dropdown contains links to 'Blog', 'Our Partnerships', 'Press', 'Help Center', 'Sample Speeches', 'Community', and 'Trust Center'. To the right, there's a testimonial section with quotes from 'JOEMY BOARD MEMBER' and 'NICOLE KAYLA' from Google Tech, and another testimonial from 'BRYAN ACKERI' from Head of AI Strategy.

This screenshot shows the 'Check out our case studies' section of the website. It features three cards with examples of partnerships and AI-powered communication. The first card is for Google Cloud, showing a person on a bicycle in front of a building with a 'Google Cloud' sign. The second card is for Sandler, showing two people in a meeting. The third card is for Korn Ferry, showing a person at a desk with a laptop displaying 'Korn Ferry' and 'Yoodli' logos. Each card includes a 'See all >' link at the top right.

The screenshot shows the 'Featured in' section of the website. It displays logos of various media outlets and companies that have featured Yoodli. These include Forbes, Inc., Google Cloud, WSJ, Microsoft, KOMO 4, GeekWire, and Axios.

**Check out a demo in action**

### How will you use Yoodli?

**GTM Enablement**    **Learning & Development**    **Partner Enablement**    **Corporate Communications**

- ✓ Upload your custom content, best practices, methodology
- ✓ Ramp and certify reps with near-realistic roleplays
- ✓ Quantify performance, export reports, and track progress over time

**What do you want to practice?**

- Cold call
- Inbound
- Discovery

[Learn more](#)

### How Yoodli AI Roleplays work

**Choose your scenario**  
Customize your conversation partner and speaking goals

**Start speaking**  
Yoodli will ask you AI-powered follow-up questions

**View your results**  
Get real-time feedback on your content, delivery, and progress over time

**Start roleplaying**

**Built around your method**  
Yoodli trains employees using your brand voice and best practices

**Always fresh**  
Yoodli auto-updates as your learning content changes

**Consistency across your org**  
Provide consistent training at scale

**AICPA SOC 2 Type 2 certified**  
Visit our [Trust Center](#) to learn more

[Talk to Sales](#)

PACING  
**Slow**  
Slower than last week

[Pitch Practice](#)  
[Interview Preparation](#)  
[Conversation Roleplays](#)

**FOR BUSINESS**

- GTM Enablement
- Learning & Development
- Partner Enablement
- Corporate Communications
- Leadership
- Engineering

**ABOUT**

- Our Team
- Careers
- AI Roleplays
- FAQ
- Webinars
- Status
- Feature Announcements
- Coach Directory
- Glossary

**USE CASES**

- Conversation Roleplays
- Interview Preparation
- Presentation Practice
- Online Meetings
- Toastmasters
- Speech Coaches
- Community
- Trust Center
- Ambassadors
- Courses
- Video Tutorials

**RESOURCES**

- Blog
- Our Partnerships
- Press
- Help Center
- Sample Speeches
- Community
- Video Tutorials

**SOCIAL MEDIA**

- [in](#)
- [tw](#)
- [yu](#)

**LINKS**

- [See pricing plans](#)
- [Talk to Sales](#)
- [Join our community](#)

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## Key Features:

- Hero Section: A compelling headline with a brief description and a "Get Started" button.
- Trusted By Section: Displays partner company logos for credibility.
- Testimonials: Highlights user feedback.

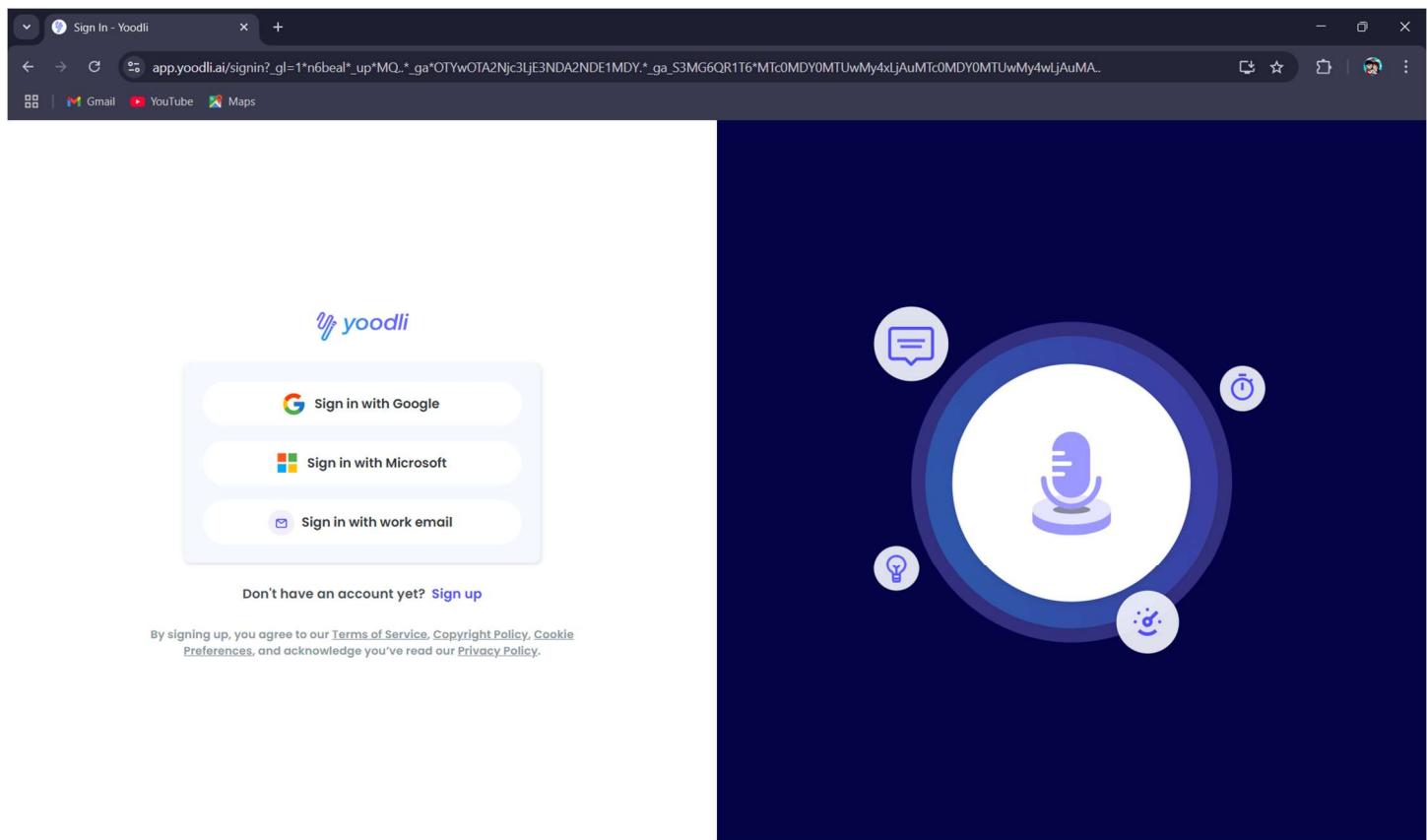
## Design Elements:

- A clean, modern layout with intuitive navigation.
- Consistent color schemes and typography.

## 3. User Authentication

### Objective:

Enables users to create accounts and log in to access personalized features.



## Key Features:

- Sign Up/Login Forms: Simple registration with email or social media accounts.
- Password Recovery: Assists users in retrieving or resetting their passwords.

## Design Elements:

- Minimalistic form design with clear input fields.
- Responsive design for accessibility.

## 4. Dashboard

### Objective:

Provides an overview of user activities and quick access to features.

The screenshot shows the Yoodli AI dashboard. On the left, there's a sidebar with navigation links: Home, Builder, Dashboard, My Yoodlis, and My Learning. A promotional banner for '1/5 Yoodlis' and an 'UPGRADE' button is visible. The main area has a header with date filters ('7 days', 'by', 'all') and a streak indicator ('0 DAY STREAK February 27, 2025'). Below this is a 'FOCUS ANALYTICS' section for 'Filler Words'. It displays an overall average of 7.7% and a chart showing a single data point at 8% on Feb 25. A green line represents the 'Target average'. A 'Next Step' tip suggests slowing down and pausing instead of filler words. A list of 'Most used filler words' includes 'uh', 'okay', and 'like'. To the right, there's a 'Choose a focus' button and a 'Pacing' and 'Questions Asked' section. At the bottom, a call-to-action button says 'Practice to see your speaking trends over time'. The 'INSIGHTS' section on the right highlights that 27% of sentences start with 'Actually', compares the user's performance to Renee Zellweger, and offers coaching and app download options. A user profile for 'Anushka shrishtisrivast...' is shown at the bottom left.

### Key Features:

- Navigation Menu: Links to Roleplays, Progress, Settings, etc.
- Activity Summary: Displays recent roleplays and performance highlights.

### Design Elements:

- A card-based layout for organized information.
- Visual indicators like progress bars and charts.

## 5. Roleplay Scenario Selection

### Objective:

Allows users to choose or create roleplay scenarios for practice.

app.yoodli.ai/builder

**Builder**

**Roleplay Scenarios** Interview Scenarios Personas

### Create a roleplay scenario

Build customized roleplay scenario for your own personal use. Select a template to get started! [Learn more](#)

**Sales**

**Cold Sales Call**  
Try your hand at booking a meeting from a cold sales call

[Customize](#) SALES

**Inbound Customer Discovery**  
Turn an interested individual into a qualified lead as you understand their pain points

[Customize](#) SALES

**Outbound Customer Discovery**  
Build rapport and gain understanding with a prospect

[Customize](#) SALES

**Manager Training**

**Manager Performance Review**  
A negative performance review with your direct report.

[Customize](#) MANAGER TRAINING

**Manager Skills Training**  
A one-on-one with your direct report, who is having trouble running effective meetings.

[Customize](#) MANAGER TRAINING

**Manager Training**

A negative performance review with your direct report.

[Customize](#) MANAGER TRAINING

A one-on-one with your direct report, who is having trouble running effective meetings.

[Customize](#) MANAGER TRAINING

**Other**

**Customer Support**  
Help a customer with a technical issue

[Customize](#) OTHER

**Custom**  
A generic conversation, which you can mold as you see fit.

[Customize](#) OTHER

**Media Training**  
Get interviewed by a journalist

[Customize](#) OTHER

**Networking**  
Build professional relationships through relaxed but focused conversation

[Customize](#) OTHER

**Patient Counseling**  
Counsel a patient or patient's family member

[Customize](#) OTHER

**Pitch**  
Pitch a product to a potential customer.

[Customize](#) OTHER

**Skill Accreditation**  
Get quizzed on a skill

[Customize](#) OTHER

**Small Talk**  
Engage in small talk

[Customize](#) OTHER

**Tutor**  
Receive tutoring on a wide variety of topics

[Customize](#) OTHER

**Anushka shrishtisrivast...**

app.yoodli.ai/builder

**Builder**

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[Customize](#) OTHER

**Anushka shrishtisrivast...**

## Key Features:

- Scenario Library: Collection of predefined scenarios categorized by themes.
- Search and Filters: Helps users find relevant scenarios.
- Custom Scenario Builder: Enables personalized roleplays.

app.yoodli.ai/builder

Start Customize 0/3 Review

**What's the context of this cold sales call?**

Add specific information about the product or service that will be discussed during the conversation. This is not shown to users.

For the best results, write this in the form of directions to the AI. E.g. "You know that..." or "You should..."

Tell the AI what it already knows Rephrase

You're quite busy. You're open to a cold sales call, but only if the product being sold fills a specific need of yours, and the sales rep is very mindful of your time. Unless the caller has established the value of their product, you should not be helpful. If the caller is successful establishing rapport and trust, you are more likely to be helpful and willing to discuss further.

382/5000

2/5 Yoodlis **UPGRADE** Use promo FALL15

Anushka shrishtisrivast... Settings Join affiliate program Help Sign out

Next

app.yoodli.ai/builder

Start Customize 1/3 Review

**Create a rubric**

Add goal(s) to a rubric for this cold sales call. Yoodli will measure completion and provide feedback to members according to this rubric.

Add a goal **Custom goal weighting**

Back 2 goals selected Next

2/5 Yoodlis **UPGRADE** Use promo FALL15

Anushka shrishtisrivast... Settings Join affiliate program Help Sign out

app.yoodli.ai/builder

Start Customize 2/3 Review

**AI partner objections (optional)**

Add up to 15 top of mind objections that the AI will raise as follow-up questions if not addressed.

e.g. Why should I buy from you? Add

Back Next

2/5 Yoodlis **UPGRADE** Use promo FALL15

Anushka shrishtisrivast... Settings Join affiliate program Help Sign out

Who is this cold sales call with?  
Add personas in the order you would like them to appear

Add a persona +

AI conversation end behavior

Allow the AI to end the conversation  ON  
Allow the AI to time limit the conversation  Not set

Change setting

Priya Anand, CEO ASSERTIVE

Back Next

Name this sales call scenario  
Edit the title and description of your scenario below. This is what the user will see when deciding which scenario to use.

Scenario name

My Cold Sales Call 18/200

Member-facing Description

B I U [Rich Text Tools]  
Try your hand at booking a meeting from a cold sales call

Back Publish

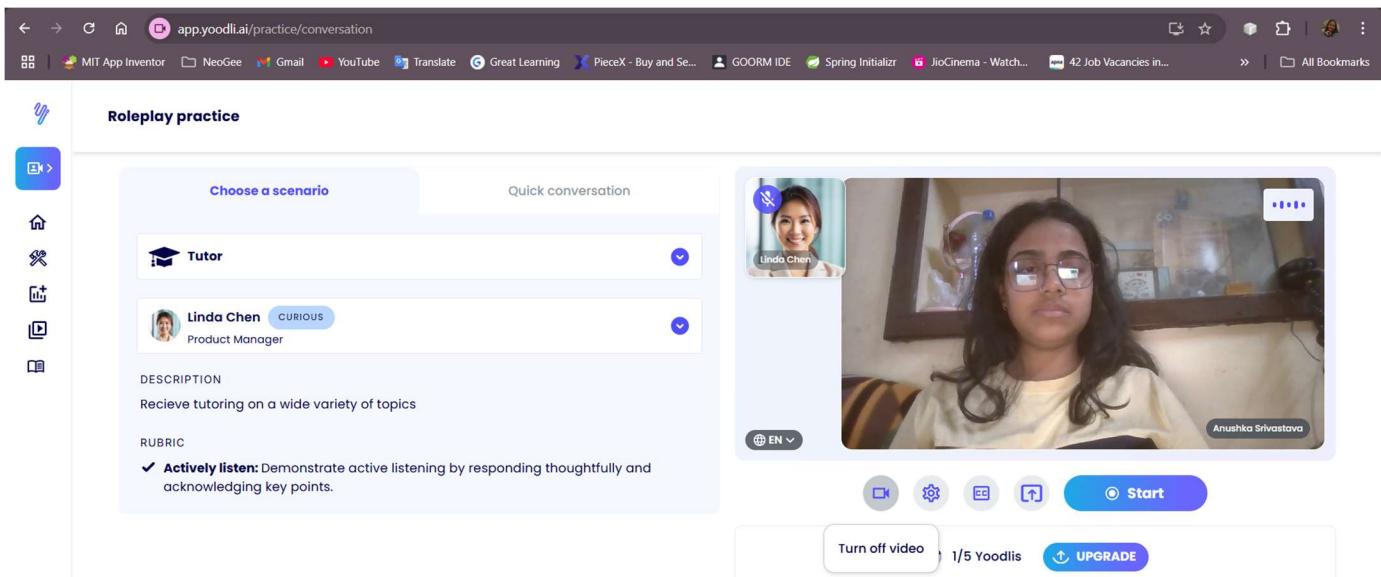
### Design Elements:

- Grid or list view with scenario thumbnails.
- An intuitive custom scenario builder interface.

## 6. Roleplay Interface

### Objective:

Provides an interactive environment for users to engage in roleplays.

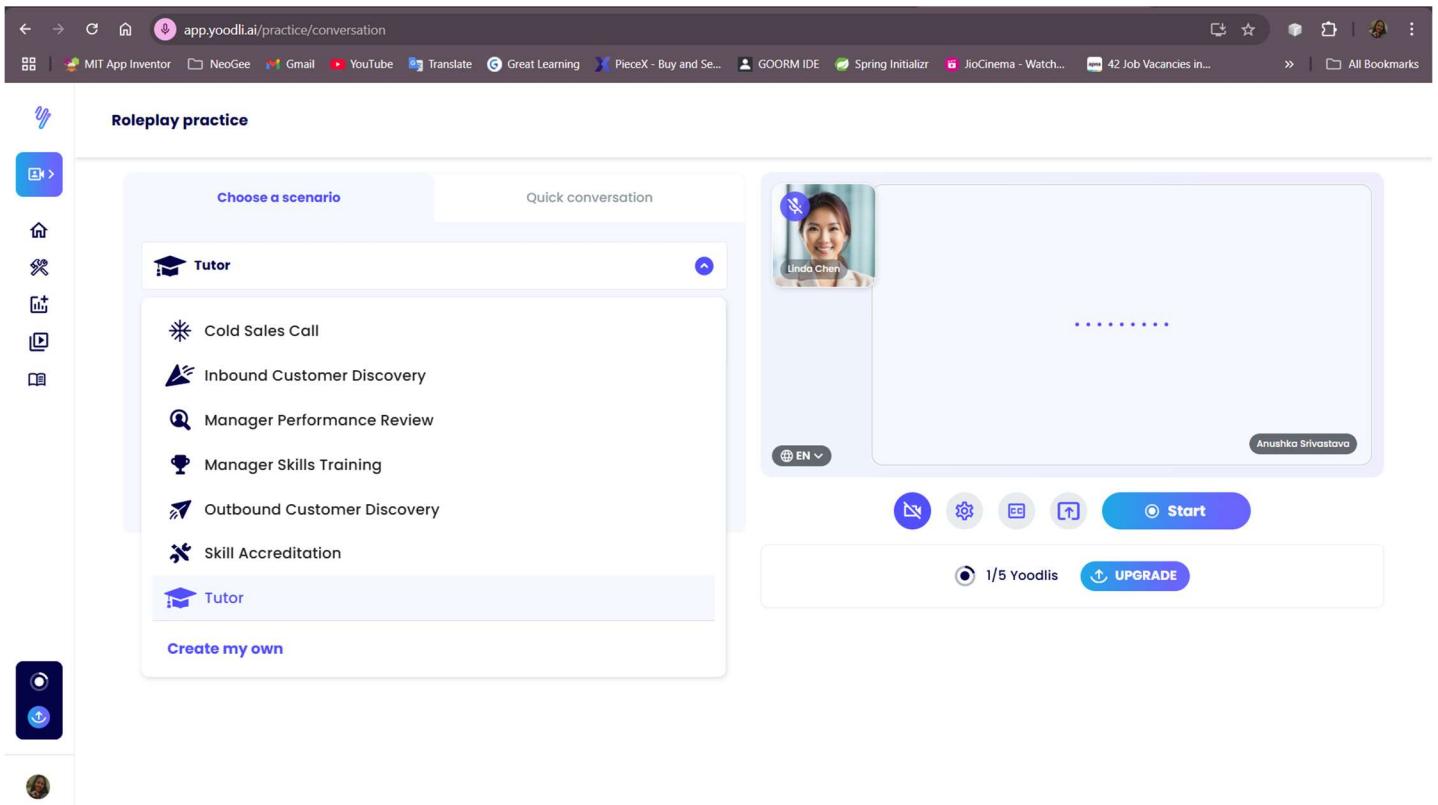


app.yoodli.ai/practice/conversation

MIT App Inventor NeoGee Gmail YouTube Translate Great Learning PieceX - Buy and Se... GOORM IDE Spring Initializr JioCinema - Watch... 42 Job Vacancies in... All Bookmarks

## Key Features:

- Chat Window: Displays real-time conversation.
- Input Methods: Allows text or voice input.
- AI Feedback: Provides real-time improvement suggestions.



app.yoodli.ai/practice/conversation

MIT App Inventor NeoGee Gmail YouTube Translate Great Learning PieceX - Buy and Se... GOORM IDE Spring Initializr JioCinema - Watch... 42 Job Vacancies in... All Bookmarks

Roleplay practice

Choose a scenario Quick conversation

Tutor

Linda Chen CURIOUS Product Manager

DESCRIPTION

Receive tutoring on a wide variety of topics

RUBRIC

✓ **Actively listen:** Demonstrate active listening by responding thoughtfully and acknowledging key points.

Cold Sales Call

Inbound Customer Discovery

Manager Performance Review

Manager Skills Training

Outbound Customer Discovery

Skill Accreditation

Tutor

Create my own

Anushka Srivastava

EN

Start

Turn off video 1/5 Yoodlis UPGRADE

The screenshot shows the Yoodli AI platform's roleplay practice feature. On the left, there's a sidebar with icons for home, dashboard, and other features. The main area has a title "Roleplay practice". It displays a "Quick conversation" interface with a search bar for "Topic" (set to "Giving colleague constructive feedback") and "Conversation Partner" (set to "Colleague"). A dropdown menu for "Personality" is open, showing options like "Professional", "Friendly", "Stressed", etc. To the right is a video call window showing a female AI partner named "Anushka Srivastava". Below the video are controls for audio (muted), video (off), and microphone (on). A blue "Start" button is prominent. At the bottom, it says "1/5 Yoodlis" and "UPGRADE".

#### Design Elements:

- A clean chat interface.
- A well-highlighted feedback section.

## 7. Performance Analytics

### Objective:

Gives insights into user communication skills and progress.

The screenshot shows a tutor session in progress. The top bar indicates "Tutor IN SESSION". The main area features a video feed of a student named "Linda Chen" on the left and a student named "Anushka Srivastava" on the right. Between them is a large video frame showing a girl with glasses. Below the video are controls for audio (muted), video (off), and microphone (on). A blue "Next Response →" button is at the bottom. At the very bottom, there's a text message from the AI tutor: "That's an interesting topic! Could you tell me which aspect of natural disasters interests you the most? For example, earthquakes, hurricanes, or maybe how communities prepare for them?"

## Key Features:

- Metrics Dashboard: Shows pacing, filler words, and sentiment analysis.
- Progress Tracking: Visual representation of improvement over time.
- Detailed Reports: Actionable insights from individual roleplay sessions.

The image displays two screenshots of the Yoodli AI platform interface, illustrating its features for language learning and performance analysis.

**Screenshot 1: Video Call and Feedback Summary**

This screenshot shows a video call between a user and a tutor. The video player at the top right shows a young woman with glasses. Below the video are transcription and feedback sections. The transcription shows a conversation about exploring disasters. The feedback summary at the top right indicates "Scenario complete" with a score of 20% and a "Practice Again" button. It includes a "Coaching (7)" section and an "Analytics" section. A "Rubric" section provides specific feedback on "Active Listening". A "Feedback" section shows a message about AI comments loading. A "Strength" section highlights improvements in conciseness, and a "Growth Area" section suggests a friendlier greeting.

**Screenshot 2: Detailed Feedback Reports**

This screenshot shows two detailed feedback reports side-by-side. Both reports start with a "Scenario complete" summary (20% score) and a "Coaching (7)" section. The left report focuses on "Strength" and "Growth Area". The right report focuses on "Follow-up Questions" (with a "Practice" button), "Conciseness" (with a "See more" link), and "Summary" (listing the user's excitement as a tutor and interest in natural disasters). Both reports include timestamped transcripts of the conversation.

The screenshot shows a video recording interface. A central modal window titled "Share Speech" is open, prompting the user to "Add emails. Press enter to submit" and featuring a "Share" button. Below this, there's a section for "Customize and copy a shareable link" with a "Copy Link" button. A privacy setting dropdown shows "Only people invited can view". A toggle switch allows "Reviewers can view each other's feedback". The background shows a video feed of a person speaking, with timestamp markers at 0:02, 0:14, and 0:20. To the right, a "Scenario complete" summary is displayed, stating "Your score was: 40%" and "Coaching (8)" with a "Practice Again" button. A sidebar on the left contains various icons.

### Design Elements:

- Interactive charts and graphs.
- Downloadable PDF reports.

## 8. Gamification Elements

### Objective:

Enhances engagement through gamification.

This screenshot shows a video recording interface with a focus on gamification. A central modal window titled "Scenario complete" indicates a score of "40%" and lists "Coaching (8)" with a "Practice Again" button. Below this, tabs for "Word Choice", "Listening", and "Delivery" are visible, with "Word Choice" currently selected. The "What went well" section highlights "Repetition" with "2 repetitions, 2%". It includes a note: "Nothing to flag. < 4% repetitions are natural." and a link "How to reduce repetition". Two examples are shown: "1 currently currently" and "1 normal normal". The "What could have gone better" section lists "Filler Words" with "13 fillers, 8%". The background video feed and transcript are identical to the previous screenshot, showing a person speaking about animals.

## Key Features:

- Achievements and Badges: Rewards users for milestones.
- Leaderboard: Fosters community engagement.
- Streaks and Rewards: Encourages consistent practice.

## Design Elements:

- Visually appealing badges and leaderboard.
- Motivational design elements.

## 9. Settings & Personalization

### Objective:

Allows users to customize their experience.

The screenshot shows the 'General Settings' tab selected in the yoodli account interface. On the left sidebar, there's a 'Practice' section with links to Home, Builder, Dashboard, My Yoodlis, and My Learning. A dark banner at the bottom left shows '2/5 Yoodlis' and an 'UPGRADE' button. Below it is a 'Use promo FALL15' link. The main content area has tabs for 'General Settings' and 'Plan & Billing'. Under 'General Settings', there's a 'Download Desktop App' section with a description and a blue 'Download desktop app' button. Below that is a 'Calendar' section showing 'No calendar connected' with buttons for Google Calendar and Outlook Calendar. At the bottom, there's a 'Notify Me When...' section with three toggle switches for receiving comments, recordings, and milestones.

## Key Features:

- Profile Management: Edit personal information.
- Notification Preferences: Control alerts.
- Theme Selection: Light and dark mode.



Practice >

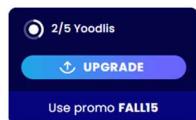
Home

Builder

Dashboard

My Yoodlis

My Learning



Anushka  
shrishtisrivast...

Settings

Join affiliate program

Help

Sign out

My Yoodlis

My Learning

#### Notify Me When...

I receive a comment

Someone shares a recording with me

I reach speech milestones

Notify others when I comment on their recordings

#### When I Record a Speech...

Show real-time alerts

Mirror my video i

Pronunciation feedback i

Default sharing visibility (applies to new Yoodlis)

Private

#### Privacy

Use my data to improve Yoodli AI Speech Coach i

[View privacy policy](#)

#### Privacy

Use my data to improve Yoodli AI Speech Coach i

[View privacy policy](#)

#### Account

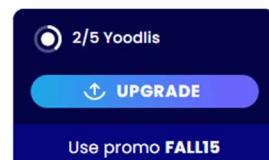
Name: Anushka Srivastava [Edit](#)

Home Timezone

Asia/Calcutta

Signed in as: shrishtisrivastava19@gmail.com

[Sign Out](#)



Anushka  
shrishtisrivast...

Settings

Join affiliate program

Help

Sign out

The screenshot shows the Yoodli account settings page with the 'Plan & Billing' tab selected. The user is currently on the 'Free' plan, indicated by the text 'You're on Free' and a progress bar showing 2/5 Yoodlis used. A 'SAVE 40%' button is visible next to a switch that toggles between 'Billed monthly' and 'Billed annually'. Two upgrade options are displayed: 'Pro' at \$8/month (billed annually) and 'Advanced' at \$20/month (billed annually). Both plans include an 'UPGRADE' button. The 'Advanced' plan is labeled as 'RECOMMENDED'. A sidebar on the left provides navigation links for Home, Builder, Dashboard, My Yoodlis, and My Learning, along with a user profile section for Anushka shrishtisrivast... and a sign-out link.

You're on Free

2/5 Yoodlis See all plans

Billed monthly  Billed annually **SAVE 40%**

**Pro**  
\$8 /month, billed annually **UPGRADE**

- ✓ 10 Yoodlis / week
- ✓ Early access to new features

**RECOMMENDED**

**Advanced**  
\$20 /month, billed annually **UPGRADE**

- ✓ Unlimited Yoodlis
- ✓ Your data is automatically excluded from AI training models
- ✓ **Reimbursable** by employer as a learning benefit

Anushka shrishtisrivast... **UPGRADE**  
Use promo **FALL15**

Want Yoodli for your whole team?  
[Talk to Sales about an Enterprise plan](#)

Questions? Check out our [Billing FAQ](#). Something not right? [Contact us!](#)

### Design Elements:

- User-friendly form design.
- A preview feature for customization.

## 10. Help & Support

Objective:

Provides assistance and resources.

The screenshot shows the Yoodli support page. On the left, there's a sidebar with navigation links: Home, Builder, Dashboard, My Yoodlis, and My Learning. A notification bar at the top says "2/5 Yoodlis" and has an "UPGRADE" button and a "Use promo FALL15" link. The main content area has a heading "How can we help you?" with four bullet points: "Troubleshoot, learn more about features, see release notes" (with a "Visit the Help Center" link), "Join the community for free to connect with and get help from other Yoodlers" (with a "Join the slack community" link), "Want Yoodli for your business or your team?" (with a "Talk to sales" link), and "Check on system status" (with a "Visit the status page" link). To the right of these points is a circular icon containing a hand holding a speech bubble with a question mark. Below this section is a form titled "Still need help or have ideas on how we can improve?". It includes fields for "Subject" and "Message", both marked with an asterisk, and a "Submit" button. On the far left of the main content area, there's a user profile for "Anushka shrishtisrivast..." with dropdown arrows, and links for "Settings", "Join affiliate program", "Help", and "Sign out".

Key Features:

- FAQ Section: Answers common questions.
- Contact Support: Form or chat support.
- Tutorials and Guides: Step-by-step instructions.

Design Elements:

- Organized knowledge base.
- Clear call-to-action buttons.

## 11. Conclusion

This documentation provides the necessary UI design guidelines for developing an AI roleplay platform. It covers all essential features and their design elements to ensure a smooth user experience.